FRIDAY MORNING

Valuable Service

Large Financial Con-

J. W. Garrity, local sales mana-ger for the National Commercial Securities Company, with offices in every principal city on the Pacific coast, called on the writer this week in connection with interesting the residents of Torrance and Lo-mita in the service being rendered

"All of them have returned sat-isfactory dividends to the stock-holders, and some of them will re-turn extraordinary profits, in our opinion. "It is plain that if we have been able to accomplish something in the past, we can, under like condi-tions, do the same thing in the future. You will, therefore, agree with me that inasmuch as our com-pany has been able to finance a number of successful institutions, as I have outlined to you, that it has the ability to finance other corporations which will be equally successful. successful. "One of the great needs of the

corporations which will be equally successful.
"One of the great needs of the day is to bring capital and labor into closer relationship and greater harmony. There would be much less social unrest if labor was generating interested at least to the extent of its surplus savings on the responsibility, only—he had left the line of autos which she excapital side of the industrial corporations with which it is affiliated —in other words, labor would be much happier if, in addition to its daily ware, it were receiving returns from the manufactured article upon which it has expended its labor, proportionate to the amount of money invested by it in the very concern semploying it, or in other concerns where it could secure a like advantage. This can be accomplished in a great measure through the service plan of the National Commercial Securities for the rotection of the public. Athough we see any number of in there so family interested in financial, industriat and other concerns, and of receiver, ing not merely a rental for their money, but what that money, when company's security was now take the risk without any accident, that in biopinion, an investment in the Kings Food Products Company, when company's security was now the greatest money, making possion in sourcern yet financed by the greatest money making possion of any concern yet financed by the greatest money was security was now the day and an other with assisty, of any concern yet financed by the greatest money making possion of the greatest money making possion when the driver of a car lost control of the machine, causing it to jump the curb and run up on the side and an run yet financed by the see any financed by the rules of the short and run up on the side where the and then

Mr. Chesick, the tailor at Sam Levy's furnishing store, is back at work again after an absence of six weeks, due to illness.

It builds and preserves wealth.

BRICKS AND BRAINS Mary Olmstead Lotspeich

Being Rendered ge Financial Con-cern Has Right Idea W. Garrity, local sales mana-for the National Commercial tites Company, with offices in principal, city on the Pacific called on the writer this in connection with interesting eidents of Torrance and Lospeich This has no reference to a gold brick. My knowledge of that ex-perience only came my way and it took almost no time at all to de-took almost no time at all to de-solution the gilt-edged opportunity of-fered me, telling the would-be superhasers. I didn't know much way to handle a gold brick is not to handle it! But I do know that the way to handle a gold brick is not to handle it! But I do know the secret of a successful brick layer, though never apprenticed to thut the way not hy observation, but

coast, called on the writer this week in connection with interesting the residents of Torrance and Lo-mita in the service being rendered by his company. In explaining the business of the Soribes the business of our com-pany which is that of nation, state and business buildig. "The word 'commercial' best de-soribes the business of our com-pany which is that of nation, state and business buildig. "The company has been in busi-ness on the Pacific coast for five years, during which time they have been successful in organizing and dustrial concerns doing business and to underwrite capital stock issues, and secondly, to finance basic indus-tries on the Pacific coast. "Ure efforts first lay along the secondly, to finance basic indus-refice coast, the phonograph and furniture business, the cattle busi-ness, and the sheep and wool busi-ness, and the sheep and wool busi-ness, and the sheep and wool busi-tion. "All of them have returned sat-isfactory dividends to the stock-holders, and some of the subcer-holders, and some of the subcer-holders, and some of the subcer-holders, and some of them will re-"It is plain that if we have been a''' poinc. "It's all in the first mark something in "It's all in the way we PICK UP OUR BRICKS. "If property owners in Torrance and vicinity would only realize that by selling their vacant lots at rea-sonable prices and fair profit, they are aiding in building the town and assisting in doubling its popu-lation, our troubles would be over," said Mr. Noland, of the real es-tate firm of Grimm & Noland, who have recently opened offices in the Castle apartments. "The crying need, as everyone seems to realize, is the substantial but inexpensive home that can be purchased by factory employes and oil workers on time payments or rented to the hundreds who are now forced to go elsewhere to live while any substantial factors in the

ing." It's all in the way we PICK UP OUR BRICKS.

e Cutting Corners Do you do it? A neighbor of one of my friends did, not so long ago. Result, a narrow escape from ta shocking death; a doctor and two nurses in constant attendance, and—who is to pay the price? Unfortunately, she had crossed in the middle of the block instead of at the corner, so the law frees the owner of the "Juggernaut" from responsibility, only—he had left the line of autos which she was watching, and rushing up on the side where he had no bhsiness to be, ran her down, almost to death. Whatever the courts may decide

Robert, elder son of Professor and Mrs. Guy Mowry, 2112 Carson avenue, was painfully injured a few days ago and narrowly escaped death when the driver of a car lost control of the machine, causing it to jump the curb and run up on the lawn where Robert was play-ing, knoeking him down and bruis-ing him badly.

hri

Thrift-Another name for prosperity, which follows economy and frugality.

