"There is no Substitute for Circulation."

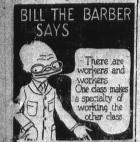
Twelfth Year—No. 33

TORRANCE, CALIF., THURSDAY, AUGUST 19, 1926

judiciary campalgn committee
be association consists of more
2000 lawyers, and a candidate
aulify for the endorseprent must
registered in his favor more
75 percent of the votes cast
the membership.
Kemp.

CHARLES S. CRAIL is one be senior judges, liked by litigan and attorneys, a deacon in the Wi hire Boulevard Christian Churc Spanish War veteran. He is

HARRY A. HOLLZER, gradus



# MAY RE=OPEN CARBON PLANT

## Torrance Will Be All Dressed Up For Legion Fiesta

## Observations POST

The Flapper of Today and the Young Girl of Yester day-Have Youngsters Changed, or Is It the World That's Wrong?

By W. HAROLD KINGSLEY

WE old codgeris—and our wives—who have reached the ripe old age of 35—or more—are apt to see too much of the had side of the modern youngster and not quite enough of the good side. Certainly in point of health the flapper of today has it on her sister of a few years ago in a hundred ways.

The girl has come out of the retreat that demanded she be demure, shrinking and weak. Today she is forward, frank, brisk and strong. Certainly that is an advance.

Once—and not long ago—it was considered immodestly mannish for a girl to play tennis, to play golf, to ride a horse, to swim, to go on hikes.

Today the girl who doesn't go in for health-giving exercise is the exception.

IN this part of the flapper's emancipation all of us should glory. In some other aspects of the new freedom we cannot so happily take pride. And yet even in our shocked sensibilities I wonder if sometimes we are not too harsh in our verdict.

Children today are living under conditions vastily different from those existing when Aunt Salile was a gal.

They go to movies. They whiri about in cars. They see things which their sisters of a few years agone never did see through the opaque glass of their social retirement.

So if the flapper of today is too worldly wise, we must blame it on society and not on the flapper.

I'm not so sure either but what the gain society has made in the new youngster jist" greater than the loss.

These young things of today may be very worldly wise—but they certainly are mentally alert. They observe everything. They draw conclusions with mature judgment that gives an older person pause. They avoid inconsequentials and in their mental estimates and conclusions cut right through to the pith of the matter at hand. They are very wonderful young persons, these 26th century flappers. And perhaps it is us older folks who are wrong and they who are right. I'm sure it is a puzzle and I don't know.

MORALS? Well, certainly considerable moral restraint that once held back our youth seems lacking today. But I think that in a number of cases we take worldly wisdom on the part of the young for moral laxity. To know things that folks formerly didn't mention does not necessarily mean that a person is immoral. Because a young girl of fifteen or sixteen knows a great many things that girls her age twenty wears ago never spoke of and perhaps were ignerant of doesn't necessarily indicate that today's flapper is less moral than her bygone sister. Not at all.

Forewarned is forarmed. Teday's flappers may possess more moral resistance because of their knowledge than did the innocent and retiring youngsters of 1900 and garlier.

Torrance will present a gala appearance on primary election day— Aug. 31—but it will not be on account of the election.

On that day the Seventh Annua

Torrance Fiesta and Automobile Show will open on the grounds at El Prado and Cravens avenue, and

ever offered.

Spurred on by the annual success of the Torrance event, automobile dealers in the harbor district are rapidly reserving space in the tent.

Merchants and manufacturers

the tent.

Merchants and manufacturers also are taking space. The automobile exhibits, constituting the greatest auto show ever held in this district, will be located at the sides and ends of the tent. Other exhibits will be in the center.

W. B. Hunsaker, in charge of concessions, reports that the fame of the Torrance Flesta among concessionsires has made it an easy matter to attract to Torrance this year a fine group of entertainers and concessions.

rear a fine group of entertained and concessions.

"They always like to come to Torrance," he said, "and that gives us a chance to choose the best."

The arched entrance to the Flesta is already erected and is being painted with the names of firms that have taken space to help Torrance and the Legion.

The American Legion Auxiliary will conduct a stand in the big tent at the show. The popularity of this organization's annual offerings at the Flesta will be duplicated this year.

The beautiful new Legion club-iouse at Carson street and Cota venue is rapidly being completed. I will be ready for occupancy about Sept. I. The post will hold its first meeting in the building

### Will Continue Playground In Winter Months eral fund.

Bell Announces Plan to Keep Up Work in Tor-rance

William M. Bell, principal of the Torrance Elementary and Evening High Schools, announced today that the playsround system in Torrance, which has been so successful during the summer, will be continued during the winter as part of the Evening High School program.

