

TORRANCE ENTERPRISE

TORRANCE THE MODERN INDUSTRIAL CITY

FRIDAY, AUGUST 26, 1921

NO. 40

SANTA FE OIL WELL SPORTS 80 FT. IN AIR

TEN ARE EMPLOYED TO DIG TRENCH FROM WELL TO BOWL NEAR BY

While there has been much interest shown since reports came in that the Santa Fe Oil Well located on the Del Amo Ranch, west of Torrance, was a flowing well the excitement has been sane, and people here are taking the whole thing as "a matter of course." This attitude is the result of knowing for a long time in advance that there surely was oil in Torrance, as it was only a matter of prospecting for it to prove the field.

Just how good the well is no one can say at the present time, there are a dozen or more men working on a ditch which is being dug to a "bowl" in the barley field, into which the oil will be allowed to flow, and this is to be the emergency reservoir. It was reported yesterday that after the well had been filled, 3000 feet, with heavy mud and clay and other debris, even then 500 barrels were coming out daily. It is thought that when the new casing is driven and the well cleaned out and drilling operations again started that a gusher will be the result.

From the leases that are being taken on surrounding property it is believed that the anti-cline runs toward the City of Torrance, and that the great oil district may be in your back yard. Numerous oil companies are endeavoring to lease all land in the City of Torrance, and are making exceptionally fine offers. It is reported that one party was offered an offer of two thousand dollars per acre for land which he paid less than four hundred and fifty per acre less than six months ago.

It is expected that the Santa Fe Oil Well, the Chanlor-Canfield Midway, a subsidiary of the Santa Fe, will start drilling operations at once on one thousand acre lease of the Dominguez Land Corporation.

There is no doubt but what Torrance will be the center of a large oil field in a very short time and boom which will be welcomed by everybody.

AN IDLE MAN

If you want to know who is a busy man these days, just try to put your finger on Chairman Harry Paige and hold him for one solid minute, for it's Paige this or Paige that. "Phone, Harry, P. P. A. committee wants to see you." Geo. Octor phones: "Is Paige in? Haven't I called him soon as he comes in?" Harry, Mrs. Smith wants to know, she can enter her baby in the by Show. "Long Distance wants E. Paige on the line." "Where do you want the tents to set, Mr. Paige?" "Where do we get votes, the Queen?" "Right here, w many?" and "The firemen want to know where they can sell dogs" and Henry Ford wants rent a space for one of his Tin Lins. Then there is that great wonderful chorus about to be its debut, and Paige must see that there is a competent force men employed to construct a stable stage that shall be strong enough to hold those seventy-five tons and piano also, and still be enough for the Queen to sit dignly on her throne, together with her ladies in waiting. "Oh, Paige, Bartlett is calling you. He wants you at his office at once." "Is this Mr. Paige. I want to have a concession to sell baby carriages." "Alright; apply to Harry Reeve. He's the agent for buy carriages." "Say, Paige, can't you turn our booth around so the end won't blow in our faces?" "Not if you stay in Torrance." "Can we get gas to cook with in our booth?" "There'll be plenty of gas on the Midway." "Mr. Paige, do we have to pay all price for our booth?" "You better live. We need the money." "Mr. Paige, I want a concession to sell Hendon shirts and Walkover shoes." "Yes, alright. See Sam Rappaport. He's the guy you

TEN ACRES LEASED

Reports from the oil well district West of Torrance carry the information that good prices have been paid the past week for leases on land lying near the well. One in particular is that of Nick Roberts, who gave a lease on his ten acres for \$500 per acre, with a guarantee of one-sixth of the oil in case a well was proven on his property. It was further agreed, it is said, that a well would be put down within sixty days.

DEMAND FOR SPACE IN "EXHIBIT ROW" FAR GREATER THAN EXPECTED

Everything is in readiness for the grand opening of the Third Annual Torrance Fiesta.

With the Queen contest nearing an end and the race getting closer every minute, the feeling is running high.

The formal opening takes place with the parade this (Friday) afternoon, and the crowning of the Queen immediately after.

Immediately after the parade the Queen will be driven to the entrance arch, where she will be escorted to the throne, and an address of welcome will be made by Mayor Proctor.

The grounds of the Fiesta will open this afternoon and all exhibits will be open to the public. The wiser people will visit the exhibits early in the evening, so that they will have plenty of time to inspect all the numerous displays with leisure.

The space for the displays has proved inadequate for the demand for as early as Tuesday night Mr. H. M. Tolson had turned down a number of applications for space.

