

TORRANCE ENTERPRISE

TORRANCE THE MODERN INDUSTRIAL CITY

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EXPERTS PLANNING GOLF LINK COURSE

WOMEN'S CLUB WILL ASSIST TORRANCE COUNTRY CLUB IN MEMBERSHIP DRIVE

At a meeting of the Torrance Country Club held in the offices of the Dominguez Land Corporation Thursday evening, June 9, the regular routine business was transacted and the rules and by-laws of the club were read and approved by unanimous vote of all the members present.

The club has had one of the best known golf course experts in this part of the country come to Torrance to look over the ground and estimate the cost of putting in the links. It was found that the land is ideally located for a golf course, but that it will cost in the neighborhood of \$30,000 to carry out the work. This estimate is in excess of what the members had planned, and it was thought advisable to have other well-known men come to Torrance and give their estimates.

Mrs. Charles Stock addressed the club and stated that as soon as the Women's Club drive for members was over that the women of the club would turn their attention towards securing members for the Country Club, so that June 27 will see the opening of the drive for special members for the Country Club. The secretary was instructed to write a letter of thanks to the Women's Club for their offer of assistance.

It was decided not to have the rules and by-laws printed until more results had been accomplished in the way of getting new members.

It is practically assured that Torrance is to have one of the finest country clubs in this part of the State if the people of Torrance want one. The membership fee is not high and the dues are within the reach of every one.

When Torrance started to organize the club a committee visited San Pedro to see if they could interest a few of the people of that city. The result was that San Pedro is working on plans for a club for themselves. It takes Torrance to start things.

The architect has submitted some pencil sketches of the proposed club and they immediately won the approval of all who saw them.

TRIXIE'S OBITUARY

Somewhere in Torrance is a motorist who goes about with the stain of red upon his automobile tires. For on Thursday evening, June 9, about 8:10, he cruelly ran down and killed a little girl's pet kitty, right in front of its home. An anguished cry upon the night air sent its young mistress flying to the door in an agony of apprehension; "Trixie, Oh, Trixie, come, kitty, dear," she called. Only silence. Then more calling. And finally, as if in one last supreme effort to say goodbye, Trixie answered the call of his little mistress. It was his last. At that moment a kindly friend, Mr. H. H. C. Hammett, stepped up and tried to console the heart-broken child, while he told the family that Trixie's life had been ruthlessly crushed out; he, having witnessed the affair a short distance away, but unable to permit it or to warn the driver who did it.

Trixie was a born hunter and had already laid twenty-three gophers to his little mistress's feet to say nothing of many others he had gallantly helped the mistress to get rid of.

If the one responsible for this pain and sorrow, reads this, no doubt he will then understand the grief he caused one little girl in Torrance.

CHICKEN DINNER

The Central Evangelical Church will give a chicken dinner Wednesday, June 23, from five o'clock to seven-thirty. The Guild will give it and the price will be 75c.

ORGANIZE O. E. S. HERE

Fifty Masons and their wives met in Lomita Wednesday night when initial steps were taken to organize an Eastern Star Lodge. C. H. Mueller, secretary, for F. & A. M. No. 447, Torrance, was elected temporary chairman and Mrs. J. Stanger, was chosen secretary. The chairman briefly stated the object of the meeting and a canvass was made for charter members, the required thirty applicants including those willing to secure demits were easily secured. It was then decided to get in touch with the several district deities and invite them to be present next Thursday night at the Mason's hall in Lomita for a 7:00 o'clock supper and afterwards explain the methods of procedure to obtain a charter. All Masons and their families are invited to attend next Thursday evening, tickets being \$1.00 per plate. Joe Stone is the chef with lady assistants, besides an entertainment committee was appointed and a royal good time is assured.

OBJECT TO REVOCABLE LICENSE ON BUSINESS

Torrance, California. June 15, 1921.

Mr. R. J. Deininger, City Clerk, Torrance, California.

Dear Sir: At a regular meeting of this association, held Monday evening, June 13, 1921, the following resolution was unanimously adopted:

RESOLVED: That the Business Men's Association go on record as favoring an occupational tax on established essential businesses rather than a license.

In reference to this resolution would like to state that all established stores in Torrance, such as dry-goods, hardware, groceries, drug stores, etc., are glad to pay a tax toward the up-keep of this City, but they would greatly object to conduct their business under a revocable license.

Very Respectfully,
J. ISENSTEIN, Secy.

