

Torrance Herald

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Touring California

Travel Notes of Interest and Western Highway Information Furnished by the National Automobile Club

The vision to California is always enchanted with the Circle Tour from Los Angeles to San Diego, Imperial Valley, via the west side of the Salton Sea and through the Orange belt back to the starting point, according to information received from the Touring Department of the National Automobile Club. Leaving Los Angeles one follows the Coast route, the beauty of which is truly symbolic of Southern California. It lies through green fragrant orange groves and walnut orchards till the old mission of San Juan Capistrano is reached. A few miles beyond this point one has the first view of the ever magnificent Pacific with its foaming, white-crested waves. The ocean, with its ever changing beauty, is in sight for virtually the whole distance into San Diego. Leaving this city over the Borderland Highway, two routes diverge in the beautiful El Cajon Valley, one leading north from the town of El Cajon to the Mesa Grande, Julian and Palomar districts, and the other through Bostonia, Alpine, etc. to Jacumba Hot Springs. A drive of 48 miles from this point brings the motorist from an elevation of 2800 feet to El Centro, below sea level. Cotton picking, date gardens and scenic side trips to the Painted Gorge and Palm Canyon are features of this route which are ever interesting to motorists. It visited while in blossom, the desert is a thing of beauty and not soon forgotten. Miles of lavender, white and blue flowers border the highway. A ride of two or three hours brings one into the orange grove country again, after a very delightful sojourn in the mountains, by the seaside and through desert districts which offer the maximum of diversified scenic attractions.

In the northeastern part of Los Angeles County, ninety-six miles by the way of the Cajon Pass and one hundred and six miles via Palmdale and the Antelope Valley, from the City of Los Angeles, lies a mountain region that is now giving an ever-increasing number a taste of mountain beauty and inspiration. While it lacks the waterfalls of the Yosemite, to many people this mountain country is almost as satisfying as the famous national park itself to those in search of mountain scenery and atmosphere. Los Angeles county officials have sensed its grandeur and have made Big Pine Recreation Camp a county playground. Construction work is now progressing on the Blue Ridge road, which overlooks the park itself and is making accessible to motorists a section heretofore reached only on foot or with pack animals. The Blue Ridge road when completed will lead into the beautiful Prairie Fork Valley, where trout streams and meadows form a paradise for fishermen and campers. The road will not be complete for another year, but at the point now reached by the road crew may be seen a perspective of Antelope Valley and Victor Valley, while North Baldy and Old Baldy appear in the immediate foreground.

The back country from Albuquerque, New Mexico literally teems with places of historical and romantic interest and the motorist over the National Old Trails route would find a stay of several days at this point replete with interest. Albuquerque is situated in the very heart of the Indian country and many interesting one-day trips may be made from this point. The drive to Jemez Springs and return can easily be accomplished in one day. Leaving Albuquerque, the motorist has a paved highway to Bernalillo. The road then crosses the Rio Grande River and climbs to the high mesa to the west. A magnificent view is to be had at this point, of four great mountain ranges, the Sangre de Cristos, Sandias, the Manzanos and the Jemez Range itself. The road passes by the inhabited Indian pueblos of Santa Ana, Zia, and the Pueblo of Jemez. Arriving at San Ysidro, a noticeable change of scenery takes place and the most weird and brilliant color effects are in evidence on every hand. At Jemez Springs there are some interesting ruins close to the Medialuna Springs for which Jemez is renowned. Another interesting trip is the one following north out of Albuquerque through Bernalillo, thence about ten miles north along the highway until a sign marks the road to San Felipe on the left side of the road. This dirt road leads to the Pueblo of San Felipe, situated on the west bank of the Rio Grande and at the foot of the Black Mesa of Tamita where Coronado founds this tribe in 1549. The San Felipe Indians took an active part in the revolt of 1680 and were responsible for many massacres among the Spanish colonists. About ten miles north of San Felipe is the Pueblo of Santo Domingo, which is 200 years old and has suffered three disastrous fires. Its establishment, the latest occurring in 1886 when both churches were washed away. The present population is about 1000 and unique ceremonial dances are staged yearly in this Pueblo, the most notable being the Green Corn dance in August. Leaving Santo Domingo, follow the main highway again until you reach the foot of the La Bodega hill, then take the left hand road and you will reach the Pueblo of Cochiti. This is one of the most interesting pueblos in the state. The Indians were found in their present location by Onate in 1598. They took part in the revolt of 1680 and 15 months later left their village and returned a number of miles later. In 1693, these Indians had a pitched battle with Vargas and his soldiers, assisted by 100 warriors from the tribes of San Felipe, Santa Ana and Zia, and lost 21. Three hundred and forty-two women and children were captured. The Indians succeeded in liberating one-half of their captives and returned to their Pueblo where they have lived ever since. This drive makes a very good day's outing, giving ample time to spend at each pueblo.

