

for Economical Transportation



A car for her, too!

In thousands of American homes there are now two automobiles—"a car for her, too," so that there may be transportation for the family while "he" drives to business.

And because it is so easy to drive and park . . . because it is so decidedly smart and comfortable, today's Chevrolet is an outstanding favorite among women drivers everywhere.

Come in—and see the beautiful Chevrolet models. You'll find quality you have always associated with the highest priced automobiles—and you'll find that Chevrolet ownership is always economical . . . even when the family has more than one automobile!

AT THESE LOW PRICES

The Touring or Roadster . . .	\$525	The Sport Cabriolet . . .	\$715
The Coach . . .	595	The Imperial Landau . . .	745
The Coupe . . .	625	1/2-Ton Truck (Chassis Only) . . .	395
The 4-Door Sedan . . .	695	1-Ton Truck (Chassis Only) . . .	495

All prices f. o. b. Flint, Michigan. Check Chevrolet Delivered Prices. They include the lowest handling and financing charges available.

TORRANCE MOTOR CO.

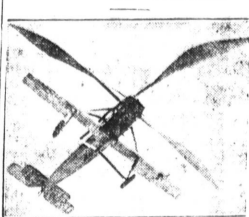
Salesroom at DAY & NIGHT GARAGE
1506 Cabrillo Ave., Torrance Phone 127

Walter W. Heine
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2748 Redondo-Wilm. Blvd., Lomita

QUALITY AT LOW COST

AN AIR VIPER



HAMBLE, Eng. A unique view of the new British autogyro CSD "Viper" which recently made a sustained flight of 50 miles across country without a mishap, in the first recorded achievement of its kind.

Baker Smith

Carson Street

Jeweler

Expert Watch Work



clean up

Make every day Fire Prevention Day. But don't stop there. You need the financial safeguard of Fire Insurance, too. Clean up, prevent fire, and INSURE

L. B. KELSEY
"Where INSURANCE is not a side line"
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Milliners Divide Honors Between Felt and Velvet

By JULIA BOTTOMLEY



What with the present vogue favoring the idea of a hat to match each costume, it answers the question as to the relative importance of velvet versus felt in the realm of millinery. Undoubtedly one's wardrobe of hats should include a representative showing of each.

Such cunning colorful velvet hats as are putting in their appearance this season! With the velvet suits and frocks now in fashion what a picture they make! This vogue for a velvet hat with a velvet costume and velvet footwear, yes, and a velvet handbag, is making its appeal to a clientele who are seeking fashion's latest.

Not that the velvet hat has a monopoly on chic and charm. "No, indeed! The prestige of the felt is in no wise eclipsed in the presence of its velvet competitor. In fact, felts in point of clever, artful fashioning were never more alluring than now.

The latest thing in felt shapes is the skull cap which is intricately veiled. This little eyebrow veil also appears in connection with the all-velvet toque, which is either shirred or draped. The velvet toque with a huge chinchilla self-velvet at one side is the "last word" among autumn styles.

The hats in this illustration give evidence of the close contest which is now on between felt and velvet

in matter of smartness and attractiveness. The charm of velvet is accentuated in the corded toque shown first in this group. It is made of tubes of bias velvet held together with fagot stitching. An ombre shading is achieved by using several tones of the velvet from light beige to brown. Such a hat would be lovely developed in the popular wine tones shading to a soft rose.

The jaunty draped felt hood centered at the right is patterned with a stenciling which has been burnt into the material of the hat. It also emphasizes the use of a novelty ornament.

The little felt cap at the top folds wide satin ribbon about its headline, developing into a brim which forms a becoming side trim. Below are two charming versions of the snug-fitting velvet toques now so popular.

Dodge Brothers Two Millionth Car Is Finished

DETROIT.—The two millionth car produced by Dodge Brothers came off the final assembly line today just twelve years eleven months and twenty-one days after the first car was built was John and Horace Dodge on November 14, 1914, according to word received by Allen H. Paull, Dodge Brothers and Graham Brothers dealer for Torrance. Car number two million is a standard four cylinder, leather upholstered sedan and is being shipped immediately to W. L. Eaton, Dodge Brothers dealer at Seattle, Washington, who purchased it nearly eight years ago, upon failing, by a margin of six months, to get his order to Dodge Brothers in time to get car No. 500,000.

Record Production. The passing of the two million mark by Dodge Brothers sets a new record for the automobile industry for no other company manufacturing cars that sell in or above the Dodge price class has yet approached the point of making two million cars in the comparatively short period of less than thirteen years.

A measure of the vastness of the automobile industry and what it means to the prosperity of the nation and to Detroit in particular, was furnished today by President E. G. Wilmer, in commenting upon Dodge Brothers record. "Dodge Brothers," President Wilmer pointed out, "in less than thirteen years of existence, has alone produced products whose retail value is estimated at two hundred million dollars, a sum greater than the entire amount of capital invested in automobile manufacturing plants in the United States."

President Wilmer also stated that Dodge Brothers has paid its employees in wages during this period approximately three hundred forty-five million dollars, a sum over one half of the total wage bill of all motor car and truck factories in the United States in 1926.

