

**Torrance Herald**

Published Every Tuesday and Friday by  
**THE LOMITA-TORRANCE PUBLISHING CO.**  
Torrance, California

W. HAROLD KINGSLEY, Editor  
GROVER C. WHYTE, Business Manager

Subscription Rates in Advance  
Anywhere in Los Angeles County \$3.00 per year  
Anywhere in U. S. A. outside of Los Angeles County \$4.00 per year  
Canada and Other Foreign Countries \$4.00 per year  
Single Copies 5c

OFFICIAL PAPER OF THE CITY OF TORRANCE

Published semi-weekly at Torrance, California, and entered as second-class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.

When Better Automobiles Are Built, Buick Will Build Them

**No. 3**



**Q**uestion: Why are motor car dealers glad to see you when you have a Buick to trade in?

**A**nswer: They know that if they get it, they can sell it quickly—at a good price. Buick reliability has made Buick a first choice in the used car market.

**R. S. FLAHERTY**

Buick Sales and Service  
1316 Cabrillo Phone 65 Torrance

Torrance City  
**BOWLING**  
League

Friday, April 24  
Harry Warren's Meat Market  
vs.  
Ed Kelly  
  
Sam Levy  
vs.  
Columbia Steel Corp.

**The American**  
Torrance

Long Beach Invites You  
to visit the  
Fifth Annual

**Harbor Industrial EXPOSITION**

April 22-29--Day and Night

Hundreds of Exhibits, portraying the industrial growth of the Southland

Movie Stars in person. Big Fashion Revue  
Entertainment—Education—Fun—Music

Bring the whole family and make a day of it in the great city by the sea. "Do" the "Pike." Take a dip in the surf.

Trains from Main Street Station, Los Angeles, every 30 minutes, via

**PACIFIC ELECTRIC RAILWAY**

Ride the Big Red Trains and Avoid Traffic and parking worries

!!! OUR WANT ADS. GET RESULTS !!!

**RADIO**

By  
**E. F. DeBRA**

The "non-directional loop" aerial for outside use was first developed by Rofy, one of our foremost California radio engineers, and has been slightly altered to meet the changing conditions. For instance, as originally designed the aerial consisted of two diamond-shaped coils placed at right angles to each other, each six by eight feet and consisting of two turns each. These dimensions worked admirably, but we have found by experience that a single turn around each loop is slightly more selective and also that if the size of the loop is reduced to five by seven feet the ratio of "static" to signals is slightly decreased. The higher the loop is erected above surrounding objects, such as trees, etc., the better will be the results. In actual operation this aerial will deliver about the same signal strength as a hundred-foot "straight-away" and with considerably less static. We have found it advisable to wind the loop with insulated weather-proof wire and continue into the set without cutting the wire. Splicing is so unsatisfactory as a rule that it seems well worth the extra trouble to keep the wire all one piece. If further details for constructing this aerial are desired we will appreciate a communication. The various "grounds" and their relative desirability will be discussed in the next issue.

**HOW'S YOUR HEALTH?**

By Dr. W. F. Thompson

You may sing of oaken buckets, But it's mighty hard to tell What's floating in the water From the shallow surface bill.

The fellow who takes care of his teeth has no pull with the dentist.

Often a recurring "cold" means a recurring sinusitis.

"I'm spreading disease on a big scale," said the fly as he walked down the scoop of the grocery-man's balance.

Made in a clean plant and of clean ingredients, ice cream, as a wholesome, nutritious food, is unexcelled.

For a hand that rocks the cradle there's a hand that foots the bill.

And another thing, those who travel by air are not exposed to the dangers that lurk in the road-side well.

When the cistern's not covered with screen the life should be with insurance.

So he squeezed on her shoe With an old shoe horn;



**Old chairs like NEW!**

FURNITURE of all sorts made bright and inviting in new and up-to-date "clothes" by a little play-work with Decorat Enamels and Varnish Stains and Fullerwear Varnish! It's easy to renew your furniture or refinish it in the present day vogue.

