

TORRANCE ENTERPRISE

TORRANCE THE MODERN INDUSTRIAL CITY

VOL. NO. 1

FRIDAY, JUNE 24, 1921

Published Every Friday at Torrance, California.

-Boost The Chamber of Commerce-

NO. 31

REPORT ALL DISEASES TO HEALTH OFFICER

**DR. J. S. LANCASTER, HEALTH
OFFICER FOR TORRANCE, RE-
VIEWS LAW ON DISEASE**

There is no ordinance as yet in Torrance relating to the public health, but there are regulations by the State Board of Health which all communities and incorporated cities must live up to. The most important of these are the regulations concerning contagious diseases and it is important that all citizens know about these, so that the law can be complied with.

Contagious diseases are divided into three classes by the State Board of Health, i. e., those that are strictly quarantined, those that are to be isolated at home but not quarantined, and those that should be reported to the health officer for statistical purposes, but are not quarantined or isolated.

In the first class which must be quarantined are Asiatic cholera, yellow fever, typhus fever (not typhoid fever), plague, smallpox, scarlet fever, diphtheria and infantile paralysis. Special provision is made for leprosy. There are certain regulations whereby the bread-earner of the family may be released from the quarantine if he does not come into contact with milk or food or is a school teacher, and some such things as that. It is the intention of the health authorities to interfere with individual rights and freedom just as little as is consistent with the welfare of the whole population.

The following diseases must be reported, but are not quarantined or isolated, and it is the duty of anyone knowing of such a disease to report the same: Malaria, typhoid fever, paratyphoid fever, anthrax, glanders, tuberculosis, dysentery, erysipelas, hookworm disease, trachoma (granulated eye lids), dengue, lock jaw, pellagra, beriberi, spotted fever, syphilis, gonorrhea, rabies (hydrophobia), influenza.

J. S. LANCASTER, M. D.
Torrance Health Officer.

TO PASO ROBLES

Following the sale of the Hoge-Kellogg storage warehouse, Mr. and Mrs. J. C. Vaughn will leave for their ranch near Paso Robles, where they will remain for some time. Mr. Vaughn has been in charge of the large warehouse for several years, and during his residence in Torrance, has made many close friends who will view his departure with reluctance.

P. T. A. MEETING

The committee from the Torrance P. T. A. met with Mrs. H. F. Clark on Wednesday afternoon to plan for the fancy work booth at the coming Fiesta August 26 and 27.

Solicitors were appointed to different districts of Torrance to solicit and also collect the articles as near August 1st as possible. Mrs. H. C. Ainsworth and Mrs. Frank Clark; Mrs. Laven, Mrs. R. C. Kite and Mrs. H. M. Tolson; Mrs. Nettie Steinhilber, Mrs. E. N. Tomkins and Mrs. J. Stone; Mrs. D. Banard, Mrs. Gilbert, Mrs. Sash and Mrs. Roy Flood; Mrs. Nellie Zuver, Mrs. H. O'Leary, Mrs. Hurem Reeves.

Others will be assigned later to out-laying districts.

TRUSTEES POSTPONE MEETING

The regular meeting of the Board of Trustees, which was scheduled for Tuesday evening, was postponed to Wednesday evening on account of the absence of President Proctor.

On Wednesday evening the meeting was postponed to next Tuesday evening. The meeting in each case was called to order by President Proctor, Mr. Gilbert and immediately adjourned.

DANCE SATURDAY NIGHT

There will be a dance in Lomita Hall next Saturday night, June 25. A special jazz orchestra has been engaged and many tickets have been sold. You are invited.

"Hardware" Reeve—Fireworks.

BUILDING EVERYWHERE

The building activity in Torrance seems to be at flood tide, as several new business blocks are nearing completion in the downtown district, to say nothing of the numerous dwellings that are under construction around town. The First National Bank Building will soon be completed; the Burkhardt Building is ready for the plasterers; the Auditorium is nearing the stage when finishing touches will begin; a new garage is now under construction, and late reports have it that another building is soon to be started on the lot joining the Torrance Hardware Company. As one drives through the residence district, lots here and there on various streets show many new bungalows partially completed, with many more that have lumber on the ground or foundations already in preparatory to building. The Pacific Electric will soon be able to turn over several completed homes to their employees.

FRANK SAMMONS BUYS WAREHOUSE

DEAL CLOSED FOR HOGE-KELLOGG BUILDING, KNOWN AS VAUGHN WAREHOUSE

One of the largest sales in real estate in recent months was closed last week when Frank Sammons purchased the Hoge-Kellogg warehouse just north of the Union Tool Company. For several years this building has been leased by J. C. Vaughn for the storage of beans, barley and other commodities. Possession was given several days ago, and the new owner began his plans immediately to improve the property and add additions for work shops for his building and contracting business. An office will be kept open in the front of the warehouse, and in the rear a suitable work shop will be built for cabinet work and finishing work in connection with the extensive building operations in which Mr. Sammons is engaged.

