

**OVERLAND, WILLIS-KNIGHT  
AND VELIE ARE EXHIBITED  
BY RAHM & SON AT SHOW**

The famous Overland Red Bird, which has attracted so much attention in all parts of the country, is on display at the Fiesta automobile show in the exhibit of Rahm & Son, dealers for Overland, Willys-Knight and Velie cars.

Sales on Overland in this territory have kept these former Torrance men on the jump for weeks satisfying a seemingly unsatiated demand.

Mr. Rahm and son maintain headquarters at Redondo, but still retain Torrance as part of their exclusive territory on all three makes of cars which they handle. They were formerly located here in the Zuber building. The Rahm display also includes models of Velie

and Willys-Knight cars.

"Reports from the factory," said Mr. Rahm, "state that the Overland company is pushed to capacity to fill orders. The spirited buying of cars has certainly been felt by us in this territory."

"By the elimination of shock in the smaller car, the Overland has solved a problem with triple springs that has made still more popular an already intensely popular automobile. You don't need shock absorbers on the Overland."

"And talk about something to look at and ride in. Just take a look at the Willys-Knight this year. I honestly think this car has no peer in its class—and I guess the folks who have ridden in the car think the same."

**TORRANCE TO  
HAVE JEWETT,  
PAIGE AGENT**  
Torrens Announces  
Plans; Have Great  
Fiesta Exhibit

Torrance will soon have a Paige and Jewett dealer. This was announced to The Herald this week by R. M. Torrens, distributor for those two makes of cars in Redondo, Torrance, Lomita, and Inglewood.

In a most attractive setting, featuring a rustic atmosphere, the Paige and Jewett are being shown at the Fiesta automobile show this week, with C. C. Bacon of Torrance in charge. The Paige is the only car in its price class being shown. Both open and closed models are on display.

Attracting much attention, the Paige sport model, fully equipped, stands on its own merits as living up to the Paige slogan, "the most beautiful car in America."

Two Paige cars and two Jewetts are being shown. The exhibit is surrounded by an attractive rustic fence, within which are the cars and an artistic rustic office.

Speaking of the Jewett, Mr. Ba-

con said: "We are putting on some trial runs between Redondo and Arrowhead lake—and I don't need to say anything but that whenever we have taken a prospective buyer on that run in a Jewett he bought a car. I cannot add much to that testimonial."

"The new Paige," he continued, "certainly is the most beautiful car in America. But it has more than beauty. Its silent flow of power, its gliding speed and its splendor of furnishing and appointment are unsurpassed. Every report we get from the factory reports ever increasing sales and increased production. We understand why—and so does every Paige and Jewett owner."

for Economical Transportation



**CHEVROLET**

Day & Night Garage  
Torrance  
Accessories      Parts  
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In Order to Appreciate the Beauty  
of  
**Chandler and Cleveland Six**

Motor Cars you must see them with your own eyes. So we have arranged to put models from both of these popular makes of cars

**On Exhibit at the Torrance Fiesta  
DON'T FAIL TO VISIT OUR BOOTH**

**TENAN & BOAZ**

Oceanview Garage  
REDONDO BEACH, CALIFORNIA

Our Territory Includes Torrance

**Cleveland Six**

**Herald Classified Ads Produce Big Results**

**This Coupe Will  
Be Yours for 50c**

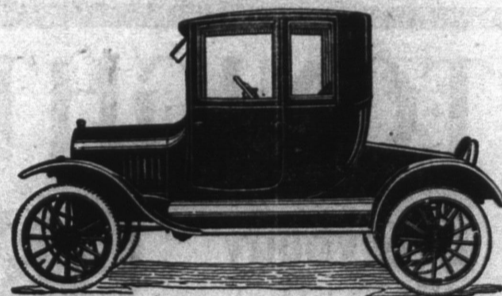
If You Hold the Lucky Number at the  
Torrance Fiesta and Exposition

Four Bits—that's all—for a brand new 1923 Ford Coupe. Less than the price of three gallons of gasoline. And you've got just as good a chance of getting it as anyone else. Don't wait and see somebody else drive it away. Somebody is going to get it. That's guaranteed. No matter how many or how few tickets are sold! The reputation of the American Legion is back of this proposition. The boys that delivered the Kaiser in 1918 will deliver the goods Saturday night, August 4th at 9:00 o'clock. Get your tickets now from any American Legion member, or at the following stores: Schultz, Peckham & Schultz, Ford Dealers; House of Parr Values; Ed. Kelly; Torrance Pharmacy; United Cigar Store; Babcock & Jones; Palmer's Service Station. 50c Each.

In Case You Don't Draw the Lucky Number  
You Can Still Get a Car by the

**Ford Weekly Purchase Plan**

For as little as \$5, you can select the Ford you want and place your order at once. We will put the money in a local bank for you—at interest. Each week you add a little more. This also draws interest. Soon your payments, plus the interest earned, makes the car your own. Come in! Let us give you full particulars about this new plan.



Two-passenger Coupe. Standard equipment includes Ford Starting and Lighting System, Demountable Rims, Non-Skid Tires all around, extra rim and tire carrier. Interior finished in grey whipcord. Permanent top with sliding plate glass windows.

SEE THE DISPLAY  
of  
**FORD MODELS**  
at the  
Torrance Fiesta

Lincoln and Fordson  
Will Be On Exhibit  
At Our Showrooms  
Just South of Fiesta Grounds

**SCHULTZ, PECKHAM & SCHULTZ**

Ford - Lincoln - Fordson Tractors

TORRANCE

TORRANCE