FRIDAY MORNING



The cost per cup depends upon the strength of your Tea or Coffee. If you use poor quality you use more, so it is real economy to buy our good quality and get the FLAVOR, FRAGRANCE and STRENGTH.

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TORRANCE HERALD

NEW PARIS MODES Quick, Watson, The Needle!

Dressmakers of France Concentrating on Novelties.

forts on novelties for the season at the thing in slogans that will be adorn-Deauville known to be the season at the the the forts on novelties for the season at Deauville, known to be the most chic resort in Europe, writes a Paris cor respondent in the New York Tribune. Not one of them but is thinking of beautiful dresses for the seashore. Smart restaurant gowns, startling dances, which will make the wearers a cynosure of all eyes. For all their beauty and novelty three is a refine a cynosure of all eyes. For all their beauty and novelly there is a refine ment about these summer tollettes which cannot fall to win approval among women of taste. They are not so simple as last year's little black, dresses, but they are discretely or mate. nate

Callot is making many beautiful embroldered dresses. The intricate, in-teresting patterns of embroidery are done on a background of white satin. These highly ornate robes are built on the simplest possible lines.

The all-white dress is almost with-out rival as a summer dependence. Women do not hesitate to have from An six to a dozen all-white dresses. exquisite model in white satin shows lovely embroideries in crystal beads and silver thread. As an afternoon

Secretary Pomeroy of the Redondo Chamber of Commerce is not only a great executive and organ-Eyes Are Centered on Apparel for izer but he is a creator of great the Important Events Where ideas:

Paris dressmakers for some time past have concentrated all their ef-forts on novelties for the second thing in slogane that will be "Visit Redondo, Walk on along with the sand, and allowed the asphalt to cool and harden.

Much to his amazement he found that when cold it could not be re moved even with a chisel and its resiliency being much like rubber he has now covered the soles of his old and apparently worn all out shoes with the same substance mixed with the metal shavings. Instead of the oil being a liability, it will become an asset and

the next thing we know Pomeroy or the Pacific Electric will be charging for the half-soling privilege on the beach. Tough on the cobblers, but great for Pomeroy and those who are

trying to reduce the high cost of living. Long Beach papers please note.

Governors Indorse **Plans for Navy Day**

WASHINGTON, Sept. 28-Gover WASHINGTON, Sept. 28—Gover nors of nearly every State in the Union have indorsed "Navy Day." which will be formally observed October 27, under the auspices of the Navy League of the United States. The day will be a holiday in the navy, and American ships in all ports, of the world will be decorated, and also the patriotic so-cieties are co-operating to make the movement a great National observ-ance.

Man is queer—he will beg a cigaret, but would think it im-polite to hint for a cigar. LOVELY SMALL HATS



Three delightful small hats illus-trate the intricate handwork and bril-llance of the new season's millinery, in which Persian embroideries embed-het rich waterleis Lovak forther in which result embodieries embed-lish rich materials. Lovely feather trimmings and metal ornaments of aluminum or silver tinsel, braid, bead and yarn embrolderies, find suitable background in rich velvet or hatters' plush, and in velours or su

SILK EMBROIDERED CLOTH



Know Each

September 29, 1922

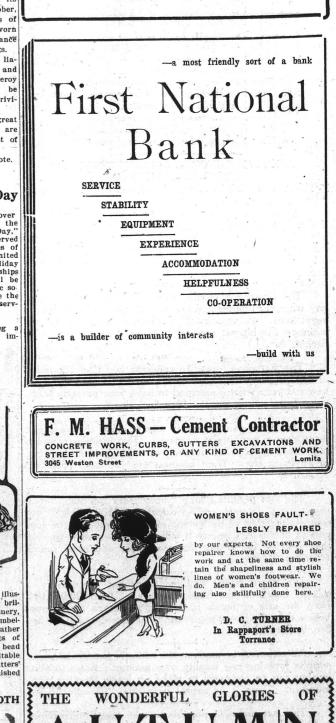
Other Better

-Our customers are our friends!

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want you to come to us whenever we can be of help to you.

State Bank of Lomita "THE FRIENDLY BANK" H. V. ADAMS, Cashier





New Girdle and Hac of Braided Straw and Red Poppies, Worn With Sim-ple Cotton Crepe Frock.

casino toilette this is worn with a lit-tle cloche of white horsehair braid draped with an ornamental masque

With their simple cotton and crepe georgette dresses young women with a love for the picturesque are using wer girdles and flower toques. One of Judith Barbier's latest sets of this kind consists of a plaited straw girdle, on which are mounted big red poppies, and a toque made of an open straw braid with a band of poppies.

HATS FOR MIDSUMMER WEAR

ntrast is the Watchword in Milery That Makes Charming Frames for Pretty Faces. linery That

For the moment, the hats of mid summer are making charming frames for charming faces, and they must give to a summer fete the birdseye view of a great flower garden of movview of a great nower guruen of mot-ing blossoms, with a play of delicate color such as some giant kaleidoscope might give. It is the more delicate, flower-like shades which are chosen for these picturesque hats the maures. for these pictures the material function of the roses, the clear bright yellows, with almond green, pale beige and biscult tints, or dainty gray, with plenty of white and here and there a note of cloths white and here and there a note of black for contrast. There is even an occasional note of clear light blue, always a dangerous color for anyone over sixteen and even now, more often seen in the milliners' spions than of the heads of their clients. The whole range of golden browns is also seen, for these shades are irresistibly be-coming coming. In great vogue is the light hat made of horsehair, with the transparent brim which is so fragile that the trim-ming which is placed upon it can be plainly seen through it from the un-derside. This effect is particularly charming when the sunlight filters through. through.

-Contains Pure California Olive Oil, Glycerine, antiseptic and vege-table ingredients, and actually does the work. Space forbids saying much more, but we claim and prove that "Cedal" Battery Special and "Cedal Mechanics Soap" are the best scaps for which they are in-tended made in the United States.

THE CEDAL MANUFACTURING CO. Inc.

430 FRIES AVE., WILMINGTON, CALIFORNIA For Sale at The United Cigar Store, Torrance.

OUR CLASSIFIED ADS. GET THE BEST RESULTS

CIRCULAR SKIRTS FOR FALL

New Feature for Later Apparel Now Attracting Attention—Straight Silhouette Holds.

The circular skirt is unquestionably destined to make a strong bid for favor for fall and winter, appearing in both day and evening frocks. The cirboth day and evening frocks. The cit-cular skirt is the most noticeable new feature of fall apparel so far dis-played, the general trend otherwise be-ing in close keeping with styles fea-tured and approved during the last several seasons. The straight silhou-ter continues to be the dominant one. several seasons. The straight silhou-ette continues to be the dominant one, regardless of the circular skirt vogue, and the straight silhouette is emphasized by the greatly increased skirt length.



A quiet and rich straight-line dress that will please the matron, especially if she is stout and likes long lines—is madu of a smooth-faced cloth and em-broidered in silk in two colors, one of them matching the dress. Its sleeves are uneven at the wrist and faced with crepe de chine to above the elbow.



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