

Published Every Friday by THE HERALD PUBLISHING COMPANY Torrance, California

e, California, and entered W. HAROLD KINGSLEY ry 30, 1914, at the post-under the Act of March

OFFICIAL PAPER OF THE CITY OF TORRANCE

HARDING TREE RECALLS GENTLE POET'S WORDS

THE American people rather pride themselves upon being hard-headed, practical, matterof-fact, unsentimental. But there is one sentiment of which no American is ever ashameda fervent and burning patriotism. Wherefore it is that the dedication to the memory of the late President Harding of the second largest living thing in all the world, a giant redwood tree in Sequoia National Park, by Col. John R. White, superintendent of that reservation, has brought tears to more than one eye in official Washington.

Joyce Kilmer, gentle poet, who gave his life for his country in Flanders Fields, wrote:

"Poems are made by fools like me,
But only God can make a tree."

And, excepting only the General Sherman tree, the President Harding tree is the most a fervent and burning patriotism. Wherefore

the world.

It seems peculiarly fitting that two men who beautiful example of God's tree handiwork in gave their lives for their country should be linked in this way: Kilmer, a humble soldier in the A. E. F., whose delicate skill with words will live long after the wounds of war have healed, and Harding, whose skill at understanding people drew a nation together in closer bonds of unity and love.

Kilmer loved trees so much that he wrote of them often. One of the greatest trees in the world is forever to be linked with the name of a much-loved patriot. Generations yet unborn will revere the memory of him whose name is now given to the huge sequoia, and will quote again from Kilmer:

"A tree depicts divinest plan,
But God Himself lives in a man."

THE PRICE OF CRUDE OIL AND GASOLINE

WITH every reduction in the price of crude oil the price of gasoline has gone down. For gasoline, like every other commodity on earth, is subject to the law of supply and

demand.

In this connection the following bulletin, issued by the Standard Oil company, is of

interest:

"When the price of 'gas' goes down, or up, you wonder why. Every now and then you have observed a change in the price of gasoline. It has gone down, or up. For the last three years the changes—there have been six of 'them during this period—have all been downward. No doubt you wonder why the change, especially if the price goes up. One day a gallon of 'gas' costs a certain number of cents—the next day it is more, or less. Naturally you wonder why.

Naturally you wonder why.

"Perhaps you think that the president of the Standard Oil company simply says to his colleagues of the board of directors:

"Well, let's raise the price of gasoline this

so. No man, nor group of men, no

company, no group of companies, can 'control' the price of gasoline, or of any other commodity in general use.

"This is what makes the price of 'gas' go up and down: When there is a plentiful supply of gasoline the price of gasoline drops. When there is an insufficient supply of gasoline the price ascends. This is not theory. It is fact. It is history, too, of gasoline and of every com-

OIL STRUCTURE IS PUZZLE TO GEOLOGISTS

ON'T take the word of lease-hounds who

DON'T take the word of lease-hounds who profess to know just where the dome of the local oil structure is situated. These lease-hounds do not know. Neither do the geologists. Neither do the oil companies.

They all have opinions, but one man's opinion is just about as good as another's, and will be until the field is proven.

As the field now stands, the proven area is large. Wells now drilling may make it larger. So far no outpost well has come in a "duster." Before the field is absolutely proven there must be dry holes on all sides.

The field right now is a puzzle. The situation in Lomita is particularly puzzling. The Midway Northern well was cemented off more than 200 feet below the average level of the cementing jobs on Carson street to the north and west. The log of this well indicated that the structure dipped toward the south. By all geological reckoning, this was the logical conclusion.

PRAISE FOR GOURDIER AND GADEKY

DELIVERY of mail by carrier is certain for Torrance. It is certain because Postmaster Gourdier didn't just sit and wait for an inspector to happen around this way. Instead he called on Harry Gadeky of the Chamber of Commerce for assistance, and the two took the matter up with individuals whose influence with the postoffice department in Washington has weight. An inspector, arrived in Torrance with the continent with covered wagon trains would marvel at this accomplishment.

