

SAFEGWAY STORES

DISTRIBUTION WITHOUT WASTE

Christmas

The season of universal cheer and good-will is upon us. The day of all days—Christmas, is near at hand—with the smiling faces of happy kiddies, delicious dinners and jolly parties leading color to the occasion. The Safeway Men extend to you the best wishes of this great food distributing organization for the merriest of Merry Christmases. Our stores are overflowing with a great variety of the finest foods at savings which will add to your enjoyment of the day.



All Safeway Stores Open Monday Evening Until the Regular Saturday Closing Hours

Gloria Chocolates

This assortment consists of well-flavored creams in both Dark and Milk Chocolate, besides chocolate-coated Caramels and chocolate-coated Nougats. Chocolate coating used is of much superior quality to the coating used on the average chocolate.

5-lb. Box...\$1.59 3-lb. Box...\$1.05

Broken Christmas Mixed Candy

A wide variety of flavors and colors made in attractive shapes. No Christmas stockings or household candy assortment is complete without this variety.

Lb. 15c
Subject to stock on hand.

Satin Mixed Candy

A very dainty Hard Mixed Candy in the shape of straws and pillows, highly flavored and delicately colored, making this assortment an exceptional one for Christmas.

2 Lbs. 25c
Subject to stock on hand.

Extra Cream Mixed Candy

These creams have an excellent flavor and are of a fancy mixed assortment.

2 Lbs. 45c

Mixed Nuts

A mixture of good, fresh nuts—pecans, walnuts, brazils, almonds and filberts.

Lb. 27c

Mince Meat

Max-i-mum—for delicious, luscious mince pies.

2-Lb. Jar 39c

Walnuts

Association Walnuts No. 1 Soft Shell. An excellent value.

2 Lbs. 45c

Asparagus Tips

Safeway—with the natural good flavor. Large and tender. You'll enjoy serving these, No. 1 Square Tin.

3 Tins 78c

Pumpkin

Oak Glen. A flavor all its own for rich golden pumpkin pies. Large No. 2 1/2 can.

2 Cans 25c

Peas

Oak Glen. Small sifted sweet variety—one that you'll be proud to serve. No. 2 can.

2 Cans 39c

Cranberry Sauce

Ocean Spray, made from fresh ripe Cape Cod berries. Ready to serve. 17-oz. can.

Can 21c

Fruits and Vegetables

Below we quote prices in effect in Safeway operated stands. All such stands bear the sign "Safeway Operated."

Cranberries

Eatmor Brand. Cape Cod's finest and most selected cranberries.

2 Lbs. 45c

Sweet Potatoes

Fancy Jersey, medium size. For candying, baking or boiling.

5 Lbs. 25c

Grapefruit

Size 100. Sunkist Imperial Grapefruit.

5 for 25c

Celery

Bleached, crisp, fresh Celery.

10c ... and ... 15c

Apples

Delicious variety, extra fancy, large Washington apples.

3 Lbs. 28c

Juice Oranges

These oranges are small but sweet, full of juice and of maximum value.

3 Dozen 25c

Oranges

Sunkist. Size 100s. Extra large size.

6 For 33c

Dozen 60c

Keystone Notes

Miss Wanda Lindsey of Long Beach spent the weekend with her parents, Mr. and Mrs. Frank Lindsey on Main street.

Mr. and Mrs. William Hall recently moved from Main street here to Wilmington. They have just returned from a three weeks' visit to the home of Mrs. Hall's parents in Fresno who celebrated their wedding anniversary.

Mr. and Mrs. Charles H. Pierce and family of Dolores street moved to Los Angeles on Sunday taking with them Mrs. Pierce's parents, Mr. and Mrs. C. J. Clomner who have been spending the past several weeks at the Pierce home.

Mrs. L. M. Fellows of Dolores street has as her guest for the week her grandson's wife, Mrs. Little Kinlow of Barstow.

