

### NEW CHEVROLET MODELS WILL BE ON DISPLAY AT AUTO SHOW

New Chevrolet models will be in the section reserved by the on display at the automobile show Day and Night Garage, Jack Han-

son announced today. The 1925 Chevrolet models have larger brakes, larger steering wheels, and new and improved rear axles. The new De Luxe models are especially attractive with disc wheels, new and good-looking upholstery, side wings, motometer, front and rear bumpers, and parking lights.

The Good  
**MAXWELL**  
and  
**CHRYSLER SIX**

Can now be bought on  
**18 MONTHLY PAYMENTS**

See us at the Torrance  
**FIESTA AND EXPOSITION**

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FOR  
**AUTOMOBILE INSURANCE**

**Tom Foley**

Phone 135-M 1405 Marcelina Ave.

### Schultz, Peckham and Schultz Sell Fords All Over Southland

You may not win the Ford coupe which the Legion will give away Saturday night, but you can always buy a Ford in Torrance and be assured of excellent service from Schultz, Peckham & Schultz, according to George Peckham, who will be in charge of the Ford exhibit at the Fiesta auto show. The Legion boys bought the coupe from the Torrance dealer, and Mr.

Schultz requested that his thanks be expressed to the Legionnaires through these columns. The Schultz, Peckham & Schultz organization holds a distinctive place in the commercial life of Torrance, as is evidenced by the sales records of the company, which show buyers from all over Southern California coming to this city to purchase Fords.

### LOTS OF FREE GOODS TO BE GIVEN AWAY

There will be plenty of valuable souvenirs given away by the commercial exhibitors during the Fiesta. Most of the Torrance business men who have taken space in the Exposition tent, on both sides of the big runway, are prepared to donate.

On Saturday night several of the merchants will award valuable merchandise. Huddleston's will give away several valuable pieces of bedroom furniture on the last night.

The Beacon Drug Store has a surprise.

Other merchants are planning to give souvenirs away.

And of course there is the Ford coupe which will be awarded Saturday night.

### HERE IS A LIST OF EXHIBITORS AT EXPOSITION

Following is a list of exhibitors who have taken space in the Exposition which opens at the Fiesta grounds on Cabrillo tonight:

- First National Bank.
- Torrance Investment Company.
- Huddleston's.
- Renn & Tomkins.
- Tom Bartlett.
- Paige Grocery.
- Beacon Drug Company.
- DeBra Radio Store.
- Consolidated Lumber Company.
- Union Tool Company.
- The "Eskimo King."
- Torrance Chamber of Commerce.
- Redondo Beach Chamber of Commerce.
- California Almond Company.
- American Legion.
- Boy Scouts of America.
- Torrance Herald.

With the Ford coupe mounted on a truck alongside of a piano, members of the Legion here visited Hollywood and San Pedro last week, played several selections, and generally advertised the Torrance Fiesta and Exposition. They disposed of plenty of investments in the Ford, too.

### FOLEY TELLS BENEFITS OF NEW OUTFIT

Now comes the motorist's Good Samaritan to Torrance to put an end forever to those expensive and exasperating road troubles that come at intervals to every automobilist — to remove the black dread of tire troubles from the lives of women motorists—to make touring, traveling and the everyday use of a car as safe and comfortable and enjoyable as the ordinary shopping trip about town. He is the National Automobile Club, with headquarters and service units here and in every city and town of consequence in California.

Here, according to Tom Foley, who is the special appointed representative of the club, is the way all this is accomplished: In each city and town at 30-mile intervals throughout the entire state the National Automobile Club is establishing, or has already established, headquarters and service units. Members are privileged to call upon these service units for help whenever, wherever and as often as they need tow service or road repairs. A car and an experienced mechanic will be sent at once to their assistance to make repairs or to tow them in to the garage. And to this is added a special service to women motorists. They may call upon the service unit for tire change or repairs at any time.

Besides this, each town maintains one or more touring information bureaus from which is issued full, authentic and up-to-the-minute touring information and advice. Other service features are also handled, making the most complete and helpful motorists' organization yet formed. The annual membership is \$10, and memberships are issued to cars rather than to individuals, so that every member of the family, every driver of the car, is protected.

The stability of the organization is guaranteed by the backing of some of the largest and strongest insurance companies in the world.

### PAIGE RETAIL SALES REACH RECORD MARK

Retail sales by the dealer organization of the Paige-Detroit Motor Car Company for the month of May were again ahead of any previous month in the history of the organization, and totaled nearly 5500.

Of this total, merchants, as a classification on the records of the distribution department of the company, bought 13.8 per cent of the Paiges and Jewetts sold, Harry M. Jewett, president of the Paige company, has made public.

Foremen, machinists and other skilled mechanics, long leaders as buyers of Paige and Jewett cars, were in second place, absorbing 10 per cent of the entire retail sales. The other sales in the order of their percentages of the whole follow by classes: Executives and manufacturers, 9.1; building trades, 9.1; women, 7.5; salesmen, 6.7; farmers, 5.2; physicians, 4.7; transportation, railway, etc., 4.6; real estate and insurance, 4.1; clerks, accountants, etc., 3.3; national, state and city employees, 2.5; engineers and architects, 2.4; hotel, restaurant, pool room, etc., 2.3; retired, 2.2; taxi and livery, 1.8; lawyers, 1.6; garage and accessories, 1.3; newspapers, printing, etc., 1.3; teachers and clergy, 1.2; personal service, barbers and laundry, 1.1; miscellaneous, 3.

### Wilmington Band To Give Concert Wednesday Night

The Wilmington Chamber of Commerce band will play a concert at the Fiesta grounds Wednesday night. The Wilmington organization gladly donated the services of the band to help the Torrance Legion post.

Tom Bartlett is on hand again this year with his annual kisses—the candy kind.



Mr. H. Gail Kreis  
**HUDSON AND ESSEX**  
Dealer

Invites the public to see and learn more about the above mentioned automobiles this week, at their booth in the Fiesta tent.

**July 15 to 19, Inclusive**

THE LATEST MODELS FOR BOTH MAKES OF CARS WILL BE ON DISPLAY

**H. GAIL KREIS**

HUDSON-ESSEX  
Western Avenue, Moneta  
Fred Palmer, Local Dealer



# TONIGHT'S THE NIGHT

WHEN THE  
**Torrance Fiesta and Exposition Opens**  
And It Will Stay Open

**For Five Nights of Fun, Frolic and Education!**

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WRESTLING  
BOXING

AUTO SHOW  
FREE SOUVENIRS  
BAND CONCERT  
Wednesday Night

THE BEST  
FIESTA EVER  
STAGED HERE

**FORD COUPE GIVEN AWAY FREE SATURDAY NIGHT---BE THERE**

**Bert S. Crossland Post No. 170 American Legion**