

TICKET SELLERS AND TORRANCE BUYING
IKE those in all other cities，business men in

 busimess district
The response to ticket sales of this character in
Torrance is always good．The merchants do not Torrance te ielping Torrance organizations by purchas－
ooject
ing to to hets object to helping Torrance orgaizations by purchas－
ing tickets，even though the ticker sellers come often．
But the merchants to enaroor silent protest But the merchants do harbor silent protest when
organizations wwich have always depended largely for
orn financial support．from business men of Torrance go
out of town to purchase articles． The Herald delieves that any organization which
seeks and secures inancial help from Torrance mer－ seeks and secures siinancial help from Torrance mer－－
chants and then uses money rasised in Torranee to buy
ehay equipment from firms which contribute not one eent
to Torrance organizations is working a a great injustice We believe that no organization herein tends to
on Weay generosity with niggardiness，and prefer to think repay generosity with nigaralizess，and prefer to think
that out－of－town buying by organizations supported
entirely in Torrance is the result of thoughtlessness entirely in Torrance is the result of thoughtlessness A wise policy for
would be based on the statement that it is bad business to kill te ge goose that lays the golden egg and that often
penny wise is pound foolish． penny wise is pound foolish．
It would be well if all local
receiving woula 100 bercent $f$ financial support in in Torrance receving 100 percent inancial support in Torrance
were to adopt the slogan of the merchants themselves
and and－Buy Better ，
THE UNION TOOL COMPANY AND TORRANCE I Company has seen frit to place in charge of its employment and personal service departments such a
home－town patriot as George Proctor．In the light of Mr Proctor＇association with Torcrance sine the the days
of its inception his appointment to the new position appears as one more step in bringing Torrance in
dustries close to the affairs of the city in which they operate．Union Tool Company always has felt a keen
The Une interest in Torrance．The company has supported the each year．Prominent executives of the institution have unselfishly served the city in official capacities． The company＇s action in making che president of the
Chamber of＇Commerce the head of its employmen Chamber of Conmerce the head of its employment
division merely serves to cement even stronger the
thes the

## tees that have－alway industry and the ind

Prevent Starting
Of Second Pape

## 






MOTOR COACA COMPANY Time Table Effective Jan．1， 1927


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## San Pedro Industrial Loan Corporation

Tel．33－J．
359 Seventh St．
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1320 Cabrillo Avenue $\begin{gathered}\text { Next to Buick Garage }\end{gathered}$

