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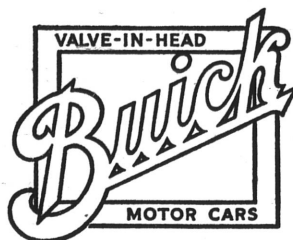
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INDUSTRIAL EXPOSITION IN LONG BEACH JAN. 31st

All roads will lead to Long Beach the last day of January when the beach city will inaugurate its First Annual Industrial Exposition. Exposition Week promises to be the biggest event in the history of Long Beach. Elaborate plans are already being made to accommodate the thousands of Canadians and Easterners who will attend. The Long Beach Chamber of Commerce is behind the project and an impressive program of events for the week has just been announced.

Long Beach boasts of 143 industries and they will all be represented when the curtain goes up at the Municipal Auditorium where the exhibition is to be held. Only strictly "Made in Long Beach" products are to be shown and the long list includes everything from ocean liners to tinned tuna and rose heads. The immense auditorium will be partitioned off into gay decorated booths where the Long Beach manufacturer will display his wares.

Although the chief purpose of the exposition is to boost Long Beach and its industries, the thousands of people swarming into the city from all over the country need entertaining and that feature of the week is being elaborately provided for. From long experience Long Beach has learned how to entertain visitors. The Pike will be going full blast and the entire city will be in gala attire. Each day of the week is to be devoted to some special feature. One day has been designated Mayor's Day when the chief executives of the principal cities and towns of Southern California will be the guests of honor.

The citizens of Long Beach are just now campaigning for the selection of their Exposition Queen who is to be chosen by popular vote to preside over the week's festivities. Several nearby towns have signified their interest in the event by choosing Ladies of Honor to represent them during the week in costumes symbolizing the communities from which they come. They will attend the exposition as guests of the exposition managers and will accompany the Queen in all her appearances.

All the western railroads are giving the event wide publicity. Announcements are being placarded in railroad stations throughout the mountain and coast states. The Canadian Pacific Railroad is displaying Exposition Week notices throughout Manitoba and the border towns.

It is planned to make Exposition Week a permanent mid-winter event rivaling the Pasadena Flower Show. Its importance and interest are not confined to Long Beach and Exposition Week promises to be Southern California's big mid-winter carnival.

Send your home paper to a friend.

RED CROSS DRIVE

The Fourth Red Cross Roll Call drive is on. The work is being conducted under the supervision of Mrs. Nettie Steinhilber of Gramercy street, chairman. A house to house canvass will be conducted and a grand rush is to be made in order to see everyone before the time expires on the 25th of this month. You are asked to get your membership fee ready so that you can help put Torrance over the top before that time. The following ladies have been appointed to aid in the work, and this list will be added to from time to time: Mrs. J. Campbell, of Park Terrace; Mrs. J. G. Gay of Arlington street; Mrs. R. C. Kite of Gramercy and Andree streets; Mrs. Joseph Stone in the middle of the block Gramercy street; Mrs. Nettie Steinhilber, North block of Gramercy street.

FOURTH DISTRICT C. OF C. MEET

The next meeting of the Fourth District Chamber of Commerce will meet in Harbor City, Thursday evening, November 18 at 8:00 o'clock. You are invited.

LOMITA COMMUNITY CHURCH

Rev. E. E. CLARK, Pastor
Telephone 173-J-1 2

Sunday Services
Sunday School 9:45
(L. J. Hunter, Superintendent)
Morning Worship 11:00
Evening Worship 7:30
Intermediate C. E. Meets 6:30
(Miss Irene Mills, President)
Junior C. E. Meets 6:30
(Miss Thos. Willson, Supt.)
Prayer Meeting—Wednesday 7:30
Ladies Aid Society—First Thursday
Afternoon of Each Month.
Mrs. M. P. Richey—President

MAIL ARRIVES

Every Morning at 10:00 A. M.
Distributed 10:30 A. M.
Mail Departs 11:15 A. M.