Also, ask for booklet, "The Art of Decorating with Decorat." It's free and is full of ideas on finishing and refinishing furniture and ornaments.

WE carry a full line of Fuller Paints and Varnishes and can supply your needs.

Torrance  
Wallpaper  
& Paint Co.

W. P. FULLER & CO.  
501 Mission Street San Francisco  
25 Branches in Pacific Coast Cities  
**FULLER**  
PAINTS & VARNISHES  
PIONEER WHITE LEAD

Then on each little toe Grew one little corn.

There's this about being a quack doctor: you can clean up a lot of dirty money.

We took baby with us— As we usually did. The doctor said sketers Had poisoned the kid.

A light lunch and a long life.

And oft enough, when the kid-ney's ill, you'll find the cause on the butcher's bill.

Mr. and Mrs. George McDonald of Long Beach were guests Tuesday of Mr. and Mrs. J. E. Clanton of Brethren street.

Mr. and Mrs. H. O. Golding of Almond street dined in Los Angeles Sunday, and attended the Pantages theatre.

Recent dinner guests of Mr. and Mrs. Ralph Brown of Orange street were Mr. and Mrs. Alex Meservey, Mrs. Nora Lanahan, Pauline Kathleen Fitzgerald and John and Wallace Fitzgerald, of San Pedro.



The Balance of our Spring Line of **WALK-OVERS** Has Arrived

Included in the shipment, are six snappy numbers with the latest toes and the very NEW LIGHT FRENCH TAN calfs.

\$8.00, \$8.50, \$9.00

**Torrance Toggery**

Si Rappaport  
Home of Hart, Schaffner & Marx Clothes for Men  
Sartori and El Prado Torrance

**Baseball**

Sunday, April 26

**C. C. M. O.**

VS.

**VAN NUYS**

Champions of San Fernando League

At **C.-C. M. O. Ball Park**

Just off Carson Street, Torrance

Game Called at 2:30 P. M.

35c--Admission--35c



The Radio You Want Is at **PAXMAN'S**

No matter what your desires may be, we can take care of you here; from the efficient little CROSLY set at \$20.35, right up the line to Zenith and super Stromberg-Carlson Neutrodyne at \$180.

We carry a full line of Tubes, A. B., and C Batteries and All Other Radio Equipment

The same high standard of quality and service is maintained in our radio department as has characterized our Hardware store for the past years.

Torrance Paxman's Lomita  
Phone 251 Phone 107

**Baker Smith**

Carson Street

**Jeweler**

Swiss Watch Repairing a Specialty

For Quality Service Courtesy Plus Reasonable Prices Go to **Tansey's Beauty Parlor and Barber Shop** 1913 Carson Street Phone 64-W Torrance

Try Our Want Ads for Best Results

**REALIZE YOUR POSSIBILITIES**

—you've got 'em

... then back it up with a bank account ... at this home bank ...

**First National Bank**  
of Torrance

—and go after 'em.

"WE'LL CO-OPERATE"

Resources over One Million Dollars.



**"Meet Hughey--**

and you all will know what good eats am"

**"Hughey" G. Meyer**

New Chef at **The American Fountain Lunch**  
Carson Street, Torrance

"Hughey's from the South—and is a pedigreed purveyor of tasty dishes. Try some of these:

- Toasted Sandwiches
- Home-Made Pies Served With Whipped Cream
- Soup—Different Variety Every Day
- Dainty Salads
- Special Hot Dishes
- Cold Dutch Plate Lunches

**BEST COFFEE WITH PURE CREAM, 5c**

Lunches put up to send out.

Open 'til Midnight—and then some!

**THE AMERICAN FOUNTAIN LUNCH**

H. G. Meyer, Proprietor



**TROUT Season OPENS!**

**MAY 1st**

**We Have All the Dope-**

- 1.—Where the good trout streams are,
- 2.—How to get there,
- 3.—How much it will cost for board or camp grounds,
- 4.—Fishing licenses
- 5.—The tackle you need at the lowest prices. Ask to see our jointed steel trout pole at \$1.50. Also higher grade ones.

**"Hardware" Reeve**

Torrance