

Holeproof Hosiery



Hosiery values that you will appreciate throughout the Fall Season—the

shades are those to blend with the new Fall Modes.

Holeproof Hosiery

- Pure Silk \$1 and \$1.50
- Pure Silk Chiffon Silk to Top \$1.95
- Silk Chiffon Pointex Heel \$1.95

The New Fall Shades

- Parisienne
- Laleure
- Petale
- Lisette
- Vivante
- Diane
- Amourette and Gun Metal No. 2

Also Holeproof Hosiery for Men and Children

SAN LEVY

1311-1313 Sartori Ave., Torrance

After Election: The Happy Warriors

The Retreat From Moscow



THE HOOPER VOTES HAVE GOT THEIR GOATS, AND GIVE 'EM CAUSE FOR WORRY. BOTH AL AND JOHN ARE LOOKING WAN AS DOWN THE BALLOTS FLURRY. TRAIL! AS DOWN THE BALLOTS FLURRY-Y-Y-Y!

Fischer Made

Asst. to Pres. of Edison Co.

Hawkins Takes Over Torrance Sample Store

To Be Known in the Future as the I. W. Hawkins Company

I. H. Hawkins, announces the purchase of Mr. Obergs interest in The Sample Store at Torrance. In the future the store will be known as the I. H. Hawkins Company, instead of the Hawkins Sample Store. A. C. Jackson who has been with the Company for the past two years will be manager of the Torrance store.

C. G. Trent will be the advertising manager of the three stores, located at Torrance, Redondo and San Pedro.

Modern Sign Service Moves to New Bldg.

The Modern Sign Service is moving the public to inspect its new home at 1325 Post avenue in the building recently vacated by the Automatic Printing Company. Telephone 339-W.

Modern signs have been appearing on local business houses for the past six years with increasing volume. Some of the recent jobs have been R. F. Hogue, Torrance Herald and Lomita News, Automatic Printing Company, Torrance Electric Shop, and the Huddleston Furniture company.

Jim Kennedy, proprietor of the Modern Sign Service states that he is equipped to do all kinds of sign work on buildings, as well as fur-nish glass, metal or cloth signs, show cards, house numbers, wall and electric signs, and door name plates.

Give Magazines for Christmas Says Joe Stevens

One of the first signs of the approaching Christmas time each year is the reminder that Joe Stevens makes to his customers that they send magazines to their friends.

Joe is the popular "pop-corn man" on the First National Bank corner who dispenses cheer along with his pop-corn and newspapers. He says he has some mighty attractive "club offers" on magazines that will make attractive year-round holiday gifts, and he would appreciate your orders early, he says.

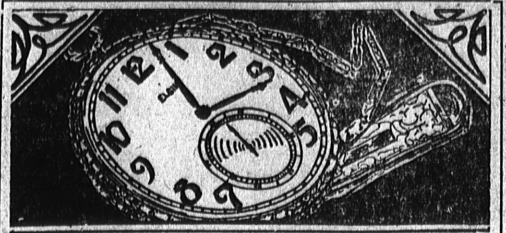
Science Lecturer at Gardena Tues.

On Tuesday evening, November 13th, Prof. Hermann S. Hering, C. S. B. of Boston, Massachusetts will lecture at the Eighth Church of Christ, Scientist at Gardena. His subject, "Stepping-Stones in Christian Science" will be delivered in the American Legion Hall at Normandie and Palm Avenues. The lecture is free and the public is cordially invited.

Take Chains Is Club Warning

Motorists driving into the mountains or over dirt roads are advised to carry skid chains due to the possibility of rain or snow in the higher elevations at this season of the year, advises the touring bureau of the Automobile Club of Southern California.

S. R. Black of San Francisco and his sister Marjorie Black of Fresno were house guests of Mr. and Mrs. Grover C. Whyte over the weekend. They attended the Stanford-U. S. C. game.



This Handsomely Engraved Watch, Knife and Chain

Further evidence of our reputation for "unexcelled value-giving" this handsome pocket watch, knife and chain. ALL THREE AT \$19.75 UP TOMORROW!

\$19.75 UP

PAY A LITTLE EACH WEEK!

BAKER SMITH
JEWELER
Opposite Woolworth's

We Agree With You.....

That nothing can compare with a good home-cooked dinner.

However—
YOU WOULD GREATLY ENJOY A DAY AWAY FROM THE DRUDGERY OF THE KITCHEN. BRING THE FAMILY ONE DAY EACH WEEK TO

Earl's Cafe

AND COFFEE SHOP

1625 Carillo Avenue
(Sunday Dinner, 11:30 A. M. to 9 P. M.)
Seating 100 People Open Day and Night

Now! Save 25%

Cash and Carry Cleaners Will Open Tuesday, November 13

By eliminating delivery service we are able to give you first class Cleaning and Pressing at a saving of 25% or more. Most families have their own car and are downtown once or twice a week, so take advantage of the following prices:

- Men's Suits, cleaned and pressed..... 65c
- Men's O'Coats, cleaned and pressed..... 85c
- Ladies' Suits, cleaned and pressed..... 85c
- Ladies' Wool Dresses, cleaned and pressed..... 85c
- Ladies' Plain Coats, cleaned and pressed..... 85c
- Ladies' Coats, (fur trim), cleaned and pressed..... \$1.10 up
- Ladies' Plain Silk Dresses, cleaned and pressed..... \$1.10
- All Other Work Priced Accordingly

We are not a chain store or a cut price store but wish to give you the best of work for the lowest cost possible.

