

SPECIAL
EDITION

Torrance Herald

LIVE IN
TORRANCE

Twelfth Year—No. 37

Published Weekly

TORRANCE, CALIF., THURSDAY, SEPT. 16, 1926

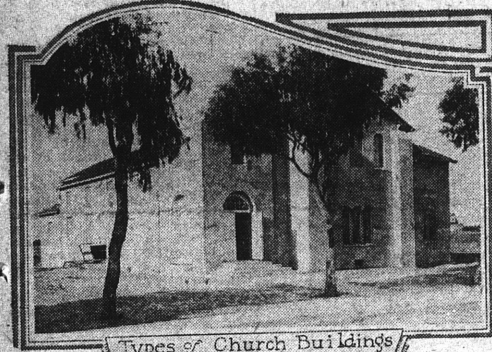
Every Thursday

5c per Copy

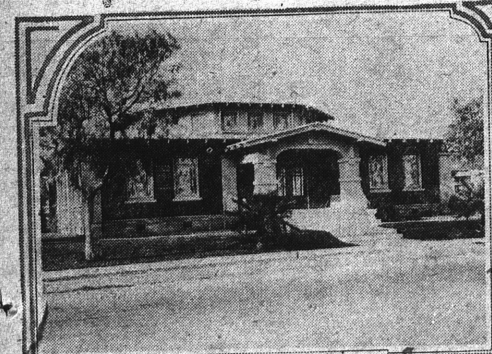
TORRANCE LIVES UP TO ITS NAME AS MODERN CITY



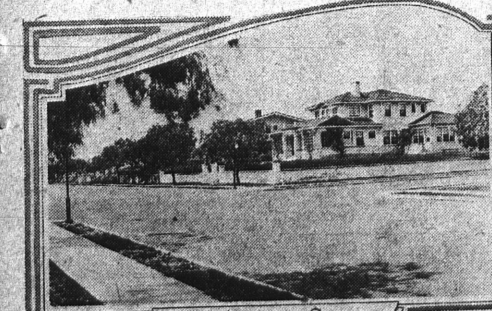
Founders Day—Torrance Hospital



Types of Church Buildings



Types of Church Buildings



Post Avenue Scene



Some New Homes

Should You Live in Torrance?

This Edition is a Ledger Book—It Contains the Advantages of Residence in the Modern Industrial City—Run Over the Accounts—Consider the Sum Total—Then Think It Over

THE TORRANCE HERALD presents herewith its Special Live-in-Torrance Edition. Prepared in the belief that Torrance abounds in advantages for residents, industry and business, this edition seeks to set forth to those who live here and to those who work here but live elsewhere a comprehensive survey of those factors which combine to make Torrance an ideal city for homes.

Rich, poor, and men of moderate circumstances, men and women in all stations of life seek the self-same goal. The footsteps of the great parade of humanity lead all in one direction. We march, though by different paths, toward what we hope is happiness.

To each man his own idea of what true happiness may be. One wishes a shady nook by a cool stream—another the strident voice of the great city—the third a home on a sun-kissed mountain top—a fourth the peaceful calm of the mysterious desert.

Yet nearly all must wrestle with the task of making a living on the way to the hoped-for goal of their desire.

* * * *

COME now from generalities to the particular. Hundreds of men who make their livings in Torrance spend their lives elsewhere. This is partially due to the fact that Torrance is still a baby among cities and has not yet struck its full stride toward its ultimate growth.

It is partly due to the fact that Torrance advantages for residents have multiplied so rapidly during the past three years that they have not yet been brought to attention in a comprehensive summary.

It is to enumerate these advantages—particularly to those who drive in and out of Torrance to and from their work—that this edition is published.

Even those of us who have watched Torrance develop as a fine home-city will do well to pause for a recapitulation of our common assets as a community for residents.

* * * *

THE desirability of adding up our advantages in such an edition is reflected in the public-spiritedness of the industries and business firms in Torrance which have made this edition possible.

The edition contains no display advertising. Industrial institutions and business firms have purchased circulation—paying for copies which will be sent to all who work here but do not live here, as well as to The Herald's regular subscribers.

As publishers we share with all other individuals and groups in Torrance a gratification that Torrance industries have so whole-heartedly co-operated in this effort to place the sum of Torrance residential advantages before the eyes of Torrance employes. The object of these industries coincides with the object of all others—to induce men who work here to live here.