GET ACQUAINTED PARTY

The Vista Highlands Saturday evening get acquainted party was held at the home of Mr. and Mrs. Larney Woods on Saturday. Thirty-eight were present and square dances, Virginia reels, as well as the late dances, were enjoyed until 12 p. m. Delicious refreshments were served. There were readings by Mrs. H. F. Rees, solos by Mr. Larney Woods and old-time exhibition dances by Mrs. Bowers; also a few musical numbers by the rapidly growing neighborhood orchestra. Next Saturday evening the neighbors will meet at Mrs. U. H. Gilbert's home.

Monday, June 27, will be "Cheer Color" day in Torrance. Mrs. Hubbell-Plummer will give a wonderful art exhibit and lecture. This day is in charge of the Torrance Woman's Club, and the place is the school house at Torrance. Everyone is invited and are promised a wonderful treat. Mrs. Plummer's exhibits have been collected from all over the world and are mostly work which she taught the people of the Orient to do.

There will be booths of home-made candy and other things, and it is especially requested that as many people as possible get out to the lecture from 2 p. m. till 4 p. m., and also the one in the evening at 8 p. m.

MACABEES MEETING

The Macabees held their meeting and initiation Tuesday evening in Steffen hall, twelve new members being initiated. Mrs. Russell, district deputy, Mrs. Ferris, commander of a Los Angeles Review, Mrs. Clark and Mrs. Dunham, were here from Los Angeles to assist the local lodge. Refreshments were served and an engraved Record Keeper's pin was presented to Mrs. Erna Smith who has been so faithful in her work, having served seven years. The Marathon Club will be entertained next Tuesday evening in Steffen hall by Mrs. George Watson and Mrs. Gilbert Goulch.

FOURTH DISTRICT CHAMBERS MEET

POSTMASTER GOURDIER CHOSE SECRETARY TO FILL VACANCY OF DR. LYTTON, RESIGNED

A regular meeting of the Fourth District Chamber of Commerce was called to order last Thursday night at 8:30 by President Proctor in Steffen hall.

Reports from the committees on highways were heard and a motion was made that the president of the Fourth District appoint a committee of five to work towards getting the Seaside Highway from Oxnard to Capistrano opened and paved.

The Harbor City chamber of commerce notified the local branch that they had withdrawn their endorsement of the proposed route of the Vermont Avenue Boulevard. A motion was made to ask the Harbor City chamber to state their reason for withdrawing their endorsement.

Dr. Lytton's resignation as secretary was accepted with regret and a vote of thanks extended him for his faithful service. A. Gourdier, postmaster of Torrance was elected to fill the vacancy.

E. W. Craig of San Pedro addressed the meeting and told of the benefits that city had derived from the annexation to Los Angeles. He said that the harbor was only in its infancy, and also that it cost \$3.30 a ton to bring glass from Belgium to San Pedro and that it cost \$3.35 a ton to have it trucked to Los Angeles so that it must be farther from Los Angeles to San Pedro than from Los Angeles to Antwerp, figuring on a basis of cost of transportation.

Dr. Barnes spoke of a get-together meeting of the Los Angeles chamber of commerce which he attended recently, and that the enthusiasm with which the Los Angeles members turn out was something for the local branch to think about. Hundreds of members were turned away from the doors of the meeting in the large Alexander Hotel Ball Room. At the local meetings it is hard to get a quorum together. He also spoke of a party of twenty-five business men who paid their own expenses to go east and advertise Southern California.

TORRANCE SCHOOL NOTES

On Thursday of last week the eighth grade of Torrance school visited San Pedro Harbor. In their study of geography exports and imports from different countries are emphasized. While at the harbor they had the opportunity to observe the large cargoes in process of being loaded to ship to various parts of the world. The officer of the Esther Dollar invited the children aboard and allowed them to watch the loading of the Near East Relief supplies which the people of Southern California have collected to be sent to Constantinople. The boiler room in the bottom of the boat proved to be of great interest to the children. Each operation in running the boat, from the pilot house to the engine room, was carefully explained.

The cotton compress was another place visited that proved of great interest to the children. The bales of cotton directly from the gins are received at the harbor and pressed in the cotton compress with a pressure of 2000 pounds per square inch. This is done in order to economize on space in the boat. Two and a half bales after compression occupy the space of one bale as it comes from the gin. The light house on Point Fermin was also visited.

A CUTTING IN TORRANCE

When? June 12, 1921. What? Why, the prices on unsold lots in Torrance. Why? Because Torrance means business and so do we. Mr. M. L. May, Gen. Sales Mgr. of the Dominguez Land Corporation, is the authority for this statement. He says that he finds everyone in Torrance ready to do their part to make Torrance grow and is sure that from ten to forty per cent cut in prices ought to help some.

