

CLASSIFIED Advertisements

All ads published in both TORRANCE HERALD and LOMITA NEWS.

Rates for combined circulation, both papers:

One Insertion, per word..... 20
Two Insertions, per word..... 30
Three Insertions, per word..... 45
Four Insertions, per word..... 50

Minimum ad, 12 words.

Display Classified, 50c per inch. Eight lines to inch. Estimate SIX ORDINARY words to the line. Initials and figures count as words. All ads with white space computed at rate of 80c per inch.

Classified Ad Columns close:

For Tuesday Edition, 5:30 P. M. Monday.

For Friday Edition, 5:30 P. M. Thursday.

Phone Torrance 200.
Phone Lomita 304.

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6 Business Directory

D. C. TURNER
In Rappaport's Store
Expert Shoe Repairer
Makes Old Shoes Look New

Pianoforte, Theory and Harmony Instruction
MRS. A. LEWIS-SCHWARZ
Studio 1316 Narbonne Ave.
Graduate of N. E. Conservatory, Boston; Pupil of Carl Staeny and Mme. Carreno of Berlin. Pupils enrolled Saturday, Sept. 13.

AMERICAN Beauty Shoppe—Exclusive shoppe for ladies' and children's hair bobbing, and all kinds of beauty work. Props. Ethel and Charles Tansey, 1422 Marcelina, across from postoffice. Phone 266-J.

MARCELLE SHOPPE—Marcelling, shampooing, hair cutting. Open Wednesday, Friday, Saturday; other days by appointment. Mrs. Marion Welch, 1415 Oak St., Lomita. Phone 339.

HEMSTITCHING, Mrs. King, 2287 West Carson St., 1 block west of 3rd school.

BARCIEY Corsetiere—Mrs. W. H. Martin, 2645 Beacon. Ph. L. 52.

PRACTICAL NURSING by experienced woman, 2808 East Chestnut St., Lomita.

MARCELLING, hair bobbing, scalp treatment, shampoo, henna pack, hair bleaching, and facials. Phone Mrs. W. E. Eshelman, Lomita 135-W. 1117 Eshelman.

10 Financial
YOUR HOME FINANCED 100%. See Chas. Vonderahe, 1911 Carson.

11 For Rent: Houses, Furnished
MODERN furnished houses, with garages, in Harbor City, \$27.50. Apply 741 Sartori Ave., Torrance.

11 For Rent: Houses Furnished

\$25 PER MONTH—Two-room house, furnished; all modern; gas, lights, water and laundry (two) included. 1443 East Carson St.

FIVE-ROOM HOUSE, furnished. Apply 1011 Portola.

12 For Rent: Houses Unfurnished

FOR RENT—Modern stucco house, \$40 per month. H. A. Treadwell, 1209 1/2 El Prado, Torrance. Phone 130-W.

13 For Rent: Apartments and Flats Furnished

FRONT APARTMENT, suitable for small home business and dwelling purposes; completely furnished; 2 beds. 2075 Redondo Blvd., Apt. A.

THREE-ROOM furnished apartment; two beds; garage if desired. \$37.50 without garage. Call Apt. A, 802 Sartori Ave.

TWO furnished apartments at 1675 Gramercy. Inquire 1740 or 1739 Gramercy.

14 For Rent: Apartments and Flats, Unfurnished

FOR RENT—Large four-room flat; range, laundry, etc. Corner Carson and Martina. A. Maborley.

THREE-ROOM unfurnished apartment, vacant Oct. 1. Call 1732 Cabrillo, Apt. B.

15 For Rent: Rooms, Furnished

SLEEPING ROOM; separate entrance. 1814 Martina Ave., Torrance.

FURNISHED BEDROOM, very reasonable. 2029 Arlington Ave., Torrance.

NICELY FURNISHED front room. 1537 Oak St., Lomita.

17 For Rent: Garages

FOR RENT—Garage. Has electricity, gas, and toilet. Ten dollars month. Inquire 1403 Amapola Ave.

GARAGE FOR RENT. 1924 Andro Ave.

