

CLASSIFIED Advertisements

All ads published in both TORRANCE HERALD and LOMITA NEWS.
Rates for combined circulations, both papers:
One insertion, per word..... 20¢
Two insertions, per word..... 30¢
Three insertions, per word..... 45¢
Four insertions, per word..... 60¢
Minimum ad, 12 words.
Display Classified, 50¢ per inch.
Eight lines to inch. Estimate SIX ORDINARY words to the line. Initials and figures count as words. All ads with white space computed at rate of 80¢ per inch.
Classified Ad Columns close: For Tuesday Edition, 5:30 P. M. Monday.
For Friday Edition, 5:30 P. M. Thursday.
Phone Torrance 200.
Phone Lomita 105.

- CLASSIFICATION**
- 1 ANNOUNCEMENTS
 - 2 FUNERAL NOTICES
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 - 4 LODGE NOTICES
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 - 6 BUSINESS DIRECTORY
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 - 11 FOR RENT: HOUSES, FURNISHED
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1 Announcements
HAVING DISPOSED OF our interests in the Torrance Theatre, we will not be responsible for any indebtedness incurred by the theatre after Sept. 1, 1924. Any accounts now standing against us should be collected before Sept. 15, 1924.—J. C. and Anna M. McVey.

6 Business Directory
D. C. TURNER
In Rappaport's Store
Expert Shoe Repairer
Makes Old Shoes Look New

EXPERIENCED DRESSMAKER—Plain sewing and making over a specialty. Prices reasonable. El Prado Courts, Apt. 7, Torrance.

MARCELLING and shampooing. Call Lomita 317-J for appointment. Mrs. J. B. French, 3030 Star St.

HEMSTITCHING—Plain, 10¢ yd.; cord, 12½¢ yd.; drawn, 15¢ yd. Dortha May Hat Shop, 1164 Narbonne, Lomita, across from school.

SPECIALISTS on radiators, fenders, bodies and tanks. New cars, 180 North Catalina Ave. Redondo.

G. H. HOFFMAN, moving and express. Residence 3022 Poppy St., or Paxman's Hardware, 1109 Narbonne Ave. Phone Lomita 107; residence phone 208-J.

HEMSTITCHING, Mrs. King, 2267 West Carson St., 1 block west of high school.

BARCLAY Corsetiere—Mrs. W. H. Martin, 2845 Beacon. Ph. Lo. 52.

MARCELLE and bob curling, 75 cents. 215-A Amapola. Mrs. C. E. Smith.

PRACTICAL NURSING by experienced woman, 2805 East Chestnut St., Lomita.

7 Personal
BIG BENEFITS for little money in the Moose Lodge.

10 Financial
YOUR HOME Financed 100%. See Chas. Vonderabe, 1911 Carson.

FIFTEEN 310 shares Day and Night Garage stock for 50 cents on dollar. Jack Farmer, Brighton Hotel.

11 For Rent: Houses Furnished
FOR RENT OR SALE—Furnished 4-room house and garage, on "Spindle Top," one mile from Torrance. Rent at \$25 per month. Sale price \$2200. Western Realty, Rappaport Bldg.

12 For Rent: Houses Unfurnished
FOR RENT—Modern four-room unfurnished duplex; garage, 2222 Gramerey Ave.

FOR RENT—3 acres with 5-room house. J. M. Jessup, 615 Central Ave., Gardena.

BUNGALOW FOR RENT, unfurnished. 1712 Manuel Ave., Torrance.

FOR SALE—Nice bungalow, four rooms and bath, modern; \$40 a month. Inquire 815 Portola Ave.

FOR RENT—\$18 per month. Two-room houses on car line, 17601 Normandie Ave., Gardena.

13 For Rent: Apartments and Flats Furnished
NEW SINGLE APARTMENT, furnished. Edison Bldg., Apt. 5, or Torrance Investment Co.

FURNISHED APARTMENT for rent. 25519 Belleport, Harbor City.

14 For Rent: Apartments and Flats, Unfurnished
FOR RENT, unfurnished—2 new flats, \$35. Inquire at 1734 Arlington, or phone 37.

