

Cooking Experts Give Valuable Hints

The Torrance Herald-Lomita News Cooking School at Furniture store, attracted unprecedented interest at its formal opening yesterday. Housewives of Torrance, Lomita and surrounding territory flocked to the big room to watch 1927 Carson street, the former location of the Lewis Ripple Mrs. Mabel MacEwing and her associate, Mrs. Grace Avis Howard, both home economists and culinary demonstrators of national note, turn out an array of delectable eatables such as are seldom seen in one kitchen. So keen was the interest and so great the instructiveness of the demonstra-

tions that the spectators were loath to leave when Mrs. MacEwing and Mrs. Howard completed their work. The big free school continues today and tomorrow with different menus and added features. Today the two cooking experts set themselves to the task of developing before the eyes of this community's interested housewives a full meal upon the demonstration platform. Those who saw the mouthwatering cakes and pastry brought in quick time out of the ovens yesterday were streaming back today in augmented numbers. Tomorrow, Mrs. Howard, who was added to the Herald-News demonstration staff when it became apparent that this community's interest in the school was such as to make very desirable the retention of two noted food experts instead of one for the demonstrations, will instruct housewives in the art of oven canning. She has many exhibits of canned meats, vegetables and fruits, cold packed and oven-processed, which are in perfect condition after a year in the can. Another delectable morsel which the experts will develop for the edification of their audience

There will be a special surprise prize on the final day, tomorrow. There are comfortable chairs in the demonstration room to accommodate all visitors, and every housewife in Torrance, Lomita and surrounding communities is cordially invited to attend as a guest of the Torrance Herald and The Lomita News.

Jolley Market Is Purchased by Chain Operators

Operators of Chain Meat Markets in L. A. Take Shop in Von's

Neal and Drummond, operators of a chain of meat markets in the Los Angeles district announce the purchase of the Jolley meat market in Von's store, 1929 Carson street. The market will hereafter be known as the Supreme Market, a name which the new proprietors state will best exemplify the quality of meats and service dispensed at their store.

"In meats, perhaps more than any other kind of foodstuffs, quality is paramount," said Mr. Drummond, "and we always emphasize the quality feature of our markets, because it is by selling only the best meats that we have built up our chain of markets. Of course, cleanliness and service are taken for granted; and our group buying for a number of markets enables us to sell the best meats at prices that compare favorably with those usually asked for ordinary quality meats."

"We handle nothing but stall fed steers, corn fed pork, milk fed lambs and fancy veal," continued Mr. Drummond, "and all our meats are United States government inspected." The Supreme Market is supplying all the meats used by Mrs. MacEwing, nationally known home

School Visitors Invited to Visit Von's Delicatessen

Mrs. Alexander, proprietress of the delicatessen department at Von's Market is inviting visitors of the Herald-News cooking school to drop in and see the complete line of ready cooked foods, which she is offering. Local housewives have long felt the need of a local delicatessen store and are complimenting Mrs. Alexander on the quality of her products. She was engaged in the same business in San Francisco for five years previous to coming to Torrance.

Feffer Furnishing School Vegetables

M. W. Feffer, operator of fruit stands at Von's and Humpty Dumpty markets in Torrance is furnishing the fruits and vegetables used by Mrs. Mabel MacEwing, dressmaker at the Herald-News cooking school. The Feffer company are wholesalers as well as retailers. Products are brought direct from the growers and sold at one profit, according to Mr. Feffer, who has active charge of the market at Von's.

Albert Bartlett, grandson of Mrs. H. W. Bartlett of Gramercy avenue is in the Torrance hospital recovering from an operation for appendicitis. An economist, who is conducting the cooking school for the Torrance Herald and Lomita News this week.

