

TORRANCE ENTERPRISE

TORRANCE THE MODERN INDUSTRIAL CITY

VOL. NO. 1

\$2.00 Per Year

Published Every Friday at Torrance, California.

Friday, February 4, 1921

NO. 14

GREAT ENTHUSIASM AT CITIZENS MEETING

ANOTHER MOVEMENT STARTED FOR THE INCORPORATION OF TORRANCE

By W. T. KLUSSMAN
When the representative Citizens of Torrance, give their moral and financial support to everything that is for the general benefit of their community, and when this support is unanimous, it can be taken for granted that something is going to be accomplished in the end. Harmony reigned supreme at the Citizens' meeting Monday evening, and the interest that everybody had in this civic affair was most gratifying to every one present.

Harmony, is going to be the watchword. The hammer has been absolutely obliterated, and everybody will boost for the incorporation of Torrance. A fine lot of men were nominated as candidates for Trustees and Officers. It is too bad that all cannot be elected, but we can feel assured that the law of elimination at the ballot box will still show better results.

We can not help feeling that it is not amiss to reiterate the good qualities and qualifications of every candidate for his respective office.

George Proctor, untiring, indefatigable and relentless anti-annexationist is well qualified by the work he has done in the past. A man of the highest integrity, believing in justice for everybody, and special privileges to none. The number of votes he received, and being at the head of the ticket, bespeaks of absolute confidence. He came, He saw, he conquered.

The next candidate on the ticket, Richard R. Smith, a man that helped to make Torrance from the beginning, squareness and fairness in all matters, whether in business, in politics, or in pleasure, you think of "Dick." Through his sagacity cool headedness, temperate manners in all matters concerning this community, Mr. Smith has established for himself a most enviable place in Torrance. Vote for him.

Joseph F. Stone—it makes one think of something to eat—Joe is not alone a good cook, but is a good mixer in many things—that is—in business, sport and civic affairs. To establish a good equilibrium you should cast one vote for Joe.

Harry McManus, fire fighter of Torrance for many years, and a fighter for equal rights of all and everybody, is on the ticket with a number of votes, that needs no comment. Harry should poll a large vote.

W. T. Klussman, has been a citizen and inhabitant of Torrance for 3 years, has taken an intense interest in all matters concerning the welfare and civic interest in the community. He stands for the best in everything. He appeals personally for every voters vote and you can feel assured, that he will give the very best representation from boundary line to boundary line, from north to south and east to west. Your vote for Mr. Klussman means stability of government.

For want of space we cannot eulogize the other candidates, but will do so in the next issue of the "Enterprise."

Contributions up to date, to defray incorporation expenses.—Paid up \$136.50. Total subscription \$197.00.

W. T. KLUSSMAN, Treasurer Citizens Committee, and candidate for office of City Trustee. Vote for Incorporation of Torrance and be sure and cast one for W. T. Klussman.

RECOVERING FROM ACCIDENT

We are pleased to announce that Mrs. W. T. Klussman is slowly recovering from injuries received last Christmas Eve, when struck by a moving Pacific Electric car. Mr. Klussman states that the injured knee cap will not prove a permanent injury.

TORRANCE CHAMBER OF COMMERCE

REGULAR MEETING
Monday, February 7th at 8:00 P. M.

Hall—Steffen Block
All members are urgently requested to present at this meeting.

ALL PUBLIC SPIRITED CITIZENS who wish to have a part in the discussion of subjects pertaining to the welfare and growth of Torrance, are invited to attend the meeting and be members of the Chamber of Commerce. The meeting is open to all.

It is gratifying to learn that all obstacles that have been in the way of incorporating the city are being removed, and that HARMONY will undoubtedly prevail. The mass meeting last Monday night indicated that we will have a CITY GOVERNMENT BY THE PEOPLE AND FOR THE PEOPLE. The popular sentiment in all quarters seems to be that a very large majority will VOTE "YES" FOR INCORPORATION ON ELECTION DAY.

E. X. ANDEM, President.

TRADE IN YOUR HOME HOME TOWN

APPEALS TO CITIZENS TO TRADE AT HOME

No one can fail to notice the Trade-at-Home signs displayed in the windows of all the Home Merchants in Torrance.

