TORRANCE, CALIF.

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sekly at Torrance, California, and entered as s or January 30, 1914, at the Postoffice at Torra California, under the Act of March 3, 1879.

THE HERALD'S PLATFORM FOR TORRANCE

1-Ornamental Lighting System.

- 2—Interchange of Freight Between P. E. and Santa Fe.
- √3-Western Avenue Bus Line.
- 4-Hollywood-Palos Verdes Parkway.
- 5-New School North of Carson St.
- 6-Aviation Field.
- -Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Tor-rance Workmen to Live in Torrance.
- -Adoption and carrying out of a well-conceived city plan to guide the growth and development of Torrance.
- The conduct of All Local Af-fairs in a spirit of Neighborly Friendliness and Constructive 9-
- Co-operation to the End That the Peace and Prosperity of All
- May Be Encouraged by an Alert Civic Consciousness and Patriotism.

POVERTY MAY VANISH

By JOHN TWEEDDALE

OF TORRANCE

Since the golden shaft of a primal aurora sped the scintillating charlot of day across the eastern horizon; since the radiant fires of an awakened mind were kin-dled in that twilight time of earthly things; and since the holy cross of a new dispensation was suspended from the azure vault of heaven; savants of every race from the beginning, have dreamed of the coming of that Utopian interval of time when poverty and its accompanying misfortunes, would be forever banished from the terrestial habitation of man. As we rightly know, the idealistic vision of our noble forbears did not materialize until finally came the signers of the Declaration of Independence and declared all men equal before God, and based their form of government upon-the teachings of the Pro-phet of Galliee. The years flew swiftly along the broad straight

The years flew swiftly along the broad straight highway of national progress and this people grew in strength and wisdom.

Man way of matching progress and thus people grow in strength and wisdom. War in crimson robes of death marched his ghostly legions across a prostrate land and the fiery waves of hate dashed against the sides of their ship of state; internal dissensions made its decks red and slippery with the blood of men, but naught prevailed against it and today (the great ark "America" rides at anchor in the calm waters of the harbor of "Peace on Earth and Good Will Towards All Men." Moreover the tree of knowledge, planted by our fathers is beginning to bear fruit, for we are informed by Professor Irving Fisher in a copyrighted article, is-sued to the press by the National Bureau of Economic Research, that America may, in a comparatively short time, reach the goal so long dreamed by statesmen and others.

and others.

time, reach the goal so long dreamed by by statesmen and others. Professor Fisher's predictions are based upon esti-mates made by Herbert Hoover, secretary of commerce, and other well known economists and show that the increase in net income among the great masses of our citizens from 1921 to 1926 amounted to 36% and that should their earnings continue to grow at this rate until the end of 1931 the gaunt spectre of want and star-vation will have disappeared from the homes of Amer-ica for the first time in the history of man. This long-hoped for condition in the households of waste, chiefly that of effort; second, to advances in science; third, improved methods of management; fourth, prohibition. Unquestionably the most potent factor in the great

nd its wearer is well. Fash

By JULIA BOTTOMLEY

art

EDISON ORCHESTRA ON AIR

The Southern California Ed Company are inviting the publi-tune in on the concert given the Edison company symphonic chestra every Wednesday over from 8 to 9 o'clock over KMTI

Two Scarfs Instead of One

nory item, but stylists are this see on launching a thrilling new ide -that of the scart blouse, all scart dress. Having sensed to color and design possibilities pr sented in the scart as incorporate in the making of the dress, fasi-lonists are playing up the their in most fascinating ways. The high colored, daringly pattern stilk triangles and squares are fling the pingles and squares are fling pieces which are worked into the space, which are worked into the space scarts is that, bing hand-blocked, they insure di ting hand-blocked, they insure di ting the space formed Eat. also the pre "single blessedness" for the n scarf, no indeed! Rather nore the merrier" expresses illosophy of these gay silken is and triangles which have uch a glamour of color over ord of fachion and phargers not color over rid of fashion. riding to the teachings of t scarfology, one must wear e but two or more silk ker-iquares or triangle scarfs at . Which sounds a bit ex-that is, before one has ac-the knack.