The Voice Of the People

A WORTH-WHILE IDEA Editor, Torrance Herald, Torrance, Calif. Dear Sir:

Will you publish this letter or bring the following subject to the attention of the people in Torrance?

Let's make Torrance attractive to the man who wants some healthful enjoyment. I understand that the city owns two beautiful lots on the corner of El Prado and Cravens which are being held for some future time when Torrance will need a new city hall; until such a time these lots are doing no one any good. I want to propose that these lots be leveled off and a couple of cottages or rooming-places be put in, also a place to pitch horse shoes and also a small shelter built for those who want to play checkers.

There are thousands of men who have made their pile and are looking for a place where they are other men in the same position. These men are wonderful citizens and we should invite them to our beautiful city. This class of people will want homes and all of them have friends who want to come to California too. Let's do something for them and give them a chance to invite their friends to come and live in a town which wants them.

The cost of doing this work will be very little because we already own the land.

Now just a word to every one who reads this article: If you want this done, sit down now and write to the Herald and say so. Do it yourself and get every one you know to write and show your interest in the matter. If we get enough requests I am sure the City Fathers will be glad to do it for us. But remember a thing worth having is worth asking for.

Yours for a better time for all of us. A lover and believer in Torrance.

***** TORRANCE NOTES ***** Mrs. B. J. Scott has returned from a trip to Oregon with friends. Mr. and Mrs. W. C. Andrews of Andrus avenue spent last week with Mr. and Mrs. George H. Andrews of Fresno. Mr. and Mrs. Lutter Hyde and Mrs. Fox were recent guests of Mr. and Mrs. Park Hyde of Los Angeles. Mrs. N. A. Leake is entertaining the Central Evangelical Missionary Society at luncheon today. Mr. and Mrs. C. M. MacKenzie were dinner guests Saturday of Mr. and Mrs. J. H. Fess of Arlington Avenue. Mrs. A. W. Melmer has returned from a two month's visit with friends and relatives in Illinois, Wisconsin, Colorado, Spitzer and Salt Lake City. Mrs. W. E. Bowen is having a two weeks' vacation from her duties in the Torrance Plumbing office. Mr. and Mrs. R. J. Richbart, Miss Mildred and Everett and Alvin Richbart spent Saturday and Sunday at Lake Arrowhead.

***** TORRANCE NOTES ***** Mrs. Joseph M. Bender has suffered a stroke of paralysis and is in the Monte Sana hospital at Glendale. Mrs. W. E. Bowen is having a two weeks' vacation from her duties in the Torrance Plumbing office. Mr. and Mrs. R. J. Richbart, Miss Mildred and Everett and Alvin Richbart spent Saturday and Sunday at Lake Arrowhead.

***** TORRANCE NOTES ***** E. L. Matthews is home from the Methodist hospital in Los Angeles where he underwent an operation on his knee. Mr. Matthews is a Standard Oil employee. TO HOLDERS OF SECOND LIBERTY LOAN 4% PER CENT BONDS EXCHANGE OFFERING OF NEW TREASURY NOTES Second Liberty Loan Bonds have been called for payment on November 15th next, and interest will be paid after that date. Notice is given of a new offering of United States Treasury notes, in exchange for Second Liberty Loan Converted 4 1/2 per cent bonds. The new notes will be dated September 15, 1927, and will bear interest from that date at the rate of 3 1/2 per cent. The notes will mature in five years but may be called for redemption after three years. Interest on Second Liberty Loan Converted 4 1/2 per cent bonds surrendered and accepted in exchange will be paid to November 15, 1927. The price of the new issue of notes, is 100 1/2. Holders surrendering Second Liberty Loan Converted 4 1/2 per cent bonds in exchange will receive, at the time of delivery of the new notes, interest on such Second Liberty Loan Converted 4 1/2 per cent bonds from May 15, 1927, to November 15, 1927, less the premium on the new notes issued. Holders of Second Liberty Loan Converted 4 1/2 per cent bonds who desire to take advantage of this opportunity to obtain Treasury notes of the new issue, should arrange with their bank for such exchange at the earliest possible date, as this offer will remain open only for a limited period after September 15th. Further information may be obtained from banks or trust companies, or from any Federal Reserve Bank. A. W. MELLON, Secretary of the Treasury, Washington, D. C., September 6, 1927.

