THURSDAY



JANUARY CLEARANCE Hart Schaffner & Marx vercoats \$35 Overcoats, Now \$24.85 \$37.50 and \$40 Overcoats, Now \$28.85 -\$42.50 and \$45 Overcoats, Now \$31.85 New Season's Mode's and Fabrics **All Rainproof Coats Torrance Toggery** "Home of Hart Schaffner & Marx Clothes" New Location, 1325 Sartori Ave., Torrance Next to First National Bank The **Jreatest Sensation** of America's Greatest Industry 201 QA **Chevrolet** Coach Improved in Quality -yet reduced to \$595 f. o. b. Flint, Mich IST . Former price \$645 CHEVROLET New and Marvelously Beautiful Fisher Bodies a host of Mechanical Improvements-New Beautiful Chevrolet Features found only on the costlicst cars New Low Prices The Coach ... \$595 Former price \$645 The Coupe ... \$625 The Coupe ... \$625 The Sedan ... \$695 The Sedan ... \$695 The Sedan ... \$745 The Touring Car \$525 Normer price \$785 The Touring Car \$525 Normer price \$185 The Roadster ... \$525 Normer price \$185 Normer price \$185 State -plus an Amazing Reduction in Prices! America has always expected great things from its greatest industry. But the announcement of the Moat Beautiful Chev-rolet has been the automotive sensation of all time! Seven superb models styled as low priced cars were never styled be-fore! New bodies by Fisher! And finer quality-the result of a host of improvements such as: AC oil filter, AC air cleaner, one-picce full crown fenders, bullet type lamps and many, many others! nost of improvem piece full crow All this is combined to a supreme degree in the beautiful Chevrolet Coach. This most popular of all Chevrolet models is now offered at the amazingly reduced price of \$595 and similarly striking price reductions are also announced on other models. Whether you plan to spend more or less than the price of a Chevrolet, come in today and see this most beauti-ful low priced Coach ever designed. 1/2-Ton 1/2-Ton Truck . . . \$395 Admire its marvelous style and grace! Mark its many new fina-car features! Learn for Yourself by personal inspec-ion why at its new low price, it is the greatest sensation of America's greatest industry. TORRANCE MOTOR COMPANY Salearoom at DAY AND NIGHT GARAGE 1608 Cabrillo Avenue, Torrance

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THURSDAY, JAN. 13, 1927