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1419 Marcelina Ave., Telephone Torrance 200
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OFFICIAL PAPER OF THE CITY OF TORRANCE ted a Legal Newspaper of Los Angeles County, Superior Court Case No. 218470, Dated March 22, 1927.

dy at Torrance, California, and entered as set January 30, 1914, at the Postoffice at Torran California, under the Act of March 3, 1879.

### THE HERALD'S PLATFORM FOR TORRANCE

- 1—Ornamental Lighting System.
- 2—Interchange of Freight Between P. E. and Santa Fe.
- √3—Western Avenue Bus Line.
- 4—Hollywood-Palos Verdes Parkway.
- 5—New School North of Carson St.
- 6-Aviation Field.
- -Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Tor-
- 8—Adoption and carrying out of a well-conceived city plan to guide the growth and development of Torrance.
- The conduct of All Local Affairs in a spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

### SUPREMACY OF NEWSPAPERS RECOGNIZED

Marconi, radio wizard, thus compares the field of radio and newspapers:

"The newspaper has this distinct advantage: It is a record. You cannot paste radio announcements in a scrapbook; newspapers put the news down in black and white.

"Of course, the radio has its advantages. A radio impulse can travel around the world in one-seventh of a second, and news can be transmitted almost instantaneously."

taneously."

The newspaper cannot give the world the splendid musical programs available through the radio; but the press, he feels, will always be the big power in the world for expressing opinion by rulers and statesmen, and for the big events of news.

While the famous inventor does not exactly say it, the press is original and constructive instead of being largely a repeating agency.

The newspaperman who respects and lives up to his privileges has a power above that of kings. Even the radio is under him.

#### THE ANTS AND THE GRASSHOPPERS

THE ANTS AND THE GRASSHOPPERS
Everybody knows Aesop's tale of the grasshopper
which searched for pleasure while a patient ant toiled
ceaselessly to store away winter's food. Naturally,
the ant objected when some authority decreed that a
share of his hoard be set aside for feeding the shirking
grasshopper.

the ant objected when some authority decreed that a share of his hoard be set aside for feeding the shirking grasshopper.

Broadly speaking, the American public is made up of "grasshoppers" and "ants". The one, careless and improvident, the other industrious and provident.

Naturally, it is the "ants" and not the "grasshoppers" who in three centuries have transformed a wilderness into the most prosperous nation on earth. Yet, like the ants in Aesop's fable, they are also the ones who are taxed most heavily.

Take an insurance company as an illustration. It collects premiums from the thrifty to protect them against an unforeseen loss. It willingly pays taxes levied against all property and business. But in addition to these, it is assessed with numerous special state taxes not levied against other business.

Such taxes take the form, of "a tax on premiums collected on policies issued" to the thrifty and provident citizens. Such taxation is indirect, hidden, altogether sinister and unfair to every holder of an insurance policy. It makes the insurance company a tax collector because taxes must be reflected in premium rates.

Ask any legislator why such a policy is permitted and he will say, "Because the tax is easy to collect." He really means that this is a painless way of extracting hard-earned money from the pockets of the insured public, who along with the uninsured, have already paid their proper proportion of individual taxes. Thus there is a double tax on those who are insured—\*

wrongly placing an impost on thrift and precaution.

Knowing the truth about the hidden tax on insurance should inspire the public to stem the tide of this increasing penalty.

THE SPIRIT OF CHRISTMAS SEALS
Millions for Defense, and Not One Cent for Tri-

That, in spirit, is what the Christmas Seal repre-

"Millons for Deiense, and Not One Cent Is."

bute!"

That, in spirit, is what the Christmas Seal represents!

Twenty million Christmas Seals are going into the homes of the people of Los Angeles County this week. They stand for the millions of pennies asked for the defense of the childhood of this county against disease so that not one cent of tribute need be paid.

Childhood presents the golden opportunity for the conquest of tuberculosis. It is because of this fact that the Tuberculosis Committee of the Public Health Association has developed a program of health education directed toward building up the resistance of the child. With California sunshine and its abundance of fresh fruits and vegetables, Dr. J. L. Pomeroy, County Health Officer predicts that such a program focused on all physically below-par school children of this county would in time practically stamp out tuberculosis. Such a program for ten years duration has been adopted by the state of Massachusetts in its battle against the dread disease.

Heartaches, tears and staggering sums of money are the tributes disease exacts from the loved ones of the victim.

Suffering, handicapped adult life and death are the tributes exacted from the unprotected little victims.

Dollars and cents in economic losses to society, impaired efficiency and intermittent school attendance, are paid in tribute by the tax payer.

The two hundred little Christmas Seals brought to your home by the mailman this week afford two hundred health opportunities to be thankful for. Lest one forget during the busy Yule Tide season, Miss Lecile Jones, executive secretary of the Los Angeles County Public Health Association, urges for the Tuberculosis Committee that a two dollar bill, or two ones, be enclosed in the return envelope and immediately mailed to 1700 Michigan avenue, Los Angeles.—Contributed.

# Touring California

Travel Notes of Interest and Western Highway In-formation Furnished by the National Automobile Club

A very Interesting one-day motoring trip near Los Angeles is e one over the Footbill boulevard through San Bernardino, Reds, Riverside, and return via the Valley boulevard through Pona, El Monte, etc., according to the Touring Department of the ational Automobile Club. This trip is suggested for those who are a limited amount of time and wish to see as many interesting acres as possible. From Los Angeles the route leads over Mission Road through the city of Pasadera, noted for its beautiful model of the late "Lucky Baldwin" and

The road from Seminole Hot Springs to the Ocean Hi niles, is in very good condition to the top of the mour s. The next six miles is a fair dirt road and the rer rough but passable.

Construction work is now under way on a new State Highway olge at a point approximately one mile west of Colton where Iton avenue, crosses the Santa Ana River. This work will be der way for approximately ninety days and a short detour ough the river bottom will be in effect during that time.

onstruction work is still under way between the El Toro Road a point approximately 6 miles north of San Juan Capistrano, necessary to travel along side of the old highway for about miles but good speed can be maintained the entire distance, of the new paying for about two miles is now open for travel, ne-way control is in effect around the concrete mixer during ings hours.

dotorists traveling over the Ridge Route at nights should drive carefully, according to information received from the Tour-Department of the National Automobile Club, due to the fact dense fogs are now prevalent in that district.

The Walker Pass Road from Midland Trail to Isabella, 40 miles, is a good although narrow graveled road to the summit of Walker Pass. A very good graded and graveled road is then had to Weldon and good natural graveled road to Isabella.

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vs.

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u by the above named plaintiff
the Recorder's Court of the City

Torrance, Los Angeles County.

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