15 For Rent: Rooms, Furnished
FOR RENT—Sleeping room; separate entrance; \$4. 1814 Martina Ave., Torrance.

FURNISHED ROOM FOR RENT. 1719 Arlington.

EXCELLENT CAMP SITES with all modern conveniences, \$7.50 per month. Torrance Auto Camp, Tel. Torrance 165.

19 For Rent: Furnished or Unfurnished
FOR RENT—Furnished and unfurnished apartments; hot water, vacuum; janitor service. Norman Arms, 2117 Redondo Blvd. Inquire Apt. L.

20 Board and Room
ROOM AND BOARD—Meals by day or week; home cooking. Rates reasonable. 1729 Cabrillo Ave., Torrance.

24 Poultry and Pet Stock
RABBITS, fryers, 25¢ a pound; also pet rabbits. 2757 Austin St., Lomita.

25 For Sale: Miscellaneous
FOR SALE—BABY BUGGY, CRIB, 819 Cota Ave., Torrance.

MUSCAT GRAPES FOR SALE, \$1 a lug. Corner Ocean Ave and Normandie.

FOR SALE—Wicker sulky. Cost \$15; will sell at reasonable price. Mrs. Edw. VIII, 2500 Arlington.

26 Help Wanted: Male
WANTED—Five boys to deliver circulars. Hoffman's Shoe Store, 1320 Sartori.

27 Help Wanted: Female
WANTED AT ONCE—25 salesgirls. Hoffman's Shoe Store, 1320 Sartori Ave.

30 Wanted To Buy
WANTED—Beef cattle and veal. Will pay best prices for good material. Geo. W. Gillespie, P. O. Box 315, Inglewood, Cal.

WANTED TO BUY—Building lot in good residence district of Torrance. State location, price, and best terms in first letter. Must be bargain. Write "New Resident," care Torrance Herald.

WANTED—Real estate. List your properties with the Neill Realty Company. S-29-tf

WILL PAY CASH for used furniture. Lewis Ripple, 1919 Carson. Phone 73-W.

33: Real Estate: Improved
THREE-ROOM HOUSE, built-in porch, modern throughout. Priced \$2300; \$400 down, \$25 per month, including interest. C. E. Rathburn, 1309 Post, Phone 68.

FOR SALE, \$4700—New five-room bungalow, with garage; two bedrooms; hardwood floors in two front rooms; lawn, flowers; very complete. Terms. 823 Amapola Ave.

WE BUILD 4-room houses for \$575. Concrete foundations. These houses are finished inside and out. Route 1, Box 479, Redondo Beach.

FOR SALE OR RENT—Small cottage, garage and one-half acre of land. Rent for \$20 month. P. D. Murray, Apt. A, 2075 Redondo Blvd., Torrance.

A MODERN 4-room house, double garage; pavement all paid. \$3300; \$2000 cash and balance \$30 per month. Owner, D. D. Horrall, 2223 Andrea Ave.

COMPLETELY furnished 5-room house and garage, facing P. E. shops; reasonable. 2264 Dominguez St., Torrance.

NEW, modern four-room house, \$50 per month for first year and \$40 per month thereafter. Address owner, Box 1073, Torrance.

33 Real Estate: Improved.

FOR HOMES IN LOMITA, and for fire, compensation and automobile insurance, see J. W. WELTE 1144 Narbonne Lomita Across from School

34 Real Estate: Unimproved

LOTS, while they last—One 40-ft. with water, lights and gas, \$400; terms. Two 45-ft. lots, \$550 each. 50-ft. lot on Carson St., 3 blocks from Union Tool, \$700. Mrs. F. Austin, 1911 Carson St.

FOR SALE—Clear lot, 50x145, restricted. Can build garage-house on rear. East front; paved street, curbs, walks, light, gas, water, phone. Lucile Ave., Lomita. See owner, 2883 East Westton St.

LOT FOR SALE—Lot 2, Block 78, Amapola Ave. Fine for home or duplex. Price \$1250 for quick sale. Owner, H. Gambichler, P. O. Box 967, Torrance.

GO ANY TIME to Paso Robles. Good land can be purchased now from \$15 an acre up. Trip to see land can be arranged any time. F. D. Murray, Apt. A, 2075 Redondo Blvd., Torrance, Calif.

