

Covers the Torrance District Like a Blanket.

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DECLARES WAR ON SLOT MACHINES CHAMBER ASKS PUBLIC AID IN CHECKING RUMORS

TORRANCE VENDORS WARNED

Justice L. J. Hunter Threatens Arrests if Complaints Are Made

FIESTA MEN FINED \$500

Limit Imposed on Pair Who Operated Machines in Tent

Justice of the Peace L. J. Hunter yesterday served notice that complaints against the operation of slot machines in Torrance will be followed by the issuance of warrants.

The justice made this statement to Robert J. Deininger, mayor of Torrance, during the progress of the trial of C. A. Booker and A. B. Philippi of Los Angeles for operating slot machines during the Legion fiesta in Torrance last month.

Justice Hunter said that he had received several complaints against the slot machines here, but that he had discouraged the issuance of warrants pending the outcome of the fiesta case. He made it plain, however, that complaints received in the future will be followed by arrests.

Draw \$500 Fines
Booker and Philippi were found guilty by Justice Hunter and fined \$500 each, which was the limit that could be imposed for the offense.

L. V. Babcock, commander of the Bert S. Crossland Post of the Inger, chairman of the Legion American Legion, and R. J. Deininger, chairman of the Legion fiesta committee, testified. They deposed on the stand that the machines in operation at the fiesta were loaned by the Ganz Company of Los Angeles and that they had made no negotiations with the company by which the company would receive a percentage of the receipts from the receipts from the machines, less expenses, were to go into the Legion clubhouse fund and that the two men under arrest were employees engaged to look after the machines.

In addition to fining the two men \$500 Justice Hunter confiscated the money the machines contained. This was said to have amounted to about \$260. The machines were returned to the owners. Booker and Philippi were arrested on complaint of Ben F. Wray, employe at the Pacific Electric shops here.

Will Start On City Directory Data Next Week

All Persons Whose Names Are in Book Will Receive Copy Free

Herald representatives will start next week taking a census of Torrance for publication in the Torrance City Directory. Co-operation of the public is urged so that the directory this year may be the most complete and correct ever published here.

Every person whose name appears in the directory this year will receive a copy free of charge.

3-Foot Melon Gift To Torrance Folks; Feeds 25 Persons

A watermelon three feet long, weighing 75 pounds, was sent by A. D. Dill of Weatherford, Tex., to F. M. Stevens of Anapola avenue and Mr. Abbott of Portland avenue. The melon, raised by Mr. Dill's son-in-law, J. E. Sharpe, of Weatherford, was pronounced "the best ever" by the 25 people who partook of it.

Observations

Don't Bark Back—Ford, Coal and Ships—Two Old Maids Stand Pat—Mrs. Murphy in Munich; Pity Friend Richardson

By W. HAROLD KINGSLEY

NOTE on human conduct: Fifteen years of experience in the highly contentious field of journalism have convinced me that it is usually unwise to answer bitter criticism.

Some of the criticism aimed at anyone is justified. When such is the case it is wise to correct the errors pointed out in the criticism, and then forget the incident.

Most criticism is based either on selfishness, jealousy or misunderstanding. When such is the case, it is better to pass it by without notice. The person who huris invective at an individual or institution because of selfishness, jealousy or misunderstanding does not deserve to be answered. A reply to such person clothes him in a dignity that he does not merit.

For newspapers, individuals and organizations there are good rules to observe:

If a dog barks at your heels, don't bark back. In dealing with your critics, beware of yourself.

THE annual midsummer strike of coal miners again bids fair to make things rough on Easterners next Winter. Miners and operators have just about agreed to disagree. The miners want an increase in wages. The operators refuse to grant the demand. So a strike looms. It is the old, old story. And the shivering people of the Atlantic seaboard, the middle-west and the northern states will pay the cost next Winter in terms of empty coal bins and high prices for what fuel is available.

