"There is no Substitute for Circulation."

Tenth Year—No. 50

TORRANCE, CALIF., TUESDAY, JULY 8, 1924.

Biggest Torrance Fiesta Opens Next Week

Brisk Demand for Steel Keeps Plant In Torrance Busy

Lull In Other Parts of Country Has Not Affected Columbia Steel Corporation With Big Mills Operating Here

VICE-PRESIDENT OF COMPANY TELLS CONDITIONS

Building Operations Along Pacific Coast Sufficient to Keep Huge Factory in This City Running at Capacity

The demand for steel is still strong on the Pacific coast, though there has been a lull in the market of this commodity in other hasts of the country the last few months, according to D. H. Botchford of San Francisco, vice-president and general manager of the Columbia Steel Corporation, which operates a steel plant here.

Mr. Botchford, now in Los Angeles, is accompanied by N. A. Becker, the superintendent of the company's plant at Pittsburg, near plant are the first of their kind to be established in the west," said Mr. Botchford, "Before our company started its operations about two years ago all the pig iron used in this section had to be shipped in from other parts of the country. Now much of this product used here is supplied by our plant."

company's plant at Pittsburg, near

Run at Capacity

"The vast building operations that have been in progress in this section have taxed the plant almost to its capacity and there has been only a slight decrease in the local demand," said Mr. Botchford, "Reports from other steel producting sections of the country state that many plants have cut down on production owing to a lessened demand. This has probably been brought on largely by pre-election uncertainty in husiness, but it has been hardly appreciable in the west."

Into stee is suppose. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The company disposes of most of its finished from Sait Lake City. The contain the product on the Pacific Coast and also does some export business, of Arlington avenue, were week-end greats of Mr. and Mrs. H. M. Tolson and slos does some export business, of Arlington avenue, were week-end greats and sons, of Arlington avenue, and sons, of Arlington ave

Martin Will Recover From Pistol Wound

WESTON WELL DRILLS BELOW 4000-FT. LEVEL

Sentinel Takes Gas From' Rich Leases on East Side of Field

WOMAN'S CLUB CORPORATION NAMES OFFICERS, DIRECTORS

Sells Product Here
In addition to the Torrance
plant the company operates one
steel manufacturing plant near San
Francisco and another at Portland,
Ore. The pig iron to be converted
into steel is shipped to these points

The box

Observations

The Democratic Convention and the Need of Reforms—Permanent Farm Relief—Los Angeles Newspapers-A Genus Husband's Lament

= W. HAROLD KINGSLEY =

THE Democratic convention has proven more disgusting than enlightening. It must serve to convince all Americans who wish to take their politics seriously—and all Americans should—that the convention system is not satisfactory.

Originally delegates to conventions consisted of actual leaders of their respective committees who went to their party conclaves seriously determined to select as candidates for office men of the highest possible calibre, who deserved the nominations by virtue of their records.

of their records.

But modern party conventions seem to have lost the virtues of similar party events in the past.

The Republican convention of 1912, both conventions of 1920 and both conventions this year have combined to convince the people that party assemblages are designed for the benefit of individuals and not to reflect the political sentiment of the country.

The Democratic convention assembled this year with every opportunity to nominate a candidate who would have had an ever chance to win at the polls. Had a progressive candidate been selected early in the balloting, he would have gone before the country, if not a popular favorite, at least enough of a favorite to make the campaign interesting for his opponent.

But the Democratic bosses contrived to befor the issue by dragging in a religious controversy. That this was done to strengthen the political positions of Al Smith in the New York city organization and George Brennan in the city of Chicago, without regard for party, the people, or the broad issues of conservatism as opposed to progressivism will not be denied by anyone who knows anything at all about politics as it is played in the two largest cities in this country. Brennan cares little who is nominated as long as the nominee will strengthen his personally selected city and state tickets in Illinois. The Tammany organization is in the same position.

Purely personal politics and not principle has ruled at Madison Square Garden. A handful of men with all the basic qualities of personal leadership have east the good of the country to the winds and prostitude their own positions as potential blazers of the trail for the sake of individual aggrandizement.

It is a sad commentary on the state of modern political affairs when the very men who are personally constituted for political leadership use their power and influence for self.

Emotion, inspired by astute students of mob psychology, has taken the place of reason and logic at New York. Wherefore william Jennings Bryan suggests that hereafter

wrong and more often he has been right.

In the question of convention reform he most certainly is right. The only sign of hope as far as this matter is concerned lies in the fact that all conditions get worse before they get better, and long-needed changes in the important means by which we select our presidential nominees may soon be forthcoming.

* * * * *

MOST any legislation for the relief of the farmers of the great Mississippi Valley will be more or less temporary. After the present situation is definitely relieved, the government must devise means to prevent recurrence of the economic disease to which the farm belt is heir. One such means would be the proposed waterway from the Great Lakes to the Gulf and the Great Lakes to the St. Lawrence. These two channels would open up to water transportation one of the greatest empires the world has ever known. It would bring the occans to the heart of the United States, and the markets of the whole world to one of the most productive valleys on the face of the earth. It would do for the Mississippi Valley what the Panama Canal has done for both of our coasts.
The country should bury regional selfishness in consideration

country should bury regional selfishness in consideration

The country should bury regional selfishness in consideration of these tremendous projects.

