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## Broadcasting Your Kindly Yuletide Thoughts

Included in the selection is a large assortment of cards on which the personal message of the sender to his friends may be printed. The prices are reasonable and the designs distinctive.

It's a pleasing custom-this idea of sending cards of greeting to our friends during the joyous Christmas season. Each year it becomes more popular as the value of the cards becomes more widely recognized as bearers of kindly thoughts-an interchange of good wishes which exemplify the true spirit of the season.

In answer to the démand for really high-grade greeting cards designed to reflect the individuality and good taste of the sender the Herald office takes pleasure in presenting a selection of cards which it believes is the finest ever shown in this vicinity.

Also engraved cards of finest quality which may be signed with your own en graver's plate-real de luxe greetings.