TWO LOTS, facing Post and Cota. Anxious to sell; will sacrifice. W. C. Hamilton, 211 South Citron, Anaheim, Calif.

38 Real Estate for Sale or Trade

NEW DUPLEX, 907 Amapola. What have you? G. Morris, 315 Elm, Long Beach.

FOR SALE OR TRADE, or rent for machine shop, or otherwise, on Carson and Date. Inquire or write 128 North Middleton St., Huntington Park, Calif.

FOR SALE OR EXCHANGE—Will exchange four-unit court nicely located in San Pedro, showing a good income on money invested, for improved acreage in Lomita. This is a bonafide proposition, so if you are desirous of this sort of an exchange get in touch with Mr. McGinnis, with H. J. Anderson, realtor, 700 South Pacific avenue, San Pedro, or phone 1642-R.

WILL BUILD STORES on lot 60x140, Marcella Ave., opposite Torrance Herald. Fine location for market. 2968 1/2 Francis Ave., Los Angeles. Phone Dunkirk 625.

39 Musical Instruments

FOR SALE—Victrola No. 80, cabinet style, 35 records. 3021 Star street, Lomita.

40 Miscellaneous

CALL MRS. LYNNE, Lomita 102, before 8 a. m. and after 5:30 p. m. and give her your news items or advertisements. Anywhere at any time. No items or advertisement too small and none too large.

Try Our Want Ads for Best Results

C. W. ALLEN
D. C., Ph. C.
Palmer Graduate
Chiropractor
1337 El Prado St.
Office Phone 100-W
Hours: 9 to 12, 2 to 5, 6 to 8:30

THE FAMILY SHOE STORE
Men, Women and Children
We do only first class shoe repairing.
Prices Lowest—Quality Highest
We aim to please.
Give us a trial.
Hoffman's Shoe Store
Across from Masonic Temple.

WARFIELD PICKS
FILM'S GREATEST
EMOTIONAL STAR



David Warfield, famed actor, says *Blanche Sweet* is the screen's greatest emotional actress. He made the *Altar* after seeing her in "Toss of the D'Urbervilles."

WIFE SAVERS BY MRS. MARY MORTON

BAKING FISH
Isn't it provoking when you have baked a fish nice and brown for dinner to have it break while you are removing it to the platter and make a most unseemly appearance when you wanted it to be most attractive. Try this, next time you bake a fish: Slip two pieces of clean white muslin under it when you lay it in the pan. By taking hold of each end of the two strips you can remove the fish to the serving platter without breaking it.

Salmon Salad.—Large can of any good brand of red salmon. Take out any bits of skin and bones. Break the salmon into bits. Add about twelve stuffed olives cut in half. Cut up several stalks of crisp celery, and if unable to buy celery add crisp lettuce cut very fine. English walnuts are very good in the salad but are not necessary. Mix well and add as much mayonnaise dressing as you care for. Serve on a lettuce leaf.

Marshmallow Crackers.—Place marshmallows on crackers and half of an English walnut on the marshmallow. Put in a hot oven until the marshmallow is melted and slightly browned. Crackers which have lost their crispness may be used, as the heat will restore them.

When washing outside window sills, which get so dirty, use wet newspapers and you will be surprised how they clean and gather up the dirt, besides saving the many household cloths, which are not always plentiful. They require no washing and can be dried and burned or thrown out with the trash. You can find many uses for wet newspapers instead of cloths when cleaning about the house.

Gingered Pears.—To eight pounds of pears, chopped very thin, allow four pounds or less of sugar, one cup of water, the juice and thin yellow rind of four lemons (be sure they are not bitter), and one-eighth pound or more of green ginger root, scraped and cut in thin slices. Bring the sugar and water to a boil, add the fruit, ginger and lemon, then simmer three-quarters of an hour or until the consistency of marmalade.

HERB MIXTURE
A good herb mixture for soups and meats is made as follows: One ounce of thyme, one ounce summer savory, one ounce sweet marjoram, one-half ounce sage. Mix these well together, rub through a sieve, and keep well covered.