There will be music at intervals throughout the program and plenty of entertainment for every one young and old.

The San Pedro School of Dancing have sent over a number of dancers who will put on a series of class dances, which will be one of the big features of the Fiesta.

Then there will be the aeroplan for more excitement. Tickets to rides in the clouds may be had from Roy Flood.

Every one is urged to turn out early, so that they will have plenty of time to take in all the sights and, as was stated above, the wise one will.

FIREWORKS SATURDAY NIGHT

The Fiesta will come to a fitting close Saturday night with an elaborate display of fireworks which have been purchased for the event. It is thought that this feature of the program will be seen at 10:00.

want to talk to.

"Los Angeles calling H. E. Paige." "Alright, Fitzgerald. You can have a space. It's the last one too!"

From the Woman's Club: "Where is our booth?" "Mr. Paige, have you your light taken care of?" "Yes, you boys it's taken care of. Paxman is on the job."

"Yes, the American Legion will have plenty of confetti—a carload."

"Can I get a stall to sell left handed monkey wrenches and white lampblack?" and about 999999999 other questions, some of which are just about as foolish as this last one, but Paige never gets rattled not even when he goes up to the grounds and finds four carpenters sitting on the ground for lack of lumber to do with, but after a hot phone to Jones a Consolidated Lumber Co. driver is arrested for speeding with that load of lumber on the way to the Fiesta grounds. When Anderson learns the circumstances said driver is released until caught speeding after the Fiesta is over with. "I shouldn't think Harry Paige would know whether he's running a grocery store or a circus."

Well, it's some circus he can tell you, and if any of you clerks or housewives think you're busy, just follow Chairman Paige around for a couple of hours, for he is busy endeavoring to make this Fiesta a credit to the committee of which he is chairman, and a credit to our City of Torrance as well.

"ENTERPRISE" ISSUED DAILY

Keeping in step with the progressive interests of Torrance, the "Enterprise" is being published daily during the Fiesta. In its columns will be found complete account of all activities of the Fiesta, as well as other happenings about town and vicinity.

We take particular pride in directing your attention to the advertisements in this and subsequent issues. You will readily see that the business men and women are back of us in our endeavor to give Torrance the class of newspaper which she is entitled to have. All the people of Torrance as well as business interests are working in unison to make the Fiesta a great success, the "Torrance Enterprise" not lacking in any particular to chronicle the events that have materially aided in the success of the Third Annual Fiesta.

Be sure and get your Special Edition of the "Enterprise" Friday and Saturday.

CONTEST CLOSES AT 9:30 THIS EVENING, WITH THE QUEEN ON HER THRONE

The Queen contest is now on the home stretch, and every contestant is on her (high) heels to win. At the count on Tuesday Miss Dorothea Murphy was still in the lead, with Miss Ernie Morford leading a close second. Miss Roberts is putting up a good fight for her share of the honors.

The entrant in the contest from the Keystone Acres is putting up a hard fight for her end of the play. Miss Clover Stevens is the candidate who the Keystone Chamber of Commerce has endorsed from their district and who is having the hardest fight.

There are few homes in that district, and they are far apart. Miss Stevens, with the support of the Gay Store, is getting quite a number of votes, and it is certain if the local girls had to work as hard as Miss Stevens they would not have as many votes.

No one has any way of telling who the Queen will be, as the two leading girls are running such a close race that it will take a very careful count to pick the winner.

The contest does not close until 9:30 this evening, and all votes cast today will only help to make the choice more difficult. Bets are even on the winner, there not seeming to be any odds given on either side.

It now behooves every one to get out and do their best for the favorite, for it will be the late votes which will tell the story.

The Fiesta Committee will have nothing to do with the count of the votes. Each entrant will have one representative to assist with the counting and see that all candidates get fair play.

FIRST BAPTIST CHURCH OF TORRANCE

"The Church of the Open Bible." The concluding sermon of the series on Prophecy will be given Sunday, August 28, at the hour of eleven o'clock on the subject of the "MILLENNIUM, IS IT THE GOLDEN AGE?"

The regular song service will be held in the evening at the hour of 7:30. A peculiar document.

"A LETTER FROM HELL" will be read at the evening service and the pastor will present the Bible argument regarding the subject and comment on the letter.

YOUNG PEOPLE'S SERVICE

You are cordially invited to gather with the Young People in the Nevada Hall Sunday evening at the hour of 8:45.

"He that believeth in the Son hath everlasting life, and he that believeth not the Son shall not see life, but the wrath of God abideth on him."—John 3:36. Rev. Stanley H. Thorpe, Pastor.