RETAIL BUSINESS TO PAY \$1 PER MONTH

COMMITTEE OF BUSINESS MEN MEET WITH CITY TRUSTEES FOR DISCUSSION

An adjourned regular meeting of the Board of Trustees was held Tuesday evening in the offices of the Dominguez Land Corporation at 8:00 o'clock. The meeting adjourned for one hour's discussion of the license ordinances with the committee of the merchants. Trustee Gilbert of the ordinance committee informed the committee—

Dick Malone (chairman), Messrs. Fess, Paxman, Casteel, Anderson, Mikleson and Tolson—that the trustees had decided to make a flat charge of \$3 per quarter for the carrying on of all lines of regular retail business, not including a business for pleasure. This charge would cover druggists, grocers, hardware, etc. For the operating of poolrooms the charge would be \$1.50 a table per quarter. For the trucking business locally the fee was set at \$9 per half year, and for hauling to and from the city the charge would be \$25 per year.

The rates as set by the trustees seemed to settle the matter for the retail merchants, but a protest was heard from Mr. Mikleson on the charge for the pool rooms. Mr. Mikleson stated that the pool rooms of the city were running at a loss—in fact, not even paying expenses—and that he thought the charge excessive. The trustees are of the opinion that there are too many pool rooms in the city and stated that no more permits would be allowed or would the permit of any operating now be transferable. After considerable discussion it was decided to table the matter of pool room licenses for a week.

The matter of trucking rates was then taken up. Mr. Tolson spoke at length on what was charged him in other towns where he does business, and asked if it was the intention to charge all trucks coming to the city the same rate as he was charged. If that was the case he favored an even higher rate of license fee. After a long discussion, in which all sides of the matter were brought up, it was decided to lay the matter over for a week.

The charge for hucksters and peddlers who come to the city every day and who have a regular route was discussed, as it was the opinion of the board that they should be charged the same as the local merchants. This applies only to the peddlers who can be depended upon every day and who follow a regular route. It was finally decided to charge a license fee of \$4.50 per quarter on this line of business.

The above discussions and decisions were entirely informal and not acted upon, as it is the intention of the trustees to give every one a hearing and fair play. The matter of the passage of the ordinances must be considered in regular session.

At 9:15 the meeting was called to order for the transaction of regular business. The minutes of the previous meeting were read and approved.

An order of business was adopted as follows: Roll call, reading of the minutes, reading of written communications, hearing of oral communications, reports of standing committees and city officers, unfinished business, paying of bills, new business, adjournment.

Mrs. Isabel Henderson, who has been the librarian for some time under the Dominguez Land Corporation, made application for the position of city librarian. The matter was tabled for a week to give the trustees time to see what the county would do to help to pay the salary.

Mr. Isenstein spoke on the matter of garbage collection in the Mexican settlement. He stated that if a collection of the tin cans and garbage was made every two weeks it would be satisfactory to him.

INTEREST ON LIBERTY LOAN BONDS IS READY FOR YOU AFTER JUNE 15

Word has been received in Torrance by Postmaster Gourdier, to the effect that the Government is ready on June 15 to pay \$15,291,590.50 in cold cash as interest on the First Liberty Loan Bonds and Victory Liberty Loan Notes, in the Twelfth Federal Reserve district, alone.

Uncashed Liberty bond coupons represent dead money and the government urges all holders of the bonds to take the trouble to clip their coupons and cash them at any bank. The proceeds of the bonds can be advantageously invested in other government savings securities, such as thrift stamps, treasury savings stamps, war savings stamps, and treasury saving certificates.

All banks in the country have been urged by the government to have the holders of the bonds invest the income in the other securities and the people of Torrance are especially urged to follow Uncle Sam's advice.

LOCAL POSTOFFICE OUTGROWS PRESENT LOCATION. INSPECTOR CONSIDERS NEW ONE

H. S. Smith of the Inspectors' Department of the Post Office was in Torrance last Thursday to confer with local Postmaster A. Gourdier in regard to the receiving of bids for a new, larger and better location and fixtures for the post office.

Two bids were submitted, one by G. W. Post and the other by C. A. Paxman and associates. The plans cover the rental, fixtures, water, heat and light for a period of ten years. All bids are forwarded to Washington, D. C., for consideration and opened there. An answer is expected by the first of July.

The present quarters are too cramped for the volume of business which is now handled at the local office.

The matter was referred to the proper committee for action.