But residents of this old globe in the year plated work and improvement and introduced will laugh at our attempts to cut hours from the transcontinental trip.

Before many years men in Los Angeles will laugh at our statement in laugh at our attempts to cut hours from the transcontinental trip.

Before many years men in Los Angeles will laugh at our street with this resolution. The Clerk shall cause this Resolution of Intention to be published twice in the Torrance and hereby designated for that purpose by the continent with covered wagon trains would marvel at this accomplishment.

But residents of this old globe in the year plated work and improvement and in tront of all property liable to be assessed, notices of the passage of the commerce for assistance, and the two took the matter up with individuals whose influence with the postoffice department in Washington has weight. An inspector arrived in Torrance within two weeks after Mr. Gourdier and Mr. Gadeky made their little call in Los Angeles. Here is one more example of what can be accomplished by a community that goes out and gets things. Had Mr. Gourdier merely waited, had Torrance been without a functioning Chamber of Commerce, Torrance would probably have mall delivery by about 1930.

the continent with covered wagon trains would marvel at this accomplishment.

But residents of this old globe in the year 1975, looking over the newspaper files of 1923, will laugh at our attempts to cut hours from the transcontinental trip.

Before many years men in Los Angeles will telephone their wives at noon and ask them if they wouldn't like to run over to New York to the theatre—or to the beach at Waikkli for a swim.

Science promises to make the future beggar the past.

Now comes the log of the Fortuna Oil company's Phenis No. 1, on Acacia street in Lomita, showing that the various strata are shallower than on the old Redondo road, as they were logged by the Midway Northern. A rise in the structure may mean that the dome is under Lomita. This is not certain, of course. The dome might be east of Lomita, or west. But the rise, as indicated by the Fortuna log, makes Lomita land extremely valuable.

valuable.

Oil men during the past week have been particularly pleased with the Fortuna well's showings. It is these showings that have stimulated leases in the southern extension. Oil companies are displaying unusual optimism in a territory not yet absolutely proven.

Land owners must not believe positive statements as to the oil structure, however. The formation will not be charted exactly for a long time to come.

ng time to come.

The drill alone will tell the tale.

1975 WILL LAUGH AT 1923

The fact that so many Ford drivers are running over prospective Ford voters may become a serious political problem.—Boston Shoe and Leather Reporter.

It might help the demand for wheat if the breakfast food factories were outlawed from the lumber states.—Dallas News.

Maybe wars would be fewer and farther between if they were financed on a pay-as-you-enter plan, instead of on the basis of a charge account.—Nashville Southern Lumberman.

What puzzles the Old Guard is why, if wheat must drop, it has to drop on the Republican party.—Norfolk Virginian-Pilot.

Mr. and Mrs. Hugh Whitney have returned from a motor trip to Sama Barbara and various other points of interest in the northern part of the state.

RESOLUTION OF INTENTION

Board to order the following work to be done and improvement made in said City of Torrance, to-wit:

That the roadway of Martina Avenue from the southerly line of Carson Street southerly to the southerly curb line of 220th Street; the roadway of 218th Street from the eastern line of Martina Avenue westerly to the western line of Manuel Avenue; that the roadway of Manuel Avenue from the southerly line of Carson Street southerly to the northern line of 218th Street, and that Watson Avenue from the western line of Manuel Avenue northwesterly and northerly a distance of 486.56 feet, measured along the center line of said Watson Avenue, to the southeastern line of Carson Street, in the City of Torrance, be graded to the official grade, and that the roadways of said streets within said limits be paved with asphaltic powement consisting of asphaltic powement consisting of asphaltic powement consisting of asphaltic concrete base three inches thick and a Willite wearing surface one and one-half inches thick; and that concrete

modity in the world as far back as history goes. It is economic law, unbreakable, in escapable.

"The price of crude oil is the principal factor. The value of crude fluctuates, rises and falls, in strict accord with the volume the earth yields, related, of course, to consumption by the public. There are other factors—the cost of producing and transporting oil, of manufacturing and of marketing—these also vary with world conditions, again obeying the immutable law of supply and demand. Costs of mutarials, costs of labor, go up and down; since the great war, mostly up, as all the world knows.