Born—To Mr. and Mrs. Joe Anderson of El Prado Apartments, a nine-pound boy, Monday morning, August 22, 1921.

PRIZES WILL BE AWARDED FOR MOST BEAUTIFUL AND PRETTIEST AUTOMOBILE

At a meeting of the Torrance Fiesta Committee held on Monday evening it was decided to hold the parade on Friday afternoon at 5 o'clock. By this arrangement all persons who are employed in the various plants around the city will have time to go home and change their clothes and come back where the excitement will be and spend the rest of the evening.

Several societies will have a booth and will serve meals. It will therefore be unnecessary for the busy house-wife to bother with supper. This plan should make a hit with every woman in Torrance who has to prepare the meals.

The route of the parade as announced in last week's paper will be from the High School east on Carson to Cabrillo, thence north to the P. E. Depot, thence west to the Park, south to Carson street, and then east to the grounds, where the Queen will be escorted to her throne.

Everyone in Torrance who owns an automobile is urged to enter their car, and more especially urged to decorate their car and enter the contest for the best trimmed car. There will be two prizes for the best trimmed and decorated car—one prize for the prettiest car in the Citizens Section and another for the most beautiful car in the Society and Club Section.

CHORAL SOCIETY PROGRAM

The Torrance Choral Society's part in the program follows:

8:05 p. m.—Assembly Call for Chorus.

8:30—"California" (Donizetti).

"De Coppah Moon," male chorus (Shelly).

"Nightfall in Granada" (Bueno).

Officers—Mrs. Harry Paige, president; Mrs. C. N. Curtiss, secretary; treasurer; Mr. Chas. Curtiss, librarian; Mrs. Orchid Carlson, director.

Mrs. J. M. Fitzhugh, accompanist.

Chorus—First Soprano—Mesdames Ainsworth, Concialdi, Curtiss, Gardner, Greiner, Graves, Jessome, Laven, Lessing, Ludlow, Muder, Nash, Neelands, Parks, Steinhilber, Shriener, Tiffany, Turner; Misses Rowley, McKenzie, Watson.

Second Soprano—Misses Burmaster and Byrnes; Mesdames Harris Paige, Tomkins.

Alto—Mesdames Brennon, Brown, C. H. Clark, F. B. Clark, Denny, Lawrence, McArroy, Murray, Reeve, Russell, Stone, Tibbs; Misses Jessome, Patten, Tiffany, Woodward.

First Tenor—Messrs. Curtiss, Denny, Gardner, Neelands, Spencer, Solomon.

Second Tenor—Messrs. McCrillom, Moran, Nash, Paige, Turner.

First Bass—Messrs. Brown, Dobrick, Fitzhugh, Ludlow, Trefry.

Second Bass—Messrs. Lessing, Stock, Webster.

Geo. Rawley of San Pedro was a dinner guest of Mr. and Mrs. Frank Shumacher of North Arlington avenue Tuesday.

PARADE TWO MILES LONG

Enthusiasm is running high. Lodges, committees, as well as private individuals, are making great preparations for the parade. There will be many decorated automobiles and some very artistic creations are anticipated. In the line of march will be gorgeous cars carrying the Queen and her aides, city officials, the Fiesta Committee, Choral Committee, several different lodges and societies will also be represented.

INFORMAL DANCE WILL BE HELD FOLLOWING CLOSE OF QUEEN CONTEST

There will be a street dance held this evening in front of the entrance arch to the Fiesta grounds. The dancing will not start until after the close of the Queen contest, which is at nine-thirty (9:30).

The dance this evening will be a strictly informal affair and no masks will be worn.

The street will be cleaned and the committee has secured a preparation to put on the pavement, which will insure a smooth and easy dancing surface.

There will be a charge of twenty-five cents per person for the dance, and in reply to a number of inquiries this money is for the expense of the dance, as the music which has been secured is exceptionally good, and as everyone knows we have to pay high for all good things now-a-days.

The ticket will consist of a small colored tag, which must be worn on the floor. Any person found on the roped off dancing space will be compelled to purchase a tag, and also a fine of "two-bits" for not procuring the tag before the dance. If any person wishes to get their dance tags before the dance they can do so by applying at either the Dolley Drug Co. or the Torrance Pharmacy. Two different colored tags will be used, one for tonight and another for the masquerade to be held Saturday evening.

DOWN GASOLINE ROW FIESTA EXHIBITORS

While walking through the big Industrial Tent the following firms were noticed to have excellent displays. The list is not complete by any means and will be added to in the next issue of today, when we will endeavor to give the names of everyone who were represented at the Fiesta:

Mack Motor Truck Co., Los Angeles—Educational Truck.