Biggest Year in 1926 Forecast. "Dodge Brothers, which last year was third in the production of cars and trucks," said Wilmer, "has been undergoing an extensive transition during the past eighteen months and has been engaged almost exclusively in a re-adjustment of manufacturing facilities. We have been getting our dealers in a position to serve their customers a complete line of cars and trucks, and Dodge Brothers will be prepared to enjoy, in 1928, the biggest business in its history."

Worrell, the Hardware man, says: Paint now! Paint and oil are cheap, the cheapest they have been in years, and the weather is fine to paint, so paint NOW. No dust to spoil the job.

LOCAL NOTES

Mrs. Eubank, senior and Mrs. Sneed, mother and grandmother, respectively, of Roy Eubank of George street, arrived last week from Hays Center, Nebraska, and will spend the winter in Long Beach.

Mr. and Mrs. O. L. Hughes, residents of Harbor City for six years, have moved to Los Angeles.

Mr. and Mrs. L. M. Pollock of Narbonne avenue were Long Beach visitors Monday.

Miss Mary Wilkinson was home from Los Angeles over the weekend.

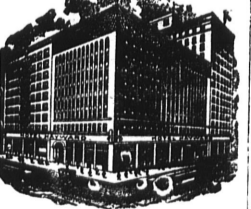
FRATERNAL
Women's Benefit Association
Torrance Review No. 37
Meets Second and Fourth Tuesdays
Mary Blanchard, Commander
Women's Clubhouse, Engracia Ave.
7:30 P. M.

LOS ANGELES

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"Get the Hayward Habit"

New Million Dollar Annex
350 Comfortable Rooms

\$2.00 per day up without bath
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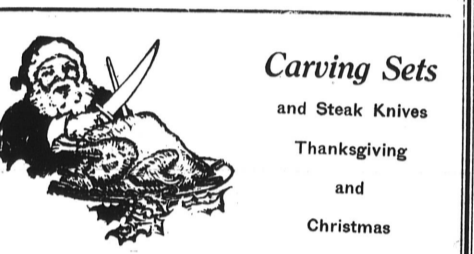
SHOP EARLY

This Christmas Get the "Cream" Now at PAXMAN'S



Electrical Gifts

PERCOLATORS TOASTERS WAFFLE IRONS
HAIR CURLERS HEATERS HEATING PADS
And Many Other Very Useful Electrical Gifts



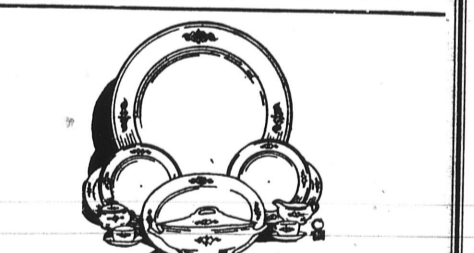
Carving Sets and Steak Knives

Thanksgiving and Christmas



1847 Rogers Silverware

FOR THANKSGIVING AND CHRISTMAS
Ask your Grandmother about 1847 Rogers. She can tell you it is one of the best makes you can buy—she probably has a chest of it that she got on her wedding day.
SILVERWARE always makes welcome gifts, whether you give a few odd pieces or a full chest.



New Dinnerware

We have recently added many new open stock patterns in Dinnerware. There are attractive 32-piece sets at \$4.25 and on up the scale to the finest 42-piece sets and odd pieces. All the new colors, as well as new patterns and urge you to see them soon, while the assortment is at its best.



Glassware of Grace

What woman has enough pretty pieces of glassware? Our Christmas and Thanksgiving stocks are at their best and include many very neat patterns in sets and odd pieces. All the new colors, as well as white.

PAXMAN'S

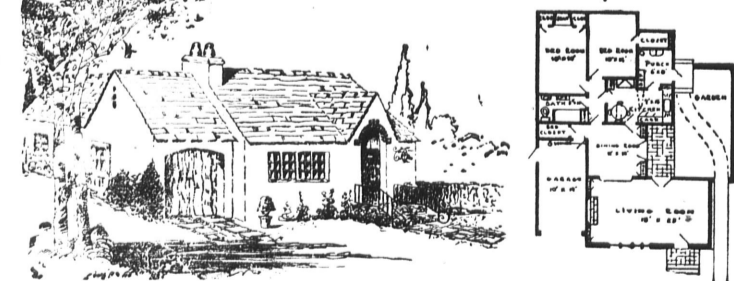
"Pioneer Hardware Store in Torrance"
1215 El Prado Phone 251

Don't be a "Doubting Thomas," -- put your Confidence in Your Lumber Dealer!

IF you went to your Doctor or your lawyer and "Held Back Part of Your Story," he could do you little good. And the same applies to buying lumber and building supplies for a home or other structure. Tell us your COMPLETE PLANS,

and share the benefits of our experience. There is nothing to be gained by "shopping around" as any reputable building supply house will save you money if you buy all your lumber at their yard.

We want to Help you to get the most for your money. All we ask is that you give us the opportunity. Ask any of our old customers. They will tell you that it pays to trust Haynes.



FREE PLAN SERVICE TO OUR CUSTOMERS
We not only show you the pictures and furnish you the plans, but we can tell you where you can SEE THE HOME AFTER IT IS BUILT, as all our plans are taken from HOMES IN SOUTHERN CALIFORNIA and are practical as well as attractive. We want to help you. Will you give us the chance?

HAYNES LUMBER CO.

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