Whether the demands of the miners are just or unjust is difficult to ascertain from this distance. But it does seem that if both parties to the contention would go into conference with open minds and an honest desire to compromise for the benefit of the public, the differences could easily be ironed out.

Henry Ford operates coal mines. But the country has yet to read of a threatened strike on his properties. Still, Henry's dealers in the east sell coal cheaper than anyone else in the United States.

FORD, benevolent emperor of a vast industrial domain, now is about to become one of the largest ship owners in the world. The United States Shipping Board has accepted the Detroit's offer of \$100,000,000 for 200 vessels. The motor car magnate proposes to scrap some of these carriers and use the rest to transport automobiles to foreign countries, particularly to South America. With true Ford economy Henry plans to carry tropical fruits as return cargoes. He probably knows nothing whatever about the fruit business, but it is a safe prediction that he will make it pay.

There seems to be nothing that this amazing man will not attempt—and no business at which he cannot succeed.

WHAT Ford lacks in knowledge of the fruit business he will buy from someone who has it. And he will pay well for the information.

Do you remember when Henry sued the Chicago Tribune for libel? The Tribune called Ford something like a dangerous ignoramus. At the trial the Tribune tried to establish the fitness of the appellation.

In an endeavor to show that Henry knew nothing of history Tribune attorneys asked Ford this question: "Who was Benedict Arnold?"

Ford answered: "He was some kind of an author."

When it became evident to Henry that he had erred ridiculously in his answers on literary and historical questions, he said: "What's the difference? I can hire a man for \$150 a month who can tell me these things."

Truly an answer that Alexander or Napoleon might have made. It bespoke the disdain that always characterized genius.

Ford won his suit.

DEMAND for business frontage on the greatest retail street in the world—New York's Fifth avenue—is rapidly driving out the famous residences along this historic street. Gone now are the family homes of the Astors, Fishes, Huntingtons and Vanderbilts. The turnover on Fifth avenue real estate in the last seven months has aggregated \$50,000,000.

But if you watch closely as you proceed up Fifth avenue on top of a bus, you will see a red brick house somewhere between Thirty-fourth and Thirty-eighth streets. Here is a residence that will not give way to business until two old maids expire. It is a pretty story—this one of the two old maids. Members of an old New York family, they inherited this home, once in the heart of the most fashionable dwelling district of Gotham. Gradually business crept upon them from both sides. Yet they clung to the tradition of the past. Adamant against the forces of modernism they retained their carriages and horses. Even now they may be seen occasionally driving on the avenue behind a spanking team. Though offered a fortune for their home they repeatedly have refused to sell.

They mark the last stronghold of proud tradition against the assault of commercialism on one of the world's greatest avenues.

Their name has escaped me. I wonder if any of our readers can supply it. I would like to know—for those two maiden sisters still keep a cow in their Fifth avenue back yard.

MRS. ROBERT D. MURPHY, wife of the American consul in Munich, slapped two Germans in a shop at the Bavarian capital. Mr. Murphy tells his government that she was provoked to the action by insulting remarks and the fact that the Germans "laid hands on her."

I can readily believe the consul's version. And if Mrs. Murphy's experience was anything like one of mine in a Munich shop four years ago, I am glad she slapped them.

We were inspecting toys. A clerk, speaking excellent English, upbraided us as Americans, because we, and not Germany, won the war. He complained loudly because the famous Fourteen Points of Woodrow Wilson were not written into the peace treaty. I explained that Mr. Wilson tried to write in the Fourteen Points, but failed because of opposition from France, England and Italy. The Bavarian then let fly at us a supply of insult that made our blood run hot. Another clerk joined him, shouting: "Look at us. We are poor. Our country is in a terrible plight. And all because of you. If you had stayed out of the war we would have crushed all Europe. And the only reason we stopped fighting was because you offered the Fourteen Points. Americans! Swine-hounds! Bah!"

Restrained by the hand of Mrs. Kingsley on my arm, I kept my peace, but could not refrain from remarking as she literally dragged me from the store, "Yes, and if you hadn't stopped fighting, we'd have shoved every one of you clear into Russia."