JAPAN has adopted a program of expansion in her naval aircraft building schedules. No wonder. In the past month aviators from the United States and Paris have flown to her doors and another from London is close to Tokio. The object lesson has been assimilated by the astute little islanders.

Will this country learn its lesson as readily? Or will we, when our round-the-world fliers return home, puff out our closets and with self-satisfaction tell the world to look at that?

Or will we decide, that the feat which our fliers have accomplished merely indicates the importance of aviation, and adopt an aeroplane' building schedule that will be commensurate with our importance in the world?

cich it is published.

Actually Los Angeles has no truly great newspaper. Compared's such splendidly edited organs as the Chicago Tribune, the w York Times, the Minneapolis Journal, the Baltimore Sun, b St. Louis Post-Dispatch, the Kansas Čity Star, the Louisville urier-Journal, the Springfield Republican, the Ohio State Journal, the Hartford Courant, the Cleveland Plain-Dealer, the Boston unscript, the Philadelphia Public Ledger, the Christian Science unitor, the New Orleans Times-Pjcayune, Los Angeles papers we little by which they can commend themselves.

have little by which they can commend themselves.

It is truly a sad plight to be sentenced to depend on Los Angeles newspapers for NEWS of the WORLD.

THAT old song, "My Wife's Gone to the Country," must have been written by a restless husband BEFORE his spouse boarded the train. The genus husband is a weird entity. Sometimes he actually believes that he will have a lot of fun "batching it" while the real boss of the house is on her vacation. But the day she leaves he wishes she were back. The longer she is gone the more he yearns for her return. In her absence, truly he is a miserable creature. He knows not what to do with himself. His footsteps echoing through the corridors of his womanless home strike loneliness to his heart. He is a sad-bird. The dishes pile up, unless by a chance a neighborly housewife, who has received a request before the wife left, comes in and washes them. The wifeless husband blunders about like a ship without motive power, anchor or rudder.

conservation, it was announced to-day by the Torrance Laundry Company. The laundry companies Daylight Saving

All laundries of the harbor district have adopted the daylight saving plan for purposes of power

Company. The laundry companies will be watched with great interest by those interested in the Athens property.

The action of the laundries was taken in response to a request from Gov. Friend W. Richardson.

Fun and Business Will Be Combined In Five Day Event

Home Stretch at Full Speed, With Big Time Sure

"CLEAN SHOWS AND PLENTY OF THEM" IS SLOGAN

C. Carlton Also Promises Even Better Results Than Last Year Under Big Top of Commercial Exhibitors' Tent

home stretch at full speed.

The Legionnaires are determined to make the event this year live up to all that the name implies—a combination of fun and commercial trade-expansion.

The fun features have been provided by T. C. Carlton, whom members of the Legion declare holds an enviable position as the learing carnival man of the state. Mr. Carlton managed the Fiesta and Exposition last year with a success that made the event in 1923 the best event of its kind ever held in the Torrance district. Mr. Carlton has added appreciably to his origanization since last year and declares that the shows this year again will maintain the same high-class and clean aspects as they did in 1922.

With the date for the opening of the Eleventh Annual Torrance of Space for commercial exhibits. The tent this year will be much arrented and the work of the Elevis on today reported the details arranged and the work of preparation coming into the some stretch at full speed. The Legionnaires are determined o make the event this year live to the thing to the the large runway, which proved such a successful feature of the Exposition last year. Merchants and industries in Torrance determined by the Legion this year will be used toward the erection of a new clubbouse, to serve as a memorial to soldiers who died in the World war. With this object in view the committees are working with unsual energy to "sell" the Flesta and Exposition last year with a uccess that made the event in the sale of space for commercial exhibits. The tent this year will be much larger than the one used last season. Both the conumercial exhibits and automobile sho will be held under the one big top. Down the center will be the large runway, which proved such a successful to the commercial exhibits. The tent this year will be much larger than the one used last season. Both the conumercial exhibits and automobile sho will be held under the one big top. Down the center will be the large runway. Merchants and industries in Torrance understan dithat profits made by the Legion this year will be used toward the center will be the large runway.

Merchants and industries in Torrance understan dithat profits made to the first the one big top. Down the center will be the large runway.

Merchants and industries in Torrance understan dithat profits made to the first will be the large runway.

Merchants and industries in Torrance understan dithat profits made to the first will be the large runway.

STANDARD OIL CO. BRINGS IN TWO GOOD EAST SIDE WELLS

With two completions on the 00-acre tract I eased from the tentinel Oil Company, the daily roduction of the Standard Oil Company this week went over the 0,000-barrel mark.