Easter Song Fete at Redondo Sunday

A treat is in store for lovers o high class music at Redondo Beac on Easter Sunday, April 8. A two hour program of sacre-and classic selections will be pre-sented in the afternoon by the Cen-tury Chosal Club-an aggregatio of one hundred trained volces-under the direction of Mr. H. Va Hellen. A special stage is being erecte in front of the Pavilion Buildin on which will be placed a cross decorated with likes and ever greens.

reme, that is, before one has ac-quired the knack. That is why the young woman posed for the photographs repro-duced in this picture-to "tell the world" of the latest way to ar-range with scarfs. If two excite searfs be posed one about the neck-line the other as a labot, as shown to the left in-the llustra-tion, they will prove absolutely iransforming to even the most se-date of rocks. The experiment is worth trying. Don the black dress which was never quite becoming or the hopeless brown or dull stray which you bought in a moment of abstraction, adjust two scarfs with that debogair displayed in either of the accompanying pictures, then which was bow stunning you (ook" and "since when and where have out if" decorated with lilles and greens. There will be plenty of accommodations for the a busy speaking, there is noth-mal to a gay scarf or two to the spring costume and to

Inspiring Easter Service Planned

At Catalina

<text><text><text><text><text><text>

Read Our Want Ads

Important Announcement to every owner of a Model T Ford

A. H. BARTLETT,

ON MAY 25, 1927, when Henry Ford first announced his plans for making a new car, he announced also that he would continue to make parts for the Model T Ford. He said:

"The Model T Ford car was a pioneer. It blazed the way for the motor industry and started the movement for good roads everywhere. It broke down the barriers of distance in rural sections, brought people in these sections closer together, and placed education within the reach of everyone. We are still proud of the Model T Ford. If we were not, we would not have continued to make it so long,"

For twenty years, the Model T Ford led the automobile industry and it still serves more people than any other automobile. Over one-third of all the automobiles in use today are Model T Fords — an indication of the sturdy worth of the car and its value to people in all walks of life the world over.

The Ford Motor Company will continue to make re-placement parts for these cars "until the last Model T is off the road." That is a part of Ford service. That is what Henry Ford meant when he said: "We believe that when a man buys one of our cars we should keep it running for him as long as we can and at the lowest up-keep cost."

Because of this policy a considerable part of the Ford manufacturing plants is given over to the making of parts for the Model T Ford. These replacement parts are made of the same material and in the same way as those from which your car was originally assembled.

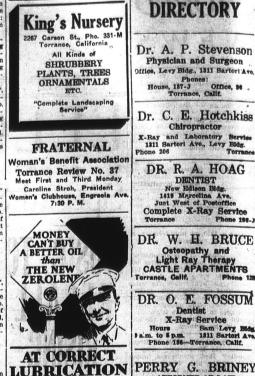
Make it a point, therefore, to see the nearest Ford dealer and have him look over your Model T Ford. You may find that a very small expenditure will enable you to get thousands of miles of additional service, and at the same time protect the money you have invested in your car.

Ford

FORD MOTOR COMPANY

Detroit, Michigan





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Physician and Surgeon Office, First National Bank Bidg. Telephone 80 Residence, 1525 Marcelina Ave. Telephone 13-M

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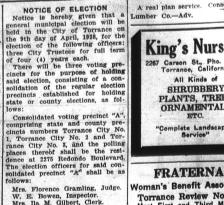
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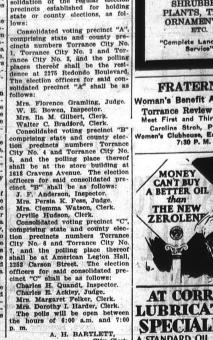
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Telephone Torrance 200 for Space Rates

THURSDAY, APRIL 5, 1928 PROFESSIONAL







TORRANCE HERALD

economic change now taking place is the elimination of waste, and particularly is this true of the useless and unnecessary expenditure of time.

of waste, and particularly is this true of the decless and unnecessary expenditure of time. Few, if any of us, appreciate the value of the pre-cious minutes, hours and days as they fly swiftly and-silently across the great airport of our earthly home; and still a smaller number realize how much unpro-ductive physical effort we expend in the performance of our daily tasks, the average of which could be com-pleted in probably one half the time by the application of more thought before the work is undertaken. It is undeniable that if we would each put into our labor as much mental effort as we now employ in a physical way, the six hour day would become universal; production in every line of endeavor increased, wages raised and destitution banished from our midst for-ever.

ever. Thus, as we gather round the last resting place of a dilatory state of being, and watch the autumn leaves of other days gently falling one by one, let us resolve to save at least a part of our precious time by thought-ful application to the various duties that confronts us and thereby hasten the time when poverty will be no more in the land.

in Southland Sunday Morning

Many Easter Sunrise Services

looking favorably to this request and it may become a reality next year, with the possibility of a mammoth electric cross. This will mean that this location will easily rival Mt. Rubidoux. It has advantages of the Riverside location. Here one sees the great cxpanse of the Pacific on one side. Then while looking for the sunrise in the East the eye scans across to Hermosa, Manhattan Beach, Eil Segundo, Santa Monica, Hollywood, Los Angeles, the range of moun-

Tis Fashionable to Wear

ever