"Three years ago the Pacific coast underwent a painful experience, more painful to a harassed oil industry than to any one else. It is known as "the shortage." The supply of crude oil proved insufficient to meet a tremendous demand. Prices ascended to high levels.

"The scene changed. High prices were offered for crude. Everyone started to 'wildcat'. New fields of oil were discovered. More and more oil—a flood. And the more it came the less it's worth. Prices of crude dropped and dropped, and gasoline came 'tumbling after." Here, then, is the proof of what we say:

1920—shortage—high prices;
1922—overproduction—low prices.

"The price of gasoline was 60 per cent higher in 1920 than it is today."

In the world known as the log of the Fortuna Oil company's Phenis No. 1, on Acacia street in Lomita, showing that the various strata are shallower than on the old Redondo road, as they were logged by the Midway Northern. A rise in the structure may mean that the

Notice is Hereby Given that serial bonds to represent unpaid assessments, and to bear interest at the rate of seven per cent (7%) per annum, will be issued hereunder in the manner provided by the Improvement Bond Act of 1915, the last installment of which bonds shall mature nine years from the second day of July next succeeding nine months from their date.

Notice is Hereby Given that on Tuesday, the 11th day of September, 1923, at 8 o'clock p.m., in the Council Chamber of the City Hall of said City of Torrance, any and all persons having any objections to said work and improvement may appear before said Board and show cause why said proposed improvement should not be carried out in accordance with this resolution.

The Clerk shall cause this Resolution of Intention to he mublished

lime, twike iaw.

Except as hereinbefore noted, all the herein proposed-works shall be done pursuant to an act of the legislature of the State of California designated the "Improvement Act of 1911," approved April 7, 1911, and amendments thereto.

I hereby certify that the foregoing resolution was duly and regularly introduced and adopted by the Board of Trustees of the City of Torrance, the 21st day of August, 1923, by the following vote:
Ayes: Pitzhugh, Nash, Gilbert.
Noes: None.
Absent: Proctor, Stone.
Attest: ALBERT H. BARTLETT,
31 City Clerk.

C.C.Juli

will build refinery at Torrance. want to share in the big earnings? If so, come and see us. We are his authorized representatives in Torrance.

WESTERN REALTY COMPANY New Rappaport Building TORRANCE



REDONDO BEACH

G OR

CAL

ld E For

BATH HOUSE Open Daily 8 A. M. to 10 P. M.

Sunday 8 A. M. to 6 P. M. Filtered Sea Water Pure, Sparkling and Warn

Dancing in Pavilion Every Evening (Mondays excepted); Also Afternoons on Thursdays, Saturdays and Sundays.

Free Dancing, Vaudeville, and Souvenirs for the Kiddies every Thursday Afternoon. Band Concerts Daily (Mondays excepted).



HEIR high mileage yield provides a greater measure of satisfaction. You get the combined advantages of quality, service and economy.

AJAX CORD, ROAD KING, PARAGON W. W. DYER, Lomita F. J. MADDEN, Lomita C. L. AIKENS, Lomita

Feed Your Chickens

with high grade poultry feed and watch them thrive. Better stock; more and better eggs; finer and healthier chicks. This means m in your pocket and a larger and stronger brood in your hen yard. Try our poultry feed for quick



HAY, GRAIN, SEEDS, FERTILIZER, COAL AND WOOD

TORRANCE FEED & FUEL CO. 1803 Cabrillo St.

LOMITA RESTAURANT

HOME COOKING and SHORT ORDERS Special Attention Given to Parties MRS. L. E. DAWSON Lomita

California

on G

orth estroy heal ts, tr li th gs kes. Sold rug s ompa



The Closer You Examine

our shoe repairing the more you will find to praise in it. It makes old and run-down shoes almost like new, and they will wear like new also, We put only high grade leathers and trimmings into our repairs

D. C. TURNER In Rappaport's Store Torrance