


Harvel Guttenfelder
Torrance Auto Electric



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The Voice Of the People

(Contributions to this column are welcome subjects to the following conditions and rules. Letters should be plainly written on one side of the paper. The Editor reserves the usual right of editing. Letters on matters of religious controversy, personal attacks or containing libelous material will not be published. Letters in this department do not necessarily reflect the opinion of this paper. Short contributions are better than long ones. Keep contributions within 400 words.—Editor.)

particularly desired that representatives be present from all chambers of commerce, improvement associations, realty boards, etc., that are actively functioning in the territory covered by the activities of the association. Coordination of the efforts of all organizations between Los Angeles and the harbor in the formulation of a definite program of highway development, both north-and-south and east-and-west, will be one of the principal matters to be taken up and discussed. Various communities in this district are, at the present time, working for one highway project or another, and it is felt that united support of a comprehensive program of highways covering the needs of all communities, based on a thorough engineering study of present and future needs, and supported as a whole by all communities, will bring far quicker and greater results than present scattered efforts.

Persons desiring to attend this banquet meeting should immediately notify S. W. Cunningham, secretary, Los Angeles to the Harbor association, 7222 Moneta avenue, Los Angeles, as only 200 can be accommodated at the dinner. Other matters, such as adequate transportation, publicity for the district, industrial development, etc., will be discussed.

Easter Gifts

Make this EASTER long remembered to those dear to you by giving "Gifts that Last."

Diamonds, Watches, Pearls, Silverware, Clocks, Art Gifts, etc.

Buy where you KNOW the price and quality are RIGHT.

Birth Stone for April Diamond

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1509 Cabrillo Avenue Phone 157-J Torrance,

Dear Editor: Very many of your readers are pleased and glad that The Torrance Herald, from time to time, is not backward to give us echoes of Bible statements, as when Jesus appealed to His hearers in their darker days, saying "Have faith in God." I refer to the little girl's letter. She wrote "God answers prayer." She wrote it, but you gave it to us; you printed it.

You often print very fine verses. I am sure your readers enjoy Harry Gambichler's verses. They ring true.

On Sunday morning we will climb high hills; also sing "Plant My Feet on High Ground." Will we stay on high ground, or come down again to another year of Lenten time?

Can't we forget the "darkened past" and keep on high ground?

A. L. PARSONS.

"NO DARKENED PAST"
(An Easter Note)

Then no darkened past will I recall. It really was not true at all. For "God is Light." Above the sun God's kingdom is, and is to come.

I will forget these shadows vain; They only lead to fear and pain. They are not true of God or man, And in the truth of God we stand.

I will press to the side of Love. Where heavenly light streams from above; Betake myself to praise and prayer. No darkened past, "no night is there."

No unhealed wound to cause a sigh; No dread of sorrows, by and bye; Forgetting things that are behind, See forward, joy and beauty shine.

No darkened past will I recall. It really was not true at all. Dear Paul, we thank you for this phrase; It leads us on to prayer and praise.

Leaving the things that are behind, New comforts, peace and health we find.

This day is good, for God is here, Light, and love, and calm, and cheer. No darkened past will we recall. It really is not true at all.

A. L. PARSONS, Keystone.

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P. E. Employees Have 12 Million Dollars' Worth of Insurance

Through insurance provisions made by the management, the lives of employees of the Pacific Electric railway are probably insured for a greater sum, collectively and individually, than any other similar-sized group of employees in the United States. Data made public reveals that employees of the local railway are insured for an aggregate sum exceeding \$12,000,000, or an aggregate of about \$1850 for each of the 6500 employees on the Pacific Electric's payroll.

Being a subsidiary interest of the Southern Pacific company, employees of the Pacific Electric participate in the group insurance plan recently announced by the parent company. Under the group plan the lives of employees of the local railway are insured for \$7,875,500. Of this amount \$2,375,000 is furnished without cost to all employees who have been in the service six months or longer, a policy for \$500 being given gratis upon the completion of one year's service. The plan also provides that employees, at their option, may purchase an additional amount of insurance, based on wage received, at a cost of 70 cents per thousand dollars.

In addition to the group insurance plan, the railway management assumes the overhead and operating costs incident to a mortuary fund insurance plan, whereby upon the death of a contributor to this fund all other members have 25 cents deducted from their pay check, the total sum going to the beneficiary named by the deceased employee. The sum so collected is immediately paid by the company, payment frequently being made the same date death occurs. Contributors to this fund number 4067 employees.

By reason of participating in a policy said to be the largest ever written, and the elimination of collection and overhead expense, employees secure their insurance at exceptionally low rates. Under the provisions made, the premium on \$2500 worth of insurance costs Pacific Electric employees not to exceed \$1.15, this premium being based upon death statistics during the past year.

L. A. to Harbor Assn. Will Hold Banquet Thursday, April 24

On Thursday, April 24, at 6:30 p. m., there will be a banquet at the newly organized Southwest Athletic club, Eighty-third and Gramercy place, Los Angeles (one block west of Western avenue on Eighty-third street), to which all persons interested in the program of work to be undertaken by the association are invited. It is

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CORRECT SHOES
FOR EASTER FOOT DRESS CAN BE PURCHASED HERE

LADIES
Your shoes must correspond with your Easter dress, so we are extending you an invitation to see our line of special Easter Shoes.
Priced \$4.95 to \$5.95

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Mothers, our line of Children's Shoes was never more complete than now. Bring the children in Saturday. We guarantee to please.
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