

THE LOMITA-TORRANCE PUBLISHING CO. Torrance, California

GROVER C. WHYTE Business	s Manager	
Subscription Rates in Advance		
Anywhere in Los Angeles County\$3,0	per 0	yea
Anywhere in U. S. A. outside of Los Angeles County\$4.00) per	year
Canada and Other Foreign Countries\$6.00) per	year

Published semi-weekly at Torrance, California, and entered as second-class matter January 30, 1914, at the postoffice at Torrance, California, under the Act of March 3, 1879.

OFFICIAL PAPER OF THE CITY OF TORRANCE

WHAT THE MELLON PLAN WOULD DO

PRESIDENT COOLIDGE'S display of executive determina-PRESIDENT COOLIDGE'S display of executive determination not to compromise on Secretary Mellon's tax reduction plan is refreshing. The Mellon plan was evolved by the most astute student of government finance since Alexander Hamilton. It is doubtful if alterations, inspired by politics and devised by crossroads congressmen, can improve on the plan espoused by the administration.

The Mellon plan should pass congress "as is,"
It will release vast sums of money for industrial purposes, decrease the number of unemployed, keep wages up, encourage building of factories and homes, bring benefit to

encourage building of factories and homes, bring benefit to every person in the United States. We are indebted to the Southern California Development

we are indepted to the Southern Canfornia Development association for the following succinct outline of the plan. Read this outline. And if you deem it worthy, a letter saying so to the California Senators and Congressman Fredericks will be of benefit to these representatives in judging the sentiment of the people on the Mellon plan. Here is what the Mellon plan would accomplish:

Reduce the income tax on earned incomes 25 per cent. Reduce the 4 per cent normal tax to 3 per cent, and

Reduce the 4 per cent normal tax to 5 per cent, and the 8 per cent to 6 per cent.
 Begin surtax application at \$10,000, scaling tax progressively upward to 25 per cent on \$100,000.
 Limit deduction of capital losses to 12½ per cent of

the total loss. 5. Limit gross income deductions for interest paid and

for non-business losses to the amount the sum of these items exceeds tax-exempt income.

6. Tax community property income of the spouse having control of the income.

Repeal taxes on telephones, telegrams and leased wires. Repeal tax on theatre admissions.

9. Repeal miscellaneous nuisance taxes

HONEST, SHIRT-SLEEVE DIPLOMACY

THE Portland Oregonian of January 16 contains a cartoon on the front page showing General Dawes sitting on a high stool in his shirt sleeves at the reparations commission table, which is surrounded by a group of European diplomats garbed in full dress, with medals, gold braid and all the tinsel that went with officialdom of the past. Under the table cook of these diplomate has a large factor. the table each of these diplomats has a keg of powder, a revolver, a bowie knife, or some other instrument of warfare with which he hopes to gain an advantage over his neighbor.

General Dawes, silently watching from his stool, says:
"Gentlemen, while I am here we will play all the cards on
the table." Consternation appears on the faces of the
diplomats as Dawes makes this statement. For five years jealousy, intrigue, personal ambition and greed have dom-inated, in place of an honest desire to settle the reparations

The only aim of the American members of the repara-

The only aim of the American members of the reparations commission is to secure an early and peaceful settlement of the financial troubles of Germany, which are upsetting the industrial rehabilitation of all of Europe today. "Diplomatic poker players" in Europe are not going to put over any sleight-of-hand tricks on "Hell-and-Maria" Dawes or O. D. Young while these gentlemen act as representatives for the United States on the reparations com-

The American members of the commission are paying their own expenses, and are a living illustration of "shirt-sleeve diplomacy" which will appeal to every red-blooded American and give new hope to millions of befogged and befuddled European citizens.

WHY NOT BUSINESS METHODS ON FARM?

THE Illinois Grange recommends that farmers advertise their products as one method of solving "farm problems." The telephone and the classified advertising pages of the newspapers, used with discretion and the same faith and understanding which business men display in advertising their products, could be of inestimable value to the farmer who had the courses to use them.

tising their products, could be of meaninable value to the farmer who had the courage to use them.