TORRANCE NOTES

Mr. and Mrs. Guy Davis of Lomita were dinner guests Sunday of A. W. Meinzer of Amapola avenue. Mr. and Mrs. Sydney Snow of Santa Ana spent Sunday with Mr. and Mrs. Kirt Harrison of Portola avenue. Mrs. Daisy Workman of Redondo Beach was entertained Monday by Mrs. William Phillips of Andree avenue. Mr. and Mrs. Fred Cogswell of Cabrillo avenue spent Sunday with Redondo Beach friends. Mrs. William Gascoigne and daughter Maxine of Gramercy avenue are visiting relatives in Wichita, Kansas. Mr. and Mrs. Glenn Cunningham and family of Amelia street left Tuesday for a vacation at Elsinore Hot Springs. Mrs. Zada Hastie of Marcelina avenue is spending two weeks at the home of her son Charles Hastie of Santa Ana. Rev. and Mrs. F. A. Zeller returned to San Bernardino Wednesday after a few days' visit with former parishioners. Mr. and Mrs. W. R. Downer of Glendale were guests Sunday at the E. N. Tonkin home on Gramercy avenue.

TORRANCE DELICATESSEN

at VON'S MARKET, 1927 Carson St.



All Cooked Ready to Eat

Don't bother to prepare meals, while you're busy attending the Cooking School. Just step next door to the School and take home some of

Mrs. Alexander's Delicious Home-Cooked Meats, Salads, Delicatessen

LET US SUGGEST THE FOLLOWING FOR THESE HOT WEATHER MEALS PICKLES, SOUR and SWEET, any amount for your convenience.

CHEESE, domestic and imported varieties. SALAMI—All kinds: American, Italian, German. Delicious Sandwich Spread. Roast Pork and Home Made Meat Loaves. FISH—Salt Herring, Bloaters, Anchovies, Finnan Haddie. Spiced Fish in Glass, ready to serve. Velvet Cottage Cheese and Buttermilk.

Phone 219 and ask Mrs. Alexander to cook any dish to order. FREE: Electric Percolator Set. Ask About It.

IN SOCIETY

MERRY GATHERING AT HAYDON HOME
The W. C. Haydon home on Marina avenue was the scene of a merry gathering, Tuesday evening when Mr. and Mrs. Haydon entertained visiting Riverdale friends and former residents of that town. Present were Mr. and Mrs. J. J. Hinton, Misses Lucile and Joy Van Ausdale and Muriel Mahabury of Riverdale; Rev. and Mrs. F. A. Zeller of San Bernardino; Mr. and Mrs. W. E. Bowen, Mrs. M. F. Peer, Mr. and Mrs. Walter Berry, Mr. and Mrs. W. C. Haslam and Mrs. Agnes Gammel.

TEXAS GIRL MARRIED IN PAGE HOME
AMID GORGEOUS FLOWERS
Miss Lois McKissick of Arlington, Texas and J. Henry Jones of Alhambra were married Wednesday June 20, at the home of the bride's aunt, Mrs. Rufus Page, 1723 Arlington avenue.

An improvised altar of gorgeous dahlias, gladioli, hydrangeas and ferns formed a charming background for the ceremony, which was read by Rev. J. Whitfield Green, in the presence of a small group of relatives. Mrs. Jones is the daughter of Dr. and Mrs. J. F. McKissick and was the recipient of many pre-nuptial honors before leaving her home. Mr. Jones, who came to California from Arlington three months ago is associated with the Cope Motor Company at Alhambra. The young couple left immediately after the ceremony for their new home in that city.

LYNCHES ENTERTAIN WITH CHICKEN DINNER

Mr. and Mrs. Edward Lynch of the Hannerton Tract entertained at a delightful chicken dinner Saturday in honor of the birthday of Mrs. Lynch's sister, Mrs. E. V. Blackwell.

Mrs. Blackwell, the eldest of a family of nine, is 73 years "young" and enjoys excellent health. Several air letters and many nice gifts were received by Mrs. Blackwell. A large beautifully decorated birthday cake was the center of attraction at the table; where places were indicated for Mrs. Blackwell, Mr. and Mrs. Kaiser of Venice; Mr. and Mrs. Robert Christie of Torrance; Mr. and Mrs. Frank Krevlow, Lewis Blackwell and the host and hostess. Mrs. Blackwell accompanied Mr. and Mrs. Kaiser home and will spend sometime with friends at Santa Monica, Glendale, Pasadena, San Gabriel and Los Angeles.