18 For Rent: Stores and Offices

STORE ROOM, 30x185; ALLEY. LARGE FRONT WINDOWS. WILL LEASE TO RESPONSIBLE PARTIES. FRED BURKHART, 931 ARLINGTON AVE. PHONE 133-R, TORRANCE.

FOR RENT—STORE ROOM; central location. Inquire at Beacon Drug Co.

19 For Rent: Furnished or Unfurnished

NEW modern three-room house, breakfast nook, furnished or unfurnished. Rent reasonable to permanent tenants. 1917 Cabrillo, corner 220th.

FOR RENT—Furnished and unfurnished apartments; hot water, vacuum; janitor service. Norman Arms, 2117 Redondo Blvd. Inquire Apt. L.

FOR RENT OR SALE—3-room plaster board house; lights and gas stove in house. Apply 2324 Cherry St., Lomita.

ROOM AND BOARD—Meals by day or week; home cooking. Rates reasonable. 1739 Cabrillo Ave., Torrance.

22 For Sale: Furniture and Household Goods

DINING TABLE, 4 blue leather chairs; grey bed, spring and mattress; 2 rugs, axminster, 8x12; 1 brass rug, 5x10; 2 rockers, straight chairs, sewing machine, gas heater, Orange Blossom Cafe, 2517 Carson St., Torrance.

ICEBOX, never used; carpet sweeper, practically new; cheap. 2266 Redondo boulevard, Torrance.

24 Poultry and Pet Stock

FOR SALE—Pedigreed male Boston bull terrier, cheap. 2266 Redondo boulevard, Torrance.

25 For Sale: Miscellaneous

FOR SALE—Restaurant ready for business. Lease and building. \$500 cash. 1656 West Carson St.

Economic Conditions Better Here, Reserve Report Shows

By JOHN PERRIN
Chairman of the Board and Federal Reserve Agent, Federal Reserve Bank of San Francisco, September 20, 1924.

Hesitant improvement characterized the business situation in the Twelfth Federal Reserve District during August. A definite expansion in industrial activity was noted, but seasonal gains in volume of trade at wholesale and retail were smaller than usual. The trend of the general price level was upward, although counter movements were frequent, and not all commodities shared in the advances. Funds for financing business continued in ample supply at low rates, and member banks were able to care for the slightly increased needs of their commercial borrowers without recourse to the Federal Reserve Bank.

Fact and opinion concerning present and prospective returns to farmers for their 1924 crops are exerting a particularly important influence on the general business situation this year. Although completion of harvesting and disposal of a larger proportion of the crops than has already been marketed is safe to say that recent increases in prices of agricultural products have done much to improve the outlook in farming sections. Crop production for the district was generally smaller in volume this year than in 1923, and slightly below the average of recent years.

Industry Improves
Reports of increasing industrial production, which were quite numerous during the latter part of July, have been confirmed by the statistical record for August. Lumber mills and metal mines of the district have increased their output in response to a growing demand for their products on a strengthening market. The building industry has continued active at levels only slightly below the record figures of a year ago, the number and value of building permits issued in 20 principal cities of the district during August, 1924, being 12.1 per cent and 11.3 per cent, respectively, larger than during July, 1924, and 12.1 per cent and 11.1 per cent smaller than during August, 1923. The latter decrease must be interpreted in the light of a decline of 8.1 per cent in building material prices over the year period. The fruit canning season is now drawing to a close. Commercial factors estimate that the pack in California will be slightly smaller, and that in Oregon and Washington approximately the same as last year. This year's pack is meeting steady market demand at prices which have tended upward as the season advances.

The total volume of trade transacted in the district, as indicated by debits to individual accounts at

27 Help Wanted: Female

WANTED—USHERETTES, TORRANCE THEATRE.

SOLICITORS WANTED for real estate work. Apply to Mr. DeNault at Herald office, Torrance, Wednesday, 8 a. m.

WANTED—Capable, respectable woman, or couple, to work at Brighton hotel. Call after 9 a. m.