* * * *

IN such an aim there is something more than selfishness. Torrance does possess superior advantages over other cities as a place of residence for men who work here. Nor are these advantages all on the money side.

Many are on the happiness-producing page of the ledger. That a man live far from work costs money, wastes energy, and gives him fewer leisure hours in which to enjoy those pursuits of which he is fond.

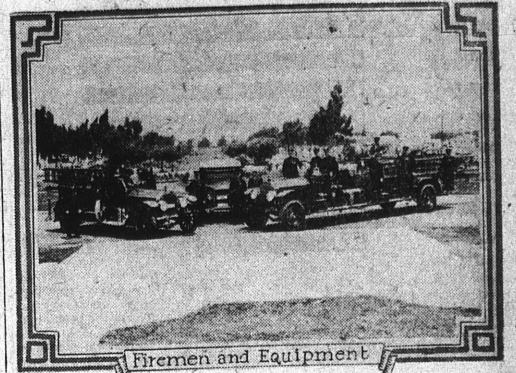
But when the city which has builded itself around the place where he works possesses charm, beauty, cultural advantages, recreational facilities, cleanliness—when that city is unsurpassed in point of convenient utilities, organized vehicles of social intercourse, schools, churches, hospitalization—when that city can boast one of the lowest tax rates in Southern California—when land values in that city where he works are lower than those in any city with public advantages anywhere near equal—when rentals in that city compete with those of any fairly comparable city—in short when the city which bounds his job is possessed of all the factors that combine to make a community of happy, contented human beings, then indeed it is advisable for this workman to live as near to his job in that city as circumstances will permit.

* * * *

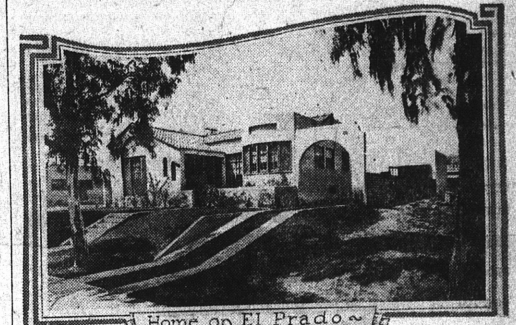
WHAT are these charms, these advantages which Torrance has to offer? Until today no effort has been made to assemble them all in one sheaf and send them to those who should be most interested.

This effort is made in this Special Live-in-Torrance edition. We present it with the hope that it will be read and weighed honestly in the balance—not as our special edition—but as a reflection of the true residential advantages of the city of Torrance.—EDITOR.

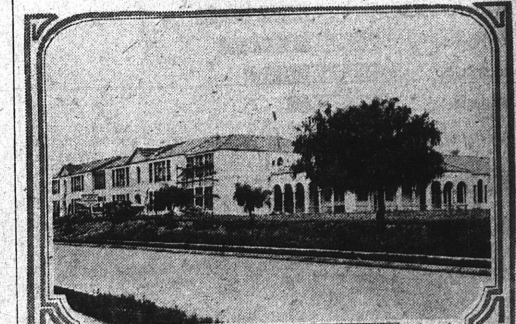
BEAUTY COMBINES WITH INDUSTRY IN CITY OF TORRANCE



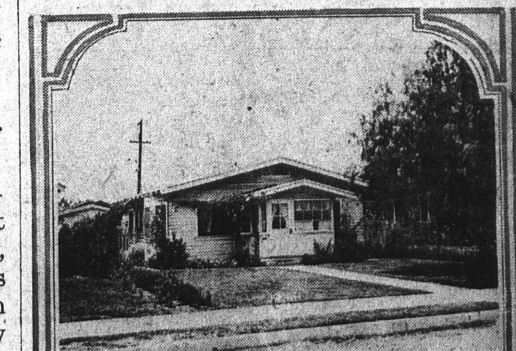
Firemen and Equipment



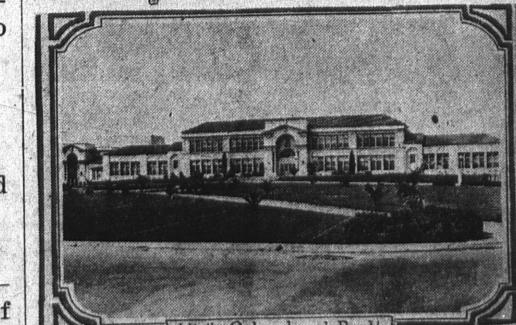
Home on El Prado



New Elementary School



Vines and Flowers



High School and Park