## CLASSIFIED Advertisements



RANCE published in both TOR-|
AERALD and LOMITA Rates for comb
both papers:
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Three Insertions,
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## The Perfect Christmas Gift

There is one gift which can be made at
Christmas time, which the recipient, whoever. he may be, will thoroughly enjoy.

Why worry for weeks trying to think of
something appropriate when this universal gift will give so much real pleasure?

Down the trail of years, and four times each year, the recipient will think of you and your gift with pleasure and gratitude
-Suitable for father, mother, brother, sister
wife or friend

## Edison 7\% Cumulative Preferred Stock

Price:
$\$ 105$ Per Share Cash
$\$ 106$ at $\$ 5$ per Share per month

Southern California Edison Company 1415 Marcelina Telephone 194

Christmas
Greeting Cards


PLACE YOUR ORDERS NOW SO AS TO AVOID THE RUSH AT THE LAST MINUTE

Prices Given and Samples Shown
at Herald Office
-Our large selection gives you an individuality -something different over the usual run of Christmas Cards.

PHONE 200 If you cannot call at our office