THE HERALD'S PLATFORM FOR TORRANCE

- 1—Ornamental Lighting System. 2—Interchange of Freight Between P. E. and Santa Fe. 3—Western Avenue Bus Line. 4—Hollywood-Palos Verdes Parkway. 5—New School North of Carson St. 6—Aviation Field. 7—Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance. 8—Adoption and carrying out of a well-conceived city plan to guide the growth and development of Torrance. 9—The conduct of All Local Affairs in a spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

SEE WHERE YOUR MONEY GOES

Only a few miles from here one of the greatest engineering projects in the history of the county is being carried to completion. It is the great main line sewer which will serve the great portion of Los Angeles county. The big sewer is costing a lot of money. But it will mean much to the development of this great southwest. Taxpayers who growl over imposts for public improvements might feel less chagrined when they get their tax bills if they would take the trouble once in a while to see some of the improvements for which their taxes are being spent. The metropolitan sewer system is well worth every cent that it costs. He who takes the time to watch its construction will feel a little more like paying his taxes. Here is a work that can be visualized by the taxpayer. Go out and take a look at it before it is covered over with earth. Drive east from Main Street on Camino Real and turn south on the first paved road. Find out where and how the county is spending the millions you voted for the big sewer system.

CABRILLO AVENUE AND THE P. E.

The Pacific Electric Railway Company's determination to curb off trackage on Cabrillo avenue in case the highway is paved and the price it sets on land included in its private right of way temporarily explodes hopes of one of the most needed improvements in this section. It is apparent—as always—that the P. E. which has profited entirely through the progress of the Southland is shortsighted in its demands. The company raises high obstacles to a needed improvement. Needed improvements bring growth in population. The P. E. profits by such an increase. Whenever the company selfishly blocks progress it hurts itself. It is not our intention to dictate the company's economic policy, but as a mirror of public opinion in these parts, we deem it wise to let the company know that their arbitrary stand on the Cabrillo avenue improvement is destructive of company good will.

The P. E. operates a large plant in Torrance. Many of the company employees live in Torrance. Yet the company consistently regards this city as just one more town along the route of its tracks. This spirit is reflected in the attitude of some of the chief executives of the company who earn their living in the city they knock. We have never been able to understand why the company with one hand would create a fund to encourage employes to own homes in Torrance and with the other destroy the good will which such a fund creates. But possibly we are ignorant of the subtle and sagacious workings of railroad executives' minds.



The Spirit of Bank of Italy

ESSENTIALLY a bank of the people and operated only as a bank for the exclusive benefit of its customers and stockholders—a combined group of more than 1,000,000 Californians, representative of every race, religious creed and political belief. Human, democratic, progressive, resourceful, broadminded, unselfish, and constructively conservative. Here is an institution for everyone in California.

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Announcing THE NEW ZEROLENE To the motoring public of the Pacific West the Standard Oil Company of California presents The New Zerolene, "The Standard Oil for Motor Cars". HIS new lubricant is the latest achievement in petroleum products of the Company's research laboratories—a modern oil for modern motor cars. The New Zerolene is a wholly distilled oil—by Company processes which take only the highest lubricating values from the best of California crude oils. Every drop is pure lubricant. The New Zerolene "stands up" at any engine temperature. The New Zerolene forms no hard carbon. The New Zerolene does not "thin out"—when the crankcase is drained it is still "live" and "oily". The New Zerolene is economical—in initial cost and in amount consumed. The New Zerolene is made in three grades or bodies, No. 3, No. 5 and No. 7. There is a correct grade for your car and every car made. Zerolene "F" for Fords, an oil especially manufactured to meet the demands of the Model T Ford, remains unchanged. At all Standard Oil Service Stations and at dealers. MONEY CAN'T BUY A BETTER OIL than THE NEW ZEROLENE. STANDARD OIL COMPANY OF CALIFORNIA

VONS There's One New You Little Chats With Vons Customers Mrs. Margaret Wilson 1212 1/2 E. 70th St. Los Angeles "HAVING been a regular customer of Vons for three years, I find I can get the best quality goods at reasonable prices. Also, I have always received prompt and courteous service. The store is always clean and well arranged, making it convenient to select my groceries." Vons Super-Specials Ben Hur Coffee Ben Hur Tea Ben Hur Coffee 22c Large Size Cake 2 for 23c Ivory Soap Old Gold and Lucky Strikes AuntJemima's Pancake Flour \$1.15 Per carton Calla Lily Soap 5c Brillo 9c 1929 Carson Street, Torrance