Frank L. Darling, Long Beach—Morland Truck.

Auto Sales Co., Los Angeles—Speed King of Highway.

Zuver Bros., Redondo and Torrance—Oldsmobile, Willys-Knight.

T. T. Gardner & Son, Gardena—Nash Cars and Trucks.

P. E. Henniss, Gardena—Studebaker and Chevrolet.

Allan H. Paul, Gardena—Dodge Spears & Boyer, Gardena—Ford and Fordson.

Central Garage, Redondo—Paige Sloan & Bacon, Redondo—Hupmobile.

Sargeant & Monell, Redondo—Jordan and G. M. C. Trucks.

Anderson & Palmer, Redondo and Torrance—Buicks.

White Garage, San Pedro—Hudson and Essex.

Gardena Battery Works—Willard Batteries.

Southern California Music Company—Pianos.

LOMITA AT FIESTA

Among the interesting features at the Lomita Booth at the Torrance Fiesta today and tomorrow will be that part of the display contributed by the D. M. S. Lime Co., which collection is from their lime pits south of Lomita. Through the courtesy of Mr. Maus S. Purple the exhibit was placed with the Lomita booth and orders for lime fertilizer will be taken by those in charge of the display. Thousands of people were interested in these freakish discoveries, representing petrified human feet, bones, teeth of monster animals, as well as huge jaw bones and other collections made by scientists at the pits.

BANK MOVES INTO ITS NEW BUILDING

BRICK BUILDING PRESENTS AN ATTRACTIVE APPEARANCE AND IS MODERN

Wednesday was moving day for the First National Bank, when they shifted their belongings from the Dominguez Land Corporation building to their new home across the street from the Auditorium.

Bank officials are quite proud of their new quarters, and do not try to conceal their pleasure over being located in such excellent and pleasant banking quarters. The real pride will be experienced at a later date when the formal opening is announced and customers, friends and strangers will be welcomed and shown about the new building, which presents a completeness and the most modern conveniences known in bank buildings of this size.

One of the most interesting details is that of the large vault, which is 12 x 12 feet in the clear, with 13-in. reinforced concrete walls lined with steel, every square inch being charged with connections to the burglar alarm. The massive door is of the Diebold type and weighs 7000 pounds, being three inches thick and of solid unburnable steel. This was purchased of the American Bank Protection Co. of Minneapolis, whose reputation is matched against the crack burglars, who have never yet proved their master. Another storage vault of 6 x 12 feet joins the larger one, and here the bank's books will be kept, while in the larger compartment the safe and safety deposit boxes will be stored.

As one steps inside the main entrance the first impression is most pleasing when the five windows on either side of the fixtures present a commanding view of mahogany and imported white marble finish in well-appointed compartments for bank clerks. To the right is the ladies' rest room and is elegantly furnished. Telephones are handy and writing desks are conveniently set. To the left side directly in front is a private consultation room and back of this will be found the desks of James W. Post, president, and G. W. Neill, vice-president and cashier. Next in rotation will be the compartment of L. V. Mack, assistant cashier. To the left across the room George W. Judge, chairman of the board of directors, has his private desk. The directors' room, however, has been placed in the rear beside the large vault with an entrance to the sidewalk.

The fixtures in general are well chosen, being simple but elegant, and the whole atmosphere of the bank is pleasing to the visitor.

LIST 'N' KIDS

Get a horn n'everything free! Get in the Torrance Fiesta Parade Friday afternoon. It starts from School House at 4:30 sharp. Put on your crazy clothes.

Wanted—A lot of clowns, Charlie Chaplains, Patsy Arbuckles, Mary Pickfords, funny faces—short, fat, tall, slim.

Line up at Torrance School at 1:30 Friday afternoon. Big doings after the parade. Don't forget!

BABY SHOW AT FIESTA

One of the most interesting features of the Fiesta this year will be that of the Baby Show, which will be held in the Steffen Hall, commencing at 2:30 o'clock p. m. Friday. The judges will be selected from out-of-town, so that there can be no possible favoritism shown.

Babies will be listed from six months to one year of age. Also in another class of one year to two years. All mothers are requested to register their babies not later than 1:30 p. m. Friday. You may do this at Paige's Grocery.

Mrs. Pauline Harris, chairman, announces the following will govern the prizes awarded:

Boys from six months to one year.

Girls from six months to one year.

Boys from one year to two years.

Girls from one year to two years.