

Torrance Herald

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Torrance Joins Industrial Drive

Report Of 4300 Ft. Marble Ranch Test Insistent In Field

Scouts Of Other Oil Companies Assert Petroleum Securities Outfit Has Deep Hole Standing In Cement

DOHENY, JR., ON GROUND EVERY DAY

Producer From Deep Sand In This Locality Would Usher In New Boom For North Lomita Field

Although no confirmation has been forthcoming from the Petroleum Securities company, operators in the oil field this week, were persistent with the report that the Doheny organization is drilling a deep test well in the center of its Marble fee property and that the well is standing cemented at about 4300 feet.

If this report is true, and operators and field men of various companies insist it is, the test is one of the most important ever projected in the local field.

The Marble property of the Petroleum Securities is close to the much-drilled North Lomita section. A deep producer on the Doheny property would usher in a deepening program which would rival in intensity the development which followed the

bringing in of the Midway Northern's discovery well.

Many of the independent operators with wells in the closely drilled area stand to lose considerable money unless a deep sand is proven.

No representative of the Petroleum Securities company will substantiate the report of the deep test, but field scouts of other companies assert that they have known of the project for several weeks.

According to the statements of scouts, the Petroleum Securities cores from below the 4000-foot level, cores 100 mbelow the 4000-foot level.

In connection with the report of the deep well, it is called to mind that E. L. Doheny Jr. has been present on the Marble property almost every day of late.

BUSINESS MEN HOLD SPLENDID MEET MONDAY

Torrance business men met Thursday night and heard important reports on activities of various committees. Sam Levy reported that the committee on fire insurance rates is making progress and that it is probable the rates in Torrance will soon be lowered.

Charles Ray, chairman of the minstrel show committee, called a meeting for next Monday night at the high school music room for the first rehearsal.

Representatives of the California Willite company told the business men about important projected road work near Torrance, details of which will be announced later.

It was tentatively proposed that a big barbecue be held here when Western avenue is opened for traffic.

A committee was appointed to make recommendations regarding the formation of a Torrance credit association, for the convenience of buyers and the protection of merchants.

T. F. Foley, insurance man, was admitted as a new member, and spoke interestingly on the value of all kinds of insurance.

The men were entertained by a radio program, made possible by E. F. DeBra, another new member of the association, who has opened a radio store here.

Secretary Harry Gadeky of the Chamber of Commerce stressed the importance of setting aside acreage at a definite price for new industries.

LOCAL MUSICIAN VERY ILL

William Hadler is in the Pacific hospital, Los Angeles, in a critical condition, caused by the infection of a carbuncle on his face, and is under the care of two special nurses.

Mr. Hadler is director of the Central Evangelical church orchestra.

Smith Is Now Union Tool Co. Plant Manager

R. R. Smith is plant manager of the Union Tool company, it was announced yesterday. Mr. Smith is a director of the company and prior to his promotion held a superintendent's position with the concern.

Mr. Smith's promotion was greeted throughout the Union Tool organization with enthusiasm. During his long years of service with the company "Dick," as he is known by his many associates, has won an enviable popularity.

Mr. Smith at the last election was elected to the office of city trustee.

EXCHANGE C. E. LEADERS

Mr. and Mrs. Charles Stock, Miss Gladys Holthaus and George Holthaus, representing the Christian Endeavor of the Central Evangelical church of Torrance, led the C. E. services in the Hawthorne Community church last Sunday evening.

Local C. E. services were led by Moneta representatives, while Endeavorers from Hawthorne were in charge of the Moneta services.

SILENT CALVIN

A Washington society woman, when informed that she was to sit next to Mr. Coolidge (then vice-president) at a certain dinner party to which they were both invited, was bet \$10 that she couldn't make him talk to her. She took the bet.

On the night of the dinner they were hardly seated at the table before she said to her partner:

"Mr. Coolidge, I'm going to let you into a secret. I want you to help me win a bet tonight. I have been bet \$10 that I cannot make you talk to me, and I have bet the same amount that I can."

"You lose," said Mr. Coolidge without cracking a smile.

