

MORE NEW DRESSES

AND DAUGHTERS

Choice

It seems as if every new sh

ALL GUARANTEED FAST COLORS

AND CHOICE OF Either Women's or Children's



1311-1313 Sartori Avenue, Tons



Torrance Store-1929 Carson Street

SUGAR, 10 lbs. for ... 59c

GRAPEFRUIT No. 2 Cans 3 for 50c

DRIED PEACHES In the Bulk 15c lb.

Van Allen **PEAS** No. 2 Cans 2 for 25c ONE POUND ARROW BUTTER

36c When Sold With One Pound VONS BEST

COFFEE at 43c

Vons Bread 3 for . .

24-oz. Loaf: White, Whole Wheat, and Sandwich Brand

The Time Is Here



KEDS FOR KIDS AND GROWN-UPS, TOO ALL SIZES—CREPE SOLES



and Girls and \$2.85

DOUBLE VALUE SHOE STORE

1216 El Prado, Torrance

Ed Little Gets Hudson and Essex Super Six Agency

The first three purchasers Hudson Super Six and Essex Super Sixes from Ed's Service Garage on Saturday, July 9, will receive \$100 discount on the purchase price, in celebration, of the acquiring of the agencies for these two popular cars by Ed Little.

And that will not be all. Ed is

date for which is soon to be an-nounced. The celebration starts Saturday, however, with the sub-stantial discounts offered;

ROTARY ANN LUNCHEON

The regular function of the Ro-tary Anns will be held next Toes-day at the R. R. Smith cottage. Mrs. Harvel Guttenfeitler, Mrs. Carl Hyde and Mrs. L. B. Kelbey, citb. hostesses, will castlet. Mrs. Smith in entertaining.

SPECIAL AUXILIARY MEET

can Legion Auxiliary will be held next Tuesday evening, July 12, at

the home of Mirs. Mary Harder, 1521 Amagons avenue.

All members are arged to attend, as a new secretary will be elected; so delegates to the departmental vention at Santa Barbara.

Read Our Want Ads!

IN SOCIETY

ANDRUS-TOTTEN WEDDING S SOLEMNIZED N BEAUTIFUL SETTING

wers.

The bride was attended by Mrs. sk Burrison. Mr. Burrison, uncle the bride, was best man. Miss y Burrison of Long Beach, cousin the bride, was the dainty little wer girl, and the bride's hrother, ly Andrus, was ring-bearer. "I re You" and "At Dawning" were uitfully rendered by Miss Islay bly of Los Angeles, with Mrs. W. Johnson at the plano. he wedding cake was cut by bride and served by her grand-ther, Mrs. Alice Burrison, of nita.

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PARENTS OF EIGHT. POUND DAUGHTER
Mr. and Mrs. Charles Vonderahe are the proud parents of an eightpound daughter, Louise Frances, born Saturday at Torrance Hospital. Both mother and daughter are doing well, and Mr. Vonderahe expects shortly to move them from the hospital to the Vonderahe home. Mr. Vonderahe is associated with his younger brother Paul in the Vonderahe Realty Company.

MRS. BOYD HUDSON
ENTERTAINS THIMBLE CLUB
The Etta Robinson Thimble Club
was entertained at the home of
Mrs. Boyd Hudson, 2307 Cabrillo
avenue, last Thursday, "Pot-luck"
dinner was served at 12:30 to Mrs.
Etta Robinson, Florence House,
Beula and Marilyn Niver, Grace,
Beula and Marilyn Niver, Grace,
Wilson, Hannah Hidy, Ruth Lamb,
Amelia Henderson, Hudia Daly,
Allice Rice, Dorothy Stevens, Carrle
Woodward, Francis M. Gilham, May
Phipps, and Myrtle Rice. Later in
the afternoon ice cream and cake

