FFAIRS of the HEART

See Our

New

NOVELTY

SUITINGS

65c Yd.

and up

Of Course, You'll Want

A Real Linen Tablecloth

and Napkins

For the Thanksgiving Dinner

Eby's Dry Goods Store

THE GREAT AMERICAN HOME



patterns in "Rosemary" liner goods we have just

received. You will be fasinated by their exquisite

eauty as well as satisfied

with their splendid quality REAL LINEN.

Japanese

Luncheon Sets

Are Very Popular Now and We Have a Fine Assort-ment of Them.

FREE!

Palmolive After Shaving Talc

The Palmolive company have so much faith in this special After-Shaving Tale for Men, that they have per-mitted us to give a

Regular 25c Can of **Palmolive** After-Shaving TALC

from the west line of the cast line of Palmolive Shaving application of the cast line of th 35c

THIS SPECIAL OFFER IS LIMITED TO OUR PRES-ENT SUPPLY ON HAND

So Come Quickly.

Beacon Drug Co.

\$5 Down Will Put a Brunswick Console Phonograph in your home at 35 per cent discount



Balance Can Be Paid Out in One Year

Example: Price of Phonograph \$200.00 Less 35 per cent 70.00 Cost to You \$130.00

Balance to be Paid on Contract \$125.00

Down Payment

Prices Range from \$100 to \$400. These Machines Have Been Used for Demonstration Purposes at Our Stores, and are Guaranteed same as

Gardner Music Co.

OPEN EVENINGS FROM NOV. 16 TO CHRISTMAS

1325 Sartori Avenue, Torrance Phone 178-W

941 Palm Avenue, Gardena

Don't Cut Off the Hand That Feeds You!

Your "Home-Town" newspaper is the sales department of your town. It is constantly carrying the message of Your Town and Your Business to the outside world. A good progressive newspaper is the best advertisement a town can have.

This newspaper is spending its space, its energy, and its money toward the development of this community. But the amount of good work it can do is limited to the AMOUNT OF SUPPORT YOU GIVE IT.

Not every business house can use the advertising columns extensively, BUT EVERY BUSINESS IN TOWN NEEDS SOME PRINTING.

THINK, before you place your next ORDER FOR PRINTING, and DON'T CUT OFF THE HAND THAT FEEDS YOU.

TORRANCE HERALD

"The Department Store of Printing Service"

Printing, Ruling, Engraving, Sales Organs, Pamphlets, Circular Letters