YOUNG COUPLE MARRIED IN SANTA ANA

Mrs. Alice Rubidoux of Palos Verdes Estates and Oscar A. Morris were married Friday, July 22, at Santa Ana. Mr. and Mrs. Morris will make their home in Palos Verdes, where Mr. Morris, formerly deputy constable of Lomita township, is head of the police department.

TORRANCE NOTES

Mr. and Mrs. Fred Evans and family of Carson street have returned from a stay at Wheeler Hot Springs. Mrs. Evans and daughter and Mrs. Evans, senior plan a two weeks' visit at Elsinore. Mrs. Stella McCormick of Riverside has been a guest of Mrs. Bert Sharon of the Norman Arms.

Mrs. A. W. Meinzer and children of Amapola avenue will return next week from a visit with relatives in Wisconsin.

Mr. and Mrs. S. J. Jackson and family of Norwood avenue, Mr. and Mrs. W. R. Sullivan, Miss Dorothy Winchester of Los Angeles; and Miss Anna Sullivan of Butte, Montana, will spend next week at San Luis Obispo. The party will be guests of Mrs. Jackson's uncle, Will Rockwell at his beautiful hunting lodge at San Luis Obispo.

Miss Ruth Yager of Andree avenue entertained relatives from Los Angeles Sunday.

Mrs. Josephine Bariek of Andree avenue is enjoying a vacation at Altadena.

Henry Martin King Passes Away at 66

Henry Martin King, 66, passed away at his home, 2367 Carson street, Saturday, July 23. Death was caused by chronic heart trouble from which he had suffered for several years. Mr. King, born in Keasauqua, Iowa, was the son of Rev. and Mrs. O. J. King. In 1876 he went to Marion, Kansas, where for many years he engaged in the real estate and insurance business. Coming to California in 1913, Mr. King was a fruit grower at Fillmore and at Anaheim. With his family he came to Torrance in 1923 and has since conducted a nursery and landscape business. At the time of his death, Mr. King was a member of the Presbyterian church at Anaheim. He is survived by his wife Tina E. King, nee Smith, a daughter, Caroline; two sons, John and Russell, all of Torrance; a sister, Caroline K. Price and a brother, George N. King of Fillmore. Funeral services were held Monday morning at Stone and Myers Chapel, by Rev. B. H. Lingenfelter. Interment was made in Oakdale cemetery at Glendale.

PIGGLY WIGGLY Correction

WESSON OIL PINTS, 26c QUARTS, 50c July 29-Aug. 2, Incl.



Little Chats With Vons Customers



78 Economy Stores. There's one near you.

Miss Agnes Clark, 1548 Marcelina Ave., Torrance.

Clean and Up-to-Date Says This Fair Patron

"Why I Like to Trade at Vons—Clean and up-to-date stores, with merchandise systematically arranged. A complete stock of standard, nationally advertised goods at fair prices. Courteous and efficient service. I particularly approve of an itemized receipt for my purchases, which gives me a complete check on my grocery expense. I would like to see a Vons store in every neighborhood."

VONS Super-Specials This Week

Certo

For making jams and jellies. Natural fruit pectin, highly refined and concentrated. Two Bot. for 45c A Super Special for This Week

Drink It Iced

Enjoy the full flavor of this famed coffee as a summer beverage.

1 lb. 45c 2 lbs. 90c



White King

A "Super Special" White King Washing Machine Soap, in the large package—Special 2 pkgs. for 73c

"London Dry" Ginger Ale

A great thirst-quencher. "Blended to the King's Taste" 2 pts. for 25c Carton of 12.....\$1.45

EXTRA! Super Special

Combination offer of—2 pkgs. Post Bran, 1 pkg. Toasties, reg. value 33c. All for 25c

For The Picnic

Pabco California Sardines, 1/4 size tins—3 for 25c Avalon Sardines, packed in tomato sauce—1-lb. tins.....10c

A Super Special

FOULDS' SPAGHETTI, MACARONI, EGG NOODLES, POTATOS, MACARONI. Foulds' Macaroni Spaghetti and Noodles. A wholesome summer dish. 2 FOR 25c Can of Spaghetti free with above order.

