

CHAPTER ONE

There are two parts to every Dollar—the part you spend, and the part you save

CHAPTER TWO

THE PART YOU SPEND HAS GONE BEYOND YOUR CONTROL FOREVER.

CHAPTER THREE

The part you save is the part you can count on when opportunity comes your way.

(To be continued)

State Bank of Lomita

"THE FRIENDLY BANK"

H. V. ADAMS, Cashier

We Are Local Distributors for Great Western Milling Company

"Besgrade Products"

Known Everywhere for Quality and Cleanliness. Try Them. Poultry Supplies of All Descriptions



Hay, Straw, Coal, Briquets and Wood

Let Us Give You a Price on Quantity Lots and Save You Money.

Deliveries Daily

Our Motto

Torrance Feed & Fuel Co. Phone 116 1803 Cabrillo St.



BACK EAST ROUND TRIP EXCURSIONS

Via SOUTHERN PACIFIC

—Daily from May 15th until September 15th. Final return limit October 31st. Stop overs in both directions.

—Four routes east via Southern Pacific. Go one way, come back another, if you wish.

MAKE RESERVATIONS NOW

—For full particulars, fare and reservations, consult your local agent.

Southern Pacific Lines

CHAS. H. MUELLER

Agent PHONE 20

DOLLAR DOWN, DOLLAR WEEK

Announcing a plan whereby practically every wage-earner in the United States can now purchase a new Ford car, Henry Ford has again demonstrated his desire to assist the working man to own an automobile.

It is safe to say that this plan will interest more millions of people throughout the world than any announcement made in recent years by any manufacturer.

"It has been Henry Ford's lifelong ambition to build the universal family car, and to put it within the reach of every one," declares a bulletin just received by the local Ford dealers, in describing the revolutionary sales plan. "Realizing that there are over 20,000,000 wage-earners in this country, the large majority of whom do not own automobiles because of the large down payment required, the Ford weekly purchase plan has been worked out for their benefit. During the past 15 years, over 7,500,000 Ford cars have been placed in the hands of buyers—more than a million and a half of them within the past 12 months—and yet there are still millions of families who are hopefully looking forward to the day when they can own a Ford. And now the way is open.

"Briefly, under the Ford weekly purchase plan, the banks are co-operating with the Ford dealers in their vicinity in making it easier for the prospective Ford buyer to complete the purchase. You simply make an initial deposit as low as \$5. Then select the type of Ford you want, touring car, runabout, coupe, or sedan, and arrange to make weekly deposits, on which interest will be paid by the bank at the regular savings rate. Within a few months the car is delivered, and the balance can be taken care of on a similar basis of weekly or monthly payments. The same plan also applies to Ford trucks and Fordson tractors.

"There is no question about the practicability of a systematic savings idea. During the past year, for example, \$190,000,000 were deposited in banks by people throughout the country in Christmas savings funds, to purchase gifts for others. Is it not reasonable to believe that a plan whereby the individual accumulates funds that will purchase a Ford car, thus will result in real satisfaction to the buyer?

The trouble with too many men is they bring home the bacon but turn up their noses at the liver.

That windstorm which recently destroyed several southern towns was not caused by returning congressmen.

The farm loan board plans to loan money for a period of nine months, leaving the farmer broke only three months out of a year.

Ouch! Lumbago Pain! Rub Backache Away

Instant Relief with a small trial bottle of old "St. Jacobs Oil."

Kidneys cause Backache? No! They have no nerves, therefore can not cause pain. Listen! Your backache is caused by lumbago, sciatica or a strain, and the quickest relief is soothing, penetrating "St. Jacobs Oil." Rub it right on your painful back, and instantly the soreness, stiffness and lameness disappears. Don't stay crippled! Get a small trial bottle of "St. Jacobs Oil" from your druggist and limber up. A moment after it is applied you'll wonder what became of the backache or lumbago pain.

Rub old, honest "St. Jacobs Oil" whenever you have sciatica, neuralgia, rheumatism or sprains, as it is absolutely harmless and doesn't burn the skin.

LEGIONNAIRES OF TORRANCE TO CELEBRATE

Festivities to Be Given in Their Honor in Los Angeles

Plans were completed today by Bert S. Crossland Post, No. 170, of the American Legion to attend the big celebration given in their honor at Los Angeles, Wednesday evening, April 18, by La Societe des 40 Hommes et 8 Chevaux. Reports from the local Legion's office indicate that practically every Legionnaire in Torrance will attend the big show to which their membership card will admit them free. Sid Grauman and Alexander Panthages will have the largest group of stars and entertainers ever assembled for an ex-service men's entertainment. Mr. Grauman will personally direct the program.

