CALIFORNIA AND THE NEW CHEVROLET



Up where the clouds roll by or down on the level highways of California, the motor car leads the way to lands of beauty and apprention. Most interesting of the scenic districts of the west are the national parks and the motor car has played an important part their development. Here is a view of the skyline of a western reservation. The car in the foreground is one of the new models of Chevrolet, the coupe.

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THE Finest Six months on the highways of the world have estab-lished this car's right, beyond dispute, to the side "America's Fastest and Finest Four".

Mile-a-minute performance, lightning acceleration, custom beauty, and limousine comfort are the outward expression of exceptional inward fineness. No Dodge Brothers Four in thirteen years of quality building has

rials are selected with every advantage of Dodge hers vast purchasing resources, and fabricated with the precision.

y point that sustains excessive stress is fortified by the t metals that the world's markets afford.

performance, comfort and style you get in Dodge hers Four are not therefore the fleeting attributes of less. They are deep-rooted in the car's structural qual-the surest guarantee of long and dependable service

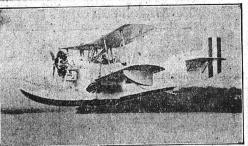
Tune in for Dodge Brothers Radio Program every Thursday night, 910 9:30 (Pacific Time) – National Broadcasting Company Pacific Coast Network

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LOCAL NOTES

Mr. and Mrs. G. V. Thiessen aurel canyon were dinner gue aturday of Mr. and Mrs. H. ickman of Weston street.

Mr. and Mrs. C. D. Kette amily of Redondo Beach st unday with Mr. and Mrs. Gee filler of Redondo boulevard.

IDEAL Ranch, 175th and Ar-

A REAL BUY IN TICKING

This class of merchandise has to be bought direct from the mill in 500 to 1000 yard lots and shipped by water freight to get the price down where it belongs. Feather Proof Ticking.

3 yards, \$1.00—39c

Towels must be bought in case lots of 50 or 100 dozen to the case, buying as we do. We buy on a par with the jobbers, pius our small mark-up and you can buy towels cheaper than the so-called supply houses. Compare what we offer before you pay more to these house to house brokers.

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Towels, 8 for	\$1.00
Towels, 7 for	\$1.00
Towels, 6 for	\$1.00
Towels, 5 for	\$1.00
Towels, 4 for	\$1.00
Towels, 4 for	\$1.00
Towels, worth to 90c. Each	490

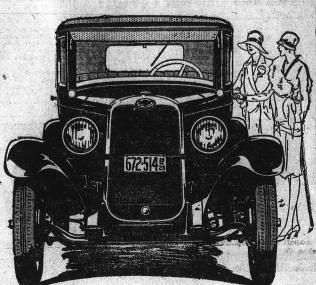
We fill your orders cheaper than mail order houses, pack on your back merchants or once you never see again supply houses.

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Coupe	ゆりフリ
The Four-	\$675
Door Sedan	D01 1
-The Sport	\$665
Cabriolet	· DOO?
The Imperi-	\$715
al Landau	11
Light	\$375
Delivery	
	only)
Utility	.\$495
Truck	ФТО О
(Chassis	only)

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With marvelous new Fisher bodies offering all the distinction, beauty and luxury for which Fisher craftsmen are famous! With performance that is a revelation to owners of even higher priced cars! With 107-inch wheelbase—four inches longer than before! With four-wheel brakes—and many additional mechanical achievements!

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type of riding and driving comfort almost unbelieveable in a lowe priced car. Four inches longer than the previous Chevrolet chassis... swung low to the road... and with four semi-elliptic shock absorber springs—the Bigger and Better Chevrolet holds the road with a susety that is simply amazing, and rides in perfect comfort at high speeds over the roughest stretches of highway.

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And never before was a low-priced car so easy to drive—for the worm and gear steering mechanism is fitted with ball bearings throughout ... even at the front axle knuckles.

All these spectacular new mechani-cal advancements are, of course, in addition to the host of notable fea-tures that Chevrolet has previously pioneered in the low-price field.

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