Baker Smith

Jeweler

Swiss Watch Repairing a Specialty

C. of C. Head Says Prosperity To Stay

ANDRUS-TOTTEN WEDDING
IS SOLEMNIZED
IN BEAUTIFUL SETTING

The wedding of Miss Alice Madeline Andrus and Clyde A. Totten
was solemnized last Thursday evening at 8 o'clock at the home of
the bride's parents, Mr. and Mrs.
W. C. Andrus, 1719 Andreo avenue.
The ceremony was read by Rey.
J. Walter Morris of Pasadena, formerly pastor of Torrance Methodist Church.
The bride, beautifully attired in
white crepe and white lace and
blossoms, Illies of the valley and
pink rosebuds, entered on the arm
of her father, to the strains of
Mendelssohn's Wedding March
played by's Mrs. Mae McKinley,
The ceremony was performed under a canopy of pink and white
llowers.

(Continued From Page One)

Articles which in the past have
employed and which still are
luxuries in many parts of the
employed in the United States.
Standardization he credited with
adding mass production in the cuttiang of manufacturing costs and
the increasing of prosperity. As
a case in point he citted the ordinary paving brick. Sixty-six
types previously were manufactured. Through efforts of the department of commerce this has
even cut down to six standard
types. The same had been done,
he said, through a long list of
wasto in all forms is both desiroble and necessary, not only as regards his own business, but as it
ouches the prosperity of the en-

been cast types. The same had been done, he said, through a long list of articles.

The business man is coming to understand that elimination of waste in all forms is both desirable and necessary, not only as regards his own business, but as it touches the prosperity of the entire country, the speaker declared. Formerly, if a man's business was destroyed by fire, and he was insured, he thought it was all right, and failed to realize the enormous financial waste thus incurred throughout the country. Money involved in meeting fire losses throughout the nation is thus held out of new constructive channels, he explained, and declared this to be of extreme importance in the west, where the development of most of the natural resources of the future will take place.

Mr. Clagstone told of a five prevention contest in which the chambers of commerce of 400 cities of the western division were enrolled last year, and which resulted in enormous reduction of fire losses and consequent financial divergence. The Torrance Chamber of Commerce, enrolled in the contest, was listed in the honor roll of the contest. He said an effort will be made this year to enroll every city in the United States in such a contest.

Many business men have feared, the past few

west, where the development of most of the natural resources of the future will take place.

Mr. Clagstone told of a fire prevention contest in which the chambenis, assisted by Misses Hazel ashaw, Maxine. Brown, Ruthelms, assisted by Misses Hazel ashaw, Maxine. Brown, Ruthelms, and Genex Holland.

Mr. and Mrs. Totten, who research ashaw, Maxine. Brown, Ruthelms, and Genex Holland.

Mr. and Mrs. Totten, who reserve the western division were enrolled last year, and which resulted in normous reduction of fire losses and enterior from a honeymont in the consequent financial divergence. The Torrance Chamber or Commerce, enrolled in the contest. He said an effort will be made shaden, was listed in the honor roil of the contest. He said an effort will be made shaden, and will be made this year to enroll every city. In the United States in such a contest.

Many business men have feared, the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be a reaction from the speaker said, that there in-vitably would be

PROPOSED to INJECT some PEP into our ADVERTISING.

PEOPLE and it would be

MORE interesting for US when they got WIND of it. This BUSINESS of being LITERARY is the BUNK and if we just TELL you about NYAL'S Chocolate Cod Liver Oil which a

BUYING at \$1.00 a bottle that OUGHT to be interesting ENOUGH.

P. S.—Your foot won't slip any n buying Drugs at this store "GEORGE." PROBERT'S

TORRANCE **PHARMACY**

The Nyal Drug Store Carson and Cabrillo

Bldg. Permits Show Healthy Condition

ssed valuation of Torrance ver

sessed valuation of Torrance very substantially.

How this operates as an economic factor of definite application may be illustrated by comparison on a per capita basis. The assessed valuation of Torrance for the coming fiscal year will be approximately \$15,000,000. With a population of approximately \$15,000,000. With a population of approximately \$4500, the per capita valuation will be \$2777. The municipal tax rate of Torrance is 75 cents.