How many will fall in line, and give our merchants a (square deal) by giving them all our business. Don't you realize that the better support our local stores, the better they are able to serve and save for you—supposing there were just stores enough to serve all the people of a community, but only one half of the people of that community availed themselves of the privilege of trading "at home." Where would those merchants end up? They would soon get lax and indifferent to those who still patronized them and sooner or later they would end up by closing their doors.

Don't be deceived by the glaring advertisements of the (Self-Styled) Cut price stores of the big cities. They display catchy advertisements of goods below cost, or at cost of a few staples as leaders and when you go in after your special, priced goods the clerk (if he knows his business) will get a lot more of your money for other (own-branded) goods which carry a long profit for the house, and the goods are usually without any reputation whatever as you will usually find when you come to use them.

It does not take a grown-up mind to know that no merchant can sell goods at or below cost—and much less a big store in a large city, where their rent and all other items of overhead expense is so much greater than in the small town, that they must get a long profit to meet this overhead, and if they advertise some leaders at special prices on a close margin they must necessarily make it up on the rest of the goods they sell.

The small-town merchant does not usually make "specials" but endeavors to sell at his goods at as low a margin over cost as it is possible and able to pay his overhead and have mighty little left for himself.

Now with this new year just beginning lets get behind our local merchants and give them the benefit of our patronage, and by so doing we will enable them to serve us better and carry larger assortments, making greater stores and better service.

"Be a booster and not a knocker" for our Home Merchants.

TO LOS ANGELES

H. E. Paige and R. Trefrey, business partners in the Paige & Trefrey Grocery, Sixth Street, San Pedro, were Los Angeles visitors Wednesday.

ERRONEOUS PROPAGANDA

Nearly every week the owners of the Lomita "News Letter" and the Torrance "Enterprise" are called upon to deny that certain individuals and other interests are financially interested in these two publications. In order that all our patrons and subscribers may know with whom they are dealing, this statement is made that the undersigned are the sole owners of the two above newspapers, and that no individuals or other interests whatsoever are directly or indirectly connected with either publication.

C. P. ROBERTS.
J. FRISHMAN.

VICTORS IN HARD FOUGHT BALL GAME

UNION TOOL TEAM ADDS ANOTHER VICTORY

By Witt
Saturday, January 29th.—The Union Tool put another crimp into the ambitions of the Salt Lake team when they walked over them to the tune of 2 to 0.

Rigg, first up for U. T. hit the first ball thrown for a clean hit. He was promptly advanced to second with a perfect sacrifice by Mallot. Beck next up was out on a plate lick and Rigg was out trying to score on the play.

In their first, Slupin, the first man up, made a clean hit to left, but lost it when he endeavored to stretch it into a double. The next two up were both out on easy grounders to Copeland at first.

In our second it all happened. Big Pep was out on a hand-cracker to first. Copeland had the pitcher doped out and waited until he got a through ticket to first base. Demon Gomes sent a crashing fly to left which Smith muffed, scoring Copeland for the first run, Gomes going to second, and stealing third. He scored on Templeton's grounder to short. These were the only two markers that appeared on the score-board.

It was one of those perfectly played games that really lacked excitement, the game being played in the fast time of 1 hour and 10 minutes. There were few strikeouts and very few balls were thrown to each batter. In the sixth, Arnold, for Salt Lake, threw only four balls in the whole inning, one to Rigg, two to Mallot, and one to Beck. Four of Sanger's strikeouts were made by throwing three consecutive strikes to each man, only 12 balls being pitched for the four strikeouts. Eight of the balls were struck at, two fouls and two called strikes.

NOTES

Rigg's pretty one-hand stab was so good it made Rigg smile himself. Rigg has found himself and is fielding and hitting A-1.

Demon Gomes, in the field play, the game for all there is in it, and as one fan put it, "would catch a ball anywhere between Watts and Alhambra."

Copeland was on first with a game foot, but played the bag to a stand-still. Templeton is hitting and fielding like a house a-fire. When a fly goes to center the fans yell, "In a well."

Big Pep, in short, snatches 'em up and shoots 'em to first a la Honus Wagner.

