

TORRANCE

Hub of
Harbor Industrial and Shopping District

BUY BETTER IN TORRANCE

BARGAIN WEEK-ENDS

Come to Torrance on Friday and Saturday—Special Bargains in Torrance Stores

Buy
Better
in
Torrance

PUBLISHED CO-OPERATIVELY BY TORRANCE MERCHANTS AND THE TORRANCE HERALD

OFFICES AT HERALD BLDG., 1419 MARCELINA AVE., TORRANCE, CALIF. PHONE 200

United Cigar Stores Agency

Ben Rappaport, Prop.
1603 Cabrillo Ave.

ATTACHABLE CARD TABLE
**ASH TRAYS
FREE**

Friday and Saturday
With Every \$1 purchase or more.

BEACON DRUG CO.

1519 Cabrillo Ave.

FRIDAY AND SATURDAY ONLY

With Every 50c Tube of

K. C. L. or RIM

TOOTH PASTE

We will give a

35c

Tooth Brush

Free

With Every Purchase

COCOA ALMOND

SOAP

3 for \$1.00

We will give a

15c

WASH CLOTH

Free

BUCKLER'S SHOE STORE

1501 Cabrillo Ave.

WOMEN'S
FULL FASHION HOSE

PURE SILK-SERVICE CHIFFON
Guaranteed

THREE LATEST SHADES: **\$1.50** PAIR

Alesan, Atmosphere and Grain.
Regular \$1.95 Hose,
FRIDAY and SATURDAY ONLY

DE BRA RADIO CO.

Carson at Cabrillo

**RADIO CALL BOOK
FREE**

With All Purchases of \$1 or more
Made during the next three weeks

Latest Radio Log, just off the press. Every station in United States and Canada, with space to write your dial readings in.

DOLLEY'S DRUG STORE

El Prado at Sartori
"THE REXALL STORE"

FRIDAY and SATURDAY ONLY

25c 1/2 lb. Simmons' Inn Cocoa and
35c Bottle Simmons' Inn
Pure Vanilla
(Not imitation)

36c

A 60c Value for
See other page for Big REXALL BIRTHDAY SALE
Advertisement.

Double Value Shoe Store

1216 El Prado—Burkhart Bldg.
Torrance.

FRIDAY AND SATURDAY ONLY

On presentation of this Ad, you will receive

10% Cash Discount

On All Shoe Purchases.

Girls' and Boys' Shoes, \$1.85 and \$2.85

Men's and Women's, \$1.85, \$2.85 and \$3.85

None Higher

All Standard Makes, Fully Guaranteed

EBY'S Dry Goods Store

Cabrillo at Carson

3RD. ANNIVERSARY

WHITE SALE

8 Big Days, Friday, Feb. 11 to 19



THEY'RE COMING
FROM FAR AND NEAR

To Buy
Better in Torrance

TORRANCE MERCHANTS are inviting you in the most CONVINCING MANNER
THEY KNOW to make this city your SHOPPING CENTER. They are offering you a
group of OUTSTANDING VALUES—the like of which you will find nowhere else—as a
sincere and wholehearted invitation to COME AND SEE FOR YOURSELF the advantages
of trading in Torrance.

FREE ROUND TRIP

Bus Fare to All Shoppers In Torrance Stores

BUYERS ARE COMING FOR MILES AROUND

TO SHARE THE SAVINGS. READ THESE

ADVERTISEMENTS AND ASK YOURSELF IF

YOU CAN AFFORD TO STAY AWAY.

READ ADDITIONAL BARGAINS

ON NEXT PAGE

HOFFMAN'S SHOE STORE

1318 Sartori Ave.

Men's or Women's
Genuine Goodyear WINGFOOT
Friday and Saturday ONLY

RUBBER HEELS—25c

No Extra Charge for Putting On.
This is a fair sample of our CUT RATE prices
on All Shoe Repairing. Best workmanship guaranteed.

WOMEN'S LOW SHOES, to clean up,
Friday and Saturday, pair..... **79c**

HOWARD'S—Jeweler

1503 Cabrillo Ave.

STERLING SILVER

PIE and CAKE SERVERS

Regular \$1.75 values,
Friday and Saturday. ONLY..... **\$1.00**

J. LEPKIN, Merchant Tailor

1312 Sartori Ave.

YOUR SUIT
PRESSED

FREE

If you let us tailor your Spring Suit to Measure
BEFORE MARCH 1.

We guarantee to please you with a perfect fit and
keep your suit neatly pressed for six months, FREE
OF CHARGE.

Come in and be measured NOW.

LaPLANTE'S STUDIO

1509 Cabrillo Ave.

PICTURES
FRAMED

1/3 Off

Some genuine "Oils" of native California subjects.
Friday and Saturday ONLY

SAM LEVY

1313 Sartori Ave.

WHITE SCRIM

Hemstitched Hems and Lace Edge.

Very Special, Friday and Saturday,

Yard..... **19c**

PAXMAN'S HARDWARE

1217 El Prado, Torrance

Heavy Weight CAST
Aluminum Ware

Guaranteed for a Lifetime

Friday and Saturday Special

\$1.10 Stew Pans..... 89c

\$1.35 Stew Pans..... \$1.15

\$1.65 Stew Pans..... \$1.39

Don't confuse this ware with the cheap variety—
this is heavy CAST hard aluminum.

GARDNER MUSIC CO.

1603 Gramercy Ave.
Next to Beacon Drug Store

Regular 75c

Phonograph Records

Friday and Saturday

ONLY..... **55c**

Complete Stock of All New Numbers: Dance,
Vocal, and Popular Numbers. Some are electrically
recorded.

"YOUR LOCAL STORE"

Open Evenings Phone 312-J

Huddleston Furniture Co.

1317 Sartori Ave.

WHITE CEDAR
RADIO CABINETS

Regular \$4.75 Seller

Friday and Saturday

Special **\$3.50**

FRED PALMER, Tire Merchant

Border at Cabrillo
Torrance, Calif.

FRIDAY AND SATURDAY
Brunswick Tire Specials

31x4 S.S. Tires..... \$10.60

32x4 S.S. Tires..... \$11.15

29x4.40 Balloons..... \$7.55

Liberal Trade-In Allowance for Your Old Tires.
In ADDITION to these Special Prices.