THURSDAY

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THE LOMITA-TORRANCE PUBLISHING CO. 1419 Marcelina Ave. Torrance, California LOS ANGELES OFFICE Commerce Building. Pho W. H. Grubbs, Manager e WEstmore 3685 A-65 Chamber of

W. HAROLD KINGSLEY Business Manage Subscription Rates in Advance ...\$2.00 per yea ...\$3.00 per yea ...\$6.00 per yea in Los Angeles County in U. S. Outside of Los Angeles County.... d Other Foreign Countries OFFICIAL PAPER OF THE CITY OF TORRANOE ted a Legal Newspaper of Los Angelog County, Court Case No. 218470, Dated March 22, 1927. ed weekly at Torrance, California, and entered as matter January 30, 1914, at the Postoffloe at Tor California, under the Act of March 3, 1879.

## THE HERALD'S PLATFORM FOR TORRANCE

- 1-Ornamental Lighting System. 2—Interchange of Freight Between
- P. E. and Santa Fe.  $\vee$ 3—Western Avenue Bus Line.
- 4-Hollywood-Palos Verdes Parkway.
- 5-New School North of Carson St.
- 6—Aviation Field.
- 7-Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance.
- 8-Adoption and carrying out of a well-conceived city plan to guide the growth and development of Torrance.
- 9-The conduct of All Local Af-fairs in a spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

#### \*\*\*\*\* SEE WHERE YOUR MONEY GOES

Only a few miles from here one of the greatest engineering projects in the history of the county is being carried to completion. It is the great main line sewer which will serve the great portion of Los An-geles county. The big sewer is costing a lot of money, But it will mean much to the development of this great southwest. Taxpayers who growl over imposts great southwest. Taxpayers who grew lover imposts for public improvements might feel less chagrined when they get their tax bills if they would take the trouble once in a while to see some of the improvements for which their taxes are being spent. The metropolitan sewer system is well worth every cent that it costs. He who takes the time to watch its construction will feel a little more like paying his taxes. Here is a work that can be visualized by the taxpayer. Go out and take a look at it before it is covered over with earth. Drive east from Main Street on Camino Real and turn south on the first paved road. Find out where and how the county is spending the millions you voted for the big sewer system.

#### CABRILLO AVENUE AND THE P. E.

CABRILLO AVENUE AND THE P. E. The Pacific Electric Railway Company's determina-tion to curb off trackage on Cabrillo avenue in case the highway is paved and the price it sets on land in-cluded in its private right of way temporarily explodes hopes of one of the most needed improvements in this section. It is apparent—as always—that the P. E. which has profited entirely through the progress of the Southland is shortsighted in its demands. The com-pany raises high obstacles to a needed improvement. Needed improvements bring growth in population. 'The P. E. profits by such an increase. Whenever the com-pany selfishly blocks progress it hurts itself. It is not our intention to dictate the company's economic policy, but as a mirror of public opinion in these parts, we deen it wise to leit the company know that their arbi-trary stand on the Cabrillo avenue improvement is destructive of company good will. The P. E. operates a targe plant in Torance. Many of the company employes live in Torrance. Yet the company consistently regards this city as just one more town along the route of its tracks. This spirit is reflected in the attitude of some of the chief execu-tives of the company who earn their living in the city they knock. We have never been able to understand why the company with one hand would create a fund to encourage employes to own homes in Torrance and with the other destroy the good will which such a fund creates. But possibly we are ignorant of the subtle and sagacious workings of railroad executives' minds.

minds

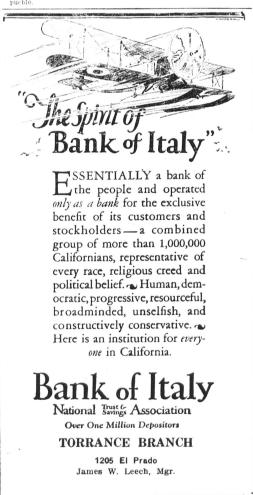
Touring California Travel Notes of Interest and Western Highway Information Furnished by the National Automobile Club

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to California is always end It lies thru orchards till the A few miles bey er magnificent P ocean, with its whole distance i d Highwa whole distance into San grad Highway, two routes di hai leading north from the Julian and Palomar districts e, etc. to Jacumba Hot Sp int brings the motorist fro-below sea level. Cotton pit to the Painted Gorge and s which are ever interesting the desert is a thing of ba avender, white and blue file trips

astern part of Los Angeles County, ninety-six of the Cajon Pass and one hundred and six miles the Antelope Valley, from the City of Los An-tain region that is now giving an ever-increasing mountain beauty and inspiration. While it lacks the Yosemite, to many people this mountain as satisfying as the famous national park likelf of mountain scenery and atmosphere. Los An-als have sensed its grandeur and have made Big Camp a county playground. Construction work z on the Blue Ridge road, which overlooks the making accessible to motorists a section hereto-on foot or with pack animals. The Blue Ridge ed will lead into the beautiful Prarie Fork Val-reams and meadows form a paradise for fisher-The road will not be complete for another year, w reached by the road crew may be seen a per-e Valley and Victor Valley, while North Baldy car in the ignediate foreground. streams rs. The ro reac

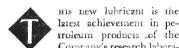
b) Back country from Albaquerque, New Mexico Ilterally to backs of historical and romantic interest and the more backs of historical and romantic interest and the more he National Old Trails route would find a stay of set it this point replete with interest. Albuquerque is slite very heart of the Indian country and many interest y trips may be made from this point. The drive to 3 s and return can easily be accomplished in one day. Let erque, the motorist has a paved highway to the Bernallilo, hen crosses the Rio Grande River and climbs to the to the west. A magnificent view is to be had at this part angains and tha Jemez Range itself. The road pauses by magnetand the Jemez Mang Tange and the Jemez Mang Tange and the Jemez Mang Tange and the Jemez Mang Tistelf. The road pauses by the same test of the more the west of the more the more in the sense of the more the sense of the same test. The more the sense of the same test of the same test of the same test of the same test. The same test of the same test. The same test of the same test. The more same test of the same test of t and the Pue change of



# and Mrs. W. C TORRANCE NOTES AL I want to prope lots be leveled off a of croquet or roo ut in, also a place shocs and also a sm 'for those who want their pile and place where in the sam are wonderf It Lake (it Ellis Harder and Mrs. R. J. Richbart, Mis d and Everett and Alvi art spent Saturday and Sum Lake Arrowhead. YOUR GOOD WILL Our used cars are sold with full knowl-edge and appreciation of the fact that the customer's good will is at stake. Little Chats Consequently our prices are reasonable and our cars are *right*. With Vons Customers ALLEN H. PAULL 16514 S. Vermont 312 S. C. Gardena Ph. 1452 Redondo 312 5. Cata:ma Redondo Ph. 1382 A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT Mrs. Margaret Announcing-



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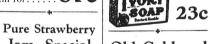
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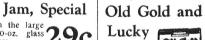
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**SEPTEMBER 15, 1927** 

### TORRANCE HERALD

**The Voice** Of the People A WORTH-WHILE IDEA