corrantese girrali)
THE LOMITA-TíRRANG PYBLISHING CO

## 

THE HERALD'S PLATFORM FOR TORRANCE

1-Ormamental Lighting System.

## 2-Interchange of Freight Between

 P. E. and Santa Fe .83-Western Avenue Bus Line.
4-Hotlywood-Palos Verdes Parkway.
5-New School North of Carson St
6-Aviation Field.
7-Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Ineuce Iorrance
--The conduct of All Local Affairs in a Spirit of Neighborly Friendliness and Constructive Co-operaand Prosperity of All May Be Encouraged by an, Alert Civi

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## Santa Monica and other of Los Angeles. Hollywoad

sover

## 

 been broadcast required. Wordo of this shis situation mon has Torrance is anticice. The results have been ${ }^{2}$ reat be such that inntation And the future of the city seems With her present payroll Torrance could be a cityof 15,000 . Growth was retarded when the oil boom

 near cheir work in torrance. Other obstacies to resi-
dence here have been removel. Retall merchants have banded together in a long campaign of bargains
Merchandise prices, rents and land prices are attractive And the present campaign on housing is destined to
usher in a mrowth that will outstrin gny other period of progress Torrance has ever experienced.
An industrial executive representing an internation-
ally known concern was referred reeently by the Tor xance Chamber of Commerce to the santa Fe industrial dipartument. This company has teitatively selected
site tor a large plant on Santa Fe property. One o
the primery the primary considerations was housing. Said this
execeutive to a santa exeutive to santa Fe official: "When we locate in
Torrance we must have places for our empoyes to
live We note few vacancies in Torrance. Who will live. We note few vacancies in Tor
provide the homes tor our employes?
The same consideration is afffeteting all of the Santa Hes negotiations with industrial executive
of encouraging Torrance residence among its employes and the plans of the General Petroleum Corporation
for its refinery here, dictated the neeessity for a a paign for houses in Torrance the campaign that is now so rapiely bringing results and which cannot bring
ou inflation because of future industrial develop on inflation because of future industrial developments
that guarantee the steady growth of Torrance during
the next five years.
Short Story Class Students Sought

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 How to Play
BRIDGE
 neat serias of ghasoms by
Wymne Fergueon moroni alveron menaer maun


Graham Trucks Dodge Cars In Andes Victory
Nerician Vintion onean


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