

# New Oil Rush In So. Torrance

## STANDARDS DEEP WELL FLOWING WATER

### Felker Community No. 1 Is Down 4924 Feet

Deep drilling in the northern proven area of the Torrance field received a setback this week when the Standard Oil company's Felker Community No. 1 started flowing salt water. This well was drilled to almost 5,000 feet. Six and a quarter-inch casing was cemented off at 4358 feet. Receiving an O.K. on the shutoff, the well was drilled ahead. The salt water started when the depth was 4924 feet. The well will be recemented at 4358 feet.

### GET READY TO BRING IN HUB SMITH NO. 2

The Hub Oil company's Smith No. 2, on Carson street, near the jog in the road, was momentarily expected to come into production Thursday. The well was washed out Wednesday night and was being swabbed Thursday.

Standard's Torrance No. 4 was cemented off this week at 3227 feet on the top of a sandy shale formation showing oil.

Keek's Shedd No. 1 was cemented off Wednesday at 3260 feet. Unless this well drilled through the top sand, the indications are that a rip of about 400 feet lies between this well and the producers to the west, most of which were cemented at about 3200 feet.

At the Peterson-Barker wildcat well near the Union Pool company's plant the crew started drilling through cement Wednesday afternoon. The cementing job on this well was put in at 3381 feet, indicating that the decline of the structure between the Shedd well and the Peterson-Barker is about 200 feet.

### ZONING RIDDLE ON BOULEVARD PUZZLES DADS

Shall the erection of oil derricks, tool shops and shack restaurants on the property line mar the main approaches to Torrance? Trustees have this hard nut to crack when considering an ordinance to regulate building on Carson street and Arlington.

Deluged with requests for permits for all sorts of buildings in the newly developed oil district in the south end, City Engineer Jessup Tuesday night requested definite instructions from the trustees. Most of the trustees agreed that any zoning law which would preserve an appearance of order on Arlington and Carson streets would be acceptable, if it could be enforced. The city engineer and City Attorney P. G. Briney will draft an ordinance for presentation next Tuesday.

**TORRANCE (front)—WILLITE \*\*** Amapola street will be paved by the Willite company. The board of the trustees Tuesday night awarded the contract to H. G. Feraud, president of the California Willite company, whose bid was \$39,497.80. Specifications call for a 4 1/2-inch pavement. The successful bid was based on the following costs: Grading, 3 1/2 cents per square foot; paving, 21 1/2 cents per square foot; curbing, 70 cents per lineal foot. The Southwestern Paving company also bid on the job, their bid being \$41,030.

When objections to awarding the contract was called for by Trustee Gilbert, one property owner asked what guarantee the people would have of a good paving job. A representative of the Willite company called attention to the fact that the concern has spent \$32,000 in repairing the Arlington street pavement, although "only morally bound to do so," and that the company continues to stand behind all of its work. The property owner said that the statement of the representative "answered his question."

**LOVELL-SARGENT WEDDING** The marriage of Miss Kathleen, daughter of Mr. and Mrs. Thomas Lovell, Andrew avenue, Torrance, and Mr. Donald Sargent was solemnized Monday evening, Aug. 20, by Rev. Fr. Bradley at St. Anthony's Catholic church, Gardena. Mr. Sargent is an employe of the Columbia Steel corporation.

# Torrance Herald

NINTH YEAR

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## Torrance on Threshold of Stupendous Growth

### Sante Fe Attracts 3 New Industries to Local District

#### Most Conservative Estimates Place City's Population Within the Next Year at 15,000 or 20,000 Persons

By GROVER C. WHYTE

Torrance stands on the threshold of a boom that will swell the population by thousands.

Without being swayed by civic pride based on nothing more solid than hot air, anyone who studies the industrial situation here and who knows anything at all about the development that is certain to take place during the winter, will readily become convinced that Torrance will become a city of 15,000 or 20,000 just as soon as homes for that many residents are provided.