Blueberry Pancakes.—One cup sour milk, one-half teaspoon soda, one egg, one-fourth teaspoon salt, one cup flour, one cup huckleberries. Sift soda, salt and flour well together; stir in the sour milk, then the beaten yolk of the egg, next the blueberries rolled in flour, lastly the beaten white of the egg. Fry on a hot griddle. Eat with brown sugar or syrup. Add a little more flour if batter seems too thin.

Oatmeal Cookies.—Cream three-fourths cup butter with one cup sugar (medium brown sugar is best for these cookies), add two well beaten eggs. Sift three-fourths teaspoon cinnamon, then add to the mixture two cups uncooked rolled oats and one cup chopped raisins, or one-half cup raisins and one-half cup chopped nut meats sprinkled with flour. Drop on greased tins and bake.

Carry your mattress like a suitcase. Fold your mattress lengthwise, sew a loop of tape at each end and a button opposite the loop at each end; loop tape over buttons (this is to hold your mattress ends together); now sew two handles in center of mattress. Your mattress is now shaped like a suitcase and so is easy to carry out to air. One person alone can handle it easily. This takes away the awkwardness of handling the mattress.

INSECT PESTS
If you are troubled with roaches or other insects, fight these pests vigorously and do not stop until the last one disappears for good. The best way to get into the cracks and crevices where they lodge is to use a blower for powders and a spray for liquids. This insures no waste of the material, and you are sure to reach the hiding places of the insects. Gasoline sprayed in this manner every day until the disappearance of the pests will not only kill the living ones but also the eggs.

Canned Salmon.—Turn fish out on a plate, keeping as whole as possible. Steam until hot, then turn upon a hot platter and garnish with hard-boiled eggs, sliced, and slices of lemon and parsley. Serve with drawn butter sauce with hard-boiled eggs chopped in it and a little lemon juice.

Jellied Meat Loaf.—Four cups cooked meat (diced), four hard-boiled eggs, two tablespoons gelatine soaked in one-half cup cold water. Olives and pickles, celery and pimientos (if desired). One pint concentrated meat broth, salt, pepper. Mix eggs, meat and seasoning with broth. Add soaked gelatine which has been dissolved.

Make the most of the utensils you have on hand. The ice pick is a good utensil to punch through the holes marked on the top of cleanser powder cans. It can also be

used to make holes in the top of pasteboard washing powder boxes. You can make as many as necessary, and the powder will not pour freely as when top is taken off.

While cheese has been a staple food for a great many years, there still seems to be a widespread idea that it should be used only in small quantities, thus being simply an accessory to the meal, and not take the place of the main dish. There are hundreds of different varieties of cheese, but they are all alike to the extent that they contain casein and more or less fat and mineral properties. The highly flavored cheeses are only suitable to be served as appetizers, but the mild varieties may be served as staple articles of diet, thus taking the place of meat, fish, eggs. For this reason the use of cheese may be greatly extended during the warm months.

If a little spinach is left over from yesterday's dinner, mix it with an equal amount of chopped butter and season with pepper and salt. Serve in individual dishes.

One observing mother said that she found that paper dolls often proved more of an annoyance than a pleasure to small children. The difficulty was that the clothes would not stay on. She conceived the idea of saving all the empty spoons. A stick as long as the doll is high was smoothed down the front, sharpened at one end and fixed with the rice. The doll was pasted on this and was thus made to stand firmly while being dressed. The dresses were made double—that is, a front and a back cut in one—and slipped on over the head. Even a tiny child could dress such a doll without becoming impatient.

Left-over slices of toast may be used as a foundation for any creamed meat or fish.

Spinach Loaf.—One cup chopped spinach, four cups boiled rice, two cups white sauce, one red pepper. Make a thick white sauce of two cups milk, four tablespoons flour, four tablespoons butter, and one teaspoon salt. Mix with the rice, spin into loaf, bake 20 to 30 minutes.

Fairy Muffins.—Three tablespoons of shortening, three tablespoons of sugar, two eggs (beaten separately), one cup of milk, two cups of flour, three teaspoons of baking powder, one-quarter teaspoon salt. Cream shortening, add sugar and yolks of eggs well beaten; add milk alternately with flour, baking powder and salt, which has all been sifted; fold in stiffly beaten whites, pour into buttered muffin tins. Bake at 400 degrees Fahrenheit temperature.