Why should a farmer not utilize modern selling methods in disposing of his products direct to consumers? The automobile makes delivery or farm gate sales profitable and rapid. Business methods will do more than political methods to solve the farmers' problems, and the Illinois Grange is to be commended for its progressive action.

"Eighty-eight Pounds for a Dog Bite," says a morning paper adline. We have decided to wait until they become cheaper.— Punch (London).

A provincial is one who wonders how New York can tell the difference when there is a crime wave.—Associated Editors (Chicago).

The Turkish republic evidently intends to give the boys plenty of political jobs. It has ordered rigid enforcement of the prohibition law .- New York Tribune.

We sometimes think, after reading the accident lists, that our citizens are divided into two classes, the carless and the careless .- Boston Transcript.

The White House is declared to be usafe. But the bravery of Messrs. Underwood, McAdoo and Johnson is equal to any risk.—New York Evening Post.

Two men named Diamond are to be tried for murder in New York, and they must be some of the rough Diamonds about which we have heard so much.—Indianapolis News.

Congress may be deadlocked, but it isn't lockjawed.—Washington Post.

HERE IS SONG FOR MEMBERS **WOMAN'S CLUB**

Mrs. Toll Surprised that So Few Know the National Song

Mrs. Charles H. Toll, district presi-Mrs. Charles H. Toll, district president of the Federation of Women's Clubs, in a recent communication to the local program chairman expresses her disappointment in learning that so few club members were familiar with the words of the official song of the general federation.

Since Mrs. Toll will visit the club here Thursday, Feb. 14, we are printing "America the Beautiful." Clip it out and memorize it.

O beautiful for spacious skies,
For amber wayes of grain,
For purple mountain majesties
Above the fruited plain.
America! America!
God shed His grace on thee,
And crown thy good with brotherhood
From sea to shining sea.

beautiful for pilgrim feet, Whose stern impassioned stress A thoroughfare for freedom beat Across the wilderness.

America! America!
God mend thine every flaw,
Confirm thy soul in self-control,
Thy liberty in law.

O beautiful for heroes proved
In liberating strife,
Who more than self their country loved,
And mercy more than life.
America! America!
May God thy gold refine
Till all success be nobleness
And every gain divine.

O beautiful for patriot dream That sees beyond the years Thine alabaster cities gleam Und mmed by human tears.

Una.mmed by human tears.
America! America!
God shed His grace on thee,
And crown thy good with brotherhoo
From sea to shining sea.
—By Katherine Lee Bates.

Attend the Legion-Auxiliary Dance ad Card Party Feb. 14 at Legion

TORRANCE HERALD

Mrs. Charles M. Godwin of Los An geles was a business visitor

Mr. and Mrs. Sam Levy entertained a number of friends at cards Thurs

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WANT-AD SUB-STATIONS Beacon Drug Store
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> **Income Tax** Reports

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Virginia Art Shop

Fancy Work, Stamped Goods, Plain Sewing

New Dance Orchestra BATH HOUSE OPEN

every evening

almevery Sunday afternoon

DAILY 10 A. M. to 10 P. M. Sundays 8 A. M. to 6 P. M.

Filtered Sea Water-Pure, Sparkling and Warm

BAND CONCERTS **EVERY SUNDAY**

Telephone Torrance I-J or Lomita 311-W for classified ads.