LIBRARY HOURS

Every Day—9:00 a. m. to 4:00 p. m.
Thursday—9:00 a. m. to 6:00 p. m.

Save your pocketbook. Have your Shoes Repaired before they are worn out. Save a new pair. At the Rainbow Shoe Shop all kinds of leather, Neolin or Uskid will be put on with the latest machinery. We do work neat and promptly. Rainbow Shoe Shop. Lomita.

WE LEAD IN LOW PRICES--Others Follow

Men's Blue (Fast Color) Work Shirts

Cut full, heavy quality—been selling at \$1.95, our cash price \$1.45. All sizes

Boy's Brown Calf Lace Shoes

Genuine Goodyear welt at \$5.95 All sizes up to 6

Men's Stronghold Bib Overalls

at \$1.95

Children's Blue Demin Play Suits

Stronghold Quality at \$1.49 All sizes

Hope Muslin—Bleached, 36 inches wide

at 24c yd.

Apron Gingham—Blue and white check

at 19c yd.



Sweaters

For Men, Women and Children

ALSO INFANT'S SACQUES—A big shipment just arrived direct from New York.

Tuxedo, Slipon and Coat styles in all the popular colors and combinations.

Women's Sweaters in All Wool, Priced from \$5.00 up.

Buy at a Cash Store and Save

Another lot of Women's Coats, Suits and Dresses, will arrive Friday, this Week. We Can Save You Money on Ready-to-wear Garments. Buy in Lomita and Save.

RENN & BARNES

LOMITA

CALIFORNIA

THE LOMITA ELECTRIC CO.

is being opened by the same men who built the Pacific Coast Electric Company into the largest and best equipped Electric Store in San Pedro and they intend that the name "LOMITA ELECTRIC COMPANY" in an electrical transaction shall mean to yourself and your friends that you have a trademark on your goods or work, which stands for completeness and desirability.

The LOMITA ELECTRIC COMPANY will carry a full line of Electric Household Appliances, such as Washing machines, Ironers, Vacuum Cleaners, Irons, Percolators, Curling Irons, Heaters, Heating Pads, Sewing Machines, and Motors, Electric Ranges and Ovens, Toasters, Hot Plates, Grills, Waffle Irons, Liquid Heaters, Egg Broilers, etc.

Flash Lights, Table Lamps, Stand Lamps, Boudoir Lamps, Panama Lights, etc. Mazda Lamps of all kinds, Automobile Lamps, in fact, lamps of any size or kind Storage Batteries, Dry Cells and Flash Light Batteries. Motors and Generators. ELECTRIC LIGHTING FIXTURES OF ANY SIZE, STYLE OR DESIGN.

THE LOMITA ELECTRIC COMPANY will do any and all kinds of electric construction work, whether for lighting or power, and will also maintain an efficient electrical repair shop.

THE LOMITA ELECTRIC COMPANY

Narbonne Avenue, Near Weston

Lomita, California

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San Pedro Furniture Co.

Whether you are furnishing your entire home, whether you need a few odd pieces to increase its comfort and convenience, or whether you are planning to delight your friends with gifts of furniture this Christmas, a visit to our store will be a pleasant surprise for you. For very special values are offered at this time throughout our entire stock. You will find whole suites of beautiful design and finish for bedroom, living room or dining room at prices that are startlingly low.

We are showing a wonderful line of Dining room tables and chairs just what you will want for that Thanksgiving Spread and these will add to your comfort and pleasure the year around. We are making a special price for one week on our dining room tables, some extra values as low as

\$21.50 Others Up To \$67.50

We have a special built combination stove that will interest the Lomita, Harbor City and Torrance people. It is a combination

Oil, Gas, Wood or Coal Stove

Can you beat it. Come in and let us demonstrate it to you. It costs nothing to come and see. It is money in your pocket if you buy.

San Pedro Furniture Co.

S. & H. Green Stamps Free on All Purchases

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228 Sixth Street

San Pedro, Calif.