Sanger had about everything on the ball that could be put there, and Widener was handling them with ease. Widener's "Sunbeam," when he tags a runner at the plate, is well worth the price of admission.

Mallot had an offday, which everybody is glad to overlook, except a few of those indoor sports who peep through the knot hole and then beat it for the tall and uncut when the hat is passed around. A lot of these fellows expect every game to be an errorless one. Put a mitt on some of them and they will get about as far as Bull Durham in a Chinese Hop joint. Quit your kicking and root.

MASS MEETING INSTRUCTS GO AHEAD

SUPERVISORS REPORT HEARD. MAKE A NEW START

Immediately as soon as the order of the Board of Supervisors had been made public a mass meeting of the citizens of Torrance was called and met in Steffen's Hall on the evening of the 28th at which time the facts above recited were presented with detailed explanation. A resolution was unanimously carried endorsing everything that had been done by the Incorporation Committee and expressing entire confidence in said committee. A motion was almost immediately carried that a new petition should be drafted as soon as possible and that another mass meeting be called for Monday January 31, for the purpose of giving the people an opportunity to name about ten candidates for the offices of Trustees, and which men should be nominated as candidates for such office, their names to appear on the ballot at the time of the election.

Accordingly another meeting was held on Monday of this week at which the following men were named as candidates for the offices of trustees:

Geo. A. Proctor,
R. R. Smith
J. F. Stone,
W. H. Gilbert,
J. M. Fitzhugh
A. H. Bartlett,
H. S. McManus,
C. W. Northrup,
W. T. Klussman
C. H. Long,
R. J. Deninger—Clerk
Harry Dolley—Treasurer.

A general feeling of good will pervaded both mass meetings and a wonderful spirit of unanimity was shown, just the sort of pull together spirit that Torrance needs. No dissatisfaction with the candidates was expressed, and everyone expressed a sincere belief that the incorporation will go over the top and a good bunch of men elected to office.

INCORPORATION COMMITTEE.
Alfred Gourdir, Secretary.

Beck has been switched to left and gave a good account of himself. He never fails to connect with the ball.

Next Saturday the Utees will mix with the Blake-Moffit team of Los Angeles, and this promises to be another of those real ball games. The local diamond seems to be quite a favorite with the ball clubs of this section, as they all are anxious to come here to play, and this in spite of the handicap that once promised to be such a bugaboo to fly balls.

And on Sunday, the Torrance Merchants will tangle with that fast aggregation from Universal City. It is reported that the Universals are composed of players of big league calibre, or traveling in big league company during the summer season. However, Torrance has a baseball team, and after next Sunday's game is history, the Universals can only say that they invited it upon themselves. This game also will be played on the local ground.

The elements interfered last Sunday and the game between our Merchants and San Gabriel had to be postponed.

SELLS DRUG STORE INTERESTS

A. W. Malone and brother J. Everett Malone of Los Angeles purchased the stock of Sam Rappaport of the Torrance Pharmacy (Inc.), henceforth the management of the drug store will be in charge of the two brothers, a third party, however, owning stock, not being actively engaged in the business. Mr. Rappaport was one of the initial promoters of the Torrance Pharmacy and it was with his assistance and business judgment that the new business was so successfully organized and enjoyed a growth from the very start, the sales of each week showing a decided gain over the previous. Mr. Malone has moved to Torrance.

WINS RED CROSS QUILT

Over \$95.00 was realized from the sale of tickets for the raffle of the Torrance Red Cross Quilt, Miss Geraldine Laven, accountant in the First National Bank, holding the lucky number when the tickets were drawn from the box last Saturday night at the Band Boys Dance. The tickets were sold at 25c each.

INCORPORATION TO START OVER AGAIN

TEN NEW CANDIDATES ARE CHOSEN FOR TRUSTEES

Following the decision of the Board of Supervisors last Friday when they voted to rescind the order to call an election to vote on incorporation of Torrance last Tuesday, two mass meetings were called and everyone present voiced their approval to start all over again and make a determined effort to win. A technical error in the legal procedure of advertising for the election was the basis for rescinding the order and while those interested in the incorporation of Torrance were deeply disappointed, perhaps the decision was for the best. It is understood that a case is before the courts now to decide the legality of incorporating another city which made the same error, and if the cast is decided against them they are really worse off than Torrance, because no election was held here.