Trustee Stone reported that he had conferred with Mr. Houston of the Southern California Edison Co. in regard to a new contract for street lighting. Mr. Houston will submit bids to cover some of the lights burning all night.

President Proctor reported that he had attended to the matter of getting a health officer for the city. On motion of Trustee Smith, seconded by Trustee Gilbert, Dr. J. S. Lancaster, was elected as city health officer.

The city clerk was instructed to notify the state board of health of the appointment of Dr. Lancaster. Trustee Gilbert reported that the work on the framing of the ordinances was progressing slowly.

It was suggested by Trustee Fitzhugh that Mr. Gilbert confer with local plumbers on the matter of the license fee that is to be charged to the builders.

Trustee Stone was instructed to look into the matter of having a crossing of the street tracks established at Barlow avenue and Cabrillo street to facilitate the handling of traffic and making Cabrillo street a one way thoroughfare.

The city clerk was instructed to write the Automobile Club of Southern California and inquire the cost of metal signs to mark one-way streets.

Motion was made that the city marshal be empowered to purchase paint and make parking spaces.

Bills amounting to \$97.75 were presented and tabled until the city is in a position to make out the vouchers.

Upon motion the meeting was adjourned until Tuesday evening, June 21, at 8:00 p. m.

TO TAMPICO, MEXICO

Mr. and Mrs. R. O. Denison are making preparations to leave Torrance in the near future for Tampico, Mexico. Mr. Denison recently returned from Manila and immediately signed with the Union Tool Company to represent them in Old Mexico in the interest of their oil tool department.

"Hardware" Reeve—Firecrackers.

BUSINESS MEN MEET AND ELECT OFFICERS

HOLD MEETING FRIDAY NIGHT FOR PURPOSE OF DISCUSSING PROPOSED ORDINANCES

Following the report that the board of trustees of Torrance were in favor of adopting ordinances to tax the different business houses to raise money to complete their budget, the business men met in Steffen hall Friday night and demonstrated the fact once again that there is yet plenty of "pep" in this growing city. The trustees were also there and aided materially in all the knotty problems that came up for discussion.

J. Isenstein called the meeting to order and after stating the purpose of the gathering, and explaining that everyone in Torrance desired to co-operate with the newly elected trustees, called for nominations for a permanent chairman and secretary-treasurer. "Dick" Malone was elected permanent president and Mr. Isenstein was elected secretary-treasurer.

A copy of the Redondo Beach city ordinances affecting business houses there was read by the president by paragraph and each one discussed singly. While at times the debate became almost "strained," after it was all over, each one seemed to be of one opinion—that an occupational tax should be levied rather than licensing established business firms under a revocable license.

Some, however, were of the opinion that the whole thing was absolutely wrong; that Torrance like the whole country was liable to become tax mad. Reference was made to the slogan recently adopted by the chamber of commerce—"Torrance Means Business"—and then carry the tax craze so far as to tax the water one drinks.

H. M. Tolson came forward with some valuable information on taxation of transient trucks. Whenever Mr. Tolson delivers within an incorporated city he must pay from \$25 to \$50 per annum, same to be paid in advance. The source of revenue from this angle alone could almost be made to cover the \$700 shortage in the budget. The work of the City Marshal begins to loom into magnitude when checking up of trucks, sand and gravel wagons, peddlers, laundrymen, bakers and vegetable vendors is taken into consideration.

A second meeting was held Monday evening at the Roberts' Cafe, when the name "Torrance Business Men's Association" was given the new organization. The following were appointed on the by-laws committee: A. H. Bartlett, W. T. Casteel, and F. L. Parks. The ordinances came up for consideration and recommendations were given the board of trustees at their Tuesday night meeting.

LOWER INSURANCE RATES

A. H. Bartlett, general insurance agent, has taken up the matter of lower insurance for Torrance with his district manager. While the matter is still pending, a re-rating will in all probability be granted, as Mr. Bartlett pointed out the facts that his city was now incorporated, has a first-class water system and enjoys an up-to-date fire engine with a volunteer fire department. While there is no definite reply at this time on the matter, we are pleased to note that Mr. Bartlett is again lending his efforts for the benefit of Torrance in an entirely different direction, which ultimately will mean a vast saving each year to those who buy insurance.

CHANGE IN SUGAR PRICES

Since placing our sugar prices in our advertisement, there has been a change in prices. We will sell sugar Saturday, as follows:

Cane Sugar, 100 lbs.	\$6.50
Cane Sugar, 10 lbs.	.65
Beet Sugar, 100 lbs.	\$6.30
Beet Sugar, 10 lbs.	.63

SAM SEELIG GROCERY.