Heinz Vinegars

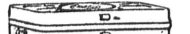
Lay in your supply for many summer uses—pickling, preserving, salads, etc. White, cider and malt. Pt. 17c Qt. 27c

Nucoa

Nut Margarine One of the Best Foods. Ask for it by name—always. The only one. lb. 25c

Fluffo Salad Oil

Savory, pure and wholesome. Try it for your luncheon salad. Pint Tin for 21c Quart Tin for 41c



FREE Bread Box

Large white enamel Bread Box free with 125 Coupons of MERMAID WASHING POWDER. Small pkg. 7c Large pkg. 28c (One Coupon) (Four Coupons)

1929 CARSON STREET, TORRANCE

The House of Service—M. W. FEFFER CO.



fresh-appetizing



M. W. Feffer's

Summer Vegetables

at VONS, 1929 Carson Next Door to Cooking School

Special—All This Week

- BEEFSTEAK TOMATOES, lb. 5c
- SWEET CORN, 2 dozen 45c
- CUCUMBERS, 4 for 5c
- ONIONS, Brown or White, 6 lbs 25c
- LIMA BEANS, lb. 5c
- CABBAGE, 6 lbs. 25c
- SATSUMA PLUMS, 5 lbs. 25c
- SANTA ROSA PLUMS, 7 lbs. 25c
- FRENCH PRUNES, 5 lbs. 25c
- EXTRA FANCY POTATOES, 10 lbs. 25c
- ALL BUNCH VEGETABLES, 2 for 5c

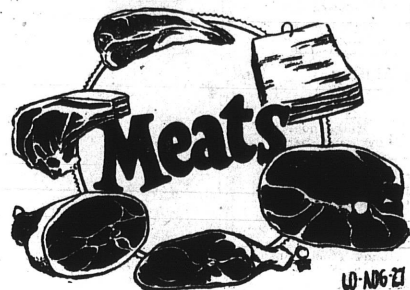
Lowest Wholesale Prices on

Retail Quantities

Always.

From the Fields Direct to You With One Small Profit.

Mrs. MacEwing Uses Only SUPREME MARKET



At The Herald-News

Cooking School

The SUPREME MARKET is the name chosen by Neal & Drummond, new owners of the Meat Market at Von's, 1929 Carson street.

This name was selected because it best expresses the SUPREME QUALITY of the MEATS sold by Neal & Drummond in all their markets throughout the Los Angeles district.

When you try out Mrs. MacEwing's recipes in your own kitchen, be sure you start with the same HIGH QUALITY MEATS as she uses by buying them at the same place—RIGHT NEXT DOOR TO THE COOKING SCHOOL, at Von's.

QUANTITY-BUYING

FOR OUR CHAIN OF MEAT MARKETS ENABLES US TO SECURE THE BEST AND SELL IT FOR THE PRICE OF THE ORDINARY.

We Handle Only STALL FED STEERS, CORN FED PORK, MILK FED LAMBS and FANCY VEAL

FREE—1 lb. of Pork Sausage Given Free With Every One Dollar Purchase Friday and Saturday

- SWIFT'S PREMIUM HAMS, whole or half, lb. 27 1/2c
- SMALL LEAN HAMS, lb. 23c
- EASTERN DRY SUGAR CURED BACON 29c
- STEER POT ROASTS, lb. 12c
- SHORT RIBS OF BEEF, lb. 10c
- CHOICE BOILING BEEF, lb. 8c
- SPARE RIBS, lb. 19 1/2c
- TENDER ROUND STEAK 25c
- LEAN PORK CHOPS 32c
- BELGIAN AND NEW ZEALAND RABBITS, (frying size), lb. 30c

All Our Meats are U. S. Government Inspected

Supreme Market

"Successors to Jolly's" at VON'S—1929 Carson St., Torrance PHONE 219

WE DELIVER