The floor space of the warehouse will be used for the same purpose as heretofore for at least the coming year, as contracts are already in existence for storage of beans and barley.

The property is considered of exceptional value. A fine brick building, fire-proof throughout, 100 x 120, with switching spurs already in, fronts on the paved street and covers a part of the acre of land that goes with the building. Those who are familiar with realty values in Torrance consider that Mr. Sammons has acquired a very valuable piece of property.

BIRTHDAY SURPRISE

Mrs. C. E. Chase of Flower street, Lomita, gave Mrs. Gilbert Guelich, Gramercy avenue, Torrance, a birthday surprise Saturday. Mrs. Guelich received a fine birthday cake, which had been ordered from the Globe Bakery, and beautiful bouquets of gladiolas and canterbury bells, and many appropriate birthday mottos. Those present were Mrs. Gilbert Guelich, Mrs. Mary E. Perkins, Mrs. Frank Warren, Mrs. Nettie Steinhilber, Miss Laura Brown and Mrs. C. E. Chase.

R. N. A. MEETING

The Royal Neighbors held their regular meeting in Steffen Hall on Wednesday night, with Mrs. J. H. Fess presiding. There were about thirty members present. One lady was initiated, Mrs. J. O. Moore. The committees reported for the next meeting. It will be held June 29 and will be an open one. All the friends of the Modern Woodmen of America and the Royal Neighbors are invited.

The Marathon Club held their monthly meeting Tuesday evening in Steffen Hall. A good time was had and refreshments were served. Mrs. George Watson and Mrs. Gilbert Guelich were hostesses.

WHO WILL BE YOUR FIESTA QUEEN?

Torrance is to have a Queen—a beautiful young lady who will reign supreme over this fair city for two days during Fiesta. Who will it be? Who is your choice? Now is the time to lay your plans, get behind your favorite and begin to buy tickets for the voting contest. It is said that only one other city in Southern California has more pretty girls than Torrance, but that city is several times larger. Let's show the visitors from other cities that the most beautiful "Queen" in Southern California lives right here in Torrance.

NEW EDIFICE WILL BE COMPLETED IN RECORD BREAKING TIME OF THREE WEEKS

At the meeting of Torrance Post of the American Legion held in the Post Office building Thursday evening an amendment to the constitution of the Post was made to enable them to hold and transfer real estate.

The plans and specifications as drawn up by Nelson Reeve and assisted by W. Gallimore were presented and after discussion approved.

The plans as presented call for a building 60 x 40 feet. This will give a floor space of 1920 square feet, and a balcony 10 x 40 feet, with the ladies' rest rooms located on the balcony. The building will have a porch on the front entirely enclosed with glass to serve as a lounge room and lobby. The plans have been drawn for the building to be high enough for a good, fast game of basket ball.

Windows are placed on each side to give sufficient air and light. The ceiling will be of arch construction, which will make it an easy matter to decorate.

The estimated cost of the building according to the plans is \$2470. This figure includes lumber, plumbing, wiring and painting; also the labor. Of this amount only \$1500 has been pledged at the time of the meeting, and it was decided to make a house to house canvass of every home in the city on Monday evening. The work on the construction was to start Monday morning, with Nelson Reeve as the contractor.

It was the consensus of opinion of the members that the people of Torrance would feel willing to give more readily if they saw the construction under way, and for this reason postponed the solicitation of subscriptions until the work was actually started. The merchants have given most liberally and the Legion men have given all they can, so it remains up to the people of the city to see that work continues.

In another column of the paper is the result of the drive for funds and a list of the contributors, with the amount.

EASTERN STAR SUPPER

The Masonic Hall in Lomita was the scene of a jolly gathering of Masons and their families last evening, when near 100 came out to the supper at 7:00 o'clock. After the dinner was served a short business session was held and the organization of an Eastern Star Lodge was discussed. Mrs. Lottie Leonard, Past Matron of Gardena O. E. S.; Miss Dawson, Past Matron of Gardena O. E. S., and Mrs. E. P. Ingmire, Past Matron of San Pedro Chapter, were present and aided materially in the preliminary steps to be taken for securing a charter to this district. The supper was in charge of Joe Stone and Mrs. P. F. Brown. The entertainment committee had been appointed at a previous meeting and furnished enjoyment for the evening with an excellent program as follows:

Song—J. G. Wilson.