Mrs. Pernia Piper entertained dinner guests on Thursday at her home on Figueroa street including Mr. and Mrs. S. S. Tammill, the Dolores street and Mrs. Tammill's brother-in-law and sister, Mr. and Mrs. H. T. Hexworth of Long Beach.

Mr. and Mrs. Charles M. Forrest and family of Amelia street motored to Los Angeles on Sunday where they spent the day.

Miss Ruthie Naumens, daughter of Mr. and Mrs. George Naumens of Carson street participated in a recital at the home of her music teacher, Miss Mary Elsa Hoffman on 22nd street, San Pedro on Tuesday afternoon. She played "Two sections," "Largo" by Anton Dvorak from the New World Symphony and "Antonine" by Maurice Moszkowski. Following the recital Miss Hoffman entertained her pupils and their parents and friends informally and dainty refreshments were served.

Mr. and Mrs. Milton Johnson of San Pedro were dinner guests at the home of Mr. and Mrs. A. V. Wright and family of Amelia street.

Miss Gwendolyn Farrow who has been spending the past three weeks at the home of her uncle and aunt, Mr. and Mrs. E. L. Diek on Amelia street returned on Monday to her home in the Imperial Valley.

It's No Fun to Buy in Crowded Stores

By IRENE FIX, 15
Many of the Torrance people do their shopping in Los Angeles. As they start down the sidewalks of Los Angeles they are pushed and crowded about until at last they reach their destination. On arriving they find the store packed with people. After waiting for a long time they finally get waited on. When they reach home tired, weary and nervous, many times they have forgotten the main articles which they went for.
The next day as they walk down the sidewalks of Torrance and look in at the store windows, they find that it would be cheaper to shop in their home town. Here they are given cheerful service by the Torrance merchants, who strive to get a good line of stock that will satisfy the people. Therefore why go to the crowded city of Los Angeles to do your shopping? Be a patriotic citizen and do your shopping in Torrance.

Lad Is Proud of Torrance Stores

By NORMAN E. BARCK, 14
There are a great many reasons why Torrance people should shop in Torrance.
First, in so doing one promotes the interest of the whole community; the more business Torrance merchants do, the more reasonably they can sell.
The Torrance dry goods stores and also their men's stores are a pride to any community, and I am sure the most fastidious can make good selections here.
We also have very good furniture stores where one can buy as reasonably as in Los Angeles and on the same easy terms, and they have a wonderful selection in their line.
The markets are all clean and inviting and so convenient for the shopper; prices are as low as any place.
All the other stores in Torrance have a good selection in their line, and I think it would be advisable for Torrance people to look over the home merchants' selection before buying elsewhere.
Especially at this time of the year, when the stores in the larger cities are so crowded, one is shoved and jostled around here and there, and before you know it, you are tired out.
If you go elsewhere to shop, you must not forget the wear and tear on your car, also the gasoline; if you go by the street car, you are usually tired when you get to the city.
So my slogan to Torrance people is "Shop in Torrance and Save."
Mrs. Fred Freeman and Mrs. Clyde Sanderson of Long Beach, attended the theatre in Los Angeles Monday evening.
Mrs. L. Q. Gensler of St. Joe, Missouri, sister of Mrs. Earl Conner and A. R. Kerber, arrived in Torrance Thursday, and will spend the winter at the Plaza hotel here.

Mrs. LeBlanc Is Hostess to Club

KEYSTONE—Mrs. Corinne LeBlanc entertained the members of the Happy Hour club at her home on Figueroa street on Wednesday evening. Finely furnished dining room being served at a late hour by the hostess. Prizes in the card games were won by Mrs. Elizabeth Gibbons for high score and Mrs. Elizabeth Richardson won consolation. Those present were Mrs. Richardson, Mrs. Gibbons, Mrs. Mary Dorehak, and the hostess, Mrs. LeBlanc. The next meeting will be held at the home of Mrs. Dorehak on Amelia street.