**STUDY THE FACTS**

Don't swallow this as bunk. Settle back and survey the facts. Consider Torrance first just as the city stands today, without regard for future industrial development.

There are employed in the city today approximately 3,800 men in industries alone.

On a basis of four to the family—a conservative figure—the industries alone should make Torrance a city of 15,200. That isn't counting anybody but those who are employed in the various plants here. It is economic law that men live near their jobs—when they can. They will live in Torrance when homes are provided.

This is evidenced by the fact that it is practically impossible to rent a house in Torrance today—despite the unusual amount of building that has taken place since spring.

**LAND BOOST CERTAIN**

Based on future population alone, residence property in the city is destined to increase in price at almost incredible leaps. With the industries here Torrance, once given a free rein, will leap ahead in population in a manner that will attract the attention of the entire west. The area for building is limited. That fact will increase property values all the more. For land, like everything else, is subject to the law of supply and demand.

Enough for Torrance as the city is today.

**AND WHAT OF FUTURE?**

The future holds in store for this city an industrial development greater than the highest hopes of the most optimistic.

Survey the certainties for a minute.

The Santa Fe is rushing its line from the city to the harbor, through Torrance.

Railroads thrive on industry. The Santa Fe is especially active in inducing industries to locate along its right of way. In pioneering the Torrance district with a railroad the Santa Fe is equally busy securing industries for that district.

**THREE NEW INDUSTRIES ARE READY TO COME INTO TORRANCE AS SOON AS THE SANTA FE LINE IS COMPLETED.**

And the Santa Fe promises that trains will be running in January.

**TORRANCE HAS THEM ALL.**

Industries attract industries. Railroad frontage is essential to them. Torrance has industries, will get more, and will have the necessary track frontage.

News of the industries planning to locate here is not yet ready for announcement. But it is certain that at least three have decided to locate here.

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### COMPANY MAY NOT PRESS CASE FOR DRILLING ON BORDER AVE. TRUSTEES PASS REZONING LAW

Prospects of a legal battle over the drilling for oil on Border avenue opposite the Torrance Window Glass company's plant waned this week, when a high official of the company which holds the lease told Torrance city officials that the company did not intend to carry the battle any further. He asserted that the company did not realize the trouble it was starting, or the lease never would have been signed.

### P. O. INSPECTOR APPROVES MAIL CARRIER SERVICE HERE

Torrance is practically certain of mail delivery by carrier by December 1.

This was assured Wednesday when a postoffice inspector investigated local conditions and recommended the change. He recommended two carriers. The recommendation goes first to San Francisco and then to Washington for approval.

Before service is started it will be necessary for the city to place street signs on at least 85 per cent of street intersections. Houses and stores will be required to install mail boxes. Persons living to the rear of houses on the street must

### FORTUNA WELL LOG INDICATES STRUCTURE UP

#### Hole, at 2100 feet, Logs Shallower Than Midway Northern

Indicating that the oil structure in the southern extension of the Torrance-Lomita field rises south of the Midway Northern producer, the log of the Fortuna Oil company's Phenix No. 1, on Acacia street in Lomita, has been almost identical with that of the Midway Northern, except that the various strata are shallower by several feet on the Acacia street well. The Fortuna well is down more than 2100 feet, drilling in hard black shale.

The rise in the structure, which is at least indicated by the Fortuna log, makes the structure of the field even more of a riddle. It makes the location of the structure's peak still more of a puzzle. Most geologists were expecting a dip in the formation to the south. They now are inclined to the belief that the peak may be in Lomita, with a sharp decline still further south.

### THREE LOMITA LEASES SIGNED DURING WEEK

Thirty promising acres of Lomita land were leased during the past week in three large transactions.

