

UNION AIR LINES

STONE & MYERS

The Fastest--Selling





for 1929 Now Model 40 Electric

While the very air trembles with claims and counter-claims here's one fact you can hold fast—The radio that most people are actually buying is the all-electric Atwater Kent 40.

It's not just, one of a swarm of radio sets clamoring for your favor. It is everywhere accepted as the all-electric radio that almost everybody was waiting for.

Thousands are going into American homes every day. Thousands of messages are coming back: "The best value we have ever seen, regardless of price."

Doesn't everybody know that Atwater Kent Radio is simpler and finer and more dependable because it is the fruit of twenty-six years' experience?

Wouldn't you expect Atwater Kent pioneering, which gave radio simplicity, compactness, ONEO DIAL operation and the shielding cabinet—wouldn't you expect it to design and build the best all-electric radio?

Knowing that Atwater Kent Radio is most in demand, knowing that nearly 2,000,000 families have chosen it, knowing that the price of an article depends upon how many can be made and sold—knowing all this, wouldn't you expect the Atwater Kent 40 to set still another record in giving the most radio for your dollar?

Well, your friends have figured out the whole thing, just as you have. What they are buying is this 1929 all-electric radio with "Atwater Kent" on the name-plate.



of the many beautiful Cabinet n adaptable to Atwater Kent sets

Convenient Terms

DeBra Radio Co.

"Pioneer Radio Dealers of Torrance"

One Day It Rained in Paris-Ha! Ha!—But It Brought Radium





FESS GROCERY



EVERY property owner in South-ern California...everybody who during the coming year will be in any way concerned with building, should without fail secure a copy of our new booklet on the cost of common brick construction. Contains absolutely dependable information and comparative figures on building with different materials ... discusses financing, insurance, repair and depreciation ... shows conclusively how you can have all the advantages and beauty of common brick and still keep well within your appropriation. While the edition lasts we are sending a copy of this folder to everyone who fills in and mails the coupon below.

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THE WEEK IN THE WORLD—a condensed summary of world events, written so you can understand it, and short enough so you can read it all in five minutes.

R. KINGSLEY'S OBSERVATIONS—enlightened opinion and comments, that are read and "copied" by other papers throughout the Southwest.

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