Solo—R. C. Kite. Mrs. Thistle, accompanist.

Violet Duet—Ralph Bell and Karl Von Hagen.

Reading—Mrs. Rees.

Menu—Creamed chicken, mashed potatoes, green peas, hot rolls, combination salad, olives, radishes, apple pie, ice cream, coffee.

Mr. and Mrs. W. E. Close spent Sunday at Belmont Pier with a party of friends.

COMMITTEES APPOINTED TO AID IN FIESTA PROGRAM FOR AUGUST

The Women's Club of Torrance met Monday afternoon, June 20, in Steffen Hall to perfect plans for the "Cheer Color Day" to be held June 27. Correspondence was read from the board of education, granting the use of the school auditorium for Monday, June 27. The entire entertainment, afternoon and evening is to be given by Mrs. Hubbell Plumer, an original artist, poetess and composer of children's sayings and songs. She has studied in the Orient and many foreign countries and her artistic collection will be on display at this time, some for sale, and others for decorations and exhibition. All members are asked to be present at 10:00 o'clock Monday, June 27, and help in decoration.

The afternoon meeting will begin at 2:00 o'clock at the Torrance school, evening meetings at 8:00.

There will be a Parcel Post Booth, and members and others are asked to bring a package containing an article to sell for 10 cents. Mrs. D. Banard has charge and you can send your donations to Reeve's Hardware Store or to the school during the forenoon of the 27th. There will also be a candy booth, and donations are asked for home-made candy.

Miss Betsy Byrnes and Mrs. N. A. Leake will be in charge.

A letter from the Country Club committee was read in which they extended a vote of thanks to the Women's Club for their services offered to cooperate with them.

A letter was read from H. E. Paige, chairman of the Fiesta Committee to be given August 26-27, and asked for the support of the Women's Club. He especially asked them to secure a large chorus of voices for the Fiesta concert. Mrs. Carlson, noted singer, sister of Mr. Geo. Greaves, has offered her services in directing. Mrs. Paige was appointed as a committee of one from the Women's Club to help in organizing a "Choral Society for Torrance."

A committee was appointed to select a desirable location for a booth at the Fiesta, where the club could serve, and what to serve was left for the pleasure of the committee to decide. The committee for this is Mrs. H. F. Rees and Mrs. Beckwith.

A committee was appointed to assist in the baby show for the Fiesta as follows: Mrs. N. A. Leake, Mrs. Harris, Mrs. Lancaster, Mrs. Zahradrix, Mrs. Colburn.

The meeting hour of the club was voted changed from 1:30 to 2:00, and also the meeting place was changed from Steffen Hall to Dominguez Lecture Hall on Redondo Blvd., between Arlington and Portola. A discussion followed as to what they would do for a piano. Mrs. F. H. Clark and Mrs. H. Paige were appointed to investigate and see if one could be placed in the lecture hall, and also the renting or purchasing of a piano, and report as soon as possible.

A vote was taken whether refreshments would be served following club meetings. A large majority against eats carried. Several members were reported, but balloting was postponed until the next business meeting.

Mr. Douglas was present and gave a talk on "Home Making." Refreshments of French pastry and punch were served.

Mr. and Mrs. Merlin Kersey of Gramercy avenue are entertaining her sister, Mrs. Harry Dessan, of Phoenix, Arizona, for a few weeks.

NIGHT SCHOOL

Next school year arrangements are to be made for night school in Torrance, and Prof. Barnette will endeavor to learn what courses of study are wanted and will arrange classes for those desiring this training. During the summer months and early this fall applicants should get in touch with Mr. Barnette and go over the night class work, so that when school opens satisfactory arrangements shall have been made and no delay experienced in getting started.

MALONE-O'CONNOR

A very quiet wedding was solemnized Tuesday, June 14, when Miss Leonita O'Connor of Los Angeles became the bride of Mr. Everett Malone of this city. The ceremony was performed in Santa Ana, and the newly married couple left immediately for San Diego for a few days. Mr. and Mrs. Malone are at home to their many friends in the El Prado Apartments.

TORRANCE FIESTA TO BE BRILLIANT AFFAIR

CHAIRMAN PAIGE HAS NUMEROUS COMMITTEES WORKING TWO DAYS OF SPLENDOR

The Fiesta committees are working things into shape, and many new features will be in evidence this year if all the new ideas can be put over that Chairman Paige has suggested to him.

Already three of our live civic organizations have reserved space, which shows that they are up and awake with the kind of enthusiasm and co-operation the committee admires, and they would like to hear from each civic organization and club as to space and what they wish to handle, whether it be dogs, ice cream or cupy dolls (or dogs, ice cream or Kewpie dolls (or point your committee and have them get to work, for the committee will be glad of any co-operation that may be tendered along these lines.

