Are you getting your full dollar＇s worth for your money spent in real merchandise，or does your dollar help pay for a lot of duplicate service and overhead that you cannot cash in on when the real test of comparison
＂Pomes home to you？Are you using your best judgment when you say： ＂Please Charge It？＂It＇s up to you！

## 

 community back－then we can＇t help but do our bto upset it．We don＇t give a hoot how grandfather di
business or how they will do business in 1950．W
are trying to keep a step or two ahead of the othe
fellow，that is all．Right now our plans call for on
$\square$ Manufacturers of pillows prefer to sell in bale lots
25 and 50 pair lots．We offer you a shipment of over

100 pillows checked this week each 79 c \＄1 Buy by the pair and save $\$ 1.50 . \$ 2.25$ and $\$ 3.50$ a p | 500 lbs of Peet Yegetable Oil Soap was our share |
| :--- |
| of this buy－1 16 ．bars， $19 \mathrm{c} ; 12$ bars | All we ask of you after looking over every blanke

in other retail stores．Come in and look ours over
before youl buy．Our blankets are located so you can
put your hands on


|  |
| :---: |
|  |
|  |




Admission，10c and 15c Show Opens Promptly at 7：00 P．M．

HURSDAY and FRIDAY，OCT．27－28 ＇LOVE MAKES＇EM WILD＂ ＂Romedy：＂ROMING GLADIATORS＂ SATURDAY，OCT． 29 ＂RICH BUT HONEST＂ Comedy，＂YOU＇RE NEXT＂ And Scenic Reel，＂Rainbows＂

SUNDAY and MONDAY，OCT．30－31

## ＂The Midnight Sun＂

With Laura La Plante，Pat O＇Malley，Raymond
Keane，George Siegmann and a huge and brilliant cast．Don＇t miss this super picture． Also Comedy，＂BLUE－BLACK＂and

TUESDAY and WEDNESDAY，NOV．1－2 BIG DOUBLE BILL
＂GOING CROOKED，＇Bessie Love
＂NAUGHTY NANETTE，＂Viola Dana
Also Cartoon，＂Mutt and Jeff＂

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that make for safety and conscrvat ism
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