WALTERIA NEWS

A community Christmas tree and program will be held at the school house Thursday evening, Dec. 20 at 7:30 p. m., under the auspices of the Walteria P. T. A. and Chamber of Commerce. The pupils under the direction of Miss Pearl Milner, principal, will give the play "Scrooge." In connection with this program the gymnasium club will give a troupe performance at the gymnasium building on Park street at 6 p. m. No admission.

Mr. and Mrs. F. McLaugh of Madison street gave a birthday party in honor of their son Adelbert Saturday evening. The house was beautifully decorated in Christmas motif. A miniature Christmas tree occupied the center of the table and small Santa Claus marked the places of the guests. Guests present were Miss Clara Marsh and Kirby Somner of Hollywood, Mr. and Mrs. Carl Shirley of Harbor City, Miss Marjorie Light, L. D. Shirley and Pete Burdette of San Pedro and Miss Mildred Sleep of Torrance and Ollie Stitts of Lomita.

Mr. and Mrs. C. S. Edmundson of Park street visited Mrs. Edmundson's sister and family, Mr. and Mrs. F. W. Newcomb of Hollywood Saturday.

Mr. and Mrs. L. Bennett and son Leslie of San Pedro were guests of Mr. Bennett's brother and family, Mr. and Mrs. P. S. Bennett of Necece avenue Sunday.

Mr. and Mrs. H. S. Lawrence of Redondo boulevard spent the weekend with Mr. and Mrs. Leon Mayo of San Diego.

Mrs. E. E. Lehman of Madison street was a guest of her daughter and family, Mr. and Mrs. F. H. Allison of Long Beach Monday.

Mrs. Wm. Crowthers and Mrs. Geo. McKinley attended a card party in Long Beach given by the ladies' auxiliary of the Eagles, recently.

Shelby Venable who is attending the Oregon Agriculture college is home for the Christmas holidays.

Mrs. Clark Cox of Necece avenue has as house guest, her uncle, W. W. Miller of Oregon.

Mr. and Mrs. J. F. Polston of Huntington Beach were guests of their son and family, Mr. and Mrs. James S. Polston of Park street Sunday.

Mr. and Mrs. E. E. Lehman were dinner guests of Mr. and Mrs. Geo. Licht of Torrance Sunday.

A. C. McMahn of Madison spent Sunday with Kirby Somners of Hollywood.

Mrs. J. S. Polston of Park street spent the day Monday in Redondo Beach.

Mr. and Mrs. C. S. Edmundson of Park street entertained Mr. and Mrs. J. R. Pillow, and Mrs. L. Gill of North Long Beach and Mr. and Mrs. Ray Lamm of Azusa, Sunday.

Mrs. W. K. Adolph has returned from a week's visit to Elsinore.

No Sleepy Hollow Is Desired Here

GLENN TOLSON, 15
People should buy in Torrance because if they do not, Torrance will become a dead town, another Sleepy Hollow, so to speak. It is the duty of the six thousand, or so, people to buy in Torrance. If the people don't buy in Torrance, how can the merchants keep their businesses? Think what Torrance would be like if there were no merchants.
People of Torrance, remember that the merchants live here, pay taxes here, support the clubs, and stand back of the schools. Why not pay them back by shopping in Torrance? If all the people buy an better stock with more variety. Right now, Torrance merchants have the largest choice of Christmas gifts.
Torrance has nearly a hundred stores carrying extra merchandising for the holidays. The prices are right, the goods are new, and there is a large assortment to pick from. The men owning the stores are fair. We owe it to our fair city to buy at home.
As at this time the influenza is prevalent, it is wise to avoid the crowds. Therefore, let's shop in Torrance. A prominent merchant has said that in Torrance you can buy any nationally known article as cheaply as in a town of 20,000 inhabitants.
Read Our Wantads

Mrs. Tipton Goes East to Funeral

KEYSTONE—Following the sad news of the death of her sister, Mrs. Hannah J. Simmons of Sioux City, Iowa, which was received last week, Mrs. J. D. Tipton of Amelia street left for Pocatello, Idaho, Wednesday evening where she will attend the funeral. The body was brought to the home of her parents, Mr. and Mrs. Con Lyons and interment was in the family plot there. During the summer, Mrs. Simmons, who was the wife of Dr. Howard Simmons, of Sioux City, came to Pocatello to visit her parents and while there was stricken with a tumor on her brain. She was finally taken to her home and was given expert treatment from that time until she succumbed last Monday. Mrs. Tipton's mother is at the present time very ill.