Observations

Ohio Primaries—Indiana Governor Sentenced—Propaganda and Wastebaskets; Good News for Ford—Cruel Sentence

By W. HAROLD KINGSLEY

VOTERS on Tuesday will receive two ballots when they go to the polls in the California presidential primary. On one are the names of two sets of delegates to the national conventions. Each group is pledged to vote for a particular candidate, whose name is set forth on the ballot.

Voters who registered their party affiliations will receive their party ballot.

The other ballot is for the water conservation and flood control bond issue. The county of Los Angeles proposes to bond itself for \$35,300,000 for the purpose of constructing large dams in the mountains, for the purpose of conserving the water supply and preventing a recurrence of the disastrous floods of previous wet seasons.

WHETHER OR NOT YOU ARE REGISTERED AS HAVING A PARTY PREFERENCE YOU MAY VOTE ON THIS IMPORTANT BONDING PROPOSAL.

A light vote is predicted throughout the state. But a light vote is never desirable.

On the presidential primary ballots are the names of delegates pledged to two California men—Hiram Johnson on the Republican ballot and William Gibbs McAdoo on the Democratic.

The contest between President Coolidge and Johnson in Johnson's own state will be watched by the entire country.

Let's all vote, so that the result will be a true indication of our presidential preference.

And by all means let's express our desire on water conservation—one of the most important projects confronting the Southland today.

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IF the result of the Ohio primary means anything at all, it means that the country endorses the action of President Coolidge in demanding the resignation of Harry Daugherty as attorney general. Daugherty was candidate for delegate to the Republican national convention at Cleveland. He was elected along with the other delegates pledged to Coolidge—but when the vote was counted his name was last on the list. Ohioans actually SPLIT THEIR TICKETS at a presidential primary in order to vote AGAINST Daugherty. The fact that the former attorney general is an Ohio man seemed to make little difference with the thousands who split their primary tickets.

The Coolidge delegates were elected over those pledged to Hiram Johnson, and Daugherty went in on the pro-Coolidge wave. But the fact that he was far behind the other Coolidge delegates indicates that many voters of his own state disliked the manner in which he conducted his office and the manner in which he whined when taken off the government payroll.

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CALIFORNIANS spent \$27,000,000 for gasoline during the first three months of 1924. During that period the state collected \$3,047,679.20 in gasoline taxes. Under that tax the motorists with the heaviest cars paid the most money. The further you drive the more you damage the roads and the more you pay. The gasoline tax is as equitable as any that was ever levied.

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CONVICTED of using the mails to defraud, Warren T. McCray, governor of Indiana, resigned in the face of an impending sentence in a federal penitentiary. His downfall serves notice once more that the American people will not tolerate crookedness in office.

When this idea has taken firm root there will be less even of special privilege in government.

As governor of Indiana McCray had an opportunity to serve his fellow men, faithfully and honestly. The greed for gain, which all human beings have inherited from their stone-age ancestors, was irresistible. Now, instead of an honored man, McCray is ruined.

Honesty is the best policy.

When will men learn the everlasting truth of those words.

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NINETY per cent of the mail received by a newspaper is propaganda or cunningly concocted publicity to assist in the sale of some class of article. Practically all of it goes into the wide-mawed editorial wastebasket. The wastebasket has become, in these days of highly organized propaganda machines, the editor's most useful instrument.

If all the propaganda received by this office every day were placed end on end it would reach from the dizzy whirl of Hollywood to the pastoral solitudes of San Diego.

If the propagandists would only save their postage stamps the fund thus conserved could be used to splendid advantage to endow an asylum for over-pestered editors.

And now that that is off our chest we'll proceed to open some more familiar-looking envelopes.

George, get the broom!

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MOVIE actors and actresses charged off exorbitant sums for the purchase of clothes, income tax reports show, according to Collector of Internal Revenue Rex B. Goodcell. What we want to know now is what Charlie Chaplin paid for his pants.

GREAT BRITAIN will drop the 33 1-3 per cent import tax on American automobiles. That is good news for Henry Ford and other motor car manufacturers on this side of the Atlantic. Since the war, exportations of American-made automobiles have fallen off tremendously.