Thrift yields big rewards which are greatly desired by everyone, and in-

TORRANCE HERALD

GOOD

Will Build Homes

If Lot Prices Right

rented to the hundreds who are now forced to go elsewhere to live while employed in Torrance. "Our firm is now in touch with a contractor and builder of ample means who is prepared at once to build any number of houses provid-ed the lots on which these houses are to be constructed is priced with-in reason."

ATTORNEY LOCATES HERE

practicing attorney in Anaheim, has moved with his family to Torrance, where he has already secured an office and where he will practice

aw. Mr. iving

brillo office

Erwin ber of

J. U. Hemmi, until recently a

Hemmi and his family are at the Taylor flats on Ca-street, while the attorney's is on the second floor of the

building, opposite the Cham Commerce.

MACCABEE NOTES Ladies of the Maccabees will hold an apron sale on April 5 at Parks plumbing establishment on Marcel-lina avenue. The ladies are very

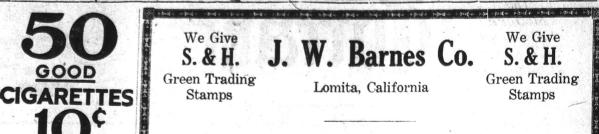
lina avenue. The ladies are very busy preparing for this sale and there will be aprons of every kind and description there.

GENUINE

BULL

DURHAM TOBACCO





The store that prices its merchandise so that it always spells LEADERSHIP

Our Spring merchandise is being received daily. You will find many new and attractive values awaiting you-NOW.

We Feature for this Week's Specials

Women's Gingham Coverall Aprons, Very Special \$1.39

Just arrived. Shipment of those famous California Maid gingham street or afternoon frocks. The dainty style and finish of these frocks will surely appeal.

Priced from \$3.95 to \$8.50

Individual styles.

This is a good time to make those curtains for summer. Curtain Nets, Voiles, Etamines, Marquisettes and Tuscan Nets.

Priced from 121/2c to \$1 yard

March winds make Hair Nets in demand. We have Gainsborough nets in all shades, single or double strand.

Children's Coveralls \$1.00

Get our prices on Gas Ranges -You can save money here. Priced. \$22.50 to \$105.00

Furniture

We can save you money on furniture whether you need one chair or a complete home furnished. Let us figure with you whether you are furnishing a Home, Apartment or Hotel.

Men's Work Shirts

Special Steadfast quality, grey cheviot work shirts with pocket. Regular \$1.00 value.

Men's Shoes

Specials on men's dress shoes. If you will need a pair of dress shoes, look at these two values-

Men's Black Kid Dress Shoes

This is an exceptional value .\$4.95 pair at

Men's Brown Calfskin Dress Shoe \$4.95 pair All sizes.

> 45 **Blue Bird** Phonographs

\$60.00 up. When you get ready for a Phonograph ask us about the many features of this make.

Vocalin Records

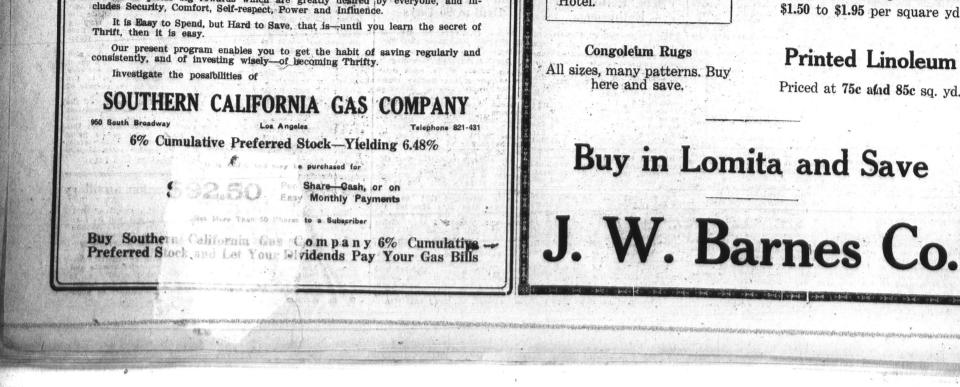
All latest selections.

Linoleum

Inlaid Linoleum priced from \$1.50 to \$1.95 per







square y

0.