30 Wanted To Buy

WANTED—Real estate. List your properties with the Neill Realty Company. S-29-tf

WILL PAY CASH for used furniture. Lewis Rippe, 1919 Carson. Phone 73-W.

33: Real Estate: Improved

NEW 4-room modern bungalow; garage; lot 42x145; 1423 Ave. 5, Lawndale. Price \$3300; \$40 per month, down payment to suit. 5% off if you deal with me. Owner, Daniel Ballmer, 238-C South Olive St., Los Angeles.

FOR HOMES IN LOMITA, and for fire, compensation and automobile insurance, see J. W. WELTE, 1144 Narbonne, Lomita Across from School

38 Real Estate for Sale or Trade

TRADE—For piano or furniture, \$35 equity in large lot. Water, gas, electricity. Ten minutes from beach. Box 773, Torrance.

40 Miscellaneous

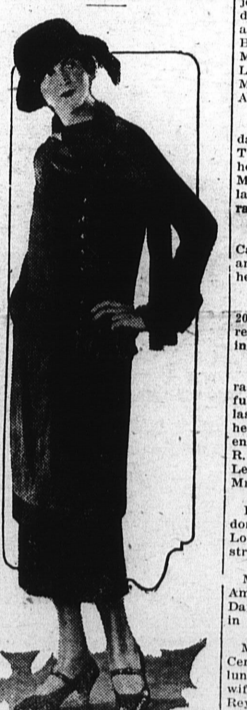
CALL MRS. LYNNE, Lomita 102, before 8 a. m. and after 5:30 p. m. and give her your news items or advertisements. Anywhere at any time. No items or advertisements too small and none too large.

banks in 20 clearing house centers, declined slightly during August as compared with July, but was still slightly above estimated normal and well above the low point reached in June. Retail trade activity increased by less than the usual seasonal amount during August and the increased buying, which appeared in July, subsided, so that trade at wholesale again presented marked irregularities. These also, however, the August figures reflected a more favorable situation than that which prevailed in June. The number and liabilities of business failures within the district during August were less by more than 15 per cent than during July.

Demand for Credit
Increases in commercial demand for credit, resulting both from seasonal needs of trade and from recent slight increases in business activity, have been met by member banks out of their own resources. Commercial loans of 66 reporting member banks in the principal cities of the district increased \$5,000,000 during the four weeks ended September 10, 1924. A reduction of \$4,000,000 in loans secured by stocks and bonds and of \$2,000,000 in investments provided the funds necessary to care for this increase in commercial borrowing. Demand deposits of reporting banks have increased further, and at \$781,000,000 on September 10, were at record levels. Earning assets of the Reserve Bank increased slightly during the month as a result of purchases of government securities and of acceptance discounts of the bank, at \$16,000,000 on September 17, were at the lowest point reached since the latter part of 1917. Interest rates have remained at low levels.

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Matching Coat And Frock Is Season's Game



By MME. LISBETH

Three or four years ago the first three-piece or ensemble suits were introduced and were worn by the discriminating few. Since then they have been steadily increasing in favor until this season they are recognized as the very smartest expression of the dressmaker's art, and the women who have not been able for various reasons to add one to their wardrobes are regarding somewhat enviously those that have been more fortunate. And many women are figuring feverishly to find some way to make their finances cover the cost of this most desirable garment.

The suit pictured consists of a three-quarter length coat of heavy black printed crepe. It is worn over a black satin frock, and the trimmings on cuffs and collar are also of black satin to match the frock. The coat lining does not show in the picture, of course, but I am sure that if it did we would see that it, too, was of the matching satin. A row of black bone buttons constitutes at once the fastening and another trimming note.

TORRANCE PERSONS AND PASTIMES

Mrs. Ada V. Robbins, mother of Dr. Maude Chambers, is quite ill at her home at 820 Cota avenue.

Mr. and Mrs. F. J. Young and family, of Cota avenue, and Mr. and Mrs. D. G. McDonald and family, of Compton, passed the weekend with a camping trip to the Mojave desert, coming home by way of Cajon pass.