Torrance Landing Field Draws Praise From War Department

Recognition of the Torrance aeroplane landing field, made possible by co-operation among the Chamber of Commerce, Dominguez Land Corporation and the Board of Trustees, is coming in from many sources in aeronautical circles.

Here is Letter
The latest communication comes from the War Department, signed by First Lieutenant Donald G. Duke, chief of the Airways Section of the Air Service. The letter follows:

"Mr. Carl L. Hyde, Secretary, Torrance Chamber of Commerce, Torrance, Calif.

"My dear Mr. Hyde:
"Your letter of July 20th is acknowledged, and the desire of your Chamber to establish a modern airport at Torrance is of considerable interest at this time. It is through the Chambers of Commerce and public spirited individuals that the great network of landing fields is being established

throughout the United States, making possible the rapid growth and development of commercial aeronautics.

"This office has noted with satisfaction the growing interest of the West Coast in aeronautical development. The establishment of essential facilities, such as your plan, will make possible practical utilization, with benefits to our economic life similar to if not greater than present methods of transportation.

"Under separate cover is being forwarded descriptive literature which will be of value, and it is desired that this office be advised of subsequent developments, in order that your airport may receive official recognition.

"Very truly yours,
"DONALD G. DUKE,
"1st Lieut., A. S.
"Chief, Airways Section."

The landing field will be ready for use shortly.

Rush of Orders For New Autos Recorded Here

Price Reductions on Aug. 1 Bring Brisk Business to Dealers

Sweeping reductions in the price of many makes of automobiles stimulated sales of cars here this week.

Hansen, Chevrolet dealer, has sold ten new cars since Aug. 1 and inquiries regarding the new Chevrolet prices and the new financing plan of the General Motors Acceptance Corporation are increasing daily, he reports.

Richard Flaherty, Buick dealer here, is enjoying a remarkably brisk business since Buick brought out its new models and announced its new low scale of prices.

Mr. Flaherty has taken orders for 15 cars this week. The new G. M. A. C. financing plan, with its greatly decreased interest rates, is being received with unusual enthusiasm, by buyers here, according to Mr. Flaherty.

The new line of Nash cars is bringing a rush of orders to the Gardena Nash Company, serving this territory.

Schultz, Peckham and Schultz report the usual steady sale of Fords.

\$30 Stolen From Home of Lomitan

Leslie Pratt of Orange street reported to the police that someone had entered the Pratt home while he and Mrs. Pratt were sleeping Monday night and stolen over \$30 from a desk in the living room.

Detectives A. B. Pyles of Eshelman avenue is investigating the robbery.

Herbert Schmidt Hears From Lomita Folks in Norway

Herbert Schmidt of Daley's store, Torrance, received a letter this week from his friend, Trygve Thorson, of Lomita, who, with his parents, Mr. and Mrs. P. Thorson, is visiting his grandparents at Hauge Torvestad, Hauge, Norway.

Trygve writes that they are staying on the Island of Karmoen, seven miles wide and 21 miles long, with a beautiful fjord on either side. The island, according to young Thorson, is very beautiful, and one may read by daylight any evening until 10 o'clock, and during midsummer until midnight.

The Thorsons had a smooth trip over, but Trygve is lonesome for his Lomita chums, and wishes they'd write to him. A letter addressed as above will reach him.

Rotarians Hear Alhambra Pastor

Mr. and Mrs. W. D. Russell, 1024 Cota avenue, left Saturday, Aug. 1, for an extended visit throughout the Southland, planning a brief stay in New Orleans enroute to Georgia. Mr. Russell will return to his home here the last of the month, leaving Mrs. Russell in Texas, where she intends to dispose of certain property holdings before her return to Torrance in October.

600 Attend Ceremony Sunday When Cornerstone of Temple Is Laid by the Odd Fellows

Nearly 600 persons were present last Sunday at the ceremonies attendant upon the laying of the cornerstone of the new Odd Fellows Temple on Redondo boulevard.