The Selma Cleaners & Dyers

1422 Marcelina Avenue

NOTE

This advertisement is good for 50 cents on all orders of \$1.25 and up.

The Selma Cleaners & Dyers.

New Barber Shop Opens on Carson

Today brings about the opening of the Well Brothers new barber shop at 1927 Carson street. As stated in an interview, this morning, by Wells Brothers, "We have installed a modern and sanitary shop with four chairs which assures our customers prompt service and as announced by our advertisement in the Torrance Herald and Lomita News today, we intend to give our patrons high class and efficient workmanship at a small cost." A cordial welcome is extended to the people to visit the barber shop at all times, and for acquaintance, particularly today the opening day.

WORRELL EXTENDS CONGRATULATIONS

I wish to congratulate the mothers and daughters of our fair land for their success on election day. You are my customers and I will do my best to merit your patronage. My paint department is very complete and at your disposal. Yes, I sell the Lawson line of gas heaters. Take them home with you, try them and if not O. K. bring them back. Shears sharpened while you wait—no charge at all. Worrell, the hardware man, 1517 Cabrillo, Torrance.—adv.

Mr. and Mrs. G. M. Calder and Mr. and Mrs. John Stroh attended the performance of "Noah's Ark" at the Chinese theatre in Hollywood Monday night.

Farewell Party for the Newbys

Mrs. Charles W. Newby, assisted by Mrs. T. L. Brown, gave a surprise Halloween party in honor of Miss Irene Newby last Wednesday evening, at her home on Andren avenue.

The party was also of the nature of a farewell, as the Newbys leave soon to make their home in Long Beach.

Halloween games were played, and ghost stories told, much to the amusement of the guests. Another interesting feature of the evening was an old witch, who told fortunes.

Sandy and Scotty recently installed several new sets of shelves to take care of the increased stock.



WILL H. FISCHER

Will H. Fischer has been made assistant to the president of the Southern California Edison company, according to an announcement emanating from the office of H. H. Ballard, president.

Beginning his business career in newspaper work Fischer has maintained an active interest in public affairs. In the summer of 1899 he began work on San Francisco papers, and continued in newspaper work in San Francisco for several years. In 1911 he became editor of the California Outlook, a weekly published in Los Angeles. This post he resigned to become an editorial writer on the Los Angeles Evening Express and the Morning Tribune, continuing this work until he joined the Taxpayers Association of California in an executive capacity.

Joining the Edison company in 1921, Fischer has been very close to President Ballard in all matters bearing upon public relations.

During his entire business life Fischer has been a leading spirit in the Masonic Order and has just completed a year as Grand Master of the Grand Lodge of California.

Lock Your Car; Thieves Busy

Two Drivers Report Cars Stolen During Past Few Days

Two cars stolen recently are a warning to car owners to lock their cars securely before leaving them unattended.

A Ford touring was stolen last Sunday from near the High School football field, where its owner, R. C. Rodecker of 414 South Francisco street, Redondo Beach, was watching a football game in progress.

Monday noon, T. B. Hastings, 1543 W. 79th street, Los Angeles missed the Ford coupe that he had parked in front of the Union Tool Company at 7:30 that morning. The car was the property of Raymond Ernst of Los Angeles.

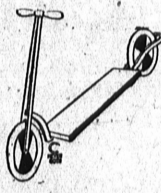
Warning! Be sure to lock your car! Somebody may want it badly enough to steal it.

Make Happy Hearts this Xmas!



Our complete assortment of children's wheel goods is most alluring. Make this store your toyland headquarters.

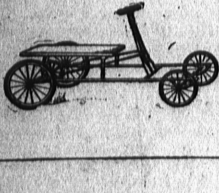
Wagons
Sidewalk Bikes



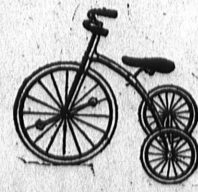
Doll Buggies
Scooters



Automobiles
Velocipedes



A Small Deposit Will Hold Articles



R. F. HOGUE

Party Gifts and Favors—Office Supplies—Stationery—Sporting Goods—Games—Toys

1228 El Prado, cor. Sartori Ave.

Torrance

WHY PAY MORE?

When You Can Get Just As Good For Less.....



WOMEN'S and MEN'S

Haircuts 35c

CHILDREN'S..... 25c

Wells Bros. Barber Shop

1927 Carson Street

Torrance