Robert Mitchel will have charge, and his time has been increased to three evenings per week instead of two, and if popular demand calls for it this can be increased to five evenings after school opens. The

Fence lumber \$15.00; Flg. \$35.00 as. and Base \$45.00 M. Consol-

## Your Job-Your Home INFS and The 10-Cent Tax

Representation without taxation is as unjust as taxation without representation—only the injustice doesn't hit the same people. Sixty percent of Torrance taxes are paid by non-resident owners vacant property.

As Torrance advances and grows these non-resident owners reap benefit in increased value to their unimproved land.

Community effort makes a city grow. Community effort in

BEST AUTO SHOW SURE

Dealers Grab Up Space in Big Tent to Exhibit

Cars

Dealers Grab Up Space in Grab Up Sp

As a city progresses along any of these lines, property in that city is enhanced in value.

It costs money to enter in this modern contest among cities— to maintain a properly functioning Chamber of Commerce. In more and more cities this cost is being met through a special

tax levy as the only method by which those who benefit most will pay their just share of the community investment.

Again-non-resident owners of vacant property in Torrance pay percent of Torrance taxes.

Torrance voters will decide on Friday, Aug. 27, whether or not

these non-resident owners of vacant property shall bear their share of the cost of developing Torrance.

The proposal contemplates a 10-cent tax for promotional purposes in Torrance. The money, if the proposal is approved, will be used to finance the Chamber of Commerce under the direction of the Board of Trustees.

In reality the non-resident property owners will pay 6 cents of the 10-cent tax. The balance of the property owners will pay the rest.

Now consider this aspect: For the past two years the Board of Trustees has appropriated 5 cents per \$100 assessed valuation for city promotional work. This the board is allowed to do without a vote of the people. Under the law a city may appropriate 15 cents per \$100 if the people so vote. The Torrance proposal, however, is for only a 10 cent tay for only a 10-cent tax.

Remember that a 5-cent tax already is being lexied. So that proposal in reality asks for only 5 cents per \$100 additional.

The cost per person in Torrance will be small. The average assessed valuation here is \$1800. Under such a valuation the tax would be \$1.80 a year—90 cents of which is already being paid.

The proposed tax of 10 cents will not be a contribution. It will an investment.

By the past we must judge the future. By former accomplishments of the Chamber of Commerce we must gauge the future activities of that organization.

Torrance taxes are going to be lower this year. They are going to be lower, even if the 10-cent tax is approved by the voters. They are going to be lower for two chief reasons: first, because the Chamber of Commerce succeeded in inducing residents of a large tract with \$2,000,000 assessed valuation to annex to Torrance; second, because the Board of Trustees is planning the utmost economy in city government without improvements paid for out of the gen-

No activity in recent years has saved the people so much money as the annexation proceedings. If the Chamber of Commerce had done nothing else that year, it would have paid for itself by that one accomplishment. The annexed territory will pay between \$15,000 and \$20,000 in taxes to Torrance next year. The proposed 10-cent tax will raise about \$12,000. Isn't that a good investment?

The accomplishments of the Chamber of Commerce last year are too numerous to mention here. A list of them is published in the Chamber of Commerce Question and Answer pamphlet which every registered voter will receive.

Let's get together on this important business of making Torrance a bigger and a better place in which to live.

Let's not view a big affair in the interests of our city from a

standpoint of politics.

The Chamber of Commerce under the direction of Carl L. Hyde has positively and absolutely avoided entrance into politics.

The Chamber of Commerce is what it is supposed to be—a clear-

Factory

Preliminary steps toward the arly operation of the carbon fac-ory on Border avenue in Torrane

ry on Border avenue in Torrance ere taken by a group of Los Anless men this week. Production carbon with 20 employes at the taket is planned as soon as final rangements have been made. Four men are behind the movement factory which has been fider six years on account of littition. They are W. H. Webb, R. Webb, A. S. Davison, and B. Davison. A competent electric description of the production of carbon, is associated this the four Los Angeles men. According to F. R. Webb the rick for carbon in California is aiting for production from the rick of production from the rick of the the rick o

production."

Carbon is made from the residue from gasoline absorption plants, so a permanent supply of raw material is available in Torrance.

The carbon factory here is well equipped. The machinery is in splendid condition, according to Mr. Webb, and the plant can be put on a production basis in a few days.

Mr. Webb is enthusiastic about Torrance. He told The Herald that he and his associates expect to take an active part in civic work here and become a Torrance industry in every sense of the word.

### Wanted: People Seeking Work; Apply C. of C.

More Jobs Than Applicants at Chamber's Free Em-ployment Bureau

WANTED - More Torrance

and women who want work.

That classified advertiseme could well be signed by the Charber of Commerce, for at press there is more work in Torran than there are Torrance resider to accept positions.

requested to make application ough the Chamber of Commerce

### WANTED: TO RENT

ple are calling at the TOR-CE HERALD office every