

PROGRESS HALTS Where The Pavement Ends!

HAVE you ever been spinning along on a smooth pavement with no thought of stopping or turning around? And suddenly, the Pavement Ends. The road ahead is full of ruts and deep in dust.

You jump on the brakes, swing around and go back. Because, Traffic stops where the pavement ends.

The Path of Progress Runs Parallel to the Highways of Transportation

The Great West would still be a sparsely settled desert if it could not be reached by rail, boat, and automobile.

Cities, like nations, grow and prosper as their transportation facilities improve.

The automobile is the great means of transportation in Southern California. One in every four people now own their own car. But automobile drivers follow the pavements.

The shortest route from Los Angeles, Hollywood, and all points in the great San Fernando valley to Los Angeles harbor is THROUGH TORRANCE via WESTERN AVENUE. But the bulk of the passenger traffic now goes AROUND TORRANCE and doesn't spend a cent with us. They don't see our town or carry the message of its growth to the outside world. ALL BECAUSE OF ONE LITTLE STRIP OF UNPAVED ROADWAY ON WESTERN AVENUE, immediately north of TORRANCE.

If this little strip of pavement were laid, TORRANCE WOULD BE ON THE MAIN BOULEVARD FROM THE MOUNTAINS TO THE SEA.

And YOU, Mr. and Mrs. Voter, have it within your power to get this pavement laid.

On November 27th you are to vote on a proposition of issuing bonds to cover the cost of paving the City's share of this pavement.

There are just three miles in all. The County of Los Angeles has agreed to pave two miles if the City of Torrance will pave the remaining ONE mile. The pavement is to be 26 feet wide. The owners of the adjoining property pay for six feet, and the City of Torrance is to pay for 20 feet ONE mile long. It's a little thing for a city the size of Torrance, and the cost will be spread over ten years. Figured down to the individual lot owner the cost is insignificant.

Let's Put Torrance on the Main Highway!

Vote "YES" on the Bond Issue To

PAVE WESTERN AVENUE

It's Such a Little thing to do and such a Big thing to Accomplish

Vote "Yes" for Progress

Vote "Yes" for Prosperity