## Torranctions




## W. HARMLD KINGSLE GROVEFC. WHTETE





## THE HERALD'S PLATFORM FOR TORRANCE

1-Ornamental Lighting System.
2-Interchange of Freight Between P. E. and Santa Fe.

3--Western Avenue Bus Line.
4-Hollywood-Palos Verdes Parkway.
5-New. School North of Carson St.
6-Aviation Field
7-Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Tor rance Workmen to Live in Tor rance.
8-Adoption and carrying out of a well-conceived city plan to guide the growth and development of Torrance
9-The conduct of All Local Af fairs in a spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

NEW ANTISEPTIC FROM GAS PLANT Chemical research covering years has recently de-
veloped a new antiseptic of exceptional properties from veloped a new antiseptic of exceptional properties from
coal-tar by-products of the South Staffordshire. Gas Company, according to an announcement by Sir Alfred
Mond, British Economist. Mond, British Economist.
The new antiseptic, which has been given the trade name of "Monsol," is said to be both non-irritant and
non-poisonous. It can be applied to the skin, taken non-poisonous, it can ore inder into the blood, according to his announcement.
In addition to the new antiseptic, propylene and ethylene, two anesthetics, are also indirect products of
the manufactured gas industry, and have been in use for a number of years. The gas industry is running
electricity a close race in the benefits it is bringing to eleectricity a close race in the benefits it is bringing to
mankind.

WAGE EARNERS PROSPEROUS
a year onswering the question whether 1927 has been Milwaukee Journal, "it is necessary to view prosperity earning per capita of the great army of workers. Corporation results have not been uniformly good but the
average American wage earner's share of the gross average American wage earner's share of the gross
profits of industry has been greater than ever." Backed up by undeniable facts and statistics this statement is a conclusive answer to the reactionary
minority who view the worker as a wage slave capiminority who view the worker as a wage slave, capi-
talized by heartless interests. Corporations as a rule earn only a fair return on their investments. And frequently untimely legislation, or uncontrollable conditions, prevent even this, But the prosperity of the
worker is rarely imperiled. He is able, without risk, worker is rarely imperiled. He is able, without risk, the product of pipe-dreams, and to live in a fashion unthought-of in any other country in the world. There is no room for socialism to estabish itself hot freedom and prosperity.

THE LIFE OF A SKYSCRAPER
Sir Edwin Lutyens, one of Britain's foremost archiWashington, has been quoted in the press as giving the Iife of an American skyscraper as forty years. Carelessness in painting the iron work, or structural
steel, allows rust and corrosion to gradually eat into steel, allows rust and corrosion to gradually eat into
the supports of the building, making it likely that these buildings could be toppled over by a moderate windstorm or tornado.
The National Board of Fire Underwriters in answering these charges, points adine tullaing codes or on all iron or steel work and protection of iron ând
unlikely for water to get to the columns and disinte-
grate them. In two fire-resistive skyscrapers built in 1891 and
1896, that have been torn down recently, the iron and 1896, that have been torn down recently, the iron and
teel work was found in good condition and will be steel work was found in good condition and will be
used again in other construction work-proof enough that disintegration had not oceurred.
The National Board of Fire Underwriters points out that structures in which steel work has been pro-
ected properly have successtully resisted serious fires ected properly have successiuly resisted serious fires
Probably our skyscrapers are no more permanent than the majority of the human structures, nor would we urge them as the ifnal works of architectural gen-
(us or the ultimate crown of art. But netther are the ius or the ultimate crown of art. But netther are they
so fragile that we may expect to feel the middle-aged ones crashing down presently upon our ears.

THRIFT DEFINED
Thirift should not be confused with miserliness spend fmoney wisely and well, not foolishly. Wise investments make for sound business, and great business. Wise spending makes for better products in all
lines, and increased production. The miser is one who dies, and increased production. The miser is one who
dislikes spending money no matter how worthily. He is one of the greatest enemies of progress. der the amount of money that is hidden in a sock uning less. Instead, it is deposited in banks, and circu-

## Touring California <br> Yravel Notes of Interest and Western Highway In

 formation Furnished by the National Automobile Club
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 ville. On the route to Kernville via Caliente, pavement is had to
Sivert Station, followed by a natural gravel rood in rough condi
tion at the present time to Canient Junctom; balance good moun-
tain road through Boafish to Kernville.
 ing to L.t G. Evanes, of tre te Nathonal Automobsile club will remove
any wate that may have found its way into the tank, vacuum
anank, gas lines or carburetor.
The following report of rood conditions in Big Dalton Canyon
is supplied by the Touring Department of the National Automobile
Clume
 On the route between Mojave and Trona, a very good wide grad.
ed road leads to within one milie oo Randsburs. Pavement teans in-
to town, The last few miles into Randsburg




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in permanent new quarters at 1330 Sartori Avenue

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extend a cordial invitation to you and your friends to visit this branch here the most cour ous and

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J. W. LEECH
w. RUFUS PAGE

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