Mrs. R. H. Miller of Hollywood was the overnight guest of Mr. and Mrs. J. H. Modest Saturday night. Mr. Miller joined her Sunday and, with Mr. and Mrs. Modest, made a pleasant party who passed the day at Huntington Beach.

Mrs. Marie Dannelly, proprietor of Dannelly's cafe, is leaving Wednesday for a two weeks' vacation, to be passed at San Diego and Fallbrook. Mrs. Dannelly's sister, Mrs. Baldwin, will have charge of the business during her absence.

Mrs. C. C. Spicer of Arlington avenue entertained Mr. Spicer's aunt, Mrs. E. B. Dickerson, of Santa Rosa. Mrs. Dickerson, who is 82, has just returned from visiting her sister, Mrs. Rosstiter, of Pasadena, who is 86.

Mr. and Mrs. Ross Van Voorhis and daughter Virginia Lee were in Hollywood Tuesday to see "The Thief of Bagdad."

Mr. and Mrs. George Bradford and children, of Cabrillo avenue, passed Sunday with friends in Long Beach.

Mrs. Janet Woodburn and family, of Cabrillo avenue, heard W. J. Bryan at Hollywood Sunday night.

A very pleasant picnic was enjoyed at Orange County Park Sunday by Mr. and Mrs. Fred Boice and the Misses Ruth and Elinore Boice of Cabrillo avenue, Mr. and Mrs. E. E. Lehman, and Wolford and Lehman of Border avenue, and Mr. and Mrs. P. D. Boice of Los Angeles.

Mr. and Mrs. Arthur Jones and daughter, Chicago, arrived in Torrance, recently, to make their home. Mrs. Jones is a sister of M. H. and Royal Tyler, who have large property interests in Torrance.

Mr. and Mrs. M. H. Tyler, 1819 Cabrillo avenue, are recovering from an attack of blood poisoning in her foot.

Mr. and Mrs. Arthur Delphia, 2071 1/2 Redondo boulevard, have rented their property and are moving to Los Angeles to reside.

Mrs. E. V. Proctor of Park Terrace was honor guest at a delightful dinner party held at her home last Friday evening in honor of her birthday. Among those present were A. A. Aand, Mr. and Mrs. R. J. Hebert, Mr. and Mrs. C. S. Leslie, and the host and hostess, Mr. and Mrs. E. V. Proctor.

Born—Sept. 29, at Hermosa-Redondo hospital, to Mr. and Mrs. Louis H. Deininger of West Carson street, a daughter—Karna Jane.

Mr. and Mrs. F. P. Lewis of Amapola avenue and Mr. and Mrs. Day of Long Beach passed Friday in Los Angeles.

Miss Frances Reynolds of La Centinella ranch, Inglewood, was a luncheon guest of her brother and wife, Mr. and Mrs. Nelson E. Reynolds, of Andro avenue.

Mrs. W. C. Dolley of Gramercy avenue entertained the Afternoon Card Club Friday afternoon. The honors were awarded to Mrs. Henry Barnett, Mrs. Harry McManus and Mrs. Walter Swindell.

Mr. and Mrs. Charles Black of Vista Highlands and Mr. and Mrs. C. C. Chambers of Long Beach were dinner guests of Mr. and Mrs. G. H. Bradford of Cabrillo avenue Tuesday evening.

Mr. and Mrs. Nelson E. Reynolds of Andro avenue and Miss Frances Reynolds of Inglewood were dinner guests of Mr. and Mrs. L. M. Pollock of Lomita Friday evening.

Mr. and Mrs. Earl Miles and family passed the weekend with Mrs. Della Moon of 2224 street.

Mr. and Mrs. J. E. Finch, Mr. and Mrs. W. M. Schaller, and Mrs. Nannie Stanfill, who formerly resided at 2207 Gramercy avenue, were business visitors from Los Angeles Saturday.

Lost—Boston bull pup; brindle, short tail; answers "Frixie." Mr. Ward, Torrance Cleaners, Cravens avenue—Adv.

