IN ORDER THAT EVERYONE LIVING IN LOMITA AND THE RURAL ROUTES OUT OF THE LOMITA AND TORRANCE POST OFFICES MAY ENJOY THE IMPROVED MAIL SERVICE MADE POSSIBLE BY THE INAUGURATION OF MAIL CARRIER DELIVRY FROM THE LOMITA POST OFFICE, BEGINNING JANUARY 16, 1925,

The LOMITA NEWS

The TORRANCE HERALD

PAXMAN'S HARDWARE

HAVE COMBINED IN MAKING THE MOST AMAZING OFFER OF THE YEAR

A REGULAR \$1.75 **GOVERNMENT APPROVED** HEAVY GALVANIZED RURAL MAIL BOX WILL BE GIVEN FREE WITH EVERY THREE MONTHS SUBSCRIPTION TO THE LOMITA NEWS OR TORRANCE HERALD

This Offer is Good for Both Old and New Subscribers

NEW SUBSCRIBERS PAY 3 MONTHS IN ADVANCE, OR 75c IN ALL; AND OLD SUBSCRIBERS PAY AN ADDITIONAL 3 MONTHS ON THEIR SUBSCRIPTION, OR 75c IN ALL

The Mail Box alone is worth \$1.75, and sells at some stores at \$2.00

YOU CANNOT ENJOY THE MAIL DELIVERY TO YOUR DOOR UNLESS YOU HAVE AN AP-PROVED MAIL BOX. HERE IS YOUR ONE OPPOR-TUNITY TO GET ONE FOR NOTHING, MERELY BY PAYING THREE MONTHS IN ADVANCE FOR YOUR FAVORITE HOME TOWN PAPER.

THESE MAIL BOXES MAY BE SECURED AT EITHER THE LOMITA OR TORRANCE STORES OF PAXMAN'S HARDWARE; BUT POSITIVELY NO BOXES WILL BE GIVEN AWAY WITHOUT A COUPON PROPERLY FILLED OUT. SUBSCRIPTION RECEIPTS WILL BE MAILED YOU FROM THE NEWSPAPER OFFICE FOR THE THREE MONTHS'

Clip out this Coupon, fill it out and take it to Paxman's Hardware with 75c, and get the mail box.

Positively no Boxes will be sold at this price without a Coupon

SUBS	SCRIPTION COUPON
NAME	- 2 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1
Street and No	The state of the s
R. F. D. No	Box
Town	1
Please Send	LOMITA NEWS
	TORRANCE HERALD
	the paper desired)
This Coupon, when p entitle you to 3 months' Rural Mail Box, FREE.	roperly filled out, and 75c in cash, will subscription of the paper and one \$1.75

Here's How It Figures!

Heavy Galvanized Mail Box, Government approved, sold \$1.75 everywhere at 3 Months' Subscription to Torrance Herald or Lomita News, at 25c month .75 \$2.50 Total Value.

The Torrance Herald --- The Lomita News

See Big Display of Boxes in Paxman's Hardware TORRANCE and LOMITA

Boxes Will Be Given Away, Starting Tomorrow Morning