





long way when you invest them in Willard quality.

> Torrance Auto Electric Harvel Guttenfelder 1312 Cabrillo, Torrance Phone 168

The Willard Battery men

DIVIDEND NOTICE

BANK OF ITALY

National Trust & Savings Association

For the half-year ending June 30, 1927, a dividend has been de-clared at the rate of four percent per annum on all savings de-pesits, payable on and after July 1, 1927. Dividends not called for are added to and bear the same rate of interest as the prin-cipal from July 1, 1927.

SAVINGS DEPOSITS made to and including MON-DAY, JULY 11, 1927, will earn interest FROM JULY 1, 1927.

JAMES A. BACIGALUPI, President

Of Successful Summer Vogue

bootery is a sec-lovely footwear su

Savers By NELLIE MAXWELL

Wife

TORRANCE HERALD

fry in pep-fry

t, 1927)



TRANSFER YOUR MONEY

WITHOUT LOSING INTEREST

July 1st is the semi-annual interest period, and we

Funds deposited at the FIRST NATIONAL BANK

will gladly arrange to have your funds transferred from

Eastern banks or other points now,-and you will NOT

First National Bank

OF TORRANCE

Total Resources Over One Million Dollars

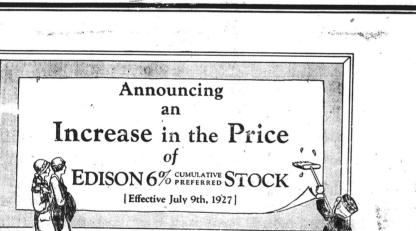
before July 10th will bear interest from July 1.

TO TORRANCE NOW—

LOSE ANY INTEREST.

For a Satisfactory NESTLE Circuline Permanent Wave een Our Expert Operat ASK ABOUT OUR FREE WAVE Tansey's Beauty and Barber Shop On Carson St., Torran ne 64-W for an Appoi

JULY 7, 1927



IN line with the general lowering of interest rates on money throughout the country the price of this security is increased as of July 9th, 1927, to

> \$25.50 per share, cash. \$26.00 per share on our Monthly Savings Plan. [yield approximately 5.9%]

It has been interesting to note the growing strength of Edison stock during the past several years, a growth consistent with the sound expansion of this great utility.

Reflecting a steadily increasing value, Southern California Edison Company's 6% Preferred Stock has met the demands of the conservative investor for a gilt-edged investment. More than 106,364 STOCKHOLDERS have benefitted by the upward trend of EDISON SECURITIES.

> SOUTHERN CALIFORNIA EDISON COMPANY

and the

Owned by Those it Serves