It developed at the two mass meetings, one of which was held Friday evening and the second last Monday evening, that the same committee be reappointed to go ahead and incorporate Torrance. Petitions were immediately put into the field for signatures of at least fifty voters who desire to see Torrance an incorporated city. When completed, this petition will be advertised and the boundary lines decided upon. Candidates for trustees, treasurer and city clerk will also be filed at the same time.

At Monday night's meeting there were ten nominated for the offices of trustees, one for treasurer and one for city clerk. Eighteen were nominated, the ten receiving the highest number of votes out of the 81 ballots cast are as follows:

For Trustees
G. A. Proctor 72
R. R. Smith 66
J. F. Stone 56
W. H. Gilbert 52
J. M. Fitzhugh 44
A. H. Bartlett 41
Harry McManus 39
C. W. Northrup 37
W. T. Klussman 36
C. H. Long 35

For Treasurer
Harry Dolley Unanimous

For City Clerk
R. J. Deninger Unanimous

At the regular election, five of the ten candidates out of the above ten will be elected, the one receiving the highest number of votes will be declared "The First Mayor of Torrance."

FLAG POLE NEWS

The foundation for the flag pole is being put into place and the large pole will be a real ornament to Torrance and a credit to all donors in token of the memory of our heroes and heroines.

IMPORTANT SESSION HAMMERTON PROJECT

COMMUNITY BUILDING COMPANY INVITES ATTORNEY GALLUPE TO ATTEND SESSION

One of the most important meetings ever held in Torrance was that of Monday evening when the trustees and subscribers to the Community Building Company gathered in special session to discuss various phases of the trust agreement. Howard Clarke Gallupe, an attorney and business counsellor, from Los Angeles, who has advised Mr. Hammerton in all legal matters pertaining to the building company, was present and in a very able and forceful manner explained the indenture under which the company is operating. Many questions were asked by the thirty-five or more present, many of whom were subscribers for stock in the company. These were answered in a manner that all doubts as to the purpose of the new organization changed from doubt, if there were any, to one of confidence, and the general result of the meeting was that the thirty-five men there left determined to boost for the interests of the company and get started. Mr. Gallupe made it plain that such an organization as the Community Building Company was just what Torrance, Lomita and the new town of Hammerton needed as the three communities were growing and it was important that this growth should be kept alive and recommended that funds of the company be expended as far as possible to the building of new homes, rather than to negotiate loans on property already improved. In this way the growing spirit of the three communities would ever be foreseen.

The Community Building Company was primarily organized for the benefit of Hammerton lot owners but their activities will not be confined to lot purchasers in that tract alone. Torrance and Lomita will be taken care of in all worthy home-building efforts and many citizens within the two latter districts are greatly interested in seeing the company started and subscriptions are being taken from these residents.

Those present from Lomita and Harbor City were A. J. Stinton, cashier of the State Bank of Lomita, Judge Hunter, J. A. Boecker and Coy Farquhar. A representative from the industries in Torrance and other business men were also present. However, another meeting held for incorporation of Torrance prevented others from attending, who otherwise would have been present.

Immediately after the general discussion the trustees held their regular meeting and received advice from their counsel in regard to handling the affairs of the company, writing minutes of meeting, and for the sale of stock. The next regular meeting will be held on Monday evening, February 14, at 7:00 o'clock.

ELECTION ORDER IS RESCINDED BY BOARD

ATTORNEY MAKES COMPLETE REPORT

(By P. G. BRINEY)

For the first time since the present law went into effect in 1883, the office of the County Council has raised an objection to the usual and heretofore recognized procedure in incorporation proceedings. Atty. J. H. O'Connor, Deputy County Counsel says, "I realize that many cities have incorporated under the same petition and notice as in the Torrance case and without any objection having been made but the matter was first brought to my attention in connection with the Montebello incorporation and I found there what I consider an objectionable defect in the usual mode in that the notice of the time of presentation of the petition to the supervisors (Continued on Page 8)