

No millionaire can enjoy finer radio
performance than you can enjoy-in
your own home-if you own aZenith your own home-if you own aZenith. Prove that statement for yourself, if
you lile.-II side-b-s-ide tests with
other radio setsyou like-- In side-by-side tests with
other radio sets.-Any sets you name,
under any conditions you may impose. That's what we did.
And we chose the Zenith because it
represents-in distance, clarity, selec represents consistent performance
tivity and
-the best that money can buy -the best that money can buy


Beautifully Boxed VALENTINE CANDY

A extraordinary fine - grade of chocolate
and bon bons. artistically

arranged in lovely Vale | arranged in lovely Valen- |
| :--- |
| tine Day boxes. |
| Pound |
| Box.... |豦




## Chief Clear Sky, Indian Performer Drives a Pontiac <br> 


$M^{R}$. BENJAMIN B. BRAINS, who knows as much IV about tires as Campbell does about soup, says than a Saturday Evening shosid follow suit.
who want to save money should formen


## to expect in another car the equal of Pontiac Value


H. N. GRIFFIN, Dealer

PONTIAC SIX

Made by Thomson Crooker, one of the best Women's Shoe Manufacturers in the United States, to sell for $\$ 10.00$. Purchased from
the Bankruptcy Court, to sell for
$\$ 385$
If you have weak or fallen arches, or perfectly healthy feet get into a pair or
shers. Unequaled for Comiort and Service.
these Shoes. Unequaled for Comfort and Service. "different kind of Shoe Store."
All Economical Shoppers will not fail to visit this "difer EVERY IMAGINABLE TYPE OF SHOES For Men and Women-\$1.85, $\$ 2.85$ and $\$ 3.85$. For Boys' and Girls'- $\$ 1.85$ and $\$ 2.85$, none higher.

Double Value Shoe Store



## Double-Value

 Shoe Store1216 El Prado, Burkhart Bldg ISENSTHIN, , Tre Phene First Meserchant in Torrance

How to read Percentages

## Alf sizes from two to nine.



Were Dodge Brothers to sell 100 motor cars one
year and 200 motor cars the next, they could
truthfully announce that their sales had increased truthfully announce that their sales had increased $100 \%$ in a single year. Yet they would only have
sold 300 motor cars in all. In other words, PERCENTAGE of annual gain
is not conclusive. The NUMBER of cars sold is not conclusiv:
That Dodge Brothers sales in 1926 showed an
increase of $27.7 \%$ over 1925 is not the MAJOR fact to
But that Dodge Brothers sold 259,967 cars in
1925, and then in 1926 sold $331,764-$ a gain of 1925, and then in 1926 sold 331,764 -a gain of
71,797 sales in twelve month 71,997 sales in twelve months-tells a story growt that stands
Three hundred and thirty-one thousand buyers
LAST year! Many more vital improvements added THHS year! No increase in price! Three
powerful arguments for earnestly investigatig powerful arguments for earnestly investigating
this smart and sturdy product before deciding what to buy!

| Touring Car | $\$ 975$ |
| :--- | ---: |
| Coupe | 1030 |
| Standard Sedan | 1090 |
| Special Sedan | 1150 |
| De Luxe Sedan | 1280 |
| Delivered Hore |  |
| ALLEN H.PAULL |  |

16514 South $\begin{gathered}\text { Vermont Ave. } \\ \text { Ghone } \\ \text { Gardena }\end{gathered} \quad \begin{aligned} & 312 \text { South Catalina Ave. } \\ & \text { Redondo }\end{aligned}$ Phone 1382
Dodge Brothers MOTOR CARS

