

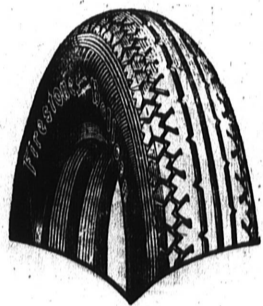
The Firestone Tire and Rubber Company  
Announce The Appointment  
of

**BAXTER and COLLINS**

Dealers For Torrance and Vicinity Of

Tires **Firestone** Tubes

The World's Greatest Tire Values



**Firestone**

**Gum-Dipped Tires**

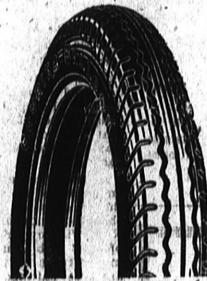
Built of cords dipped in rubber solution, giving extra strength and stamina for maximum mileage. Famous the world over for the safety and comfort of its scientifically designed tread. The finest product of the world's greatest organization devoted exclusively to tires.



**Oldfield**

**Firestone Built**

A rugged full-sized tire built and warranted by Firestone. Made with scientific tread design and re-inforced carcass, according to Firestone principles of long mileage. Sidewalls specially protected from run and curb wear. Lowest priced standard tire.



**Courier**

**Firestone Built**

A Firestone built tire, backed by the standard tire manufacturers' warranty. Tough, anti-skid tread, with protecting ribs extending over shoulders to sidewalls. Developed by Firestone engineers, who have given this extremely low-priced tire many of Firestone's special mileage advantages.



**Airway**

**Firestone Built**

A well-designed tire for the light car. Has safety tread of attractive pattern, molded of dense black rubber. Firestone-built means extra value, due to economical big production in the modern Firestone factories. The tire for motorists seeking a good tire at a very low price.

HERE is the best selection of tires and low prices ever offered to the car owners in this vicinity. A complete line—four big values—a tire for every purse and every motoring need—all developed and built by Firestone, in the world's most economical tire factories. This is Firestone's answer to the demand for lower motoring costs. Here you get the full benefit of Firestone quality manufacturing methods at a great saving—made possible by tremendous production, in modern Southern California factories—by direct purchase of raw materials through a buying organization that eliminates middlemen's profits and by direct distribution to dealers through Firestone Los Angeles factory warehouses.

**The Public Is Invited  
To The  
OPENING**

**Monday, August 20**

OF OUR

**New Salesrooms**

AND REPAIR DEPARTMENT

**1618 Cravens Ave.**

(Harvel Battery Building)

*Newest Type*  
**FIRESTONE**

**Repair Equipment**

Has Been Installed

The advantages of 18 years experience in tire rebuilding and repairing have been augmented by the newest and most improved vulcanizing and re-treading equipment that FIRESTONE builds—thus does EXPERT SKILL and IMPROVED MACHINERY combine to give motorists in Torrance and vicinity the best tire repair service available.

DON **BAXTER** and DOUGLAS **COLLINS**

Authorized Dealers of Firestone Built Products

1618 Cravens Ave.

Torrance

Telephone 476