The largest was the community lease finally consummated by the Universal Consolidated Oil company. This tract comprises 19 acres of the Jones-Hooper and "Auntie" White property south of Chestnut street. The company paid a bonus of \$1,500 an acre, with a \$50 a month rental per acre. The lease carries a twelve-months drilling clause.

This lease was made through the Torrance-Lomita Realty company. Barney Gannon completed a deal with the Petroleum Midway company for an eight-acre lease of his land north and south of Cherry and east of Narbonne. The lease covers blocks 36, 37, 54, 55, 56, 57, 64 and 65.

The same company has leased blocks 13, 14 and 15 in tract No. 530, at Acacia and Narbonne.

The holdings of the Petroleum Midway company are becoming the largest in the field. Scattered from Redondo to Lomita, these leases call for the drilling of scores of wells.

### WATER PLANT PRICE READY NEXT TUESDAY

Definite figures on the value of the property of the Torrance Water, Light and Power company will probably be presented to the board of trustees next Tuesday night by City Engineer J. J. Jessup, who, with City Attorney Briney, are consulting with officials of the company in negotiations designed to pave the way for a bonding proposal for the purchase of the water company. The city engineer reported Tuesday night that definite data were not then available, but that he expected to be able to report next week.

In case an equitable agreement is tentatively made, the trustees will probably place three bonding propositions before the voters at a special election in the autumn. The propositions, which will be voted on separately, are for the paying of Western avenue, the lighting of the city, and the purchase of the water company.

The First Baptist Bible school of Torrance will hold its annual picnic on Labor Day, September 3. Further details will be announced later.

### Derricks Rise on Grammercy Street, Arlington Avenue

#### Hundred New Wells for Field in Ninety Days Looms Up a Certainty in Southern Extension

Spreading out in three directions like an opened fan, from the Midway Northern producer on the old Redondo road, oil development during the past week has boosted north Lomita and south Torrance into an even more conspicuous position in the petroleum world.

The spirited erection of derricks that started when the Sepulveda gusher roared in has swept far afield, until this week the certainty of a hundred wells drilling soon in Lomita and Torrance became assured.

A study of the crazy-quilt map of leases in the southern extension of the field is startling from the standpoint of development in the immediate future.

**MUST DRILL 21 WELLS**

That the first rush to rig up and spud in will be beggared by the rush to come is indicated by the fact that the Petroleum Midway company alone, according to official word from the company, is prepared to drill 21 offset wells in the field within 60 days. Seventeen of these will be in the south extension. And this company is but one of several that are confronted with such a situation, although few to such an extensive degree.

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### 'BUY ELSEWHERE' MAELSTROM SET FORTH IN CARTOONS BY MYSTERIOUS COWBOY ARTIST

By THE COWBOY  
I like pictures. You like pictures. We all like 'em. And why? Because pictures put the point over with a punch. Travelers in strange lands and unable to speak the language resort to pictures. Children not yet skilled in the use of the mother tongue draw pictures. The cave man used them back in the dim morning light of civilization. "Let me paint you a picture," says the speaker, the writer, the lecturer. And so we all get the picture when words fail. "Say it with pic-

favor your home merchants. I don't. But, day in and day out, your home merchants will give as big, if not a bigger dollar's worth than you can find elsewhere.

Your dollar is important to your community. Put to work at home. It returns again to your purse. Spent away, it fattens the tills of other places.

**Get Service at Home**

The "home" merchant knows you—takes pains and pleasure in serving you in a way to satisfy your



**THE WHIRLPOOL OF SEDUCTIVE PRICES**

tures" is the world-wide slogan. Let your eye take in the meaning of the picture above. A drawing to ponder over. It has a lesson. The "Buy Elsewhere" habit never has but one ending in the drama of towns—the ending disastrous to your home town and happy for the city you carry your money to. When you pass up the home merchant for the false glitter of the far-away bargain cry, you not merely sink your city's hopes in the maelstrom—you drown your own success as well.

Not that I believe in paying too much for what you get simply to "fare" to the cabby.