In contrast, the assessed valuation of the great city of Los Angeles is \$1,720,271,120, and the population is 1,300,000. The per capita valuation drops below that of Torrance to \$123, and the municipal tax rate jumps above that of Torrance to \$1.53.

of Torrance to \$1.58.

The relationship of per capita values and municipal tax rates is thus clearly seen. Torrance, having a per capita value twice as great as Los Angeles, enjoys a micinal tax rate salt one half

large as that of its great metropolitan neighbor.

The condition is naturally one to appeal to great institutions searching for industrial locations, and the new fiscal year will see still greater additions to this attribute, when the vast new development of the Columbia Steel Corporation and the improvement program of the Santa Fe Railway Company, as well as the substantial residential and commercial gains, are taken into account.

To the average layman these facts are apt to remain intangible or imperfectly, understood. The purpose, therefore, of this article and those which are to follow is to acquaint the people of Torrance, with the many important factors in the growth and development of their community. Figures properly compiled are a definite and truthful exhibition of feries.

every other act with his feet which the hands usually are called upon to perform, is amazing. The Man of a Thousand Faces" has triumphed in another of his mysterious and belief-defying roles. Tod Browning directed the play, and also is its author. His successful combination with Chaney in "The Unholy Three" and "The Road to Mandalay" will be remembered by theatregoers. In "The Unknown" Chaney and Browning have produced something not soon to be forgotten.

Blossom To Lecture On Power Tonight

The Women's Guild of the Central Evangelical Church tonight will have the pleasure of listening to Waiter Gardner Blossom's lecture on the development of power. The lecture, which is profusely illustrated with sildes, will be given after the regular monthly Guild dinner in Guild. is superintendent of education for the Southern California Edison Company.

CHRISTIAN ENDEAVOR NOTES The district wiener bake held at Manhattan Beach last week was well attended and a thoroughly en-joyable affair.

The district executive board will meet next Sunday afternoon.

FOOD SALE
A food sale will be held at
Safeway Market July 9.
The Royal Neighbors assur
splendid assortment of well coo

SAFEWAY STORES

Shredded Wheat 3 PACKAGES

Highway Raisins

Highway Brand (Seedless) LB. PACKAGE

Black Figs

Extra Choice Quality

Highway Brand Olives

25c QUARTS

Home Canning Supplies

Parowax, 1-lb. carton Mission Mason Jars

Per Dozen
1/2-pts., 75c; pts., 78c; qts., 93c; 1/2-gal., \$1.25 Ball Jar Rubbers 12 in pkg.; 2 pkgs. for . . . 15c

Corn

Country Gentles Oak Glen

NO. 2 CAN . 15c NO. 2 CAN . 15c DOZEN\$1.75

Peas

Safeway Preferred

NO. 2 CAN. . 25c TORRANCE STORE 1813 Cabrillo Ave. 1125 Narboi J. P. JENSEN, Mgr. R. R. CAMPB "Next Door to Rappaport's"

NO. 2 2 CANS FOR 35C LOMITA STORE 1125 Narbonne Ave. R. R. CAMPBELL, Mgr.

MAXFIELD and Co.

winding up their wholesale drygoods business in Los Angeles. We purchased twenty-five thousand yards of staple cotton goods this week at our own price—Also another lot of Butterfield fabrics—Sample lines of towels from another wholesale house that is closing out several of their departments-All these goods will be offered you at less than regular dealers pay for the same goods on credit-Pay Cash and Save the Difference at

THE SAMPLE STORE

Hawkins & Oberg 1319 to 1321 Sartori, Torrance 106 TO 108 DIAMOND ST., REDONDO

SPARE THE WATER AND SPOIL THE LAWN

It's no trouble to keep the grass green with the famous

· RAIN KING SPRINKLERS \$3.75

Throws water for a radius of 40 feet, as naturally as rain from the sky. OTHER TYPE SPRINKLERS At 40c to \$6.00

BUY COSMOS GARDEN HOSE

We've sold it for 10 years and give you a MONEY-BACK GUARANTEE on it

PAXMAN'S

HARDWARE 1217 El Prado

TORRANCE

Phone 251