
 1419 Marcelina Ave.
Torrance, California


1-Ornamental Lighting System. 2-Interchange of Freight Between P. E. and Santa Fe.

3-Western Avenue Bus Line.
4-Hollywood-Palos Verdes Park-
5-New School North of Carson St. 6-Aviation Field
7-Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance.
8-The conduct of All Local Affairs in a Spirit of Neighborly Friendliness and Constructive Co-opera tion to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Con sciousness and Patriotism.

HOUSES: HOUSES! HOUSE
D ${ }^{\text {OMS TORRANCE NEED HOSES? }}$ Take an inventory of the pot
the local population due within the next few months
and write your own answer.
The Columbia Steel Corporation is pushing its expansion program and will take on 400 'additional men in its sheet mill next summer.
of California will employ 100 more within a few months.
About the middle of January the Torrance Flat
Glass Company will be operating at full blast with Glass Company will be operating at full blast with
200 men on the payroll.
When we went to school they would have added up like this


Total
Start now with the fact that all of these companies Start now with the fact that all of these companies
desire their men to live. in Torrance. If houses are
provided they will encourage their employes to occupy them. Building is brisk in Torrance now.. Building ots are changing hands from present owners to pros-
pective builders. It is certain that scores of homes will be completed here by next summer.
But when you look over the total of new potential residents coming by virtue of industrial development, you will agree that Torrance needs 300 houses pronto.
And when you say 300 you speak conservatively.


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## The Tragedy of Broken Toys

W
HEN the last greeting of "Merry Christmas has faded away the toys on the floo are arready being forgotten, Battered and broken they have outlived their usefulness. By all means give the children toys-it's part of their lives- but also give them something substantial. Such as a Savings Account.

The worthwile lesson of thrift is thus instilled into youthful minds. And who can deny its value? So this Christmas, along with the trains and dolls, hang one of our bank books on the tree. A dollar opens an account and we'll put forth special efforts to help the children save.

## FIRST NATIONAL BANK OF TORRANCE



