

Torrance Herald

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THE HERALD'S PLATFORM FOR TORRANCE

- 1—Ornamental Lighting System. 2—Interchange of Freight Between P. E. and Santa Fe. 3—Western Avenue Bus Line. 4—Hollywood-Palos Verdes Parkway. 5—New School North of Carson St. 6—Aviation Field. 7—Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance. 8—Adoption and carrying out of a well-conceived city plan to guide the growth and development of Torrance. 9—The conduct of All Local Affairs in a spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

EXPERT OPINION AND COMMON SENSE

SURE development is through profitable contact. When a community ceases to rub shoulders in friendly fashion with the remainder of the world, it ceases to advance. No community may stand still. It must develop or retrograde.

Torrance is advancing—rapidly. The thrilling speed of that advance, however, by no means justifies willful wastage of tangible assets.

Traffic between Los Angeles and the harbor, which passes through Torrance, is a most tangible asset, provided its passage is made pleasurable.

The directors of the Chamber of Commerce have realized this, and in their study of the traffic problem on the north approach to the city, by way of Western avenue, have pointed the way with a sure gesture.

Obviously, something must be done to expedite the traveler's entrance to and exit from Torrance. He should be sent on his way with a pleasant picture in his mind—not with lamentations for a half hour lost in finding his way out.

Traffic now entering Torrance via Western avenue is, because of the indirect connection of Western with El Prado, tied into a double bow knot before it gets out of the city again. The tortuous route is a constant annoyance and hazard to strangers, who are forced to stop, peer at street signs, ask questions, and double back on their tracks.

Straight extension of Western avenue would overcome this, but it would speed the traveler on his way with scarcely a realization of the city which Torrance citizens are justly anxious that he see. Some day it will be both desirable and necessary to have Western avenue extended as a second through thoroughfare—by that time it will pass through Torrance proper, not around it.

The Chamber of Commerce directors, with their fingers on the pulse of the city's growth, have diagnosed the case and indicated the remedy—direct connection of El Prado with Western, widening of El Prado to act as a full-width link between Western and Cabrillo, removal of center poles from Cabrillo, and extension of Cabrillo to effect a straight-line junction with Eshelman, 750 feet south of the south limits of Torrance. Here is a straight highway through Torrance and Lomita, parallel to Western and only 1700 feet away from it. There would be no hazardous corners. The junction would be made in a graceful curve via an improved and widened El Prado. There would be no confusion. The development urged by the Chamber of Com-

merce would cost less than the extension of Western avenue. Property owners along the route favor it. It appeals both from the standpoint of expert opinion and common sense.

PHILANTHROPY OF SERVICE

AN interesting and worthy experiment in supply and demand in relation to cost and consumer psychology is being performed by the Southern California Edison Company. The cost to the average Edison consumer of electricity, the white coal of commerce and the household, and one of the few commodities to decrease in price during recent years, is reduced approximately 14 percent.

The Edison company, of course, being a corporation dependent upon its revenues for its continued existence, does not expect eventually to lose by what at first may not be a profitable undertaking. The new rate, effective July 1, and including meter readings for June taken after July 1, will remain in operation for one year. By that time the company hopes—and expects—that its consumers will use enough more electricity, and that enough more consumers will join them, to make the new rate permanently feasible from a business standpoint.

It is not a philanthropy of dollars and cents, but it requires only slight imagination to conceive it a philanthropy of service. To place more of this twentieth century power within the reach of the average consumer, and to make it available to more consumers—in fine, to release more housewives more fully from the wearing little drudgeries of the home—is indeed an undertaking worthy of being designated a charity.

How to Play BRIDGE. A new series of lessons by Wynne Ferguson. Author of 'PRACTICAL AUCTION BRIDGE'. Copyright 1926, by Hays, Jr.

ARTICLE No. 33. No original bid is sound if based solely on the cards held by one player. For example, if the dealer holds the following hand: Hearts—A, K, 10, 7, 2; Clubs—8, 4, 3; Diamonds—9, 6; Spades—8, 7, 2

he is justified in bidding one heart—a contract to win seven of the thirteen tricks. With his own hand, however, he can only hope to win four tricks with hearts as trumps, so why is the bid sound? The explanation is simple. If the dealer wins four of the thirteen tricks, nine tricks will be won by the other three players, one of whom is the dealer's partner. If these tricks are evenly divided, each player will win three tricks. Therefore the dealer, with four tricks and his partner with three will average to win seven tricks as a partnership. This result thus makes the bid of one heart with the above hand a sound bid, for since the dealer is justified in expecting three tricks in the partner's hand he incorporates this expectancy in his original bid. This expectancy of three tricks from partner yet to be called the "average expectancy of support" and should be an element of every sound original bid.

Answer to Problem No. 38. Hearts—A, Q, 6, 7, 4; Clubs—A, 7, 5; Diamonds—A, 10, 8, 7, 6; Spades—none

No score, first game. If Z dealt, bid one no-trump. A bid two spades, and Y passed, what should B bid with the foregoing hand? B's hand is so strong that he should stop to consider with what type of hand A would be justified in bidding two spades over Z's no-trump. The only conclusion is that A either has a freak hand, containing a very long and strong spade suit and nothing else, or he has a two-suited hand, one suit of which is spades. For that reason B should lose nothing by bidding three hearts. If A has only a freak spade holding he will rebid spades, and if he has a two-suited hand and no hearts he will bid his other suit over B's three heart bid. B therefore should bid three hearts, and if A bids three spades he should pass. If A bids either clubs or diamonds on the next round B should pass.

Hearts—K, 9, 7, 6, 4, 3; Clubs—K, 10, 6, 6, 2; Diamonds—A; Spades—10

Answer to Problem No. 39. Score, A-B 0, Y-Z 10, rubber game. Z dealt, bid one no-trump. A bid two hearts, and Y and B passed. If Z bid two no-trump, what should A bid with the foregoing hand? In this hand the score is an important factor. If Y-Z make two no-trump, as seems likely, they will score game and rubber. A therefore should bid three clubs and leave it to his partner to decide whether they should play hearts or clubs. In this example B is the player who must decide the best bid for the combined hand.

Answer to Problem No. 40. Hearts—9; Clubs—K, Q, J, 4, 3; Diamonds—K, J, 10, 5, 2; Spades—K, 10

Score, Y-Z a game in and no score on the second game. If B bid one no-trump and A doubled, what should Y bid with the foregoing hand? Y is now in a position where he has two strong suits to offer his partner as a chance for game. He should, therefore, bid two diamonds over the double, and if overbid by his partner or either opponent he should bid his clubs. It is strictly up to Y to show his partner both suits and thus enable him to decide which one offers the best chance for game with the combined hands.

Answer to Problem No. 41. Hearts—Q, J, 10, 6; Clubs—4, 10, 9, 8; Diamonds—5; Spades—K, 10, 7, 4

Score, rubber game, A-B 10, Y-Z 0. If Z dealt, bid one no-trump, and A bid three diamonds, what should Y bid with the foregoing hand? In this hand, also, the score is an important factor. If A-B make three diamonds they will score game and rubber, so Y is justified in taking a chance: first, to save game and rubber, so Y is justified in score game if he happens to find his partner with four cards of his suit. For that reason Y is justified in bidding three hearts. If B then bids four diamonds and Z passes, Y should double. He has a strong hand and has a good chance to defeat a four bid. He has done his duty, and from then on it is up to Z to do his part. It is an interesting hand and should be carefully noted.

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