The parade started at 2:30 at the corner of Redondo boulevard and Narbonne avenue. Two hundred and seventy-five Odd Fellows and Rebekahs were in line, headed by Acting Marshal Frank L. Buker. The Cantons were followed in order by the Rebekahs, Encampment branch, subordinate lodge and grand lodge officers.

The national anthem was followed by the invocation by Rev. E. E. Clark, former pastor of the Lomita Community Church.

E. W. Brumpton, president of the Lomita Odd Fellows Building Association and chairman of the day, gave a short address of welcome and introduced the following acting grand officers: C. A. Palmer of Orange, deputy grand master; J. Harold of Downey, district deputy grand master, District 98; William T. Blakely of Lqs 98;

secretary; Carl Róas of Lomita, warden; M. P. Richey of Lomita, chaplain; and Gen. Merritt of the San Pedro Cantons, and Maj. Gribley and Capt. Peterkin of the Los Angeles Cantons.

A duet by Mrs. E. E. Miller and Mrs. John Theaker, members of the Tris. Rebekah Lodge, and a solo by Ljalmar Johnson of Crown City Lodge of Pasadena, was followed by an address on "Odd Fellowship" by Rev. Bruce Brown, pastor of the South Park Christian Church of Los Angeles.

Mrs. E. W. Brumpton rendered a vocal solo, and the ceremonies closed with the singing of "America."

An inspection of the building followed. The members of the home lodges were showered with congratulations on their achievement by the visiting Odd Fellows from Alhambra, Santa Ana, Downey, Orange, Redondo Beach, San Pedro, Long Beach, Los Angeles, Compton and other towns, and local people present.

Lomita Girl To Marry Torrance Man on Sunday

Miss Leona Prince of 26th street, Lomita, and Earl Butler of Torrance will be married Sunday afternoon at the Adams Ward Chapel in Los Angeles in the presence of members of their immediate families and intimate friends.

The bride will be attired in white, and will wear a beautiful veil brought from Brussels, Belgium, by Miss Helma Greenlund, who was in the service during the World War.

Miss Viola Prince, sister of the bride, and Neil Christensen of Torrance will attend the young couple.

Miss Prince, daughter of Mr. and Mrs. Albert Prince, is an operator at the Lomita telephone exchange and is generally admired for her never-failing courtesy and ever-ready smile. Everyone who has known her is employed at the Army and Navy Store on El Prado, Torrance. They will make their home in the Steinbiller court on Cabrillo avenue, Torrance, and the bride will continue her work at the telephone office.

July Building Permits Show \$37,925 Total

Building permits in Torrance for the month of July aggregated \$37,925. Four dwellings, a duplex and a small apartment totaled \$16,100. Other substantial buildings started during the month were the Women's Club house, a box factory for the Torrance First Glass Company, and a store building.

City Employee Hurt; Three Ribs Broken

H. Andrews, employe of the city of Torrance, is reported to be recovering from the three broken ribs he sustained last week, while working on the alley paving job between Cabrillo and Andrew avenues.

Andrews was riding a Fresno behind a team when a wheel struck a hidden manhole and threw him off the seat. He was taken to the Jared Sidney Torrance Memorial Hospital.

Miss Minnie Davis Is Wedded Friday

Miss Minnie Davis, 16-year-old daughter of Mr. and Mrs. John Davis, and Cecil Smith of Long Beach were married Friday afternoon, July 31, at the home of the bride's parents at 1306 Anapola avenue by Rev. Frederick M. Essik.

The young couple was attended by Miss Irene Smith, sister of the groom, and Gilbert Davis, the bride's brother.

NEW PLANT STORIES FALSE

Premature Tales of Factories Locating Here Hamper Negotiations

CO-OPERATION IS URGED

Officials See Success Ahead if People Will Help Out

Rumors that two large industries have definitely decided to locate in Torrance have been prevalent in the city this week, but are discounted by directors of the Chamber of Commerce. Officials of the Chamber declare that no decision to locate here has been made as yet by any of the industries with which the organization is negotiating.