Coming, Goings and Doings of Folks Hereabouts

Mrs. Della Moon entertained Mr. and Mrs. Al Hamilton of Los Angeles at dinner Sunday.

Mrs. Mary Perkins of Gramercy avenue is visiting with her children in Susanville.

Mrs. Gilliland of Oakland arrived this week to pass some time with her mother, Mrs. Mary Perkins, 1812 Gramercy avenue.

Henry Grub and family have moved from 1736 Gramercy avenue to Anaheim.

J. L. Hickman, who formerly lived at 2255 Carson street, has moved to 1933 Letona street, San Pedro.

Mr. and Mrs. M. J. Pace of 1926 Gramercy avenue have moved to 210 South Helberia street, Redondo Beach.

E. T. Rambringer has moved from 2164 Redondo boulevard to 1551 Cypress street, Lomita.

Mr. and Mrs. F. C. Wardall of North Coronado Terrace, Los Angeles, visited in the Comings and Calder's homes, Cabrillo avenue, Thursday and Friday.

OPENS BEAUTY SHOP

Miss H. Temple announces the reopening of the beauty shop in the Tansey barber shop, 1913 Carson street, Torrance. Miss Temple comes to Torrance from Los Angeles and Washington. She states that the new shop will make a specialty of marcelling.

Notice

To Our Friends and Patrons of Torrance and Vicinity:

We wish to thank you all for your support and co-operation in helping us maintain a successful and up-to-date theatre in Torrance. We are mighty sorry to leave you all, but owing to ill health of Mr. McVey we were compelled to sell out and live elsewhere. We will always have a warm spot in our hearts for Torrance, but we feel that our health comes first, and that is the only reason that we are leaving your city. We have been in business here just three years to date, and have enjoyed every moment of that time, even if we did have a lot of ups and downs.

We do not expect to move from our home until November first.

Mrs. Phoebe Milburn was the first person to buy a ticket to the theatre on opening night. We are quite sure that our successors will try to please and give you the best in pictures, as we have done in the past. We wish them every success.

(Signed)
Mr. and Mrs. J. C. McVEY
Torrance Theatre,
Torrance

Miss H. Temple

Announces the Re-opening of the

BEAUTY PARLOR

At

TANSEY'S BARBER SHOP

1913 CARSON ST.
Torrance Calif.

PRETTY DANGEROUS
After an exhibition in a cage with an unusually fierce lion, the trainer said to the manager of the circus:
"This is going to be the death of me yet. I can feel it in my bones."
"You're not losing your nerve, are you, Dan? You're not afraid of that lion?" inquired the manager, anxiously.
"Afraid of the lion?" sneered Dan in disgust. "I should say not! But those cages are the worst places on earth of drafts, and some day I'll take cold in one of them and it will be the death of me."
Mrs. George Reyer of San Pedro spent Monday with Mrs. J. B. French of Star street.
Miss Bessie Reid of 261st street is back in school after several days' absence on account of illness.

FIRST ANNIVERSARY VAN ANDLES' Specialty Shop

1314 Sartori Ave., Torrance

EXTRA SPECIALS FOR WEDNESDAY, THURSDAY, FRIDAY and SATURDAY

LAST FOUR DAYS OF FIRST ANNIVERSARY SALE IN TORRANCE

Dresses

Sizes 18 to 52
—Canton Crepe and Wool Serge, both tailored and lace trimmed

Your choice \$7.50

SEASON'S SNAPPY HATS

Very Special at \$4.95

JUST ARRIVED—A SHIPMENT OF FUR-TRIMMED DRESS COATS FOR OUR ANNIVERSARY SALE

—Some Choice Sport Coats left at a big reduction.

WHERE THE STANDARD OF SERVICE NEVER VARIES—

THE SERVICE HELPFULNESS ACCOMMODATION

First National Bank

—IS A BUSINESS FRIEND
CO-OPERATION —Timed to the Hour

H-----

The Biggest Event Ever In Torrance

R

OCTOBER 6-7-8-9

Next Friday's Paper Will Tell All About It

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