NEW GASOLINE STATE ORDERS PLANT IS NOW REDUCTION IN IN OPERATION USE OF POWER

The Sentinel Oil Company seems to be "sitting pretty" on the Jough-lin lease of 300 acres. Those acquainted with the field know that Sentinel alternates with the Superior in six 100-acre strips. Sentinel No 1 on strip "A." which came in December 12, 1923, at about 2200 barrels, is still-flowing. This well has proven itself to be one of the best producers in the Torrance field. Other wells on this strip have been very satisfactory producers but have not equaled the original well in that

gas from the Miley and Standard leases on the Sentinel's Joughlin lease, together with the gas that the Sentinel is producing from its own wells. 'It is expected when the plant is complete that it will landle about 12,000,000 feet of gas

inandi: about 12,000,000 feet of gas daily.

The Sentinel's Athens No. 1, which will be the first test well to be put down north of the discovery well of the Union at Athenseon-the-Hill, is being rapidly rigged up and should spud in within the next ten days. This well will be watched with great interest by those interested in the Athens property.

Railroad Commission Order to Companies Sets Forth Stringent Rules

of the California Edison Company and explains the authority by which he is ordering reductions in the use of power and lights: "The railroad commission having,

equaled the original well in that territory.

The company has just brought in Sentinel No. 8 on strip "C." This well came in at 2830 feet Friday at 1150 barrels of 23 gravity oil. She has stepped up in production to 1215 barrels, being the best producer that has been brought in on the cast section of the field for many weeks. This is the first well company, Ontario Power Company, San Diego in on the Sentinel has brought in on this strip of the Joughlin least than has been generally suppose.

The new compressor unit of the gasoline absorption plant of the Sentinel began operation on Monday and is now handling, under the pressure system, all of the gas from the Miley and Standard leases on the Sentinel's Joughlin least of California served directly or ingas from the Miley and Standard directly by (the aforementioned companies) and to supervise the

directly by (the aforementioned companies) and to supervise the distribution of power during the emergency under the direction and upon the authority of the railroad commission of California.

"(2) That the utilities above named, during the remainder of the year 1924, and until otherwise ordered, shall operate their plants and service in such a manner as may be directed from time to time by the power supervisor.

may be directed from time to time by the power supervisor.

"(3) That the above named util-tities shall discontinue the taking on of additional consumers from and after the date of this order, except as authorized by the power

(Continued on Last Page)

GOLDEN BABIES EDSEL FORD'S TOTS RICHEST IN WORLD



A portrait of Henry Ford II (left) and his brother, Edsel Ford Jr., and (inset) Baby Valentine Mount

By Central Press

NEW YORK.—Two billions the two small boys and the baby girl of Edsel Ford. Some day the will own and control the gigantic business of their grandfather, Henry Ford, and the Ford fortune ing all the while. Statisticians believe they are the riches:

Henry Ford II is 6, Edsel Jr. 5. and Josephine 5 months old. They are the only grandchildren of the

Their fleatest Competition in the standing of the "golden babies" of the world is Valentine, 3-months-old-daughter of Lady Louise Mountbatten, who inherited the millions of her famous grandfather, Sir Ernest Cassel, English indus-

the King of England

They Earn Theirs

Other American "golden babi igh in the standing of potential ealth are the small new daysh high in the standing of potential wealth are the small new daughter of Reginald C. Vanderbilt and the 18-year-old bride he took just a year ago; Gloria Morgan; little John Jacob Astor, whose famous father was lost when the Titanic sank; Robert Goelet Jr., referred to as the "hundred million-dollar baby," and James Paul Donohuc, grandson of F. W. Woolworth, 5-and-10-cent store king.

There are also the children of

Henry Ford II is 6. Edsel Jr. 5, and Josephine 5 months old. They are the only grandchildren of the motor king, who has only one child, Edsel.

Their are also the children of filmdom, who are making their motor king, who has only one child, Edsel.

Their nearest competitor in the standing of the "golden babies" of the world is Valentine, 3-months-lod daughter of Lady Louise Mountbatten, who inherited the millions of her famous grandfather, will bring her in a little gold purse of about \$1.500,000 a year. Jackie Coogan, famous little movie star, II, now attends a private

nade by himself alone

Simple Lives 10 1001-dol The world's classic "billion-dol ar baby" was little Edward Mc Simple Lives Is Rule amid luxuries that sound like fable. But one day in May, 1919 the little boy stole away from the attendant in charge of him, was struck by an automobile, and diec the same night.

The Ford children are bein alsed in a simple and democrati nanner so that in later life the

ne, likable, wholly un-A wholesome, likable, wholly uniffected boy, dressed as plainly as
any of his schoolmates, Henry II
s a favorite in his class.

Other American "poor little rich"
dirls and boys are now being
brought up to learn how to play
with their neighbors, to learn not
o expect their own way, and they
re being guarded against losing

mother, Cordella Biddle Duke, re-cently became Mrs. Thomas Mar-koe Roberts, may be cited. There is little "Bubbles" Luckenback, daughter of Mrs. Edgar Lucken-back of Sand Point, L. L., who is heiress to more than a million, but neires to more than a million, but who plays democratically in her sunbonnet with babies less en-dowed by fortune. Christine Crom-well, little daughter of Mr. and Mrs. James H. R. Cromwell, with the Stotesbury and Dodgs millions

Harbor District Laundries Adopt