Corrance Herald

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OFFICIAL PAPER OF THE CITY OF TORRANCE

THE HERALD'S PLATFORM FOR TORRANCE

- -Ornamental Lighting System.
- -Interchange of Freight Between P. E. and Santa Fe.
- 3—Western Avenue Bus Line.
- 4—Hollywood Palos Verdes Park-
- 5-New School North of Carson St.
- 6-Aviation Field.
- 7—Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance.
- The conduct of All Local Affairs in a Spirit of Neighborly Friend-liness and Constructive Co-opera-tion to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

A WORD ON TORRANCE FROM GARDENA

HERE is one for us to put in our pipes and smoke.

It is from the columns of the Gardena Valley News,
edited by the estimable Bert Perrin.

Looking into the future Mr. Perrin foresees a great arketing center in Gardena.

He concludes his editorial with the following

He concludes his editorial with the following aragraph:

"The factories must be, but they may be had in other nearby sections, sections where they are already started. If we can get a few, there will be no objection. Payrolls are fine things. But it is better to have a community in which the payroll is spent than one in which it is earned, only to be spent elsewhere, as, for instance, Torrance, where thousands are earned each week only to be spent in other places."

The sad part about Mr. Perrin's statement is tha

The sad part about Mr. Perrin's statement is that

it is true.

Torrance, possessing home advantages above those
of any other city in this great southwestern district,
is too small for the great foundation upon which it

of any other city in this great southwestern district, is too small for the great foundation upon which it is built.

If all the men who work here and who could actually live here to advantage to themselves and their families moved to Torrance, this city would have a population of 20,000.

Of course all Torrance bemoans the fact that the number of non-resident workmen here is much too large. At the same time the condition bids fair to be remedied. In fact the remedy is right now being applied. A substantial building program is already under way here. It grows with each week. Homes built on reasonably priced lots are becoming available at amazingly low prices and on moderate terms. Such a condition has not prevailed since oil was discovered near Torrance.

Every agency in Torrance should actively work at

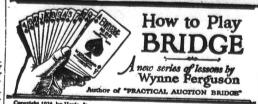
near Torrance. Every agency in Torrance should actively work at the task of inducing men who work here to live here. All who believe that Torrance is a good city in which to live should make themselves salesmen for their home town. With a wealth of living advantages and a low tax rate Torrance is a product that can easily be sold.

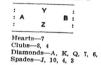
be sold.

And it probably is being sold with more concerted effort by local agencies, individuals and industries to-day than it has been since Jared Sidney Torrance died.

Mr. Perrin's editorial would have been more to the point had it been written a year ago. Torrance has awakened to a new life. The time is not far distant when other cities and communities of the southwest district will not be living on the income of Torrance workmen.

CALIFORNIA TOURING TOPICS







wer to Problem No. 4
Hearts—Q, 10, 4
Clubs—10, 5
Diamonds—A
Spades—K, Q, 10, 9, 8, 6, 3

STYLISH SPORTS

-By Voorhees



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Phone Gardena 23 or Thowall 4292 and we will still deliveries the following and the still still the still st

Angelus Dairy

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WATCHING THE PROF'S SAP SON TRY TO MAKE THE POOTBALL TEAM

Must Come to An End---

AND SO---THE

J. W. BARNES

Moving to Torrance Sale SAT.,

STORE CLOSED MONDAY TO FRIDAY, NOV. 22 to 26

Many "Clean-Up" Bargains will be offered Friday and Saturday. Come and see if there isn't something you can use-we assure you the price will be but a small portion of the value. And don't forget

Closing Out Our Shoe Dept.

No Shoes Will Be Sold in Torrance. Many Wonderful Clean - up Bargains in Men's, Women's and Children's Footwear

Watch This Paper Next Week FOR ANNOUNCEMENT OF

Grand Opening Sale

SATURDAY, NOVEMBER 27 1224-1226 EL PRADO

we are

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Store Closed Monday to Friday, Nov. 22 to 26, During Removal to Torrance

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