At the same time negotiations with several prospective industrial executives have proceeded to a point at which the Chamber directors are greatly encouraged. Premature rumors that decisions have been made are deplored by those closest in touch with the negotiations as hampering the progress of the Chamber's industrial committee.

Survey Nearly Ready
The industrial survey being prepared by Eberle and Riegleman is not fully completed, but portions of it have been used to excellent advantage by Secretary Carl Hyde in negotiating with industrial executives. The industrial survey will be completed shortly. The civic survey, comprehensive in all details, will not be finished for two or three weeks.

Executives of the Chamber of Commerce wish to stress to the public the importance of checking premature rumors regarding location of industries here. It is pointed out that the competition among cities for new industries is so keen that premature announcements or rumors here may act to the detriment of Torrance in closing negotiations now under way.

It is made clear that large industries contemplating moves to new locations are especially desirous that their negotiations with any community be regarded as strictly confidential. With this in mind officials of the Torrance Chamber urge the people of the city to discourage rumors circulated ahead of official announcements.

Many Projects Up
During the past six months the Chamber has negotiated with almost a score of industries looking for new locations. Many of these negotiations are still under way. Under the law of percentages the Torrance Chamber officials expect to fall in a certain number of cases. But the work of the past six months has been the only real work done with an eye to new industries in several years.

The first direct result of this activity was the location here of the International Steel Derrick Company.

That other results may soon be announced is possible, but co-operation of the public in checking off false and premature rumors is urgently requested.

Supers Meet To Speed Carson St. Pavement Work

The Board of Supervisors was scheduled to meet today for the purpose of speeding the proceedings for the paving of Carson street from Normandie avenue to Long Beach boulevard.

A petition is being circulated for the improvement of Carson from Western avenue to Normandie avenue, in the city of Los Angeles. It is tentatively understood that this work will be done at the same time the long strip in the county is being paved.

Orange Trees Offered Free To Folks Here

Building and Loan Ass'n Announces Gifts to Depositors

To assist residents of Torrance and Lomita in the beautification of their yards, the Torrance Mutual Building and Loan Association today announces that it will give an orange tree free to any person opening an account before Sept. 1.

The terms of the offer do not stipulate regarding the size of the account that must be opened.

The Torrance Mutual Building and Loan Association is interested in the building up and beautification of this district and makes this offer with a twofold purpose: to encourage saving of money to be used in the financing of building loans and to beautify grounds around homes already constructed.

Auxiliary Elects Conclave Envoys

Torrance delegates to the state convention of the Legion Auxiliary, to be held at Catalina Sept. 14-17, are Mrs. Ellis Harder and Mrs. Al Greiner. Alternates, Mrs. Emerson Stewart and Mrs. Huron Reeve.

Mrs. Al Greiner and Mrs. Emerson Stewart are attending the county council held today at Hotel Clark in Los Angeles.

Will Test Traffic Ordinance Before Ordering Changes

Mayor Robert J. Deininger reported to the trustees Monday night that numerous objections to the new city parking ordinance had been made for him by merchants. The sense of the board was that if any of the new regulations proved unsatisfactory they may be changed later. The police department was instructed to paint the pavements in accordance with the provisions of the ordinance.

Woman Will Speak On Central America

"Our Neighbors to the South" will be the subject of an informal talk at the Episcopal Parish House next Monday evening at 7:30 by Miss A. L. Piteh, who passed nearly two years in Central America.

All are welcome. No admission will be charged, but a silver offering will be taken.

Mr. and Mrs. C. J. Staplefeld of Gramercy avenue are entertaining Mr. Staplefeld's parents, Mr. and Mrs. Bernard Staplefeld, of New Brunswick, N. J.; also his brother and wife, Mr. and Mrs. H. B. Staplefeld, of Rochester, N. Y.