Many high up officials of the Forty-eighth will attend the festivity. Among them will be National Sous-Chemin de Fer, Clarence Cronkite; Grand Chef de Gare, Herbert J. Simons, and A. W. Smith, Chef de Gare of the Los Angeles County Voiture No. 47. All the American Legion commanders and officers of every Post in this county are also to be present at the big time. The Union League Club, 255 South Hill street, Los Angeles, will be the scene of action. Every white male American Legion member in the county has been invited and Sheriff Bill Traeger, one of the most popular of the 40-8 members, will have charge of the doors to see that only World War Veterans gain admittance. Local members having room in their autos to take a few of their buddies to the big show are asked to get in touch with the local Legion adjutant.

Easterners Coming To the Southland

An unprecedented volume of travel to the Southland from the East was reported yesterday by the All Year Club of Southern California.

Thousands of visitors are scheduled to arrive here this month, where former years have seen the tide of visitors at an end, or nearly so, in March.

Most of the hotels in Los Angeles and in other Southern California tourist centers are continuing to enjoy an unusually heavy patronage for the season of the year.

Indeed, in several big hotels in Los Angeles, scores of persons have to be turned away daily because of insufficient accommodations.

You Auto Know

That one of the principal reasons that tires wear out before their guarantee has expired is carelessness in driving along poorly paved streets or rough roads. The "shell holes" which appear in macadam or asphalt streets especially in the spring, after the ice has loosened a portion of the hard surface, are particularly hard on tires, for the sharp edges may gash the fabric and the jar incident to the sudden rise and fall may give rise to bruises and blisters which injure the inner casing.

The habit of driving in ruts or along car-tracks, is also very hard on tires, for the projecting sides rub against the side of the tire above the tread and soon wear this away, making it easy for water to enter and rot the fabric. In addition, turning corners at a high rate of speed or skidding of any kind—whether on a wet street, or in starting or stopping too suddenly—also grinds the tires and causes needless wear. Habits of this kind leave their marks plainly upon the tires and prevent the driver from securing the refund to which he is entitled if the guaranteed mileage is not forthcoming.

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AUTOMOBILE GOSSIP

Wet rubber cuts more easily than the same substance dry.

New cars should be driven rather slowly for the first 1,000 miles. Never more than 30 miles per hour.

LOMITA MEAT MARKET

H. F. Schmidt



Your Choice Is Our Choice

We select our cuts of meat for your purchase. If we cannot please you with the quality of our meats, we might as well close up shop. We must please you with our prices—that is, values—as well. Try us on your next meat order.

Fresh Fish Every Wednesday, Thursday and Friday

Phone 101-J-2 Schmidt Block Lomita

PALOS VERDES MEAT MARKET

We carry only first-class Steer Beef

Every Saturday You Will Find SATURDAY SPECIALS Service That Serves

2709 REDONDO BLVD.

LOMITA

MOUNT LOWE

6100 Feet in Skyland

AMERICA'S MOST SCENIC MOUNTAIN TROLLEY TRIP

Fare \$2.50

FROM LOS ANGELES \$2.10 from Pasadena

A Year 'Round Resort—Delightful at All Seasons

Five Trains Daily, 8-9-10 A. M., 1:30-4 P. M.

FROM MAIN STREET STATION, LOS ANGELES

Write For Illustrated Folder

PACIFIC ELECTRIC RAILWAY

O. A. SMITH, Passenger Traffic Manager, Los Angeles Phone 20, Torrance

Ellison-White

Announce

GARNER JUBILEE SINGERS

Finest Jubilee Company in America

IN CONCERT AT CHAUTAUQUA LAST DAY

TORRANCE

April 19-20-21-22-23-24

SERVICE THAT SERVES. It is joyous experience to know that your Real Estate Business is handled by a firm, experienced, capable, reliable.

It is a sense of incomparable satisfaction when your fire insurance has been written by a firm that makes it a business, who is reliable, capable and efficient.

Let us make your deeds, notes, mortgages and sale contracts.

Let us give you the value of our experience gleaned from years of general Real Estate Business, and don't forget WE SELL DIRT CHEAP.

W. A. TEAGARDEN

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Lomita, California