Have you made your choice for the Queen of the Fiesta. If not do so. The tickets will be out in a few days.

NEW AUTO REPAIR SHOP FOR TORRANCE

In another week Torrance will have its third automobile repair shop, located on the warehouse property recently purchased by Frank Sammons of Hoge-Kellogg of Ventura. The building will be 30 x 50, the front to be used for the repair of automobiles, while in the rear ten stalls will be erected for storage of automobiles. Should the latter prove successful, twenty more stalls will be added by Ed. Brown, proprietor, and son-in-law of Mr. Sammons.

Mr. Brown comes from Ventura and is highly recommended as an automobile repair mechanic, and no doubt will attract his share of the patronage of this district.

TORRANCE GARAGE SOLD

The Torrance Garage changed hands Monday morning, the new owner, R. M. Johns, formerly associated with the Union Tool Co., purchasing the interests of J. Forbes Anderson. Mr. Johns comes highly recommended as a repair and garage mechanic, having owned and managed several businesses of a similar nature in Wyoming and Colorado. For the past two years he has been with the Union Tool Company, employed as a machinist, and has built a reputation for thoroughness, as well as a large acquaintance with automobile owners. Henceforth the Torrance Garage will be open evenings and all day Sundays, a convenience not heretofore enjoyed at this garage.

Mrs. Gilbert Guelich will leave Saturday for a two weeks' visit with her daughter, Mrs. L. M. Nelson, of Oakland.

PRESIDENT PAXMAN C. OF C. RESIGNS

RESIGNATION LAID ON TABLE UNTIL NEXT REGULAR MEETING AFTER THE FOURTH

A small attendance was present at the last meeting of the Torrance Chamber of Commerce last Monday night, when after communications, bills and the resignation of C. A. Paxman were read and laid on the table until next meeting, a social evening was enjoyed with Maurice Carasso, foreign trade advisor, as the speaker. President Osborne of the Dominguez Land Corporation introduced Mr. Carasso, who gave one of the most interesting addresses heard in Torrance. He said in part that the deplorable conditions of foreign markets were responsible for the depression in business affairs in the United States. Prosperity in the western hemisphere is utterly impossible with a bankrupt Europe. With Europe and the Orient in need of the goods that overflow our warehouses, yet with no credit or money with which to purchase these caused stagnation in our own prosperity. He said at a recent meeting of the United States Chamber of Commerce it was suggested that a "Foreign Trade Finance Corporation" be formed to finance foreign nations to buy our goods, and in this way start the wheels of the factories in this country. It was the plan to extend this money credit over a period of two or three years, but many "shied" at the idea of advancing their own money for such a purpose. Many broad-minded men of wealth, however, were in favor of this method, and perhaps something would result from the suggestion.

The next regular meeting of the Torrance Chamber of Commerce comes on the evening of the Fourth of July, and no session will be held. The resignation of C. A. Paxman as president will come up at the next meeting for consideration. Mr. Paxman is moving out of town, and according to the by-laws members must be a resident of Torrance.

TORRANCE INDIAN CLUB

This club was organized recently with fourteen members. There was an election of officers, which resulted as follows: Harman Twitt, president, and Arthur Goenli, secretary-treasurer. The purpose of the club is to furnish clean and uplifting conditions for the Indians of the community, and to provide an opportunity to develop them along good citizenship lines. The work is under the protecting aegis of the First Baptist church of Torrance, and services of a distinctly Christian character are held once a week by the young people and pastors of this church.

HARDER-DOLLEY

The residence of Mr. and Mrs. William C. Dolley, 22004 Gramercy street, Torrance, was the scene of a pretty home wedding Saturday afternoon, June 18, when their daughter, Dorothy Irene, was united in marriage to Mr. Ellis C. Harder. Rev. E. E. Clark of the Lomita church officiated. The bride has been cashier's clerk in the First National Bank of Torrance, and more recently in a similar position in the State Bank of Lomita. The groom is an overseas soldier and holds a responsible position in the Union Tool Works. On their return from their honeymoon, which is being spent at Catalina, they will live in a newly-erected bungalow on Andros street, Torrance, which was especially designed and decorated to please the bride. Their many friends unite in wishing them many years of happiness and prosperity.

COUNTRY CLUB MEETING

The meeting of the Torrance Country Club, which was scheduled to be held last Thursday evening, was postponed until Thursday of this week on account of Mr. Keim, the architect, not being able to be present. The meeting will be held in the offices of the Dominguez Land Corporation.