Guy Hyland of Provo, Utah, will be the guest of Mr. and Mrs. Fred Freeman over the holidays.

BEACON LUNCH SOLD

Mrs. C. C. Vreeland, who has had charge of the fountain lunch at the Beacon Drug store, 1519 California, for some months has sold her interest to Mrs. John Knory of Torrance, Park, who will take possession tomorrow.
Charles Rippey, 3 year old son of Mr. and Mrs. C. T. Rippey is recovering from a severe case of scarlet fever.



Christmas Week Specials!

Effective Friday, Dec. 21st, to Thursday, Dec. 27th, Inclusive

- TOMATOES Del Monte No. 2 Can 11c No. 2 1/2 Can 14c
- PINEAPPLE Hostess Sliced No. 2 Can 16c No. 2 1/2 Can 18c
- STRING BEANS Snowkap Brand No. 1 Can 14c No. 2 Can 20c
- MACHINE SOAP Peat's Large Pkg. 35c
- CANNED PEAS Snowkap, Very Small No. 1 Can 10c 3 No. 1 Cans 25c
- PINEAPPLE Lady Alice Sliced No. 1 Can 10c No. 2 Can 17c
- SYRUP Log Cabin Small 23c Medium 46c Large 90c
- STRING BEANS Evergreen 3 No. 1 Cans 25c
- SHRIMP MEATS Dunbar's No. 1 Can 16c
- Mince Meat None Such 15c 9-oz. Package
- Walnuts New Crop—Large Budded 35c Soft Shell, Per Pound
- Pumpkin Del Monte—No. 2 Can, 13c; No. 2 1/2 Can 15c
- Cranberry Sauce Ocean Spray 21c 17-oz. Can
- Plum Pudding R. & R. Brand 30c 4-oz. Tin, 12 1/2c; 1-lb. Tin
- Candy Sunbeam Xmas Mixed 15c Per Pound

LONDON DRY GINGER ALE

Do not overlook this acceptable gift. Many of your friends will be highly pleased to receive a carton of this good old English Ginger Ale.

- 12-oz. bottle, 16c
- Carton of 12 bottles \$1.80
- Popcorn Buzer Brand 10c 10-oz. Package
- Marshmallows Campfire Brand 29c 12-oz. Tin
- Maple Cakes 4c Each
- Cigarettes All Kinds 1.18 Carton (10 pkgs.)
- Sweet Cider Duffy 25c Quart Jug
- Almonds New Crop. Per Pound 32c
- Coaster Wagons Roller-Bearing Disc Wheels, Balloon Tires. Each 4.85
- Card Tables DOUBLE BRACED LEGS, CATERETTE TOP, MAHOGANY FINISH; Each 1.98
- Roller Skates Ball Bearing; Steel Balloon Wheels. Pair 1.75
- Rubber Balls Real Live Rubber; 16 In. Diameter. Each 1.79

FRUIT and VEGETABLE DEPARTMENT

Friday and Saturday and Monday at Piggly Wiggly Fruit Stands

- CRANBERRIES, (Late Howe), per lb. 21c
- CELERY, (Local), per stalk 10c
- AVOCADOS, (7 1/2-30 to the flat), each 20c
- BANANA and HUBBARD SQUASH, per lb. 2 1/2c
- ORANGE—LOOSE Large (Blue Goose and Certified 80 size), dozen 50c Medium, per dozen 30c Small, dozen 20c
- YAMS, (Arkansas, in baskets), 4 lbs. for 25c
- BANANAS, 4 lbs. 25c



1315 Sartori Ave., Torrance Wm. Pearson, Mgr.
STORES OPEN UNTIL 9 P. M. MONDAY, DEC. 24th