One Overcoat Covers A Multitude Of Sins

A LOCAL MAN, HAVING BUSINESS IN A LARGE CITY, DECIDED TO GRATIFY A DESIRE TO OWN A BIG-TOWN OVERCOAT, AND PAID \$45 FOR A NATIONALLY SOLD GARMENT WHICH HE MIGHT HAVE BOUGHT AT HOME FOR \$40. GRATIFICATION OF DESIRE WAS PROBABLY WORTH THE EXTRA FIVE-SPOT, BUT THAT ISN'T THE POINT. IT IS ESTIMATED THAT EVERY DOLLAR IS THE BASIS OF ANNUAL BUSINESS OF \$200 TO \$250. THUS, WHEN OUR FRIEND SPENT THE \$45 AWAY FROM HOME—AWAY FROM THE TOWN IN WHICH HE IS WORKING TO PROVIDE FOR HIS FAMILY AND TO SECURE HIMSELF FOR THE FUTURE—HE KNOCKED THE CITY OUT OF \$9,000 TO \$11,000 OF BUSINESS OVER THE PERIOD OF A YEAR. SOUNDS LIKE A PARADOX, BUT IT IS NOT. THIS MAN IS A LOYAL CITIZEN AND DIDN'T MEAN TO HURT HIS TOWN, BUT HE DID NOT KNOW; AND, THE FACTS HAVING BEEN PLACED BEFORE HIM, HE HAS PROMISED NEVER TO DO IT AGAIN.

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1219 El Prado Street
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1606 Cabrillo St., Torrance

First National Bank Sartori and Marcelin Streets Torrance

Gilbert, Hansen & Paige Realtors Loans and Insurance El Prado St., Torranc

Golden West Cafe
Excellent Dining Service
Cabrillo and Sartori
Torrance

"House of Parr Values" Geo. D. Parr, Prop.
JEWELRY
1503 Cabrillo St., Torrance

Huddleston's New and Used FURNITURE 1317 Sartori St., Torrance

Mrs. Fanny C. King Licensed Real Estate Broker Sartori St., Torrance With Huddleston's Furniture Store

Maude R. Lathrop Chiropractor
Universal Graduate
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Top's Bakery No Better Bread in All the World At Paige Quality Grocery Store Torrance

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La Plante's Studio mmercial and Aerial Photog-raphy, Portraiture, Finishing, Stationery 1509 Cabrillo St., Torrance

Huddleston Knows Furniture By THE MYSTERIOUS COWBOY

LIDING INTO THE GOOD GRACES OF TORRANCEITES



Back of all successful furniture buying there must be knowledge. Because there is so little actual knowledge of what constitutes good furniture, and, instead, merely a precoclous smattering of the particular style that seemed to be in vogue at the time of the purchase, many people wake up to find that their furniture has gone out of style. The best way to do justice to the home with things of furniture is to put your problems in the hands of

There is a man, with his fine store in Sartori street, who has stocks, service, ability and experience behind his public transactions. That man is E. W. Huddleston, and the entire community knows him and his conscientious methods of doing business. His store is extensive and it offers the local people every advantage in the purchase of furniture. tI is the practice of this house to handle both new and used furniture—nothing is overlooked in completing a most serviceable scheme.

Huddleston, friendly man and respected merchant, was born way down in Mississippi. From early boyhood he was of an adventurous type. So he sallied forth to conquer new worlds and see strange things. During his seven years' residence in the Dominion of Canada Mr. Huddleston had a rather unique fling at romance and adventure. While living at Edmonton, in northern Alberta, he became a member of the famous Royal Northwest Mounted Police, and remained with that renowned body for three years. Being a man of vigorous parts, it is little wonder that he came into contact with the Mounted Police of the Northwest.

Quality and Hardware 2119 El Prado Block Lomita

Priscilla Beauty Shop Everything in Beauty Culture 1333 El Prado So.

Palmer Service Station Tires, Gas, Oils, Vulcanizing Auto Usefulness Torrance

Paige's Quality Grocery The House of Quality Goods 1220 El Prado Street Torrance

W. L. Reeve General Contractor and Builder 2108 Gramercy Street Torrance

O. W. Stone Undertaking Parlors 1732 Cabrillo Street Torrance

Smith's Cafe The Best of FOODS Cabrillo and Garson Sts., Torrance

Torrance Hardware Co.

Complete Stocks 1817 Sartori Street Torrance

Torrance Mill
Built-in Fixtures
Contracting
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Torrance Plumbing Co. Gas Fitting and Sheet Metal Wor Repair Work Promptly Done Marcelina, Opp. P.O., Torrance

Phone 136-W
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E. N. Tomkins Painting Contractor
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Opposite Postoffice, Torrance

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