In the United States hundreds of thousands of people with moderate incomes own and operate automobiles. In Europe the motor car is a luxury to be enjoyed only by the rich.

within the reach of the great mass of the people of the world.

Elimination of the British tax will help him do that.

Henry Ford once declared that he intends to bring the automobile

(Continued from Page One)

150 Will Attend 'White Spot' Feast On Tuesday Night

Judge Rex B. Goodcell And Walter Thornton Will Sound Message Of Greater Los Angeles Association Here

FORM LOCAL INDUSTRIAL COMMITTEE

J. W. MacDowell Chairman Of Body To Aid In Movement For New Industries In Southern California

Judge Rex B. Goodcell, collector of internal revenue, and Walter Thornton of the Greater Los Angeles association will bring to Torrance next Tuesday night the message of the organizations being formed to encourage new industries for Southern California.

The Greater Los Angeles association, which is carrying word of this important movement to every interested community in the Southland, has invited 150 community leaders in this district to a dinner at the First Methodist church next Tuesday evening, May 6, at 7:30. At that time the aims of the Greater Los Angeles association and the \$50,000,000 Industrial Finance corporation will be explained in detail.

J. W. MacDowell of the Torrance Investment company is chairman of the Torrance Greater Los Angeles committee.

Mr. MacDowell was chosen at a luncheon of business men and manufacturers held recently at McKinley Inn.

At the dinner Tuesday night Judge Goodcell and Mr. Thornton will expound the ideals, purposes and aims of the two organizations in detail.

A local committee will then be formed to co-operate with the Greater Los Angeles association and to formulate definite inducements for industries to locate in the Torrance district.

The dinner will be served by the Ladies' Aid society of the Methodist church.

City Will Enforce Garbage Container Ordinance Rigidly

City Clerk A. H. Bartlett today warned residents of Torrance against further violations of the city ordinance regarding garbage receptacles. In view of the foot and mouth disease epidemic the city will enforce the ordinance rigidly, the city clerk announced. The ordinance requires that residents use metal, covered, air-tight containers for garbage.

DON'T COOK TONIGHT

A supper for the benefit of the high school cafeteria will be held this evening, May 2, at the high school.

The committee in charge has planned the following menu: Meat loaf, 12 cents; baked beans, 10 cents; escalloped potatoes, 10 cents; cabbage salad, 5 cents; brown bread, 5 cents; tomato soup, 5 cents; apple pie, 6 cents; lemon sponge pie, 7 cents; coffee, 5 cents.

Service begins at 5:30 and continues until 7 p.m.

REALTY BOARD TO ENTERTAIN STATE CHIEF

The Torrance District Realty board will entertain officers of the state association next July, it was decided Monday night at a meeting of the local organization. The state officers will be guests of the Torrance board, which will also entertain the Hermosa and Redondo boards at the same time. The meeting here will be held shortly after the state officers return from the national convention at Washington, D. C.

The Torrance board last night abolished the fee of \$1 for a multiple listing.

Another meeting and election of officers of the Torrance board will be held on June 5.

Torrance Camp No. 8908, Royal Neighbors, will conduct a food sale tomorrow, May 3, at 10 a.m., at Huddleston's furniture store, 1317 Sartori street.

TORRANCE HERALD MOVES

We will move into our new location at 1419-1421 Marcelina Avenue Friday night and will be open for business in our new offices Saturday morning. The Herald telephone number remains unchanged. It is 200.

As soon as we are settled in our new home, we will have a formal opening, to which the public will be invited. Until that time we'll just be "hitting the ball" as usual.

TORRANCE HERALD.

HEY! KIDS! MEET OLD BILLY WHISKERS!

He eats tin cans for breakfast, old cast-off auto tires for dinner, and the washing on the line for supper. He is SOME GOAT. And he has the most amazing adventures! To make you acquainted with him **The Herald** has spent some money and the story of Billy's remarkable monkeyshines will be told in our paper in every issue, STARTING NEXT TUESDAY. We've been looking for a good story for you children for a long time. And the BILLY WHISKERS story is the best one in the country. Start reading it next Tuesday and you won't want to miss a single issue.

REMEMBER THE BILLY GOAT NEXT TUESDAY