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## THE HERALDS PLATFORM

 FOR TORRANCE1-Ornamental Lighting System
2-Interchange of Freight Between P. E. and Santa Fe.

3-Western Avenue Bus Line.
4-Hollywood-Palos Verdes Park way.
5-New School North of Carson St.
6-Aviation Field.
7-Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance.
8-Adoption and carrying out of a well-conceived city plan to guide the growth and development of Torrance.
9-The conduct of All Local Affairs in a spirit of Neighborly Friendliness and Constructive Cooperation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

## PUBLIC SCHOOL WEEK

- Public schools week has become a state-wide event 23rd. 1928 marks the ninth annual observance of publie schools week. Its chief purpose is to create in all our people an added interest in all that pertains to the public schools. The whole world is in reality "going to school today." It is desirable, not merely, but essendial that our people know intimately of the work which We have set out to accomplish through education.
Those who support the school should Those who support the school should know whether making.
We hear much these days about the high cost of
education. There can be no terms of dollars and cents, the expenditure in education in the United States is running into huge sums. It is the purpose of the programs offered during public schools week to set before Mr. Taxpayer and airs. Tax-payer, many facts concerning the school and most, our ideas are extremely vague about to say the gus on in the public schools today.
Public education is
democracy such as ours. a tremendous business in a
to be with us our greater education has come mo be with us our greatest business, and our invest-
mends, buildings, equipment, books, salaries of teachers, and all that goes to mane wo phvi.al side century ago. Bond issues what it was a a quarter of day voted by the people as easily as were those finvolving mere thousands a decade ago. It is quite as comcourse as it was to finish the eighth grade of the comMon school only a short time past.
te opportunity presented during Public will welcome to opportunity presented during Public Schools Week
to attend meetings and listen to properly speakers discuss problems of interest to the entire community. Light will be thrown upon such important present as day curriculum is meeting modern demands what the school does to train for character and citizenship; the importance of elementary education, and hour is a subject of tremendous importance in these days. And few of us are as familiar as we should be
with the junior high school and junior college ideas. Those who are desirous of knowing about the tremen-
dons changes in our public school system during the past few years, and the reasons for these changes
should avail themselves of the opportunities offered weeks the meetings scheduled for public schools


How to Play
BRIDGE
Shan Dyne Ferguson

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LESSING, | Secretary of the UNIVERSAL INVESTMENED COESSING, |
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| Street, Torrance, California. |
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## A Hot Booster

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DR. C. W. ALLEN Model T Fords

## are still in

 active serviceFOR nearly twenty years, the Model T Ford led the mote industry and it still is used by more people than any other automobile. More than eight million Model T Fords are' it active service today -an indication of their sturdy worth eliability and economy
Because of the tremendous investment which people have in these cars and because so many of them will be driven for two, three, and even five more years, the Ford Motor Company will continue to make replacement parts until, as Henry Ford himself says, "the last Model T is off the road."
For the Ford Motor Company has always believed that its full duty consists not only in making a good automobile at a low price, but also in keeping it running efficiently for you as long as possible at a minimum of expense.
No matter where you live, therefore, you can still buy Model T Ford parts with the same assurance as formerly, knowing that they will give you the kind of service you have a right to expect, and at the same time protect the money you have invested in your car.
All Ford replacement parts, as you may know, are made of the same materials and in the same way as those from which your car was originally assembled, and are low in price because of the established Ford policy.
So that you may get the greatest use from your Model $\mathbf{T}$ Ford over the longest period of time, we suggest that your take the car to the nearest Ford dealer and have him estimate on the cost of any replacement parts which may be necessary. You may find that a very small expenditure will maintain the value of your car and will be the means of giving you thousands of miles of additional service.

FORD MOTOR COMPANY Detroit, Michigan

DR. C. L. INGOLD

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## Prs. Lancaster and Shidler  <br> DR. R. F. BISHOP



Dr. A. P. Stevenson


## Kindergarten

Morning Chases
Ruby Johnson Antis