Chocolate Cookies.—One cup brown sugar, three-fourths cup shortening, one egg, two tablespoons cocoa dissolved in a little hot water, three-fourths cup sour milk, one-half teaspoon baking soda, one-fourth teaspoon cream of tartar, two cups flour, three-fourths cup nut meats, one-half teaspoon salt. Drop from spoon onto greased pan and bake in moderate oven.

A certain clever little girl had some new brown shoes of which she was very proud. While wearing them to school they became scratched, so the little girl took some of her brown school crayon and went over the scratches with it, then applied brown polish. Now they look like new.

Whole Wheat Waffles.—Two cups whole wheat flour, one-half teaspoon salt, one tablespoon melted butter, and milk to make a thick batter. Mix thoroughly and add two well beaten eggs and two teaspoons baking powder. Stir well and bake in waffle irons.

Golden Honey Syrup for Waffles or Pancakes.—Put three cups of sugar and two of water in kettle and boil until it is a rich syrup. Then take from the fire and add one cup of honey. Mix well and strain while warm.

Mix a small quantity of vinegar with a handful of salt to clean the inside of a cut glass decanter or glass vase. Shake well and rinse in clear water.

ALL BUT THAT
The Oklahoma motor car agent had completed lengthy explanations to an Osage chief.

"Now I've gone over this car thoroughly with you; I've shown you every cam and shaft, and I'd like to have your order. But is there still anything you don't understand; any questions you would like to ask?"

Chief—"Yes; what makes it go?"

FIFTY-FIFTY
An Englishman was on a walk-outskirts of a town he espied an old man standing on the bridge staring contemplatively at the river.

Going up to him, he inquired pleasantly: "Can you tell me where I can get a good glass of whisky in this village?"

The old man smiled gently and shook his head.

"No, no, I can't do that, mister," he replied; "but I can tell ye where ye can get two."

Facts Taken From Talks Before the Cotton States Merchants' Assn., Aug. 28th, 1924

The total newspaper advertising of 122 daily newspapers in 28 principal cities of the United States in the year 1923 was 1,333,954,971 agate lines—a gain of 92,651,690 lines over the previous year.

We are not handicapped today in unfolding our business the same as our forefathers were who were compelled to depend chiefly upon personal exploitation of the individual, for the circulation in those days was very small.

First of all, the newspaper has circulation. A single newspaper will often cover from 60 to 80 per cent of the homes in its territory. Advertising space in that paper will give a much greater return per dollar spent than will any other form of advertising on which postage is spent.

Second, people are accustomed to reading the newspaper. It is not difficult to get their attention, as in the case of the circular letter, the booklet and other forms of direct-by-mail advertising.

Third, and best of all, it is timely. The advertiser is able to appeal to his audience by frequent advertisements.

So we are led to believe that even criticisms about us in the columns of newspapers is good advertising, and so with the retail merchant, the minute he starts figuring on selling merchandise, he has got to start figuring on the advertising that is going to do it.

Advertising certainly has many sides. It can scream, talk, or whisper; it can attract the eye or befuddle it. It can be an interesting story, or uninteresting piffle. There are just as many kinds of advertising as there are things to advertise. There is the sincere kind that breathes honesty and truthfulness, and which carries the reader right through to the other end, and then again—there is the kind of advertising that says "Beware, I am just trying to attract attention; I don't mean what I say, and I don't intend to make good on the extravagant claims I am talking about."

Newspapers, however, are not in the habit of publishing misleading advertising, and for that reason the public has unlimited confidence in newspaper advertising.

If the retail merchant would figure on spending two per cent of his gross receipts for newspaper advertising and one-half of one per cent for direct mail advertising, such as letters, post cards, etc., and prepare this advertising the same as if he were talking to his customers when they come in his store, there would be no need to complain about quiet trade.

SEE US FOR MORE BUSINESS

TORRANCE HERALD PHONE 200
LOMITA NEWS PHONE 304